



CITY OF SANTA BARBARA

COUNCIL AGENDA REPORT

AGENDA DATE: September 11, 2011

TO: Mayor and Councilmembers

FROM: Administration Division, Community Development Department

SUBJECT: City Arts Advisory Committee And Community Events And Festivals Committee Funding Recommendations And Contract With The Santa Barbara County Arts Commission For Fiscal Year 2013

RECOMMENDATION: That Council:

- A. Review and approve the City of Santa Barbara Arts Advisory Committee and Community Events and Festivals Committee funding recommendations for Fiscal Year 2013; and
- B. Authorize the Assistant City Administrator/Community Development Director to execute an agreement, subject to approval by the City Attorney, with the Santa Barbara County Arts Commission in the amount of \$427,260 as approved in the Fiscal Year 2013 budget.

DISCUSSION:

In the Fiscal Year 2013 budget, Council authorized funds to the Santa Barbara County Arts Commission to provide grants for Community Arts, Organizational Development, Community Events & Festivals, and staffing to the City Arts Advisory Committee, Visual Arts in Public Places and Events & Festivals Committees. The funds support city arts and cultural organizations and community promotion, and continue the development of the Downtown Cultural Arts District and other special projects. Funds also provide technical assistance to artists, arts organizations, and cultural promotion groups. The individual grant categories and recommendations are listed below.

Community Arts

The Community Arts Subcommittee met on June 19, 2012, and reviewed all applications submitted to the Community Arts Grant Program. The subcommittee's recommendations were reviewed and unanimously approved on July 19, 2012 by the City Arts Advisory Committee. The base amount allocated for this program is \$45,549. There was a one-time carry over in the amount of \$2,500 of unused grant funds from the previous year; which makes a total of \$48,049.

A total of \$133,400 was requested by 26 nonprofit organizations. Twenty-two of the applicants were awarded funding. Groups applying for Community Arts grants are not eligible to apply for Organizational Development or Community Events & Festivals grants.

Organizational Development

The Organizational Development Subcommittee met on June 14, 2012 and reviewed all of the applications submitted to the Organizational Development Grant Program. The subcommittee's recommendations were reviewed and unanimously approved on July 19, 2012 by the City Arts Advisory Committee. The base amount for this program is \$141,763.

A total of \$485,598 was requested by 39 nonprofit organizations. Thirty-six of the applicants were awarded funding. Groups applying for Organizational Development grants are not eligible to apply for Community Arts or Community Events & Festivals grants.

Community Events & Festivals

The Community Events & Festivals Committee met on July 10, 2012, to review applications, interview organization applicants and make recommendations for the Events & Festivals Grant Program. The base amount for this program is \$100,000 in Fiscal Year 2013. There was a one-time carry over in the amount of \$2,000 of unused grant funds from the previous year; which makes a total of \$102,000.

A total of \$203,500 was requested by 10 non-profit organizations. Nine of the ten applicants were awarded funding. Groups applying for Community Events & Festivals grants are not eligible to apply for Community Arts or Organizational Development grants.

Downtown Cultural District

The Santa Barbara County Arts Commission allocation includes \$7,901 for the development and promotion of a Downtown Cultural District. The Cultural District partners with the Downtown Organization to produce and market cultural promotions throughout the year.

BUDGET/FINANCIAL INFORMATION:

The City's Fiscal Year 2013 budget appropriated \$427,260 for this contract which includes a total of \$287,312 for grants, \$7,901 for Downtown Cultural District and \$132,047 for coordination and administration of the City Arts programs. There is also \$4,500 of Fiscal Year 2012 unspent grants that have been carried over by the County Arts Commission.

	FY 2013	FY 2012 Carryover	Total
Coordination and Administration of City Arts Programs	\$132,047		\$132,047
Continued Development of the Downtown Cultural District	\$7,901		\$7,901
Grants (see below for funding by grant category)	\$287,312	\$4,500	\$291,812
Total	\$427,260	\$4,500	
Grant Categories		FY 2012 Carryover	Total
Community Events and Festival Grants	\$100,000	\$2,000	\$102,000
Organizational Development Grants	\$141,763		\$141,763
Community Arts Grants	\$45,549	\$2,500	\$48,049
Total Grants	\$287,312	\$4,500	\$291,812

Attachments 1, 2 and 3 contain detailed descriptions for each applicant. Attachment 4 is a summary of the recommended funding by grant category. Attachment 5 is a roster for the City Arts Advisory Committee and the Community Events and Festivals Committee.

- ATTACHMENTS:**
1. Community Arts Recommendations
 2. Organizational Development Recommendations
 3. Community Events & Festivals Recommendations
 4. Funding Comparisons for All Three Grants
 5. City Arts Advisory Roster and Community Events & Festivals Committee Roster

PREPARED BY: Sue Gray, Community Development Business Manager
 Ginny Brush, Executive Director of the County Arts Commission

SUBMITTED BY: Paul Casey, Assistant City Administrator/Community Development Director

APPROVED BY: City Administrator's Office

2012 – 2013 COMMUNITY ARTS GRANT RECOMMENDATIONS

Grant #	Organization	Amt. Requested	Amt. Recommended
CA-01	All for Animals, Inc.	\$3,000	\$500
<p>All for Animals is applying for funding from other local agencies, including the Santa Barbara Foundation and the Hutton Foundation for a new program for youth in the fall of 2012. The program gives 4th and 5th graders the opportunity to participate in hands-on photography workshops, where they learn compassion and care through the process of photographing animals under the guidance of an advanced student at Brooks Institute. <u>Panel Comments:</u> While this after-school program currently does not serve a large number of students (100-125), it is a fresh concept with an important message for youth and a good model that can be expanded. Funds are awarded for materials and workshop leader fees. The committee recommends the program shift from traditional to digital photography to increase accessibility and reduce costs.</p>			
CA-02	Betsy Gallery Sarah House Mosaic	\$6,000	\$1,900
<p>Mosaic Artist, Betsy Gallery will work with Sarah House residents, staff and families to create a 20-foot square mosaic mural to be installed at Sarah House. Three-hour workshops will take place twice a week for six months on a drop-in basis for residents, family and staff. Publicity for this project will target new donors and increased community support. <u>Panel Comments:</u> The committee recognizes the value of this project in unifying residents, family and staff through engagement in the mosaic mural project with an artist trained in art therapy. The permanent installation of the mural will honor and serve as a legacy for those served by Sarah House.</p>			
CA-03	Children's Creative Project	\$6,000	\$2,100
<p>Since 1984, Children's Creative Project (CCP) has produced the free <i>Arts Catalog</i> that is distributed annually to 300 public and private schools throughout the county. During the academic year, CCP will serve six schools in the SB Elementary School District. Requested grant funds will help subsidize, in part, performances by professional touring artists (many from the Santa Barbara Region) that will occur at individual school sites, most of which are Title 1 schools. <u>Panel Comments:</u> The panel recognizes the value of CCP programs linked to study guides and engagement of area artists in this program. The committee recommends shifting the printed guide to an online version to allow for increase flexibility of programming and as a tool to drive traffic to the CCP's website.</p>			
CA-04	Chumash Maritime Museum	\$6,000	\$ 0
<p>The Chumash Maritime Association (CMA) is requesting funds to support creation of cultural presentations and performances that will provide an opportunity for contemporary Chumash people to tell their own stories in public performances. The goal is to refine the public presentations and create supporting cultural media for the 2013-2014 public school year. <u>Panel Comments:</u> While the committee found the idea of creating a media presentation that would add a cultural component on Chumash tradition and history a great idea, the grant application was incomplete and lacked specificity in areas of the proposed curriculum and the budget. The absence of a final report from the previous grant cycle was also a significant factor in the decision to not recommend funding at this time.</p>			

2012 – 2013 COMMUNITY ARTS GRANT RECOMMENDATIONS

Grant #	Organization	Amt. Requested	Amt. Recommended
CA-05	Elements Theatre Collective	\$4,000	\$2,000
<p>Elements Theatre Collective is requesting funds for the “On The House” production of “Gruesome Playground Injuries.” The program offers live, professional quality theater at no cost to the community. This production will be performed in non-traditional venues, in an effort to reach non-typical theatregoers and under-served communities, including Casa Esperanza Homeless Shelter, Fishbon Pescadrome, and Motion Unlimited. Performances will be held Thursday-Sunday evenings between July 6 and July 21. <u>Panel Comments:</u> The panel applauds Elements Theatre for its innovative approach to theater and its efforts to make theater more accessible to everyone. The organizers have an excellent understanding of social media and its role in building audiences and in marketing and promoting events.</p>			
CA-06	Everybody Dance Now!	\$6,000	\$ 2,949
<p>Everybody Dance Now! is looking to further develop its Performance Troupe program not only to extend the opportunity to be involved to more students, but also to develop a leadership curriculum for our senior members. EDN! is seeking funds to underwrite studio rehearsal space and transportation costs to and from service outreach performances. On Jan. 16, 2011, EDN! launched a community event called Breakdance Project Santa Barbara (BPSB), which strives to build unity and connection between different community members in a supportive environment in which our young people can feel safe expressing themselves. EDN! held its third free workshop on June 9, 2012 and is looking to further develop this program. <u>Panel Comments:</u> This stellar youth-generated, youth-led program has proven its ability to be sustainable, build community support and engage youth with compelling programs in underserved communities. This was a well-written grant and great model for community programming.</p>			
CA-07	Friends of the Eastside Library	\$ 5,000	\$ 2,900
<p>The Performance Series at the Eastside Branch provides free monthly children’s multicultural performance series at the Eastside Branch Library. Selection of artists is made with the following guidelines in mind: A) showcase a variety of cultures during the year; B) present bilingual programs whenever possible; C) represent a variety of art forms during the year including poetry, storytelling, crafts, dance, instrumental music, song, drama and dance programs; D) hire as many local artists as possible; and E) focus on multicultural programs emphasizing active participation. Performances are offered at various times: mornings, afternoons, and Saturdays to give greater exposure to events. <u>Panel Comments:</u> Use of the library as a community resource and local artists for programs makes this a great community model. The diversity of programming disciplines is commendable.</p>			
CA-08	Headless Household	\$4,000	\$ 0
<p>Headless Household has been an eclectic “new music” band in Santa Barbara since 1983, and with a record label, Household Ink Records, since 1987. Headless Household has an almost annual tradition of performing a concert at Center Stage Theater. This year’s 2012 will be the 20th concert in that venue (going back to the first year the theater was in operation). The band plans to record its ninth album in time for that occasion. Requested grant funds would cover costs for putting on the 2012 concert, as well as part of the cost of recording a new album. <u>Panel Comments:</u> While the Panel recognizes the contributions of Headless Household to Santa Barbara’s music scene, the community outreach and benefit of this grant request was not clearly evident.</p>			

2012 – 2013 COMMUNITY ARTS GRANT RECOMMENDATIONS

Grant #	Organization	Amt. Requested	Amt. Recommended
CA-09	Inner Light Gospel Choir	\$4,000	\$2,000
<p>In honor of Black History Month, the Inner Light Community Gospel Choir organizes an annual gospel music workshop each February. This workshop provides an opportunity for the greater Santa Barbara community to engage in an intensive, immersive experience in traditional and contemporary gospel music. The workshop runs for 3 days and culminates in a Saturday evening concert performance. For the last 16 years, this annual workshop has been bringing together people of the Santa Barbara community, uniting them in musical celebration regardless of race or creed. <u>Panel Comments:</u> The panel recognizes the value of this annual workshop and its ability to engage the greater Santa Barbara Community in this unique American art form.</p>			
CA-10	Nebula Dance Lab	\$6,000	\$1,500
<p>Nebula Dance Lab is a project dedicated to providing a forum for professional choreographers to produce new and existing works. The project is 7 months long and will allow two local choreographers in modern dance the opportunity to: create original work in a studio; rehearse with professional dancers; present workshops to the public; perform their works for the community at free-to-the-public performances; and, finally, culminate in a fully produced show at Center Stage Theater September 28th-30th. <u>Panel Comments:</u> The panel applauds Nebula Dance Lab for its collaborative model and progress in engaging community support both in-kind and monetary for its program. Support for regional artists is a valued service to the community.</p>			
CA-11	NECTAR	\$6,000	\$2,000
<p>NECTAR, was started in October 2009, by Cybil Gilbertson, in response to her aunt's suicide. NECTAR is an evening length forum 3-4 times a year. Each show highlights the work of a local non-profit organization, and artists are asked to reflect on this theme using the medium of their choice. The show may include but is not limited to dance, theater, spoken word, poetry, visual art and film. The third year plans to continue expanding into community themes and culture, and touching hearts and minds. <u>Panel Comments:</u> The panel commends NECTAR for its innovative multi-disciplinary approach to linking social services and the arts to engage new and broad-based audiences. Greater use of social media and networking is encouraged to increase awareness of the program and expand the community dialogue generated by NECTAR events.</p>			
CA-12	PARC-SB Arts Alliance	\$6,000	\$2,900
<p>The PARC Foundation is requesting funds in the amount of \$6,000 to provide funding for artists' salaries and for the purchase of art related materials and supplies to be used by under-served youth through the Santa Barbara Arts Alliance program. The Arts Alliance is a free art-based after-school mentoring program that provides leadership and life skills development opportunities through hands-on community service projects that focus on neighborhood clean up activities. The program curricula include art workshops, field trips and community service projects including biweekly graffiti abatement along Milpas Street. The program this year, will culminate in the creation and installation of up to four public murals as part of the youths' ongoing efforts at minimizing and/or eliminating graffiti in public areas. The program is held after school at the Franklin Center and at public sites where the murals are created. <u>Panel Comments:</u> The panel recognizes the valuable contribution of this program that engages youth ages 13-18 in our community and provides opportunities for self-expression and collaboration.</p>			

2012 – 2013 COMMUNITY ARTS GRANT RECOMMENDATIONS

Grant #	Organization	Amt. Requested	Amt. Recommended
CA-13	Pride Foundation Festival	\$4,000	\$2,100
<p>Pacific Pride is requesting funding to support the costs of artists and entertainers for the 2013 Pacific Pride Festival. There will be a series of events and activities leading up to the Festival itself. The importance of a pride festival to the local lesbian, gay, bisexual, and transgender (LGBT) community is significant both socially and culturally. It is often the only time an LGBT community gathers in large numbers, in a family-friendly atmosphere to enjoy the Beach and element of the arts – drag artists, music bands, comedians, dancers, etc. For 2013 the headliners are Thelma Houston and Chad Michaels. <u>Panel Comments:</u> The panel recognizes PPF’s continuing efforts to expand promotion of this event in very cost-effective ways and outreach to the greater community.</p>			
CA-14	People’s Institute	\$ 6,000	\$2,300
<p>For the past seven years, two local artists have participated in art & photography classes as part of the People’s Institute, sponsored by the Committee for Social Justice. The program has provided classes for eight weeks each at the Casa Esperanza Homeless Shelter. Funds are requested for artist fees and materials needed to continue to offer regular classes through the year. <u>Panel Comments:</u> The panel recognizes the value of this program in providing one-on-one instruction and opportunities for self-expression to this under-served community. Colin Gray and Tom Moore have demonstrated dedicated commitment to this program and the ability to engage the students they serve in creative self-expression.</p>			
CA-15	Performing & Visual Arts Camp	\$6,000	\$2,900
<p>The Performing and Visual Arts camp (PVAC) is a summer arts camp designed for underprivileged students ages 7-14 to experience the creative process of a musical production, as well as receive instruction in core curriculum. Students will participate in many aspects of production, including music preparation, traditional theater techniques, dance, set design and painting. PVAC’s primary goals are: to provide arts education to underserved and underperforming youth who could not otherwise afford it, and to guide students as they develop artistic skills, teamwork skills, and in turn, take pride in themselves and their culture. <u>Panel Comments:</u> The panel recognizes PVAC as a popular and dynamic program that engages youth as well as their families. This program provides a much needed resource to underserved youth in the City, particularly during the Summer.</p>			
CA-16	Rat-A-Tat Theater	\$4,500	\$2,000
<p>Ratatat Theater Group is using Shakespeare’s Henry V as the basis for an original play called Happy Few, which will be developed in 2012 and premier in 2013. In the spring of 2013 Rat-A-Tat will be running a series of interactive workshops in local schools performing segments from the play, scenes from Henry V, contemporary stories, and historical material, stopping at frequent points to ask questions of the students, solicit their opinions and reactions. In the summer of 2013 all of these workshop efforts and activities will culminate in premiere of the finished play. <u>Panel Comments:</u> The panel recognizes the value of theater in evoking community dialogue around the issues and is intrigued by this innovative process in creating and developing new work.</p>			

2012 – 2013 COMMUNITY ARTS GRANT RECOMMENDATIONS

Grant #	Organization	Amt. Requested	Amt. Recommended
CA-17	Santa Barbara Co. Park Foundation	\$3,000	\$2,700
<p>This grant request is to assist the Park Foundation in providing free family summer outdoor movies in the SB County Courthouse Sunken Gardens in July and August. This popular movie series is attended by a very diverse audience of 900-1000 people for each film. Grant funds will offset costs for the picture show vendor, publicity and other costs associated with producing this event. The summer movie series started in 2008 and through donations and grants, the Foundation strives to continue to offer this free family friendly event. <u>Panel Comments:</u> The panel recognizes the success and value of a free family-friendly cultural activity in the summer in this iconic setting.</p>			
CA-18	SB Children’s Chorus	\$6,000	\$0
<p>This fall, Santa Barbara Children’s Chorus (SBCC) will be launching its first affiliate program – Carpinteria Children’s Chorus (CCC). The program is designed to extend the SBCC curriculum and its philosophy to other areas of Santa Barbara County. Like Santa Barbara Children’s Chorus, CCC is open to all students between the ages of 6-14 years of age. The program is nine months in length and rehearsals will take place one afternoon per week at the Curtis Studio of Dance in Carpinteria. A \$6,000 grant is requested to fully fund the Carpinteria Children’s Chorus for the 2012/2013 school year. <u>Panel Comments:</u> The panel found this to be a great program with a good vision but unfortunately support for Carpinteria School based project is not an appropriate use of Santa Barbara City Grant funds and recommends seeking funds from Foundations, Community groups and private individuals.</p>			
CA-19	SB Festival Ballet	\$6,000	\$1,500
<p>The “Friends of Clara” are disadvantaged youth from our community from these organizations: Transition House, Storyteller, St. Vincent’s PATHS, CASA, Alpha, Special Olympics, Girls, Inc., Boys and Girls Clubs, Big Brothers/Sisters, Isla Vista School, School of Squash, Child Welfare Services. Funds requested will go to buy tickets for these children and their families to attend the Nutcracker at the Arlington, Dec. 8 & 9, 2012. The program goal is to expose as many under privileged children as possible to the beauty of the classical arts through ballet. <u>Panel Comments:</u> The panel recognizes the ongoing commitment to make this holiday event accessible to under-served youth. The panel recommends the group explore links to area dance studios to engage youth with their peers and professionals.</p>			
CA-20	Santa Barbara Vocal Jazz Foundation	\$3,000	\$1,900
<p>The Santa Barbara Vocal Jazz Foundation (SBVJF) requests funds to support the cost of one SBVJF Vocal Jazz Workshop. The grant request amount of \$3,000 will fund one Title-1 Santa Barbara elementary school. The SBVJF Vocal Jazz School Workshop will be scheduled during the regular school day. The program is free to students and will be administered to 6th grade students. <u>Panel Comments:</u> The panel recognizes the success of this program and the value of art instruction that takes place during the school day. The panel commends SBVJF for its continuing effort to build support for the program. The recent plan to partner with the Lobero Foundation to reduce overhead and link to its shared interest in presenting Jazz is a good strategy in becoming more visible and more self-sustaining.</p>			

2012 – 2013 COMMUNITY ARTS GRANT RECOMMENDATIONS

Grant #	Organization	Amt. Requested	Amt. Recommended
CA-21	SONando Santa Barbara	\$6,000	\$2,900
<p>SONando Santa Barbara requests \$6000 to support the following community based cultural programs: A 10-week youth class in son jarocho for 6-12th grade students at the Casa de la Guerra culminating in a community fandango; and a 10-week adult class in Cuban popular dance called ‘son’, culminating in a community dance party. Support is requested for the 4th Annual Encuentro de Son Jarocho at the Casa de la Guerra. <u>Panel Comments:</u> Through strong partnerships with the Bowl Foundation and Casa de la Guerra, SONando continues to serve and engage under-served audiences in the classroom and at other community-based events known as Fandangos that promote multi-generational participation and cross-cultural understanding.</p>			
CA-22	Student Art Fund	\$3,300	\$2,400
<p>Junior high and high school aged art students will be invited to create a portrait of one of their grandparents, or of an elder significant in their lives. Portraits may be done in drawing, painting, printmaking, sculpture, photography, or digital arts. Work will be exhibited in the Faulkner Gallery of the Santa Barbara Public Library in April, 2013, juried for awards, with a reception on <i>1st Thursday</i>. Potential prizes, positive publicity, on-line display and the chance to have work publicly exhibited in a place where their family and friends can visit are incentives that will engage young artists in the project. <u>Panel Comments:</u> The panel commends the Student Art Fund for this stellar program that has done much to engage the community through its public exhibition at the Faulkner Library. Teacher and volunteer commitment to realizing this project is significant and admirable. The Panel values the projects ability to increase cross-generational and cross-cultural understanding.</p>			
CA-23	Friends of VADA	\$6,000	\$2,300
<p>Funding is requested to support the VADA Artist-in-Residence Program during the 2012-13 school year. The project will include public presentation of student work at <i>1st Thursdays</i> and inclusion in the annual Spring Show. The project involves engaging four (4) professional artists in the areas of digital design and painting who will conduct 20-hr. residencies in our 10th and 11th grade VADA classes. This expands the current program. <u>Panel Comments:</u> The panel applauds VADA for its ability to engage students from a diverse student body and have them gain good career-building skills for 11th and 12th graders. Exposure to professional artist and participation are great opportunities for these aspiring artists.</p>			
CA-24	VIVA EL ARTE!	\$6,000	\$2,600
<p>Arts & Lectures and its community partners created the award-winning ¡Viva el Arte de Santa Barbara! community arts program in 2005 in response to the lack of low-cost, relevant programming for underserved Latino audiences in Santa Barbara County. The program engages low-income, Spanish-speaking youth and multi-generational families through free family night public performances and extended residencies that include in-school assemblies, community workshops, and lectures/demonstrations all at no cost. For the 2012 season of Viva el Arte, the program will present five artist ensembles-in-residence to three distinct communities: Santa Barbara’s Eastside; the city of Guadalupe in north Santa Barbara County; and Isla Vista, the community located adjacent to UCSB. Funds requested are to support programming at the Marjorie Luke. <u>Panel Comments:</u> The committee recognizes this stellar program that provides family-oriented programming and opportunities for youth to interact with professional musicians through the program’s Master-Classes in classrooms and community centers.</p>			

2012 – 2013 COMMUNITY ARTS GRANT RECOMMENDATIONS

Grant #	Organization	Amt. Requested	Amt. Recommended
CA-25	Women's Literary Festival	\$6,000	\$ 0
<p>The Women's Literary Festival's grant request for funding for the Annual Festival scheduled for 2013. was denied because the Festival failed to submit an eligible online application.</p>			
CA-26	Watershed Mural Project	\$5,600	\$1,700
<p>Funding is requested for an educational mural display at the Watershed Resource Center (WRC) at Arroyo Burro Beach that visually reflects the ecosystem of the watershed. The mural will be used to help students understand the concept of a watershed and how species in it are affected by pollutants. Under the direction of Laura Denny, students will create imagery on fabric by printing with found objects, painting, and drawing. Digital photographs of the collage will be scanned onto six 3'x 3' laminate panels. Panels will be installed on the upper balcony of the WRC overlooking Hendry's Beach. <u>Panel Comments:</u> The panel recognizes the value of this program for 14-18 year olds to work collaborative on a mural that increases their awareness of the environment. The use of digital imaging to create and compose the mural and apply to industrial outdoor materials is an efficient and effective way to realize the project in a very cost-effective way.</p>			
		Amt. Requested	Amt. Recommended
		\$133,400	\$48,049

2012 – 2013 ORGANIZATIONAL DEVELOPMENT GRANT RECOMMENDATIONS

Grant #	Organization	Amt. Requested	Amt. Recommended
OD-01	American Dance & Music	\$8,000	\$4,000
<p>Up Close and Cultural is a component of AD&M's (formerly Santa Barbara Ballet) programming that provides seniors and families with young children the opportunity to attend informal & interactive dance performances at no charge. The long-term goal is to present the event on an annual basis and broaden the audience to include more diverse populations. The short-term goal is to give a performance in the spring of 2013. <u>Panel Comments:</u> The panel recognizes Up Close and Personal as a good strategy in broadening exposure to a variety of dance experiences and increasing engagement while showcasing the work of regional dancers.</p>			
OD-02	Architectural Foundation of SB	\$18,000	\$2,500
<p>AFSB seeks to maintain and expand its current programs, partnerships and projects. Continuing its commitment to serve under-represented youth at no charge, AFSB is in need of additional support. All programs rely upon the generosity of members and volunteers to keep them active and viable. AFSB is seeking additional staff support to increase promotion of the educational outreach programs and expand the donor base to ensure continued success. <u>Panel Comments:</u> The panel commends the Architectural Foundation on its continued quality programs and for expanding its links to community resources. The Built Environment Class and other staff efforts to expand educational and bilingual programming to engage more diverse audiences is a good strategy. Some sections of the budget were unclear and confusing.</p>			
OD-03	Art From Scrap	\$18,000	\$6,000
<p>Art From Scrap is seeking general support funding to help maintain and build upon current program levels during a time of declining contributions and grant revenues. Grant funds will be used for supporting the arts in SB County, including guest artist stipends, and an increase in staff hours for the community art program, and current staff salaries associated with organizational strategic planning. <u>Panel Comments:</u> The panel recognizes Art From Scrap as a valued community resource with excellent multi-cultural creative educational programs and a broad outreach to the community through a wide variety of partnerships. Goals of developing a new business model are very ambitious. This was a well-written grant.</p>			
OD-04	Arts for Humanity!	\$8,500	\$5,000
<p>The grant request is for increased funding support for administrative costs with goals to improve internal efficiency, assist with PR, and provide time necessary to spearhead program and partner development. Strategic use of OD funds would promote ongoing measures of growth, continued quality of programming, and increase community awareness and engagement. <u>Panel Comments:</u> The panel applauds Arts for Humanity for continuing to provide programming and events to a variety of underserved individuals and groups. The panel commends AH! for its continuing successes in continuing to engage UCSB student interns and strengthening community partnerships with groups such as the Boys & Girls Club.</p>			

2012 – 2013 ORGANIZATIONAL DEVELOPMENT GRANT RECOMMENDATIONS

Grant #	Organization	Amt. Requested	Amt. Recommended
OD-05	Art Without Limits	\$10,000	\$ -0-
<p>Requested funds will support "Faces & Places," a searchable online SB County-wide database with listings of all artists, art groups, companies, organizations, instructors, studios, art suppliers, venues and art related resources in all art forms. Each listing will offer a full-page with graphics, information and a link to their website for a low yearly fee (suggested \$25-\$100). Incentives will be given for early subscribers. <u>Panel Comments:</u> The panel commends AWOL for its mentorship programs and involvement in developing and promoting Arts Career Day. The proposed project to develop a searchable online countywide data-base and to manage the proposed business model seems far too ambitious for the funds requested.</p>			
OD-06	Arts Mentorship Program	\$ Unknown	\$-0-
<p>The Arts Mentorship Program (AMP) was established in 2001 for the purpose of providing training, education and mentorship to young visual and performing artists in Santa Barbara and the surrounding community. <u>Panel Comment:</u> No readable application was available and therefore could not be considered for funding.</p>			
OD-07	BOXTALES Theatre Co.	\$10,000	\$6,500
<p>Boxtales Theatre Company is requesting \$10,000 for general operating support. Funds would be used to support the salaries of our Executive Artistic Director and our Managing Director—two key positions in allowing Boxtales to serve 10,000 children each year. <u>Panel Comments:</u> The panel applauds Boxtales for its innovative and unique productions that promote theatrical appreciation for all ages while fostering greater cross-cultural understanding. They are to be commended for expanding the reach outside the community. This was a very succinct and well-written grant.</p>			
OD-08	Community Arts and Music Association (CAMA)	\$18,000	\$2,000
<p>Funds will be used to support the promotional activities supporting the drive for season subscriptions for our 2013-14 concert series at the Granada and Lobero Theatres. The subscription/promotion drive will begin in April 2013 at the end of the 2012/13 Season and will be completed by August 31, 2013. <u>Panel Comments:</u> The panel applauds CAMA for its continued support of music education in schools and to life-long learners; and its efforts to expand its outreach to younger audiences by making affordable tickets and information available through social networking, Facebook and an updated website. The panel strongly suggests alternatives to promoting through direct mail pieces as a way to engage more youth, and attract more diverse underserved communities.</p>			

2012 – 2013 ORGANIZATIONAL DEVELOPMENT GRANT RECOMMENDATIONS

Grant #	Organization	Amt. Requested	Amt. Recommended
OD-09	Camerata Pacifica	\$6,000	\$3,500
<p>This grant funding will help Camerata Pacifica retain artists for activities outside the concert hall, including master classes, music and conversation programs, concert Q&As, and other programs. In the shorter term, Camerata seeks to offer consistently innovative programming while expanding its outreach offerings. Long term, the ensemble’s goal is to expand its international profile through commissioning projects, while deepening its local roots through enhanced programs outside the concert hall. OD Grant funding will support artist honoraria for the free Senior Recital concert series, for senior communities in Santa Barbara County. <u>Panel Comments:</u> The panel applauds Camerata Pacifica for expanding the reach of its programming and reputation outside the area while committing itself to developing a series of free recitals in senior centers. This was a very well-written grant.</p>			
OD-10	Center Stage Theater	\$10,000	\$6,000
<p>Center Stage is requesting \$10,000 to support the venue subsidy fund and general operating fund to support the salaries of the theater’s administrative and technical staff and overhead expenses. The Rental Subsidy Fund specifically supports new producers, producers presenting new works, or productions that serve new and alternative audiences. <u>Panel Comments:</u> The panel recognizes Center Stage as a valued resource for regional performing arts groups the its commitment to keep ticket prices affordable. Funding is awarded to support general operating costs and specifically Center Stage’s support to community groups through its rent subsidy program. The panel recommends that more care be taken in writing and “spell checking” future grants.</p>			
OD-11	City at Peace	\$10,000	\$6,500
<p>After 17 years of changing teens’ lives, City at Peace is re-thinking and evolving, in order to better respond to the lifestyles and interests of teens today. The plan is to expand successful efforts, such as greater opportunities for teens to work with special guest artists in addition to artists that support the annual production and increase opportunities for teens to perform in the community. The plan is to use the powerful messages in the teens’ artistic work to promote CAP to teens and the public, using social media, live performances, and partnerships with other non-profits. <u>Panel Comments:</u> The panel applauds City at Peace for the ongoing success of this significant youth program that serves at-risk youth and provides valuable tools for self-expression, mediation and conflict resolution. The new model for greater community connection and engagement is a good strategy to fit with increased engagement of youth in ever-evolving social networking resources and tools.</p>			
OD-12	DramaDogs	\$7,500	\$3,263
<p>Funds will be used to mount a Marketing/PR campaign to continue to thrive, broaden & create a higher profile for DramaDogs in Santa Barbara. The goal is to expand collaborative alliances and develop partnerships with businesses and other arts organizations. Create an A-I-R program with SBCC, design affordable workshops and make them available to a wide cross-section of the community, and in the process boost DramaDogs’ donor and volunteer base. <u>Panel Comments:</u> The panel recognizes the value of aligning with businesses and more diverse, non-theater groups to expand community awareness of the work of DramaDogs. While goals and use of grant funds were clearly articulated in the grant, the marketing strategy was unclear.</p>			

2012 – 2013 ORGANIZATIONAL DEVELOPMENT GRANT RECOMMENDATIONS

Grant #	Organization	Amt. Requested	Amt. Recommended
OD-13	Ensemble Theatre Co.	\$18,000	\$5,500
<p>The Ensemble Theatre Company is Santa Barbara’s oldest professional, resident theater company. Housed at the historic Alhecama Theatre, Ensemble offers five full-length plays each season and produces challenging, professional theater from a wide body of work that reflects contemporary aesthetics and current social concerns. Ensemble Theatre Company is requesting a grant of \$18,000 in Organizational Development support in order to fund marketing and education initiatives, as well as artistic salaries for the 2012-13 Season. <u>Panel Comments:</u> The panel commends Ensemble Theatre for its outreach program and its continued capacity building efforts to attract a younger and more diverse audience while providing programming and productions that stimulate community dialogue.</p>			
OD-14	Flamenco Arts Festival	\$10,000	\$3,500
<p>Funds are requested to support 1.) expansion of programming beyond a 2-day Festival through the Access to the Arts Initiative which provides arts education at little or no cost for everyone, especially economically disadvantaged populations and children; 2.) artist fees for world-class artists from Spain in order to produce shows of the highest artistic caliber; and 3.) to engage the services of a trained marketing professional to market and promote activities throughout the year to increase visibility; and 4.) offset the costs of additional accounting services to prepare needed organizational accounting documents. <u>Panel Comments:</u> The panel recognizes the value of engaging a marketing professional to develop a strategy for increasing awareness, participation and attendance at Flamenco Arts events. The Access to Arts Initiative component of programming to reach underserved audiences is a good strategy for increasing awareness and community participation.</p>			
OD-15	Future Traditions Foundation	\$5,000	\$2,750
<p>The funds are requested to hire a part-time consultant, to assist in developing a sustainable organizational structure, improve demographic tracking, implement fundraising events, assist in production of Future Traditions Foundation’s local, regional and international mid-range goal projects. Future Tradition’s long-range goal is to establish a Santa Barbara community arts resource center. <u>Panel Comments:</u> The panel commends Future Traditions Foundation for its successful collaborations and the efficiency of its operation and use of online media. Some of the budget figures related to staff salaries were unclear.</p>			
OD-16	Genesis West	\$9,000	\$5,000
<p>Thanks to support from the City, the adventure into pop-up theater began a long-term evolution of the entire experience of the Genesis West theater-goer. This year Genesis West will present Samuel Beckett’s “Endgame,” enhancing fidelity to his vision using a warehouse in the Funk Zone. This will allow Genesis West to offer artists a pop-up gallery in a lobby area. GW will live stream post-show Q&A and parties in co-promotions with wineries and artists in the neighborhood. The play will run for three weeks in October 2012. <u>Panel comments:</u> The panel commends Genesis West for its fresh and innovative approaches to engaging new and diverse audiences in more participatory and viral ways. Linking to Funk Zone artists and businesses for “EndGame” is a great model for increasing diverse audiences and adding to the cultural offerings in the evolving Funk Zone.</p>			

2012 – 2013 ORGANIZATIONAL DEVELOPMENT GRANT RECOMMENDATIONS

Grant #	Organization	Amt. Requested	Amt. Recommended
OD-17	Lit Moon Theatre Company	\$ 18,000	\$6,000
<p>Funds from the 2012-13 Organizational Development grant will help subsidize a large-scale production of Shakespeare’s “King Lear,” which will be used as a pilot project to discern the viability of developing a mid-size summer Shakespeare festival in Santa Barbara. The project will use artists from Lit Moon Theatre, Bitola (Macedonia) National Theatre, UCSB, Westmont College, and other local professionals. Funds will be used to defray artistic costs for local professionals. <u>Panel Comments:</u> The panel recognizes the significant contributions of Lit Moon over the last twenty years in presenting innovative international theatre. Funds awarded are to offset artists’ fees, but not travel costs.</p>			
OD-18	Marjorie Luke Theatre	\$14,400	\$5,500
<p>This grant request is for 30% of the General Manager’s salary. This support is key to the successful operation of the Theatre and its direct service to over 150 arts and education groups that use the Luke, and 3,100 SBJHS students and its faculty. <u>Panel Comments:</u> The Marjorie Luke Theatre and its rent subsidy program continue to be an invaluable asset to the community in general and to under-served audiences in particular. Staff expertise and technical support is a highly valued resource, particularly with smaller organizations and presenting groups.</p>			
OD-19	Music Academy of the West	\$18,000	\$2,000
<p>The Academy strives to be a year-round cultural treasure for Santa Barbara by creating, presenting, and nurturing outstanding classical music. Through our annual Summer Festival, our Met: Live in HD broadcasts in Hahn Hall and at the Arlington, and our partnerships with local organizations and music teachers, the Academy contributes in many ways to Santa Barbara’s cultural landscape. To make this possible each year, MAW must raise \$3.08 million in contributed income. These funds are critical to offsetting our programmatic expenses, as well as our marketing, publicity, and administrative operating costs. A general operating grant from the Arts Commission will provide vital funding towards this effort. <u>Panel Comments:</u> The panel recognizes the Music Academy of the West’s vital contributions to Santa Barbara’s cultural landscape and applauds MAW’s outreach efforts to the community. The panel recommends that future grant requests be devoted to support underwriting for a specific program or event.</p>			
OD-20	Notes for Notes	\$11,500	\$4,250
<p>Notes for Notes is requesting Organizational Development funding to support the addition of a new full time staff member in charge of fund raising, development and scaling the organization locally and abroad. Funding will be used to support staffing expenses associated with the new mentor coordinator position devoted to developing sustainable fund raising models in Santa Barbara. <u>Panel Comments:</u> Notes for Notes’ programs at the Boys and Girls Club and the Eastside and Westside have become stellar models for engaging underserved youth and engaging private and business support for this program. The innovative word-of-mouth peer recruitment model has been very successful. Additional staff support to address growth of N4N and its programming is a good next step in Organizational Development for the organization.</p>			

2012 – 2013 ORGANIZATIONAL DEVELOPMENT GRANT RECOMMENDATIONS

Grant #	Organization	Amt. Requested	Amt. Recommended
OD-21	Old Spanish Days (Canto Baile)	\$15,000	\$1,500
<p>Funding will assist Old Spanish Days in achieving its mission through the expansion of the California Canto Baile Program. Short-term goals include continuation of the program at an increased number of schools in the Santa Barbara School District. Long-term goals include expansion of the program into other school districts and eventually statewide. <u>Panel Comments:</u> The panel commends the Canto Baile Program creators for the appropriateness and thoughtfulness of its programming that successfully links to curriculum standards and to the cultural heritage of the region. The cross-generational and cross-cultural dialogue generated by this program is admirable. Areas of the budget for this program were confusing and unclear and difficult to separate from the Old Spanish Days budget.</p>			
OD-22	Outrageous Film Festival	\$4,000	\$3,000
<p>The 2012 Outrageous Film Festival will be held November 8, 2012. Due to the economy and its negative effect on our audience size over the last three years, the focus for the 2012 festival is to begin to rebuild audiences. Because the target audience (LGBT people) is so underserved, Outrageous Film Festival believes deeply in the importance of the festival in serving the community in the arts arena. Funds will be used for marketing, program costs, and film rental. <u>Panel Comments:</u> The panel applauds this organization for its efficiency, marketing strategy and engagement of community volunteers in support of this program that reaches underserved audiences. Increased outreach to partner organizations to reach more diverse audiences is a good strategy.</p>			
OD-23	Out of the Box Theatre Company	\$13,698	\$3,000
<p>Requested grant funding would be used to help cover operational costs, advertising, and stipends for Out of the Box Theatre's 4th season. This year OOTB will produce 3 shows instead of 2. <u>Panel Comments:</u> The panel applauds Out of the Box Theatre for its student rush ticket program, grass roots support, audition workshop and for being a very efficient and collaborative member of the arts community.</p>			
OD-24	Santa Barbara Center/Performing Arts	\$18,000	\$2,250
<p>The Granada Theatre is home to eight world-class arts organizations. To help assure their ongoing vitality, SBCPA supports these resident companies at a level of slightly less than \$1,000,000 per year through facility rental subsidies and pro bono advertising. Currently, ticket sales and other earned income cover only half of the SBCPA's budget. Funding will help support this program. <u>Panel Comments:</u> The Panel commends Santa Barbara Center for the Performing Arts for its commitment to support resident companies through rent subsidies and pro bono advertising. The panel recognizes the significant benefit to resident companies that are able to perform in The Granada's state-of-the-art venue and leverage its expanded marketing reach in and beyond Santa Barbara.</p>			

2012 – 2013 ORGANIZATIONAL DEVELOPMENT GRANT RECOMMENDATIONS

Grant #	Organization	Amt. Requested	Amt. Recommended
OD-25	S. B. Chamber Orchestra	\$18,000	\$3,000
<p>The number of donations is decreasing, donation levels among donors are relatively flat, and a new generation of patrons needs to be developed. SBCO have again engaged Robert Kapilow for MEE concerts, renowned for his high-energy, entertaining presentations. He gets audiences of all ages excited about classical music by helping them to listen in a new way. As in 2011-12, the program features two concerts for our existing audience (to deepen engagement), and two for children and their families (to initiate engagement). <u>Panel comments:</u> The panel recognizes the need for this organization to attract younger and more diverse audiences if it is to survive. It recommends a follow-up on how the “free-tickets for families” program and MEE program have translated to paid attendance or continued interest in attending classical events or pursuing study of music.</p>			
OD-26	S.B. Choral Society	\$18,000	\$2,250
<p>In order to grow and reach wider audiences, the organization needs a stable, competent administrative foundation. The requested grant will be used to retain a part-time office manager. <u>Panel Comments:</u> Use of a part-time manager is a good strategy for strengthening the organization and developing greater support as is expanding the repertoire of pieces to reach more diverse audiences. The panel recommends a more formal way of collecting and recording demographic information at events.</p>			
OD-27	S.B. Contemporary Arts Forum	\$18,000	\$1,500
<p>A significant grant from the James Irvine Foundation last year initiated a 3-year comprehensive plan ensuring financial sustainability, broadening public awareness, and encompassing greater diversity. Partially funded, CAF seeks support to complete this vital work of information gathering, facilitation, and implementation. <u>Panel Comments:</u> The grant request didn’t highlight CAF’s many successful programs. The grant need and strategies were not obviously stated. The absence of a final grant report for 2012 was a significant omission.</p>			
OD-28	S.B. Dance Institute	\$18,000	\$6,500
<p>SBDI requests OD funds to build upon the successes of our Short-Term Residency Program, and properly sustain the growth achieved, by increasing staff capacity. Funds will be used to support key staff positions needed to continue to carry out our mission, including a full-time Program Coordinator, part-time Director of Operations, and additional Dance Instructors. <u>Panel Comments:</u> This is a stellar program with a defined vision, strong leadership and the proven ability to garner increased community support. Programs reach hundreds of very diverse and underserved youth with programs that promote self-esteem and cross-cultural understanding. Some of the demographic information provided in the grant was confusing.</p>			
OD-29	S.B. Education Foundation	\$5,000	\$3,000
<p>The request of \$5000 in Organizational Development funds will be used to continue funding the development program that includes grant writing, direct mail appeal, HOPE Awards 2012, and solicitation of individuals, major donors, businesses, corporations, service clubs and foundations. <u>Panel Comments:</u> The panel recognizes the importance of music and expansion of the music enrichment programs in the schools. The committee recognizes SBEF for its continuing efforts to strengthen partnerships in the community and awards grant funding towards a grant writer/development position to pursue private and foundation support for this valued program.</p>			

2012 – 2013 ORGANIZATIONAL DEVELOPMENT GRANT RECOMMENDATIONS

Grant #	Organization	Amt. Requested	Amt. Recommended
OD-30	Santa Barbara Foundation (KDB)	\$12,000	\$5,500
<p>KDB (93.7FM and KDB.com) is the County's only local classical music radio station. The primary purpose is to enrich the lives of those who listen and to be a vital link between the arts and its audience to create a more vibrant community. Grant funds are requested for artistic wages and salaries to expand current programming and add new more diverse programming. <u>Panel Comments:</u> The panel recognizes the value of KDB to provide a digital archive of Santa Barbara based performances and interviews and commends KDB for its expanded cultural programming in the last year. Live local broadcasts and streaming online provide a vehicle for expanding the reach of Santa Barbara artists beyond the community. Some parts of the grant were not legible; a thorough review of the text boxes would have made the grant readable to Committee members.</p>			
OD-31	Santa Barbara Maritime Museum	\$3,000	\$3,000
<p>Organizational Development funds granted will help the museum develop its monthly lecture series. The Museum's short-term goals are to continue to offer one unique lecture per month, and to film each presentation. Its long-term goals are to make lecture recordings available online to the public, to expand collaborative efforts with other organizations, and to better market this program in order to increase attendance. <u>Panel Comments:</u> The panel commends the Maritime Museum's efforts to provide historically and culturally relevant content to the community through lectures, films and other activities. The value of having these lectures in an archive and accessible online will serve as a great resource for the community and to those outside the community with an interest in the sea and maritime culture. Efforts to outreach and collaborate with other organizations to increase attendance and participation are a good strategy.</p>			
OD-32	S.B. Master Chorale	\$3,500	\$2,500
<p>OD grant funds will be used to offset the cost for audition ads and provide some support for scholarships for college students and other singers of limited means. A goal for 2012-13 is to increase the size of the chorale by 15%. <u>Panel Comments:</u> The panel recognizes the value of the work of this organization and encourages increased collaboration with other voice-and classical-based organizations and development of more innovative outreach strategies.</p>			
OD-33	S. B. Museum of Art	\$18,000	\$2,000
<p>This funding will support the development and expansion of information on the SBMA website. The site is being developed to integrate with the museum collection database, as well as ticketing and fundraising software. The end result will be better delivery of museum event information, visitor information, cultural content and interpretive media to our audience and community stakeholders. This includes Santa Barbara educators, who use the collection to teach across the curriculum, students, museum members, visitors, donors and supporters. <u>Panel Comments:</u> The panel recognizes the Santa Barbara Museum of Art as a valuable resource and sees significant community benefit of having resources more available online. The panel applauds the Santa Barbara Museum of Art for its continuing commitment to Arts Education, in the Museum, in local schools at to a variety of underserved community facilities. The improved website should serve to enhance community access to Museum resources.</p>			

2012 – 2013 ORGANIZATIONAL DEVELOPMENT GRANT RECOMMENDATIONS

Grant #	Organization	Amt. Requested	Amt. Recommended
OD-34	S.B. Performing Arts League	\$12,500	\$5,000
<p>Continued expansion is PAL'S greatest ambition. PAL has overhauled its website design, and interface which was a \$5,000 expense. Funds are needed to support a part-time administrator to manage the site, and be accountable to members; a freelance grant writer on an as-needed basis; and to retain the services of a Webmaster, at \$75/hour, as needed. <u>Panel Comments:</u> The panel commends PAL on its continuing reorganization and membership engagement model that has done much to increase visibility for the organization and engaged a more diverse and broader-based community connections. Future grants should be written in complete sentences.</p>			
OD-35	S.B. Symphony	\$17,000	\$3,000
<p>Funds will support the Symphony as it focuses, in 2012-13, on ensuring financial sustainability. The Symphony will implement strategies in the areas of audience and fund development that will increase contributed and earned income over time, diversify donations, with specific intent to bring in more money from mid-pyramid donors. <u>Panel Comments:</u> The panel commends The Symphony in its focus on ensuring financial sustainability and exploring new avenues for support. More details on strategies your organization intends to employ to engage more "mid-pyramid" donors and single ticket buyers would have strengthened your grant request. Areas of the Budget were confusing and would have benefitted from clarifications made in "notes to budget."</p>			
OD-36	Speaking of Stories	\$10,000	\$6,000
<p>Requested Organizational Development funds will support Word Up workshops, administrative and artistic Staff salaries and an increase in the overall marketing efforts. <u>Panel Comments:</u> The committee applauds Speaking of Stories for its successful WORD UP program and commitment to making affordable tickets available to students. The strategic partnership with Center Stage Theater to share resources, office space and staff is very efficient and commendable.</p>			
OD-37	State Street Ballet	\$18,000	\$5,000
<p>Funds from the OD grant are used to support seasonal programming and in the spring of 2013. SSB will launch a new initiative called the "Studio Series" that will entail a series of 6 programs taking place at the Gail Towbes Center for Dance. Major productions for 2012-13 include "An American Tango" Oct 2012; Nutcracker with San Luis Obispo Orchestra Dec 2012; Firebird with SB Symphony Feb 2013; Beauty and the Beast Mar 2013. The Studio series will take place in March, April, and May of 2013 and will include new work by company choreographers, outreach for students coming to the studio, and lectures on music, choreography, costuming, production and set design. <u>Panel Comments:</u> The panel recognizes State Street Ballet for its legacy of excellence in dance performance and instruction and recent innovative collaborations with other presenters at the Granada Center for the Performing Arts. The Studio Series is a great way for students to learn all aspects of ballet in a more intimate setting.</p>			

**2012 – 2013 ORGANIZATIONAL DEVELOPMENT
GRANT RECOMMENDATIONS**

Grant #	Organization	Amt. Requested	Amt. Recommended
OD-38	Teen Star	\$18,000	\$4,000
<p>Organizational Development funds are requested for support of a Financial Accounting/Grant Administrator, Social Media Producer, and a Public Relations/Event Director for the Teen Star program at The Granada. <u>Panel Comments</u>: The panel applauds Teen Star for its efficient and effective use of collaboration, and Social media in reaching and engaging youth and showcasing their talent.</p>			
OD-39	Youth Interactive	\$18,000	\$ -0-
<p>Organizational Development grant funds will allow Youth Interactive Santa Barbara to launch an exciting new youth Arts & Entrepreneurship program for SB. The goal is to open opportunities to under-served youth from the heart of the Funk Zone. Bringing together youth and local artists to develop the artistic potential of youth, launching their creative voice and developing business acumen, by selling their creations in our Funk Zone shop and keeping the profits. <u>Panel Comments</u>: While the panel was very supportive of the vision and goals of the program the grant request did not meet the qualifications required for Organizational Development Grants, in part, due to the commercial and entrepreneurial nature of students selling in the Funk Zone shop.</p>			
		Amt. Requested	Amt. Recommended
		\$485,598	\$ 141,763

2012 – 2013 COMMUNITY EVENTS & FESTIVALS GRANT RECOMMENDATIONS

Grant #	Organization	Amt. Requested	Amt. Recommended
EF-01	Art Abounds <i>2012-2013 Season</i>	\$40,000	\$18,500

The Art Abounds program, a partnership between UCSB Arts & Lectures and the Santa Barbara Dance Alliance is the premier performing arts collaboration on the Central Coast, attracting thousands of patrons each year from the Central and Southern California communities with outstanding cultural opportunities in downtown Santa Barbara. Grant funds are being requested for artistic salaries, marketing and publicity costs. Panel Comments: The committee applauds the high quality and innovative programming as well as strategic marketing and collaborations with area businesses that draw increased locals and visitors to downtown venues. The Master Class series provides dynamic professional opportunities for emerging dancers and enrichment opportunities for life-long learners. The committee recognizes the value of new strategies to leverage artist's connections to their fan base, and website optimization for mobile devices to access info and purchase tickets.

EF-02	Cinco de Mayo Festival <i>2013 Cinco de Mayo Festival</i>	\$ 8,000	\$-0-
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This grant request is for support of the 22nd annual Cinco de Mayo Festival. The goal of the two-day festival at De la Guerra Plaza is to bring a focus on Mexican culture and tradition to downtown Santa Barbara. This free event is open to the public with live music, entertainment, food and booths at the center of the festival. Requested funds will be used to market, promote and attract out-of-town guests and locals to downtown Santa Barbara. Panel Comments: While the committee recognizes the importance of this traditional event, it appears to function more as a community celebration than a tourist destination event. The committee had concerns that recommendations made last year were not addressed and the organization was not able to realize the event last year. The committee strongly recommends the following: 1.) Apply for a Community Arts grant in the future; 2.) Engage more youth and emerging leaders in planning and in programmed activities; and 3.) Expand the Board of Directors.

EF-03	Lobero Theatre Foundation <i>Lobero Live!</i>	\$40,000	\$ 17,000
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Funding is requested for marketing the *Lobero Live* series that attracts diverse audiences from all age groups. Programming is designed to complement, not compete with other presentations in town. Lobero's multiple small series with world-class performers are well publicized and serve both visitors and residents. Funding is requested for marketing & publicity and artist fees. Panel Comments: The committee commends The Lobero for its continued efforts to expand audiences outside the area through Twitter, Facebook and artist's fan bases; and for its new fall/winter wit/comedy series and unique roots and strong jazz focus---being opportunistic and flexible in booking acts touring on the West Coast. The committee recognizes the outstanding job The Lobero does in gathering audience surveys at each performance and for its recent efforts to develop partnerships with surrounding restaurants during Mangle del Arte in October.

2012 – 2013 COMMUNITY EVENTS & FESTIVALS GRANT RECOMMENDATIONS

Grant #	Organization	Amt. Requested	Amt. Recommended
EF-04	Mental Wellness Center <i>19th Annual Arts Festival</i>	\$2,000	\$2,000

Funds are being requested for the Annual Arts Festival in De la Guerra Plaza in October. This public and free forum showcases the visual and performing arts talents of people living with mental illness such as bi-polar disorder, depression and schizophrenia. Artists are generally from Santa Barbara County, over the age of 18, and distinguished by having been diagnosed with a mental illness. The event provides 65-80 artists the opportunity to participate with a goal to engage the community and reduce the stigma often associated with mental health disorders. Panel Comments: The committee recognizes the value of advancing mental wellness and increasing community awareness through this event and the long partnership with City Parks and Recreation. Grant funds to support increased publicity and promotion of the program will serve to increase community awareness, and attendance at this event that provides a great benefit for this under-served audience.

EF-05	New Noise Music Foundation	\$40,000	\$18,500
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Established in 2009, the New Noise Foundation is a nonprofit organization that hosts the annual *New Noise Santa Barbara Music Conference & Festival*. The NNSBC&F is a three-day music and digital media extravaganza that showcases emerging and established bands, hosts educational panels on the music industry's hottest topics, presents esteemed experts from all walks of the business, and serves as a place for players big and small to connect and plot the future of sound. Funds will be used to market and promote the 4th Festival. Panel Comments: The committee applauds New Noise Festival organizers for a very successful online presence and the use of diverse media and story angles. Developing partnerships with area hotels and businesses for events and packages and linking to area musicians and industry professionals is a great benefit. The Festival Kick-Off with Pianos on State Street and *1st Thursday* downtown focus is an excellent model for generating community engagement and excitement for the event.

EF-06	Opera Santa Barbara <i>2012-2013 Mainstage Opera Productions</i>	\$15,000	\$11,500
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Funds provided by the Events & Festivals Grant Program will be used to continue to broaden and expand the audience for Opera with a goal to make Santa Barbara an Opera destination. Marketing efforts will be directed to Ventura and Los Angeles Counties where OSB is seeing increased ticket buyers from those areas. Panel Comments: The committee applauds Opera Santa Barbara for its successes in the last several years in increasing the number of subscribers and capacity at events. Innovative programs such as Opera Lab in local schools and the recent Lip Sync event serve to increase awareness and appreciation for this art form and attract a younger audience "cultural adventurers".

2012 – 2013 COMMUNITY EVENTS & FESTIVALS GRANT RECOMMENDATIONS

Grant #	Organization	Amt. Requested	Amt. Recommended
EF-07	SB Downtown Organization <i>epicure.sb: a month to savor santa barbara</i>	\$30,000	\$15,000

Epicure.sb is a month-long promotion showcasing Santa Barbara's diverse epicurean and cultural offerings. It is designed to stimulate business and introduce new customers to restaurants, retailers and events that highlight Santa Barbara's cuisine, libations and culture in Downtown and throughout Santa Barbara. Locals and visitors have the opportunity to experience events and special offerings related to the culture of food and beverages. Panel Comments: The committee applauds the continued efforts to optimize resources and online resources. The panel recognizes the success of Epicure SB in bundling area food festivals and cultural offerings to strengthen branding for Santa Barbara as a cultural tourist destination and underscore the depth and connection of local food, wine and culture. The strategy to mentoring and providing resources to better link and embed culture with culinary events is a successful model.

EF-08	Santa Barbara Revels <i>The Christmas Revels: In Celebration of the Winter Solstice</i>	\$15,000	\$12,000
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Santa Barbara REVELS requests funds to present a full schedule of performances for adults and children to celebrate the Christmas tradition and Winter Solstice 2012 scheduled to again coincide with 1st Thursday in December. Funds from this year's grant are requested for marketing and publicity, administrative, artistic, and design/technical salaries and wages. Panel Comments: The committee recognizes Revels success and continued efforts to expand audiences and community participation through strategic marketing with the Performing Arts League and the Conference and Visitors Bureau online. Scheduling events throughout the year continues to be an effective tool in increasing public awareness for Revels as a lead-up to the Holiday event. The panel looks forward to this year's Appalachian focused event and recommends marketing to a broader audience using more social media.

EF-09	SB Trust for Historic Preservation <i>Annual Founding Day</i>	\$ 8,000	\$3,500
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Founding Day is a tradition the Santa Barbara Trust for Historic Preservation (SBTHP) celebrates annually with the community, visitors from throughout the State and around the world to honor and celebrate the beginnings of culture and history of Santa Barbara. Funds are being requested to assist with marketing and publicity for the 50th anniversary event scheduled for April 20th. Panel Comments: The committee values SBTHP's continuing efforts to link to surrounding businesses and to the State Historical Park website to help promote and advertise Founders Day as an event that reconnects locals to their history and engages cultural tourists and their families. Recent additions to the historical reenactment of living arts activities focusing on early California music, food, archeology, Chumash culture and native plants have added greater depth to their program.

**2012 – 2013 COMMUNITY EVENTS & FESTIVALS
GRANT RECOMMENDATIONS**

Grant #	Organization	Amt. Requested	Amt. Recommended
EF-10	SUMMERDANCE Santa Barbara <i>DANCEworks Residency</i>	\$5,500	\$4,000

SUMMERDANCE has been presenting nationally recognized choreographers in Santa Barbara since 1996. The event *DANCEworks* is a collaboration between SUMMERDANCE Santa Barbara and the Lobero Theatre Foundation. With a history of connections within the Contemporary Dance community this model helps promote Santa Barbara as an international arts destination through its links to national dancers, contemporary dance community and the opportunity to have the work of exceptional choreographers linked to Santa Barbara. Panel Comments: SUMMERDANCE continues to expand its reach nationwide through Social Media, past and present choreographer’s blogs their fan bases and in the afterlife of touring the original work created in Santa Barbara. *DANCEworks* continues to find new ways to engage the community in the process through calls for dancers, open rehearsals, a daily video diary of the process and the final performance.

Amt. Requested	Amt. Recommended
\$203,500	\$ 102,000

2012-2013
Community Arts Grants

#	Project/Artist	Organization	Requested	Award	2011-2012	2010-2011	2009-2010
CA-01	All for Animals, Inc	All for Animals	3,000	500			
CA-02	Betsy Gallery Mosaic Project	Sarah House	6,000	1,900	Did not apply	Did not apply	2000
CA-03	Children's Creative Project	Childrens Creative Project	6,000	2,100	2,250	2,250	2,500
CA-04	Chumash Maritime Museum	Chumash Maritime Museum	6,000	0	500	Did not apply	Did not apply
CA-05	Elements Theater	SB Dance Alliance	4,000	2,000			
CA-06	Everybody Dance Now!	Art Without Limits	6,000	2,949	3,500	3,500	3,500
CA-07	Friends of the Eastside Library	Friends of the Eastside Library	5,000	2,900	3,000	3,000	3,000
CA-08	Headless Household	Headless Household	4,000	0			
CA-09	Inner Light Gospel Choir	Beacon of Light Foundation	4,000	2,000	2,000	Did not apply	1,500
CA-10	Nebula Dance Lab	Nebula Dance Lab	6,000	1,500	1,300	First Time Applicant	NA
CA-11	Nectar	Art Without Limits	6,000	2,000	2,500	First Time Applicant	NA
CA-12	PARC -SB Arts Alliance	City of SB Parks&Recreation Dept.	6,000	2,900	3,000	Did not apply	Did not apply
CA-13	Pride Festival	Pacific Pride Foundation	4,000	2,100	2,000	2,149	2,250
CA-14	People's Institute	Community School Inc.	6,000	2,300	2,200	First Time Applicant	NA
CA-15	Performing & Visual Arts Camp	Children's Creative Project	6,000	2,900	Did not apply	3000	3000
CA-16	Rat-A-Tat Theater	Fractured Atlas	4,500	2,000			
CA-17	Santa Barbara County Park Fndtn.	S B County Park Fndtn.	3,000	2,700			
CA-18	Santa Barbara Children's Chorus	Santa Barbara Children's Chorus	6,000	0			
CA-19	Santa Barbara Festival Ballet	S B Festival Ballet Perf. Co.	6,000	1,500	2,000	1500	1500
CA-20	S B Vocal Jazz Foundation	S B Vocal Jazz Foundation	3,000	1,900	2,200	2,000	2,000
CA-21	SONando Santa Barbara	SB Cultural Development Fndtn.	6,000	2,900	3,000	3,400	3,400
CA-22	Student Art Fund	SB Art Association	3,300	2,400	Did not apply	2,700	Did not apply
CA-23	Friends of VADA	Friends of VADA	6,000	2,300	Did not apply		
CA-24	VIVA EL ARTE!	UCSB Arts & Lectures	6,000	2,600	2,650	2,500	2,500
CA-25	Women's Literary Festival	Women's Literary Festival	6,000	0	2,800	3,000	3,000
CA-26	Watershed Resource Mural Project	Art From Scrap	5,600	1,700			
		Amount Requested	\$133,400	\$ 48,049			
		FY 13 Allocation	\$45,549				
		One time Carry over	\$2,500				
		Total Amount Available	\$48,049				
		Difference	(\$85,351)				

Organizational Development Grants

OD #	Organization	REQUEST	Award	2011-2012	2010-2011	2009-10
OD-01	American Dance & Music Ballet SB	8,000	4,000	3,250	3,000	3,000
OD-02	Architectural Foundation of SB	18,000	2,500	2,500	2,500	N/A
OD-03	Art From Scrap	18,000	6,000	7,000	7,000	9,000
OD-04	Arts for Humanity!	8,500	5,000	4,000	4,000	4,500
OD-05	Art Without Limits	10,000	0	2,000	NA	500
OD-06	Arts Mentorship Program	Unknown	0	3,000	2,000	2,500
OD-07	BOXTALES	10,000	6,500	7,000	7,000	9,000
OD-08	Community Arts Music Association (CAMA)	18,000	2,000	3,500	4,200	5,000
OD-09	Camerata Pacifica	6,000	3,500	3,500	3,500	4,000
OD-10	Center Stage Theater	10,000	6,000	7,000	7,000	8,000
OD-11	City @Peace	10,000	6,500	6,500	6,500	7,000
OD-12	Drama Dogs	7,500	3,263	3,063	NA	2,000
OD-13	Ensemble Theatre Company	18,000	5,500	7,000	7,000	9,000
OD-14	Flamenco Arts	10,000	3,500	4,500	6,500	7,500
OD-15	Future Traditions Foundation	5,000	2,750			
OD-16	Genesis West	9,000	5,000	5,000	3,000	3,000
OD-17	Lit Moon Theatre Company	18,000	6,000	6,000	6,000	8,500
OD-18	Marjorie Luke Theatre	14,400	5,500	6,500	6,500	7,000
OD-19	Music Academy of the West	18,000	2,000	2,000	2,000	3,000
OD-20	Notes for Notes	11,500	4,250	4,000	2,000	N/A
OD-21	Old Spanish Days (Canto Baile)	15,000	1,500	1,000	NA	NA
OD-22	Outrageous Film Festival	4,000	3,000	3,000	3,000	3,000
OD-23	Out of the Box Theatre Company	13,698	3,000	1,500	NA	NA
OD-24	Santa Barbara Center for the Performing Arts	18,000	2,250			
OD-25	Santa Barbara Chamber Orchestra	18,000	3,000	3,000	3,000	4,000
OD-26	Santa Barbara Choral Society	18,000	2,250	1,000	3,000	8,500
OD-27	Santa Barbara Contemporary Arts Forum	18,000	1,500	3,500	3,500	5,500
OD-28	Santa Barbara Dance Institute	18,000	6,500	7,000	7,000	8,500
OD-29	Santa Barbara Education Foundation	5,000	3,000	2,500	1,500	2,000
OD-30	Santa Barbara Foundation (KDB)	12,000	5,500	6,000	NA	NA
OD-31	Santa Barbara Maritime Museum	3,000	3,000			
OD-32	Santa Barbara Master Chorale	3,500	2,500	1,500	1,500	2,500
OD-33	Santa Barbara Museum of Art	18,000	2,000			
OD-34	Santa Barbara Performing Arts League	12,500	5,000	4,000	4,000	N/A
OD-35	Santa Barbara Symphony	17,000	3,000	4,500	4,500	7,000
OD-36	Speaking of Stories	10,000	6,000	7,000	6,000	7,500
OD-37	State Street Ballet	18,000	5,000	6,200	6,000	7,500
OD-38	Teen Star	18,000	4,000			
OD-39	Youth Interactive	18,000	0			
	Amount Requested	\$ 485,598	\$ 141,763			
	FY 13 Allocation	\$ 141,763.00	\$ 141,763.00			
	Total Amount Available	\$ 141,763.00				
	Difference	\$ 343,835.00				

2012-2013
Events Festivals Grant

#	Organization	Event	Request	Award	2011-2012	2010-2011	2009-2010
EF-01	Dance Alliance	ArtAbounds 2011-2012 Season	\$40,000.00	\$18,500.00	\$18,000.00	\$18,000.00	20,500.00
EF-02	Cinco de Mayo Festival	2013 Cinco de Mayo Festival	\$8,000.00	\$0.00	\$2,000.00	\$4,000.00	6,000.00
EF-03	Lobero Theatre Foundation	Lobero Live	\$40,000.00	\$17,000.00	\$16,000.00	\$18,000.00	20,500.00
EF-04	Mental Wellness Center	19th Annual Mental Health Arts Festival	\$2,000.00	\$2,000.00	New Applicant	NA	NA
EF-05	New Noise Music Foundation	New Noise Festival	\$40,000.00	\$18,500.00	\$15,000.00	\$14,000.00	New Applicant
EF-06	Opera Santa Barbara	2012-2013 Season Mainstage Production	\$15,000.00	\$11,500.00	\$11,000.00	\$11,000.00	14,500.00
EF-07	SB Downtown Organization	epicure.sb: a month to savor Santa Barbara	\$30,000.00	\$15,000.00	\$11,000.00	\$12,000.00	12,000.00
EF-08	SB Revels	In Celebration of the Winter Solstice	\$15,000.00	\$12,000.00	\$7,000.00	\$7,000.00	8,000.00
EF-09	SB Trust for Historic Preservation	Founding Day Celebration	\$8,000.00	\$3,500.00	\$2,000.00	\$2,000.00	2,250.00
EF-10	SUMMERDANCE Santa Barbara	DANCEworks Residency	\$5,500.00	\$4,000.00	\$4,000.00	\$4,000.00	4,500.00
		Amount Requested	\$203,500.00	\$102,000.00			
		FY 13 Allocation	\$100,000.00				
		One-Time Carry Over	\$2,000.00				
		Total Amount Available	\$102,000.00				
		Difference		(\$101,500.00)			

City Arts Advisory Roster and Community Events & Festivals Committee Roster

CITY ARTS ADVISORY ROSTER

<u>NAME</u>	<u>GRANT CATEGORY</u>
Robert Adams	Community Arts
Roman Baratiak	Community Arts
Phyllis de Picciotto	Community Arts
Darian Bleecher	Organizational Development
Suzanne Fairly-Green	Organizational Development
Nathan Vonk	Organizational Development
Carol Taylor	Alternate
Ginny Brush	Staff, Executive Director
Linda Gardy	Staff

COMMUNITY EVENTS & FESTIVAL ROSTER

<u>NAME</u>	<u>CATEGORY</u>	<u>APPOINTED</u>	<u>TERM ENDS</u>
Rebekah Altman	Public at Large	12/19/2006	12/31/2014
Laura Inks	Cultural Arts	12/31/2011	12/31/2015
Laura Mclver	Business/Lodging/Retail	12/31/2011	12/31/2015
Kate Schwab	Public at Large	12/31/2011	12/31/2015
Roger Perry	Cultural Arts	12/07/2010	12/31/2014
Vacant	Business/Lodging/Retail		