

PROCLAMATION

ALZHEIMER'S ACTION DAY September 21, 2012

WHEREAS, Alzheimer's disease tragically robs individuals of their memories, and leads to progressive mental and physical impairments; and

WHEREAS, there are currently more than 600,000 people in California living with Alzheimer's disease and more than 5.4 million nationwide; and

WHEREAS, many families in our city and state are shouldering the burden for caring for a loved one with Alzheimers; and

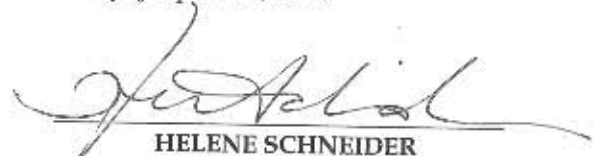
WHEREAS, with early detection and diagnosis, individuals and families can gain access to treatments, enroll in critical research trials, fully participate in planning for the future, and receive help; and

WHEREAS, more research is needed in order to better understand Alzheimers and develop new ways to accurately diagnose and treat Alzheimers; and

WHEREAS, this eventually fatal disease represents a serious and growing threat to the health of the residents of our city and state; and

WHEREAS, the City of Santa Barbara recognizes individuals, families, friends and caregivers dealing with the devastating effects of Alzheimer's disease, the researchers who are seeking a cause or causes and cure, and the educational programs and support services provided by The Alzheimer's Association California Central Coast Chapter.

IN WITNESS WHEREOF, I HELENE SCHNEIDER have hereunto set my hand and caused the Official Seal of the City of Santa Barbara, California, to be affixed this 21st day of September, 2012.



HELENE SCHNEIDER
Mayor