



# CITY OF SANTA BARBARA

## COUNCIL AGENDA REPORT

**AGENDA DATE:** October 23, 2012

**TO:** Mayor and Councilmembers

**FROM:** Administration, Housing & Human Services Division, Community Development Department

**SUBJECT:** Central Coast Collaborative On Homelessness (C<sup>3</sup>H)

**RECOMMENDATION:** That Council:

- A. Authorize the City Administrator, subject to City Attorney approval as to form, to execute a Memorandum of Understanding with the Northern Santa Barbara County United Way (NSBCUW) for the Central Coast Collaborative on Homelessness (C<sup>3</sup>H) effort;
- B. Appoint two members of Council to the C<sup>3</sup>H Policy Council; and
- C. Withdraw City Council and staff participation in the South Coast Homeless Advisory Committee concurrent with the formation of the C<sup>3</sup>H Policy Council.

**DISCUSSION:**

On September 13, 2011, Council received a report on the work of the Council Subcommittee on Homelessness and Community Relations and concurred with the subcommittee's recommendations to:

- Support, in concept, the consolidation of Bringing Our Community Home, Common Ground Santa Barbara and the Regional Homeless Advisory Committees into a regional homeless collaborative, and direct Council and staff to participate in a planning workshop;
- Set aside \$75,000 of Fiscal Year 2013 Human Services funding to pay the City's share of staffing costs of the homeless collaborative, with the expectation that other public government bodies will also step up with their fair share; and
- If appropriate, offer in-kind office space on the South Coast for the homeless collaborative.

Since that time, staff has been working with representatives from the County of Santa Barbara, Housing Authority of the City of Santa Barbara, Bringing Our Community Home, Common Ground, and homeless service providers to organize the development of an initiative that is dedicated to the efficient and effective delivery of homeless related services throughout our region.

A retreat was held on November 16 and 17, 2011 to solicit input from a broad sector of the community. Utilizing information from those meetings, the planning group refined the model and incorporated the principles of “collective impact”. *Collective Impact* is the commitment of a group of important actors from different sectors to a common agenda for solving a specific social problem which no single organization is responsible for or can cure. It utilizes a methodology based on shared measurements; mutually reinforcing activities; frequent and ongoing communication; and coordination by an independent backbone structure.

The new structure, which has been named *Central Coast Collaborative on Homelessness* (C<sup>3</sup>H), is comprised of five main sectors all working towards the same goal: reducing homelessness in Santa Barbara County. The new model creates a “**Policy Council**” of Elected Officials to direct cost effective & efficient responses to homeless related issues. The Policy Council will include nine representatives from the following jurisdictions: City of Santa Barbara (2); County Board of Supervisors (2); City of Goleta (1); City of Lompoc (1); City of Santa Maria (1); and (2) rotating seats between the cities of Solvang, Buellton, Carpinteria and Guadalupe. Staff is recommending that Council appoint two members of the City Council to represent the city on the Policy Council.

In addition to the Policy Council, this new structure will include a “**Coordination Committee**” consisting of key County department heads, the Sherriff’s Office, Santa Barbara Police Department, executive directors of the homeless shelters and housing agencies and other local leaders who will help to coordinate the implementation of prioritized solutions to homelessness set by the Policy Council. The Coordination Committee will: set program priorities; prioritize “**Data Collection and Evaluation**” efforts; encourage greater collaboration between service providers in the “**Housing, Shelter and Treatment**” (HST) continuum; empower community members, faith organizations, business entities, and advocacy groups to participate in building solutions through “**Community Action Groups**” (CAG’s); and designate and direct independent staffing to facilitate and coordinate the entire collaboration.

Three positions are allocated in the initial C3H budget:

- .5 FTE Facilitator,
- .75 FTE Community Coordinator,
- .5 FTE Administrative staff.

The **Facilitator** will receive direct supervision and direction from the Executive Committee of the Coordination Committee and will exercise supervision of the Community Coordinator and Administrative staff. The Facilitator will guide the reorganization process by assisting in the development and implementation of the collaboration’s goals and objectives. This person will also establish schedules and methods for communication between the Coordination Committee, Policy Council and other merger related meetings, and monitor the merger effort progress and performance.

The **Community Coordinator** will work closely with individual Community Action Groups (CAG) seeking focus areas for greater impact; participate and assist in planning and facilitating the monthly Coordination Committee meetings; keep the Coordination Committee informed of CAG work countywide; and work to insure successful team relationships within the Coordination Committee as well as between and among stakeholder groups; and assist in the communication of information between the Coordination Committee and Policy Council and the CAG's.

The Administrative staff function is currently being carried out by the Housing Authority of the City of Santa Barbara as an in-kind contribution.

The initial staffing comprises a phased approach which may change over time as the collaborative matures. For example, next year there may not be a need for a facilitator and the Community Coordinator position may need to increase to full-time.

**BUDGET/FINANCIAL INFORMATION:**

City funds for this effort were appropriated as part of the City's Fiscal Year 2013 budget and staff is recommending that Council formally commit the funds and approve the Memorandum of Understanding with the Northern Santa Barbara County United Way.

The County of Santa Barbara and the Housing Authority of the City of Santa Barbara have both committed funds to this effort and a grant is pending with the Santa Barbara Foundation.

The initial budget includes funding as follows:

City of Santa Barbara	\$75,000
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Housing Authority of the City of Santa Barbara	\$25,000
Foundations	<u>\$75,000</u>
Total	\$250,000

The Cities of Santa Maria, Lompoc, Goleta and Carpinteria will be asked to join the collaborative and contribute funds.

**The draft Memorandum of Understanding is available for review in the Council Reading File and the City Clerk's Office, 735 Anacapa Street.**

**PREPARED BY:** Sue Gray, Community Development Business Manager

**SUBMITTED BY:** Paul Casey, Assistant City Administrator/Community Development Director

**APPROVED BY:** City Administrator's Office