



# CITY OF SANTA BARBARA

## COUNCIL AGENDA REPORT

**AGENDA DATE:** February 12, 2013

**TO:** Mayor and Councilmembers

**FROM:** Transportation Division, Public Works Department

**SUBJECT:** Report From Santa Barbara Metropolitan Transit District

**RECOMMENDATION:**

That Council hear a report regarding the Santa Barbara Metropolitan Transit District services.

**DISCUSSION:**

Sherrie Fisher, General Manager at the Santa Barbara Metropolitan Transit District (MTD), is presenting to Council a report on the transit services provided by MTD in the Santa Barbara area. Included in her presentation is the service MTD provides to UCSB and Santa Barbara City College, a comparison of MTD's performance to other cities of similar size, and proposed additions to the bus fleet.

**PREPARED BY:** Browning Allen, Transportation Manager/kts

**SUBMITTED BY:** Christine F. Andersen, Public Works Director

**APPROVED BY:** City Administrator's Office

# Santa Barbara Metropolitan Transit District



**7.9 Million Passengers in FY 2012**



# MTD Update

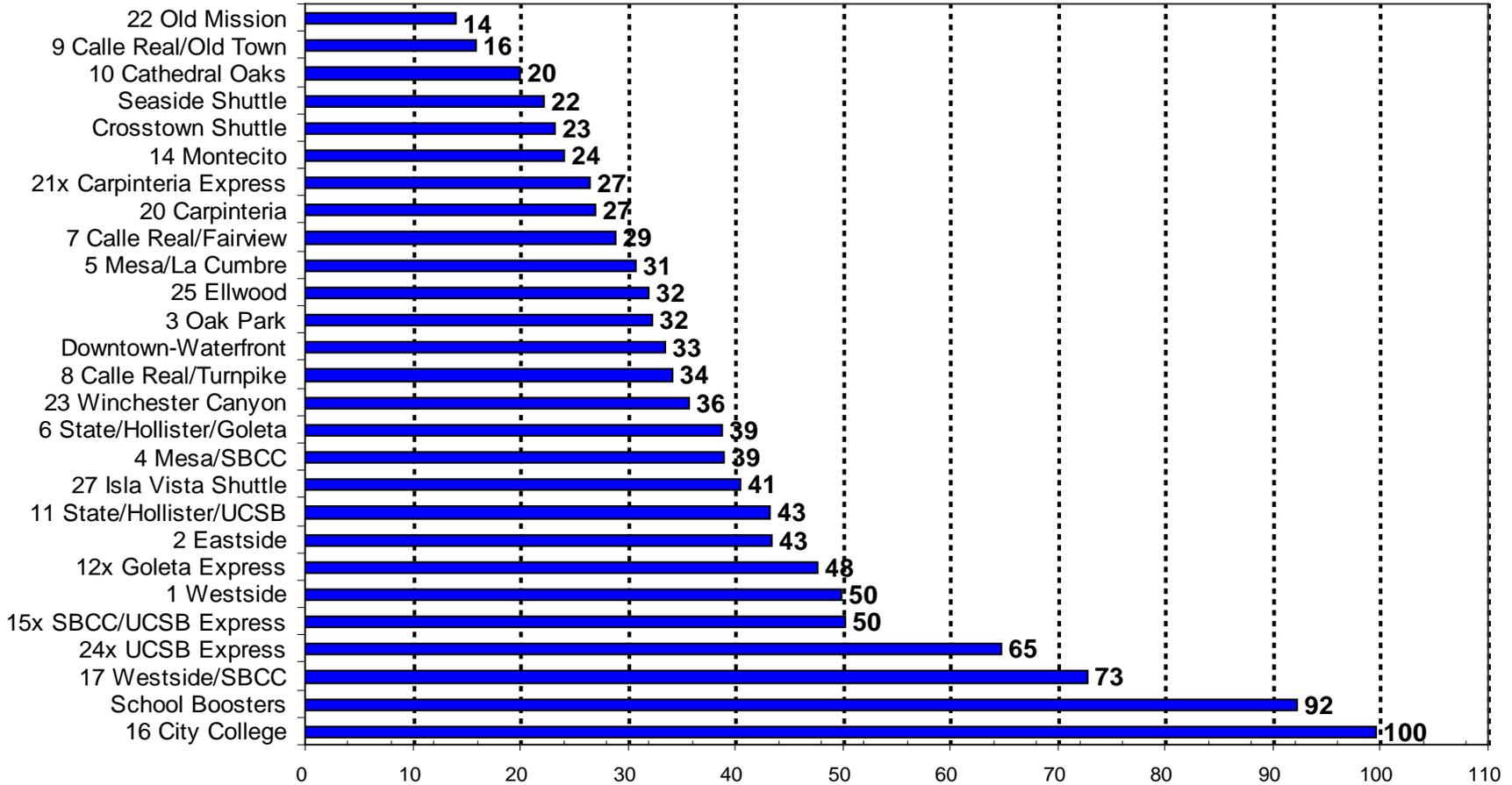
## City of Santa Barbara

### MTD Systemwide Total: FY 2012

- 7.9 Million Riders
- 2.6 Million Service Miles
- 203,655 Service Hours
- 39 Riders per Service Hour (Systemwide Average)
- 13,307 Occurrences When Bus Was Too Full To Board

# MTD Update

## City of Santa Barbara



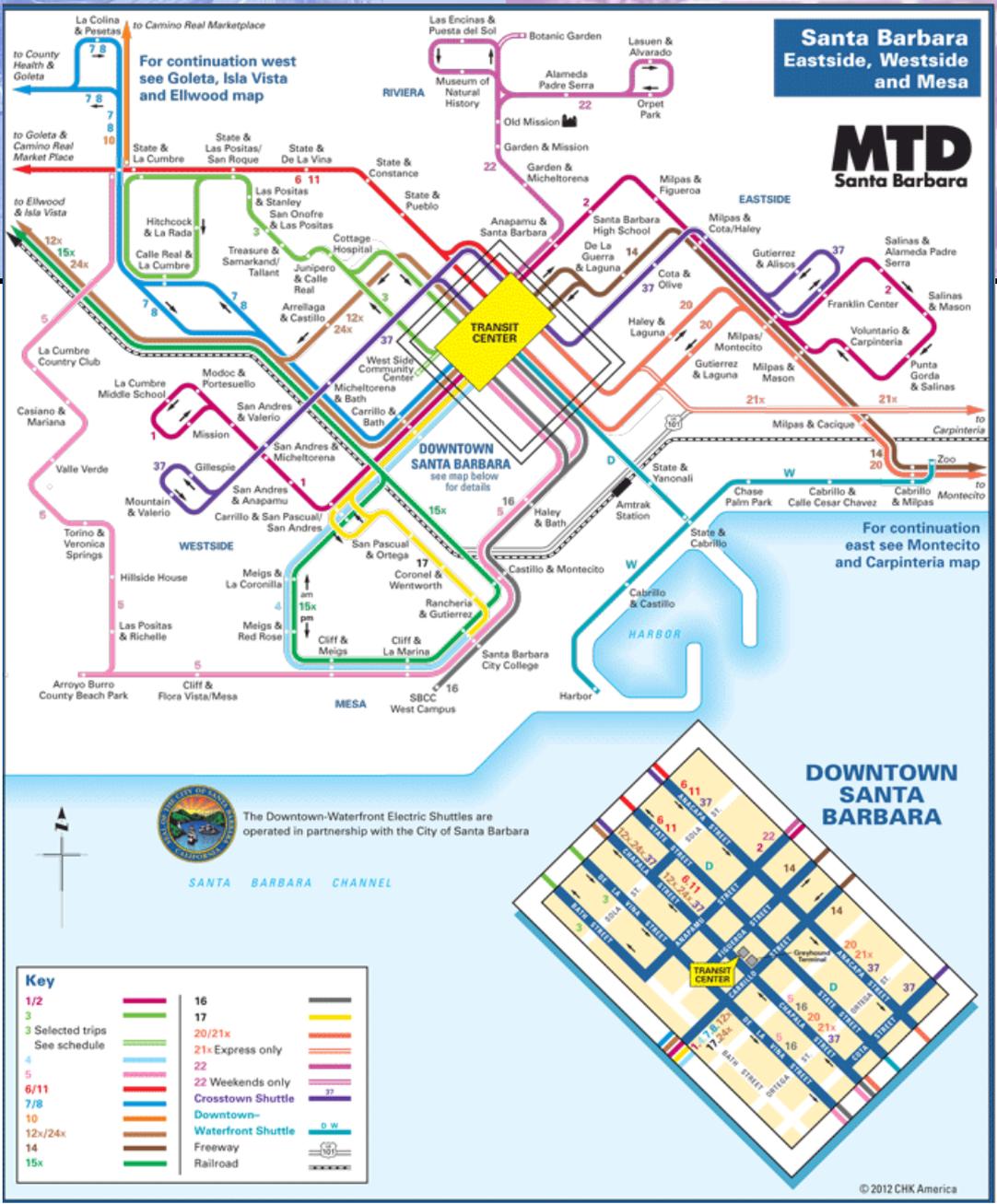
# MTD Update

## City of Santa Barbara

### Highway 101 Parallel – FY 2012

- Isla Vista / Goleta to Santa Barbara
  - ✓ 1,783,000 Riders on Lines 6 & 11
- Santa Barbara to Carpinteria
  - ✓ 481,000 Riders on Lines 20 & 21x





# City of Santa Barbara Service

# MTD Update

## City of Santa Barbara

### Santa Barbara Service - FY 2012

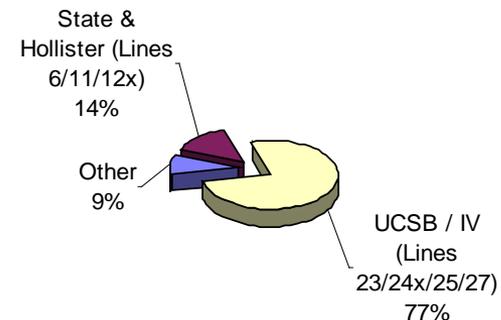
- 7.9 Million Total Ridership
- 6.9 Million Ridership on Routes That Serve Santa Barbara
- Downtown-Waterfront Shuttle, Crosstown, Lines 1, 2, 3, 4, 5, 6, 7, 8, 11, 12x, 14, 15x, 16, 17, 20, 21x, 22, & 24x
- 11,398 Occurrences When Bus Was Too Full To Board

# MTD Update

## University of California, Santa Barbara

### UCSB Service - FY 2012

- 885,600 UCSB Student Ridership
- Primarily on Lines That Directly Serve Campus (Lines 11, 15x, 23, 24x, 25, & 27)
- 5,438 Occurrences When Bus Was Too Full To Board

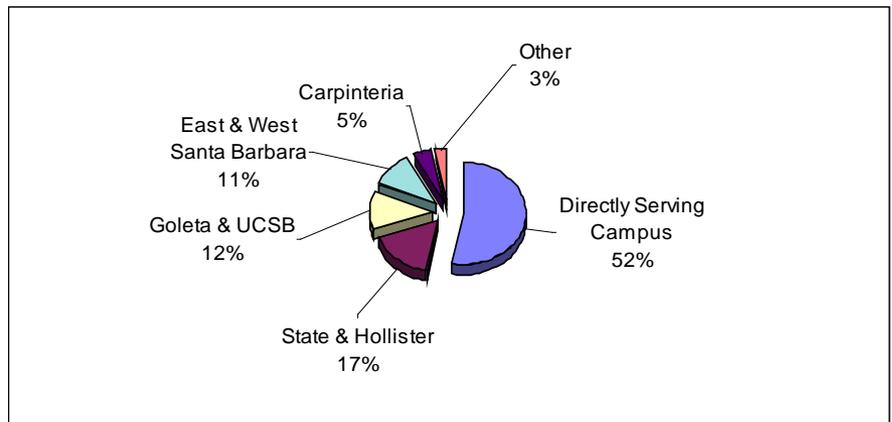


# MTD Update

## Santa Barbara City College

### SBCC Service - FY 2012

- 1,210,800 SBCC Student Ridership
- 52% of These Riders Used Lines That Directly Serve Campus (Lines 4, 5, 15x, 16, & 17)
- 3,209 Occurrences When Bus Was Too Full To Board





# MTD Update

## Small Transit-Intensive City (STIC)

### Federal Transit Administration

- Average Transit Trips per Capita
  - MTD 2<sup>nd</sup> of 36 Small Cities\* in California
  - MTD 12<sup>th</sup> of 319 Small Cities\* Nationally

*\*Urbanized areas with population between 50,000 and 200,000*



# MTD Update

## Articulated Buses



# MTD Update

Questions?