



# CITY OF SANTA BARBARA

## COUNCIL AGENDA REPORT

**AGENDA DATE:** March 26, 2013

**TO:** Mayor and Councilmembers

**FROM:** Administration, Housing and Human Services Division, Community Development Department

**SUBJECT:** Community Development And Human Services Committee Recommendations For Fiscal Year 2014 And Annual Action Plan

**RECOMMENDATION:** That Council:

- A. Approve the Fiscal Year 2014 funding recommendations of the Community Development and Human Services Committee (CDHSC) for use of Human Service and Community Development Block Grant (CDBG) funds;
- B. Approve the CDHSC funding contingency plan;
- C. Authorize the Community Development Director to negotiate and execute agreements implementing the funding recommendations, subject to the review and approval as to form by the City Attorney and to funding availability; and
- D. Authorize the City Administrator to sign all necessary documents to submit the City's 2013-2014 Annual Action Plan to the US Department of Housing and Urban Development (HUD).

### **EXECUTIVE SUMMARY:**

The CDHSC is recommending funding for a total of 55 proposals for Fiscal Year 2014. The recommendations follow the priorities previously approved by Council. They are based on level City Human Services funds and an estimated 17% reduction of CDBG funds.

### **DISCUSSION:**

The City makes allocations from the General Fund to support Human Service programs that provide direct services to low-income City residents. Also, the City of Santa Barbara receives federal CDBG funds through HUD. By law, no more than 15% of CDBG funds may be used for public service programs, and no more than 20% may be allocated to administration of the CDBG program and Fair Housing. The remaining 65% may be

used for capital construction and economic development projects, all of which must primarily benefit low- to moderate-income persons.

Human Service and CDBG funds are allocated via two major funding categories: Public/Human Service and Capital. The majority of the Public/Human Service programs recommended in this report, 44 out of 47, will be funded with City Human Service funds and the remaining three with CDBG Public Service dollars. Seven construction-improvement projects and one economic-development program are recommended for funding with CDBG Capital dollars.

#### Funding Process and Recommendations

A mandatory Application Orientation/Technical Assistance workshop was held for all prospective applicants on November 2, 2012, and the grant application period opened on November 5<sup>th</sup>.

Advance notice of the upcoming application period and specifics regarding the orientation were mailed and emailed to all agencies that had stated an interest in applying, those that had applied for funding in the past two years, and current grantees. Also, a news release was sent to local media and Edhat, and an advertisement was published in the Santa Barbara News Press. The announcement and a link to the application, instructions and related materials were also posted on the City of Santa Barbara's website.

Sixty-two applications were submitted by the December 14, 2012 deadline, requesting a total of \$1,946,607. This exceeds the available funding for Public\Human Services and Capital programs and projects by \$769,984.

The Committee's task is unenviable, since it must determine which programs will be recommended for funding while the amount of available funding has been steadily decreasing. Individually, committee members spent numerous hours reading and rating each submittal. The Committee then spent four nights interviewing each applicant, as well as two evenings in deliberation. In addition, the Committee conducted site visits for all applicants prior to the interviews. The Committee developed its recommendations in adherence with the Funding Criteria and Priorities previously adopted by Council. A complete list of the applicants and the Committee's recommendations is attached.

In the Public\Human Services category, the CDHSC is recommending funding for 47 of 52 proposals submitted. High scoring programs received slight increases from last year; the remaining programs received level or reduced funding. Five programs were not recommended for funding, including three that received funds last year.

In the Capital category, eight of 10 proposals are recommended for funding. These include three City Neighborhood Improvement Program construction projects, four non-profit organization facility improvements, and one economic development program.

At its October 16, 2012 meeting, Council discussed the possibility of limiting future CDBG Capital category funding to proposals only from the City for construction projects. Council tabled the proposed change for Fiscal Year 2013-14 and decided to revisit the idea next fall during preparation for the Fiscal Year 2014-15 funding cycle.

Detailed descriptions of the funding criteria and priorities for both Human Service and CDBG funds are included in the CDHSC Report on Funding Recommendations Fiscal Year 2013-2014. This report is available for public review on the City's web page ([www.SantaBarbaraCa.gov](http://www.SantaBarbaraCa.gov)) and in the office of the City Clerk, Main Public Library and the Community Development Department.

U.S. Dept. of Housing and Urban Development (HUD) 2013-14 Annual Action Plan:  
Federal regulations require that the City of Santa Barbara prepare a Consolidated Plan (CP), which outlines the City's five-year strategy and goals to address identified housing and community development needs.

In addition to the CP, the City must submit an Annual Action Plan (AAP), which identifies specific activities that will be undertaken to accomplish the goals stated in the five-year plan. The 2013-14 AAP is the fourth program year of the 5-year plan and includes the Fiscal Year 2014 funding recommendations described in this report. The AAP also serves as the City's application for both CDBG and HOME funds.

#### **BUDGET/FINANCIAL INFORMATION:**

These recommendations are based on the combination of \$628,256 in City Human Service funds and an estimated \$656,351 in CDBG entitlement funds for Fiscal Year 2014, plus \$73,286 in prior-year unexpended CDBG funds. The total amount available is \$1,357,893.

Of the total \$1,357,893, the following is estimated to be available per funding category:

- Public/Human Service: \$726,709
- Capital: \$449,914
- Administration \$181,270

At its October 16, 2012 meeting, Council committed level funding for Fiscal Year 2014 Human Service funds. HUD has not announced the City's allocation of CDBG funds, but the City was notified that as a result of the sequestration order enacted by the federal government, CDBG will be decreased nation-wide in the amount of 5%. It is still unclear at this point how the nation-wide decrease will impact the City's entitlement amount. The amounts recommended in this report are based on a 17% decrease from last year. This amount is the average reduction of the City's CDBG entitlement in the past two years.

Due to the uncertainty of the level of CDBG funds, the CDHSC developed contingency plans to its recommendations.

For the Public/Human Service category, if there are more CDBG funds than originally anticipated, the top scoring 1<sup>st</sup> Priority programs will each be increased by \$2,000, not to exceed their requested amount, until excess funds are depleted. If there are fewer CDBG funds than expected, funds from bottom-scoring 2<sup>nd</sup> Priority programs will be decreased or eliminated until the deficit is depleted.

For the Capital category, if CDBG funds are higher than estimated, top-scoring projects will be funded at 100% of their request until excess funds are depleted. If there are fewer funds, the Women's Economic Ventures' recommendation will be kept intact, and funds for the bottom-scoring projects will be decreased or eliminated until the deficit is depleted.

**\*\*The *CDHSC Report on Funding Recommendations Fiscal Year 2013-2014* is currently available for public review and the City's Draft 2013-14 Annual Action Plan will be available for public review starting April 1<sup>st</sup>. Both can be found on the City's web page ([www.SantaBarbaraCa.gov](http://www.SantaBarbaraCa.gov)) and in the office of the City Clerk, Main Public Library and the Community Development Department.\*\***

**ATTACHMENTS:** Community Development and Human Services Committee Fiscal Year 2014 Funding Recommendations by Priority and Rating

**PREPARED BY:** Sue Gray, Community Development Business Manager/ES/DR

**SUBMITTED BY:** Paul Casey, Assistant City Administrator

**APPROVED BY:** City Administrator's Office

2013-14 CDHSC RECOMMENDATIONS

| PUBLIC/HUMAN SERVICE CATEGORY |  |                |            |            | CDHSC Recommend |          |                  |
|-------------------------------|--|----------------|------------|------------|-----------------|----------|------------------|
| Organization Name             | Proposal Title                           | Request Amount | Prior Year | Avg. Score | Human Services  | CDBG     | Total            |
| <b>PRIORITY 1</b>             |  |                |            |            |                 |          |                  |
| Pacific Pride Foundation      | Necessities of Life Food Pantry          | \$25,000       | \$20,000   | 87.67      | \$23,000        |          | \$23,000         |
| SB Neighborhood Clinics       | Dental Care For the Homeless             | \$25,000       | \$21,000   | 87.67      | \$24,000        |          | \$24,000         |
| Sarah House                   | Sarah House                              | \$20,000       | \$16,000   | 87.67      | \$19,000        |          | \$19,000         |
| SB Rape Crisis Center         | Santa Barbara Rape Crisis Center         | \$30,000       | \$25,000   | 87.09      | \$27,500        |          | \$27,500         |
| Youth and Family YMCA         | Noah's Anchorage Youth Shelter           | \$15,000       | \$12,500   | 84.67      | \$15,000        |          | \$15,000         |
| Foodbank                      | Warehouse Operations                     | \$25,000       | \$22,598   | 84.58      | \$24,600        |          | \$24,600         |
| Transition House              | Comp. Homeless Services                  | \$43,000       | \$39,000   | 84.18      |                 | \$41,000 | \$41,000         |
| Unitarian Society             | Freedom Warming Centers                  | \$10,000       | \$7,500    | 83.58      | \$9,500         |          | \$9,500          |
| WillBridge                    | WillBridge of Santa Barbara, Inc.        | \$22,000       | \$19,000   | 83.40      | \$21,000        |          | \$21,000         |
| Casa Esperanza                | Day Center & Shelter                     | \$75,000       | \$48,000   | 82.78      |                 | \$49,000 | \$49,000         |
| CAC                           | Healthy Senior Lunch                     | \$14,000       | \$7,000    | 82.08      | \$8,000         |          | \$8,000          |
| Youth and Family YMCA         | Transitional-Age Youth Housing           | \$20,000       | \$13,000   | 81.89      | \$14,000        |          | \$14,000         |
| SBC Dist. Att.                | Sexual Assault Response Team             | \$9,000        | \$8,000    | 81.75      | \$8,500         |          | \$8,500          |
| Casa Esperanza                | Community Kitchen                        | \$60,000       | \$40,000   | 81.44      | \$40,500        |          | \$40,500         |
| Foodbank                      | Brown Bag for Seniors                    | \$7,000        | \$7,000    | 81.08      | \$7,000         |          | \$7,000          |
| Legal Aid Foundation          | Emergency Legal Services                 | \$45,000       | \$28,000   | 80.08      | \$28,500        |          | \$28,500         |
| SBCHC                         | Riviera Life Skills/Hsing Coord.         | \$20,000       | \$14,000   | 80.08      | \$14,500        |          | \$14,500         |
| CADA                          | Project Recovery Detox Program           | \$16,000       | \$16,000   | 79.67      | \$16,000        |          | \$16,000         |
| Casa Esperanza                | Jail Discharge Program                   | \$25,000       | \$12,000   | 79.33      | \$12,000        |          | \$12,000         |
| Carrillo Counseling Services  | RV Safe Park/Homeless Outreach           | \$15,000       | \$13,000   | 79.10      | \$13,000        |          | \$13,000         |
| Peoples' Self-Help Housing    | Housing the Homeless                     | \$20,000       | \$5,000    | 78.91      | \$5,000         |          | \$5,000          |
| SBCHC                         | New Faulding Life Skills                 | \$15,000       | \$12,000   | 78.08      | \$12,000        |          | \$12,000         |
| DVS                           | Emergency Shelter                        | \$50,000       | \$32,000   | 77.08      | \$23,547        | \$8,453  | \$32,000         |
| DVS                           | Second Stage                             | \$10,000       | \$6,000    | 76.75      | \$6,000         |          | \$6,000          |
| St. Vincent's                 | Family Strengthening Program             | \$25,000       | \$8,000    | 75.25      | \$8,000         |          | \$8,000          |
| Surgical Eye Expeditions      | SB Vision Care Program                   | \$32,000       | \$0        | 74.67      | \$9,000         |          | \$9,000          |
| City of SB Parks and Rec.     | Santa Barbara Arts Alliance              | \$20,000       | \$5,000    | 73.83      | \$5,000         |          | \$5,000          |
| Teddy Bear Cancer Found.      | Asst.Families w/Pediatric Cancer         | \$10,000       | N/A        | 73.83      | \$7,000         |          | \$7,000          |
| Planned Parenthood            | Assistance Fund - Health Center          | \$10,000       | N/A        | 73.73      | \$7,000         |          | \$7,000          |
| Casa Serena, Inc.             | Scholarship Program                      | \$10,000       | \$7,000    | 72.42      | \$7,000         |          | \$7,000          |
| City of SB Parks and Rec.     | Job Apprenticeship Program               | \$25,000       | \$10,000   | 69.17      | \$10,000        |          | \$10,000         |
| <b>PRIORITY 2</b>             |  |                |            |            |                 |          |                  |
| Storyteller Children's Center | Storyteller Children's Center            | \$30,000       | \$22,000   | 85.83      | \$23,500        |          | \$23,500         |
| CC Commission for Seniors     | Ombudsman                                | \$20,000       | \$14,000   | 84.70      | \$15,000        |          | \$15,000         |
| CALM                          | Prevention, Intervention, & Treatment    | \$25,000       | \$19,000   | 83.92      | \$20,000        |          | \$20,000         |
| Rental Housing Mediation      | Rental Housing Mediation Task            | \$30,000       | \$22,000   | 83.67      | \$23,000        |          | \$23,000         |
| Academy of Healing Arts       | Social-Emotional Learning                | \$15,000       | \$10,000   | 82.20      | \$11,000        |          | \$11,000         |
| Transition House              | Homelessness Prevention Program          | \$12,000       | \$7,500    | 82.09      | \$8,500         |          | \$8,500          |
| Boys & Girls Club of SB       | Power Hour Homework                      | \$15,000       | \$16,000   | 81.92      | \$15,000        |          | \$15,000         |
| Family Service Agency         | Big Brothers Big Sisters                 | \$10,000       | \$7,000    | 81.83      | \$7,500         |          | \$7,500          |
| Family Service Agency         | Santa Barbara Family Resource Centers    | \$10,000       | \$5,000    | 80.50      | \$5,500         |          | \$5,500          |
| Friendship Adult Day Center   | Adult Day Services Program               | \$18,000       | \$15,000   | 80.17      | \$15,500        |          | \$15,500         |
| Future Leaders of America     | Excellence in Academics for Underserved  | \$15,000       | \$9,000    | 80.08      | \$9,500         |          | \$9,500          |
| Family Service Agency         | Caregiver Mental Health and Supportive S | \$2,000        | \$2,000    | 79.42      | \$2,000         |          | \$2,000          |
| Mental Health Association     | Recovery Learning Center (RLC)           | \$12,000       | \$9,000    | 76.17      | \$9,000         |          | \$9,000          |
| Independent Living Center     | Independent Living (IL) Services         | \$28,000       | \$14,000   | 76.09      | \$13,500        |          | \$13,500         |
| SB Police Activities League   | PAL Jr. High After-School Program        | \$38,040       | \$18,000   | 73.83      | \$17,000        |          | \$17,000         |
| United Way                    | Fun in the Sun (FITS)                    | \$20,000       | N/A        | 72.00      | \$7,609         |          | \$7,609          |
| Center for Successful Aging   | Peer Counseling and Outreach Program     | \$9,300        | \$5,000    | 67.92      | \$0             |          | \$0              |
| CADA                          | Project Recovery Drop-In Center          | \$10,000       | N/A        | 67.30      | \$0             |          | \$0              |
| United Boys & Girls Club      | Westside Club Program Director           | \$50,123       | \$17,000   | 67.18      | \$0             |          | \$0              |
| Primo Boxing Club Inc.        | Primo Boxing Club Inc.                   | \$15,000       | \$0        | 66.17      | \$0             |          | \$0              |
| City at Peace Santa Barbara   | City at Peace - Santa Barbara            | \$10,000       | \$7,500    | 62.10      | \$0             |          | \$0              |
|                               |  |                |            |            | <b>TOTAL</b>    |          | <b>\$726,709</b> |

**Contingency Plan - Public Service**

Increase in CDBG funds: Increase top scoring applicants each by \$2,000, not to exceed requested amount, until excess funds are depleted.

Decrease in CDBG funds: Decrease funds from bottom-scoring Priority 2 applicants until deficit eliminated.

**CAPITAL CATEGORY - CDBG ONLY**

| Organization Name         | Proposal Title                   | Request Amount | 12-13 Funding | Avg. Score | CDHSC Recommend  |
|---------------------------|----------------------------------|----------------|---------------|------------|------------------|
| <b>CAPITAL</b>            |                                  |                |               |            |                  |
| Boys & Girls Club of SB   | Roof                             | \$100,000      | N/A           | 80.82      | <b>\$90,000</b>  |
| City of Santa Barbara     | Bus Shelters                     | \$69,360       | \$82,962      | 80.82      | <b>\$59,000</b>  |
| Girls Incorporated        | Program Center Room Remodel      | \$35,000       | \$45,000      | 80.27      | <b>\$29,000</b>  |
| City of Santa Barbara     | Access Ramps                     | \$150,000      | \$89,830      | 79.55      | <b>\$102,000</b> |
| Transition House          | Emergency Shelter Rehab          | \$168,382      | N/A           | 77.89      | <b>\$110,000</b> |
| City of Santa Barbara     | Franklin Center Improvements     | \$16,402       | N/A           | 76.00      | <b>\$15,000</b>  |
| Jewish Federation         | Client Confidentiality/Safety    | \$35,000       | \$100,000     | 74.18      | <b>\$24,914</b>  |
| Women's Economic Ventures | Self Employment Training         | \$50,000       | \$50,000      | 71.75      | <b>\$20,000</b>  |
| City of Santa Barbara     | Eastside Lighting Study & Design | \$120,000      | N/A           | 68.70      | <b>\$0</b>       |
| City of Santa Barbara     | Eastside & Bohnett Adult-Fitness | \$60,000       | N/A           | 60.60      | <b>\$0</b>       |
| <b>TOTAL</b>              |                                  |                |               |            | <b>\$449,914</b> |

**Contingency Plan - Capital**

Increase in CDBG funds: Fund top scoring applicants at 100% until excess funds are depleted.

Decrease in CDBG funds: Keep WEV as recommended and eliminate/reduce funds from bottom up accordingly until deficit eliminated.