



CITY OF SANTA BARBARA

COUNCIL AGENDA REPORT

AGENDA DATE: June 25, 2013

TO: Mayor and Councilmembers

FROM: Administration Division, Finance Department

SUBJECT: Community Promotion Contract With Santa Barbara International Film Festival

RECOMMENDATION:

That Council authorize the Finance Director to execute a Community Promotion contract with the Santa Barbara International Film Festival in an amount of \$50,000 covering the period from July 1, 2013, to June 30, 2014.

DISCUSSION:

The Fiscal Year 2014 budget includes \$50,000 in the Community Promotion Program for the Santa Barbara International Film Festival (SBIFF). Promotion funding will be used for administration and promotion of the Film Festival. The term of the contract extends over the period of July 1, 2013 through June 30, 2014.

PREPARED BY: Jennifer Hopwood, Executive Assistant

SUBMITTED BY: Robert Samario, Finance Director

APPROVED BY: City Administrator's Office