



# CITY OF SANTA BARBARA

## COUNCIL AGENDA REPORT

**AGENDA DATE:** October 15, 2013

**TO:** Mayor and Councilmembers

**FROM:** Administration, Waterfront Department

**SUBJECT:** 2013 Annual Charitable Giving Campaign

**RECOMMENDATION:**

That Council receive a report from the Chairperson of the City's 2013 Annual Charitable Giving Campaign.

**DISCUSSION:**

The City of Santa Barbara is beginning its 2013 Annual Charitable Giving Campaign. As part of the campaign, the Santa Barbara United Way Agency sponsored its 22<sup>nd</sup> Annual Day of Caring, which was held on Saturday, September 28, 2013. In total, over 1,350 people volunteered for the event. Individuals and groups from both private and public sectors, non-profit and faith based organizations volunteered as to provide service throughout Santa Barbara County. The work that was done in just four hours is equal to more than \$260,000 worth of improvements in the Santa Barbara community.

City employees have historically supported this event in both spirit and with their "helping hands," and continued the tradition this year with approximately 20 employees and members of their families volunteering to work in teams at Bohnett Park, located in the 1200 block of San Pascual Street. City employees assisted with painting, weeding, trash pickup, carpentry, cleaning, trimming landscape, and general yard work at the park. Day of Caring volunteers also worked at other City locations including Shoreline Park and the Westside Community Center.

The 2013 Charitable Giving Campaign will be held from October 15 through November 16, and will involve presentations in all City departments. The goal of the City's Charitable Giving campaign will be to ensure that each City employee is afforded the opportunity to contribute to one or more charitable organizations of their choosing.

**PREPARED BY:** Scott Riedman, Waterfront Director  
Patrick McElroy, Fire Chief

**APPROVED BY:** City Administrator's Office

[http://www.youtube.com/watch?v=uD47O\\_T35lc](http://www.youtube.com/watch?v=uD47O_T35lc)