



CITY OF SANTA BARBARA

COUNCIL AGENDA REPORT

AGENDA DATE: October 22, 2013

TO: Mayor and Councilmembers

FROM: Administration, Housing and Human Services Division, Community Development

SUBJECT: Review Of Fiscal Year 2015 Human Services And Community Development Block Grant Funding Priorities, Application Release And Funding Process

RECOMMENDATION: That Council:

- A. Review and provide input and direction to the Community Development and Human Services Committee (CDHSC) on proposed funding priorities and preferences for the Fiscal Year 2015 Human Services and Community Development Block Grant allocation process;
- B. Authorize staff to release the Fiscal Year 2015 funding application along with the committee application review process, criteria and schedule; and
- C. Establish a funding commitment from the Fiscal Year 2015 General Fund in the amount of \$640,821 for the Human Services Program.

EXECUTIVE SUMMARY:

Annually, Council reviews funding priorities, approves application criteria and schedule, and determines funding availability before applications are made available for Community Development Block Grant (CDBG) and Human Services funds. Pending Council approval, applications for Fiscal Year 2015 grants are scheduled to be released on November 11, 2013. Funding recommendations will be presented to Council by the Community Development Human Services Committee (CDHSC) in late March 2014.

Based on the successful implementation of the grant process over the past years, it is important that distinct, established application criteria and funding priorities be available for use by applicants, staff and the CDHSC. Council now has the opportunity to provide direction to the CDHSC and/or to change the priorities for the upcoming grant year.

DISCUSSION:

Background

Each year since 1974, the City of Santa Barbara has received Community Development Block Grant (CDBG) funds for activities that meet one of three statutory objectives: 1) primarily benefit low and moderate-income persons; 2) eliminate/prevent slums or blight; or 3) meet other urgent local community development needs.

The U.S. Department of Housing and Urban Development (HUD), which administers the CDBG program, also requires that CDBG-funded activities provide low- and moderate-income persons with: 1) decent housing; 2) a suitable living environment; and 3) expanded economic opportunities. Council sub-awards CDBG funds annually to non-profit organizations and City Departments to undertake activities that meet these objectives.

CDBG is primarily a bricks and mortar program and the largest portion of the funds must be used for "Capital" projects, however a small portion of CDBG funds (no more than 15% of annual allocation) may be expended on "Public Service" activities.

In addition to CDBG, Council grants City Human Services funds to local agencies that provide essential social services to City of Santa Barbara residents. The City Human Services fund is allocated by Council annually, and is augmented with CDBG "Public Service" funds.

For Fiscal Year 14, \$746,454 in Human/Public Services funds was allocated to 47 programs: \$628,256 from City's Human Services funds; the remaining \$118,198 from CDBG Public Service funds. Also, \$531,536 in Capital funds was allocated for seven construction/rehabilitation projects and one economic development program. (See Attachment 1: Fiscal Year 2014 CDBG/Human Service Funding Overview)

Community Development Human Services Committee (CDHSC)

The CDHSC, a Council-appointed committee, evaluates proposals, interviews applicants, and makes funding recommendations to Council who then makes the final decisions on funding.

Throughout the year the CDHSC also monitors grantees' performance, conducts site visits of grantees, reviews mandatory HUD reports, holds public hearings, discusses issues and provides input on community development and human services needs throughout our community.

The thirteen-member CDHSC includes representatives from the following groups:

- Youth-Oriented Services
- Business Community/Economic Development
- Human Services Organization
- Latino Community
- African American Community
- Senior Community
- Housing Interests

- Four (4) Low-Income Neighborhoods:
 - Eastside; Westside; Downtown;
 - Lower Westside
- Disabled Community
- Housing Authority

Funding Priorities

Each year Council establishes the priorities for Human/Public Services funds for the CDHSC to follow. Council previously adopted the following Public/Human Services priorities:

1st Priority - Programs which help meet basic human needs **and/or** reduce the community impact of homelessness **and/or** reduce the community impact of gang violence via a formal collaboration with the South Coast Task Force on Youth Gangs; and

2nd Priority - Proposals that are preventative in nature and/or promote the highest degree of functioning the individual is capable of achieving.

Council also previously adopted the following priorities for CDBG proposals:

- Proposals which facilitate housing for low and moderate-income persons;
- Proposals which revitalize downtown neighborhoods (Census Tracts 8.01, 8.02, 9, 10, 11.02 and 12.04);
- Proposals which strengthen or expand public or social service agencies that facilitate low and moderate-income housing; and
- Economic development proposals, which leverage financial resources to create or retain jobs for low and moderate-income persons.

On September 24, the CDHSC held a HUD-mandated public hearing on Housing and Community Development Needs. At this hearing the CDHSC reviewed the City's annual performance report to HUD on use of CDBG funds, and provided input regarding current community needs. The CDHSC voted to recommend to Council that the previously adopted priorities remain unchanged for Fiscal Year 2015.

Last October, in light of concerns about Eastside traffic safety, as well as other City infrastructure needs, Council discussed setting aside CDBG Capital funds exclusively for City-initiated Neighborhood Improvement Task Force projects over requests submitted from non-profit organizations. Council chose to postpone the discussion until the Fiscal Year 2015 funding cycle while an Eastside traffic plan was formulated.

Since that time, the Public Works Department established the Eastside Neighborhood Management Plan (the Plan), which Council approved in July. The Plan, including funding options, was presented to the Neighborhood Advisory Council (NAC). The NAC endorsed the Plan, and in a memo to Council, the NAC recommended that the CDBG funding-recommendation process remain unchanged, recognizing that other organizations also rely on CDBG funds.

Application-Submittal Process and Review

The application criteria previously adopted by Council can be found on Attachment 2 of this report. Staff is not recommending any changes to the application criteria for Fiscal Year 2015.

Upon Council's authorization, funding applications will be available on-line on November 11, 2013 and due on December 13, 2013. Applicants will have over a month to prepare and submit their applications. Interviews will be held throughout February 2014 and funding recommendations are tentatively scheduled to come before Council on March 25, 2014. The full application schedule is on Attachment 3.

A mandatory application orientation/technical assistance workshop will be held on November 7, 2013. At the workshop, staff will detail the application-submittal process, as well as the funding criteria and priorities. Staff will also be available to all applicants during City business hours to provide further guidance and answer questions via email, in person or by telephone. In addition, staff will post in-depth "FAQ" information on the City website.

To encourage maximum participation in the application process and attendance at the orientation/workshop, an announcement will be mailed and e-mailed to all agencies that have expressed an interest in applying or have applied for funding in the past two years. In addition, an advertisement of the funding availability will appear in the *Santa Barbara News Press*; a press release will be issued; and an announcement will be posted on the City's website.

The applications will be completed and submitted on-line using the web-based grant management program "ZoomGrants". This system has been in place for two years and has made the application-submittal process more streamlined and efficient.

City staff will have immediate online access to applications submitted before the deadline in order to review them and provide feedback. This gives early applicants the opportunity to correct any errors prior to the due date. In addition, ZoomGrants will provide technical support and assistance for both the City and applicants. The CDHSC will also have on-line access to applications to review and analyze each proposal throughout January, prior to the applicant interviews.

BUDGET/FINANCIAL INFORMATION:

Fiscal Year 2015 CDBG Funding

In recent years the City's CDBG allocation has decreased significantly: down 16% in Fiscal Year 2012 and 18% in Fiscal Year 2013. The City's CDBG allocation remained relatively level for Fiscal Year 2014 at \$787,989.

Given the recent adversarial climate in Washington, staff cannot at this time estimate the amount of new entitlement funds the City will be awarded for Fiscal Year 2015. However, the CDHSC makes contingency plans to its recommendations to Council that account for increases or decreases in CDGB funds.

Fiscal Year 2015 Human Services Funding and Allocation

In the past, Council had expressed a desire to increase Human Services funds by 3% each year to account for inflation; however, as a result of economic challenges, Council has approved level funding in the amount of \$703,256 each year since Fiscal Year 2009. Due to an improvement in the City's fiscal outlook, staff is recommending a 2% increase to Human Services funds for Fiscal Year 2015, equivalent to the percentage increase budgeted for City staff salary increases,

For the past two years, Council has appropriated \$75,000 of Human Services funds to pay the City's share of staffing costs associated with the Central Coast Collaborative on Homelessness (C3H). This amount is in a separate line item in the Fiscal Year 2015 budget plan, and a memorandum of understanding will come to Council as a separate item for approval. Level funding in the amount of \$703,256 after being reduced by \$75,000 would result in \$628,256 available for the Human Services program for Fiscal Year 2015. Staff is recommending that Council establish a funding commitment equal to a 2% increase, or \$640,821, for the Human Services Program for Fiscal Year 2015.

- ATTACHMENTS:**
1. CDBG/HS Funding for Fiscal Year 2013 by Priority, Rating and Category
 2. CDHSC Combined Funding Application Criteria, Review and Interview Process
 3. Proposed Fiscal Year 2015 Application Schedule
 4. Previous Capital Improvement Projects by Location

PREPARED BY: Liz Stotts, Community Development Programs Specialist

SUBMITTED BY: Paul Casey, Community Development Director

APPROVED BY: City Administrator's Office

2013-14 HS/CDBG FUNDING

PUBLIC/HUMAN SERVICE CATEGORY				Grant Amount		
Organization Name	Proposal Title	Service Type	Avg. Score	Human Services	CDBG	Total
PRIORITY 1						
Pacific Pride Foundation	Necessities of Life Food Pantry	Food	87.67	\$25,000		\$25,000
SB Neighborhood Clinics	Dental Care For the Homeless	Homeless	87.67	\$25,000		\$25,000
Sarah House	Sarah House	Health	87.67	\$20,000		\$20,000
SB Rape Crisis Center	Santa Barbara Rape Crisis Center	Emergency	87.09	\$29,500		\$29,500
Youth and Family YMCA	Noah's Anchorage Youth Shelter	Youth	84.67	\$15,000		\$15,000
Foodbank	Warehouse Operations	Food	84.58	\$25,000		\$25,000
Transition House	Comp. Homeless Services	Homeless	84.18		\$43,000	\$43,000
Unitarian Society	Freedom Warming Centers	Homeless	83.58	\$10,000		\$10,000
WillBridge	WillBridge of Santa Barbara, Inc.	Homeless	83.40	\$22,000		\$22,000
Casa Esperanza	Day Center & Shelter	Homeless	82.78		\$51,000	\$51,000
CAC	Healthy Senior Lunch	Seniors	82.08	\$10,000		\$10,000
Youth and Family YMCA	Transitional-Age Youth Housing	Housing	81.89	\$16,000		\$16,000
SBC Dist. Att.	Sexual Assault Response Team	Emergency	81.75	\$9,000		\$9,000
Casa Esperanza	Community Kitchen	Food	81.44	\$42,500		\$42,500
Foodbank	Brown Bag for Seniors	Food	81.08	\$7,000		\$7,000
Legal Aid Foundation	Emergency Legal Services	Emergency	80.08	\$29,845		\$29,845
SBCHC	Riviera Life Skills/Hsing Coord.	Housing	80.08	\$14,500		\$14,500
CADA	Project Recovery Detox Program	Health	79.67	\$16,000		\$16,000
Casa Esperanza	Jail Discharge Program	Homeless	79.33	\$12,000		\$12,000
Carrillo Counseling Services	RV Safe Park/Homeless Outreach	Homeless	79.10	\$13,000		\$13,000
Peoples' Self-Help Housing	Housing the Homeless	Housing	78.91	\$5,000		\$5,000
SBCHC	New Faulding Life Skills	Housing	78.08	\$12,000		\$12,000
DVS	Emergency Shelter	Housing	77.08	\$7,802	\$24,198	\$32,000
DVS	Second Stage	Housing	76.75	\$6,000		\$6,000
St. Vincent's	Family Strengthening Program	Other	75.25	\$8,000		\$8,000
Surgical Eye Expeditions	SB Vision Care Program	Health	74.67	\$9,000		\$9,000
City of SB Parks and Rec.	Santa Barbara Arts Alliance	Youth	73.83	\$5,000		\$5,000
Teddy Bear Cancer Found.	Asst.Families w/Pediatric Cancer	Other	73.83	\$7,000		\$7,000
Planned Parenthood	Assistance Fund - Health Center	Health	73.73	\$7,000		\$7,000
Casa Serena, Inc.	Scholarship Program	Other	72.42	\$7,000		\$7,000
City of SB Parks and Rec.	Job Apprenticeship Program	Youth	69.17	\$10,000		\$10,000
PRIORITY 2						
Storyteller Children's Center	Storyteller Children's Center	Children	85.83	\$23,500		\$23,500
CC Commission for Seniors	Ombudsman	Seniors	84.70	\$15,000		\$15,000
CALM	Prevention, Intervention, & Treatment	Children	83.92	\$20,000		\$20,000
Rental Housing Mediation	Rental Housing Mediation Task	Other	83.67	\$23,000		\$23,000
Academy of Healing Arts	Social-Emotional Learning	Youth	82.20	\$11,000		\$11,000
Transition House	Homelessness Prevention Program	Other	82.09	\$8,500		\$8,500
Boys & Girls Club of SB	Power Hour Homework	Children	81.92	\$15,000		\$15,000
Family Service Agency	Big Brothers Big Sisters	Children	81.83	\$7,500		\$7,500
Family Service Agency	Santa Barbara Family Resource Centers	Other	80.50	\$5,500		\$5,500
Friendship Adult Day Center	Adult Day Services Program	Seniors	80.17	\$15,500		\$15,500
Future Leaders of America	Excellence in Academics for Underserved	Youth	80.08	\$9,500		\$9,500
Family Service Agency	Caregiver Mental Health and Supportive	Other	79.42	\$2,000		\$2,000
Mental Health Association	Recovery Learning Center (RLC)	Other	76.17	\$9,000		\$9,000
Independent Living Center	Independent Living (IL) Services	Other	76.09	\$13,500		\$13,500
SB Police Activities League	PAL Jr. High After-School Program	Youth	73.83	\$17,000		\$17,000
United Way	Fun in the Sun (FITS)	Children	72.00	\$7,609		\$7,609
TOTALS				\$628,256	\$118,198	\$746,454

2013-14 HS/CDBG FUNDING

CAPITAL CATEGORY - CDBG ONLY

Organization Name	Proposal Title	Service Type	Avg. Score	Grant Amount
CAPITAL				
Boys & Girls Club of SB	Roof	Capital	80.82	\$100,000
City of Santa Barbara	Bus Shelters	Capital	80.82	\$69,360
Girls Incorporated	Program Center Room Remodel	Capital	80.27	\$35,000
City of Santa Barbara	Access Ramps	Capital	79.55	\$150,000
Transition House	Emergency Shelter Rehab	Capital	77.89	\$121,205
City of Santa Barbara	Franklin Center Improvements	Capital	76.00	\$15,000
Jewish Federation	Client Confidentiality/Safety	Capital	74.18	\$20,971
Women's Economic Ventures	Self Employment Training	Capital	71.75	\$20,000
TOTALS				\$531,536

ADMINISTRATION - CDBG ONLY

CDBG Administration	\$197,218
Fair Housing	\$10,380
TOTAL	\$207,598

CDBG Entitlement	\$787,989	Human Services	
CDBG Reprogram	\$69,343		
Total CDBG	\$857,332	\$628,256	\$1,485,588

TOTAL PUBLIC/HUMAN SERVICES BY CATEGORY

Service Type	Human Services Funding
Emergency	\$68,345
Food	\$99,500
Homeless	\$176,000
Housing	\$85,500
Children	\$73,609
Youth	\$67,500
Seniors	\$40,500
Other	\$83,500
Health	\$52,000

**COMMUNITY DEVELOPMENT HUMAN SERVICES COMMITTEE
CDBG/HS COMBINED FUNDING APPLICATION CRITERIA**

- Programs should primarily benefit low and moderate-income residents.
- Programs must address specific social or physical needs and conditions of the people they propose to serve. Documentation could include social indicators, demographic data, surveys, community plans and need as perceived by potential consumers.
- Programs must present a marketing strategy, which includes specific efforts to reach ethnic communities.
- Programs must demonstrate support from the people for which the program is proposed.
- Agencies must clearly identify all funding sources and justify proposal if services are available through another source.
- Agencies shall seek funding, or demonstrate funding support from other public/private sources. The City shall not be committed to total support of a program nor shall the City be committed to continue funding in the case where other support is withdrawn.
- City funds should support only those services that directly benefit residents of the City of Santa Barbara. Programs operated on a county or regional basis must show documentation that (a) services benefit City residents, and (b) sufficient funds are available to support non-city residents.
- Administrative costs shall be held to a minimum and will be scrutinized during the program review process.
- Programs shall identify geographical areas where they propose to provide services.
- Programs that pay the local minimum wage (as described in Chapter 9.128 of the City of Santa Barbara Municipal Code) to all staff for which CDBG/Human Services funds are requested shall receive an extra point in the rating process.

COMMUNITY DEVELOPMENT AND HUMAN SERVICES COMMITTEE REVIEW AND INTERVIEW

A thirteen-member committee appointed by the City Council will review applications, interview agencies and make funding recommendations to the City Council. The City Council makes final decisions on funding. The Community Development and Human Services Committee include representatives of the following groups:

- Youth-Oriented Services
- Business/Economic Development Community
- Human Services
- Latino/Hispanic Community
- African American Community
- Senior Citizens
- Housing Interests
- Four (4) Low Income Neighborhoods: Eastside, Westside, Downtown, and Lower Westside
- Disabled Community
- Housing Authority Representative

At the scheduled interview, agencies will be allowed a 4-minute presentation, with 10 minutes for questions from the Committee, and an agency response/final statement. Agencies are requested to have a member of the Board of Directors and appropriate staff present at the interview.

In reviewing applications, the following criteria are used by the CDHS Committee:

- Eligibility
- Priority
- Need for service
- Quality of the program and its administration
- Cost effectiveness of the service to be provided
- Fiscal management
- Ability to implement the project and expend funds within the fiscal year. HUD may requisition unused or inappropriately used funds
- Completeness of proposal

To ensure that verbal presentations made by agency representatives are accurate and reasonable, applicants are advised that information provided to the Committee plays an important factor in formulation of specific funding recommendations; furthermore, statements made by an applicant upon which the Committee relies in making a funding recommendation shall become binding and included as part of any contract which may be executed. Agencies should come prepared to justify their proposal within the priorities outlined previously.

Applicants are further advised that the Committee may request additional information on any part of the proposal after the scheduled interview. Applicants will be required to respond in writing within 5 days of such request.

City of Santa Barbara
 Human Services and Community Development Block Grant
 APPLICATION SCHEDULE AND PROCESS

Fiscal Year 2014-2015

Month	Event	Date
SEPTEMBER	Public Hearing on Community Needs	Tues., Sept. 24, 2013
OCTOBER	Council Action on Application	Tues., Oct. 22, 2013
NOVEMBER	<u>Mandatory</u> - Application Orientation and Technical Assistance Workshop David Gebhard Meeting Room - Community Development 630 Garden Street	Thurs., Nov. 7, 2013 2 p.m. – 4 p.m.
	Application Available On-line	Mon., Nov. 11, 2013
DECEMBER	<u>Applications Due</u> Late applications cannot be submitted or accepted – website locked at 4:30 p.m.	Fri., Dec. 13, 2013 4:30 p.m.
	Applications available to CDHSC	Mon., Jan. 6, 2014
JANUARY – FEBRUARY	Applicant Interviews - evenings	Jan. 30; Feb. 4; 6; 11; 13; 18 2014
	CDHSC Meeting to Rank Applications	Tues., Feb 18, 2014
FEBRUARY	CDHSC Subcommittee Formulates Recommendations	Fri., Feb. 21, 2014
	CDHSC Meeting to Vote on Recommendations	Tues., Feb. 25, 2014
	Funding Recommendations Available to Public	Mon., March 3, 2014
	Action Plan Public Notice	Thurs., March 11, 2014
MARCH	Action Plan Draft Due and Public Review Starts	Thurs., March 25, 2014
	City Council Public Hearing on Committee Recommendations and Possible Council Action Council Chambers – 735 Anacapa St.	Tues., March 25, 2014 6 p.m. (tentative date)
APRIL	Environmental Reviews Start	Ongoing April 2014
	Action Plan Public Review Period Ends	Fri., May 9, 2014
MAY	Action Plan Due	Fri., May 16, 2014
JUNE	Execution of Contracts	Ongoing June 2014
JULY	Contract Period	July 1, 2014 – June 30, 2015

Total Capital Recommendations by Area		
CW	City Wide (Includes HRLP Program)	\$6,067,902
DT	Down Town	\$381,021
East	East of Downtown	\$2,340,211
West	West of Downtown	\$1,371,375
East/West	Both Locations	\$553,612
Other	Neither East, West or Downtown	\$338,400
		\$11,052,521

Total NITF Recommendations by Area		
East	East of Downtown	\$1,476,620
West	West of Downtown	\$1,127,267
East/West	Both Locations	\$362,491
		\$2,966,378

Area	AGENCY/PROJECT	Total Recommended
CW	Housing Rehabilitation Loan Program (HRLP)	\$5,630,702
CW	Family Service Agency - SAIL	\$437,200
DT	Legal Aid Foundation - Various Rehab	\$65,900
DT	Unity Shoppe - Roof	\$35,000
DT	Jewish Federation - Various Rehab	\$230,971
DT	City S.B. - Parks & Rec. - Carrillo Rec. Center	\$40,150
DT	Family Service Agency - Parking Lot Repavement	\$9,000
East	Boys & Girls Club Roof	\$100,000
East	CADA - Building Improvements	\$5,375
East	Casa Esperanza - Bathroom Rehab	\$90,000
East	Girl's Inc. - Various Rehab	\$241,386
East	La Casa de la Raza - Retrofitting	\$161,000
East	Primo Boxing Club - Building Rehab/Restrooms	\$74,625
East	S.B. Jr. High School	\$60,000
East	Transition House Shelter Rehab	\$121,205
East	City S.B. - NITF Access Ramps V	\$150,000
East	City S.B. - NITF Access Ramps IV	\$89,830
East	City S.B. - NITF Eastside Access Ramps	\$147,200
East	City S.B. - NITF Franklin Center Kitchen	\$123,000
East	City S.B. - NITF Franklin Center/Library Lights	\$42,000
East	City S.B. - NITF Franklin Teen Center	\$25,000
East	City S.B. - NITF Franklin Center Improvements	\$15,000

Area	AGENCY/PROJECT	Total Recommended
East	City S.B. - NITF Ortega Park Improvements	\$145,000
East	City S.B. - NITF Ortega Park Restrooms	\$224,440
East	City S.B. - NITF Ortega Welcome House	\$100,000
East	City S.B. - NITF Punta Gorda Infrastructure	\$306,000
East	City S.B. - NITF Montecito Street Lighting	\$109,150
East	Coalition for Sustainable Transportation	\$10,000
East/West	Neighborhood Clinics - Various Rehab	\$191,121
East/West	City S.B. - NITF Access Ramps II	\$50,000
East/West	City S.B. - NITF Bus Shelters	\$200,691
East/West	City S.B. - NITF Community Gardens	\$56,000
East/West	City S.B. - NITF Franklin Center/Westside Center	\$55,800
Other	St. Vincent's - Childcare Toilet and Sink	\$6,475
Other	Domestic Violence Solutions (Shelter Svcs).	\$17,800
Other	Foodbank - New Cooler/Freezer	\$214,125
Other	City S.B. - NITF Cabrillo Ballfield	\$100,000
West	Noah's Anchorage - Building Rehab	\$94,945
West	Westside Boy's & Girl's Club - Various Rehab	\$149,163
West	City S.B. - NITF Access Ramps III	\$50,000
West	City S.B. - NITF Clean and Safe Neighborhoods	\$109,827
West	City S.B. - NITF Coronel Street	\$297,000
West	City S.B. - NITF LLD and Westside Ctrs. A/C	\$35,000
West	City S.B. - NITF Loma Alta Lighting	\$200,000
West	City S.B. - NITF Parks & Rec.- Bohnett Park	\$150,000
West	City S.B. - NITF Sidewalk Infill	\$155,086
West	City S.B. - NITF West Downtown Lighting Design	\$50,000
west	City S.B. - NITF Westside Center - ADA Restrooms	\$12,200
West	City S.B. - NITF Westside Center - Lighting & Benches	\$21,154
West	City S.B. - NITF Parks & Rec. - Westside Center Cameras	\$47,000
Total Capital Recommendations		\$11,052,521



Human Services And Community Development Block Grant Application Release and Funding Process

October 22, 2013



Overview

Council Annually:

- Establishes Funding Priorities
- Authorizes Application, Criteria, Schedule & Decision Process
- Establishes Human Services Funding Commitment

Funding Sources

FEDERAL



CITY HUMAN SERVICES FUNDS





CDBG

Activities Must:

- Primarily Benefit Low and Moderate Income Persons; or
- Eliminate/Prevent Slums or Blight; or
- Meet Other Urgent Local Community Development Needs



HUD Objectives

Must Benefit Low/Moderate-Income
Persons or Areas

- Provide Decent Housing;
- Create Suitable Living Environments; or
- Create Economic Opportunities

15% for Public Services



Human Services Program

- Funds Made Available by Council
- Public/Human Service Activities
- Combined with CDBG Pub. Serv. Funds



FY 2014 Grants

55 Activities Funded in FY 2014

- 44 - Human Services
- 3 - CDBG Public Service
- 7 - Capital
- 1 - Economic Development



Community Development and Human Services Committee (CDHSC)

- Evaluates Applications and Merits of Proposals
- Interviews Each Applicant
- Makes Funding Recommendations to City Council
- Monitors Grantee Performance
- Provides Input on Community Needs



CDHSC Membership

- Youth Oriented
- Business/Economic Development
- Human Services
- Latino
- African American
- Senior
- Housing Interests
- Neighborhoods (Eastside, Westside, Downtown, Lower Westside)
- Disabled
- Housing Authority Representative



Funding Priorities - CDBG

Council-Approved CDBG Priorities:

- Facilitate Housing for Low and Moderate-Income Persons;
- Revitalize Downtown Neighborhoods;
- Strengthen or Expand Public or Social Service Agencies;
- Economic Development to Create or Retain Jobs



Public/Human Services Funding Priorities

1st

Meet Basic Human Needs; *and/or*

Reduce the Community Impact of Homelessness; *and/or*

Reduce the Community Impact of Gang Violence Via Formal Collaboration with the So. Coast Task Force On Youth Gangs

2nd

Proposals that are Preventative in Nature *and/or* Promote the Highest Degree of Functioning the Individual is Capable of Achieving



Funding Criteria

- Benefit Low/Mod.-Income City Residents
- Address Social/Physical Needs
- Marketing Strategy
- Support from Intended Clients
- ID all Funding Sources
- Show Other Public/Private Funding
- Minimal Administrative Costs
- ID Geographical Service Areas
- Local Minimum Wage → Receive Extra Points



Funding Schedule

Nov. 7

Mandatory Orientation
2 p.m., 630 Garden St.

Nov. 11

Applications Available
Zoomgrants.com &
SantaBarbaraCA.gov

Dec. 13

Applications Due



Funding Schedule

**Jan - Feb
2014**

Applicant Interviews
630 Garden St.
Gebhard Room

March 25

Recommendations to Council
6 p.m., Council Chambers



CDBG Funding

- HUD Allocated \$787,989 for Fiscal Year 2014
- Fiscal Year 2015 – TBD



City Human Services Funding

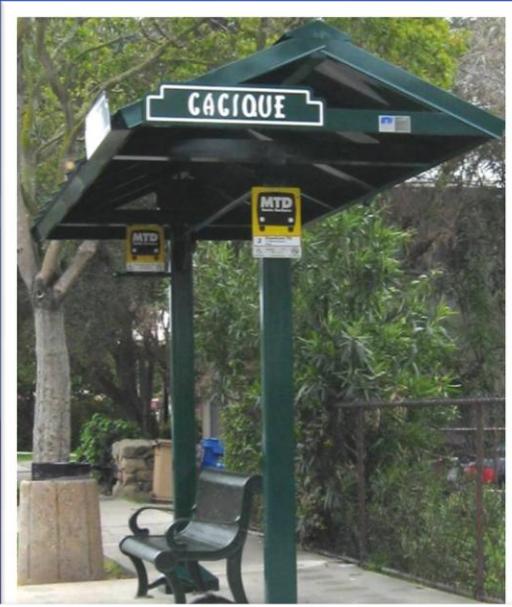
- Level Funding Since 2009
- \$75,000 Appropriated to C3H Since 2013 Resulting in \$628,256 Available to Grant
- 2% Increase = \$640,821 Actual Available to Grant FY 2015



Recap

Recommendations

- Review/Establish Funding Priorities
- Authorize Application, Criteria, Schedule & Decision Process
- Establish Human Services Funding Commitment - \$640,821



City of Santa Barbara CDBG and Human Services Programs