



CITY OF SANTA BARBARA

COUNCIL AGENDA REPORT

AGENDA DATE: December 17, 2013

TO: Mayor and Councilmembers

FROM: Recreation Division, Parks and Recreation Department

SUBJECT: Parks And Recreation Community Foundation Contributions For Neighborhood And Outreach Services Programs

RECOMMENDATION: That Council:

- A. Accept a contribution from the Parks and Recreation Community (PARC) Foundation in the amount of \$16,500 for Parks and Recreation Department programs;
- B. Increase appropriations and estimated revenues in the Fiscal Year 2014 Parks and Recreation Department General Fund in the amount of \$8,500; and
- C. Increase appropriations and estimated revenues in the Fiscal Year 2014 Parks and Recreation Department Miscellaneous Grants Fund in the amount of \$8,000.

DISCUSSION:

The Parks and Recreation Department received \$16,500 in donations from the PARC Foundation in support of the Santa Barbara Health Fair and Family Day, Healthy Options for Teens Culinary Arts Program, and Volunteer Income Tax Assistance Program (VITA).

Santa Barbara Health Fair and Family Fun Day

This event, hosted on September 14, 2013, at Santa Barbara Junior High, was organized to provide low-income, underserved children and families on the Eastside with information about health, wellness, and recreation resources. Over 75 volunteers helped provide health screenings and information to over 250 individuals, who also received a free lunch. Raffle prizes were also provided to encourage event attendance.

Funds in the amount of \$8,500 spent out of the Parks and Recreation Department General Fund will be reimbursed through donations provided by Cottage Health System, Santa Barbara Fire Fighters Association, Hutton Parker Foundation, Orfalea Foundation, Santa Barbara Foundation, Union Bank, Cen-Cal, Santa Barbara County Fire, United Way of Santa Barbara County, and Santa Barbara Rotary.

Culinary Arts Program

During a 16-week program, Healthy Options for Teens teaches participants a variety of cooking skills, healthy recipes, and culinary practices to begin exploring what it is like to work in a commercial kitchen. The program is held at the Westside and Franklin Neighborhood Centers, and taught by professional chefs and caterers. The \$7,000 will be used to fund instruction, supplies, and other program expenses to ensure successful program implementation.

VITA/TCE Tax Program

The IRS Volunteer Income Tax Assistance (VITA) and Tax Counseling for the Elderly (TCE) Programs offer free tax help to people who make \$50,000 or less and need assistance preparing their tax returns. This program also provides priority assistance to those 60 years or older, who have questions and issues unique to seniors. The \$1,000 donation from the IRS will fund the site volunteer coordinator. Additionally, the IRS loans the City computers to implement the program.

The Department thanks the funders and PARC Foundation for their continued program support.

BUDGET/FINANCIAL INFORMATION:

Contributions from the PARC Foundation will provide funds in the amount of \$8,500 to the Parks and Recreation Department General Fund to support Health Fair event expenses. Funds in the amount of \$8,000 will be provided to the Parks and Recreation Department Miscellaneous Grants Fund to support the Healthy Options for Teens and VITA programs.

PREPARED BY: Mark Alvarado, Neighborhood and Outreach Services Senior Supervisor

SUBMITTED BY: Nancy L. Rapp, Parks and Recreation Director

APPROVED BY: City Administrator's Office