



CITY OF SANTA BARBARA

COUNCIL AGENDA REPORT

AGENDA DATE: July 29, 2014

TO: Mayor and Councilmembers

FROM: Transportation Division, Public Works Department

SUBJECT: Sole Source Vendor For Clean Air Express Passes

RECOMMENDATION: That Council:

- A. Authorize the City's General Services Manager to issue a Purchase Order in the amount of \$30,000 for Fiscal Year 2015 to the City of Lompoc, to purchase Clean Air Express Passes for the Work Trip Reduction Incentive Program pursuant to the sole source provisions of Santa Barbara Municipal Code Section 4.52.070(k); and
- B. Authorize the City Administrator, subject to future appropriations, to approve renewal of the purchase order or other similar contract for the five years ending in 2019.

DISCUSSION:

On January 23, 2007, Council received a report from staff describing proposed enhancements to the City's existing Alternative Transportation Demand Management Program. This program was refashioned into the Work Trip Reduction Incentive Program. Its purpose was to help the City meet both its Sustainability and Circulation Element goals by setting the example as a model employer, in reducing the employee single-passenger driving rate, and by providing expanded commuter benefits.

One of the benefits and incentives the City offers its employees is a 75 percent subsidy towards long distance bus passes. The Clean Air Express is operated by the City of Lompoc and is the only service to provide long distance transit from Santa Maria, Lompoc, and the Santa Ynez Valley to Santa Barbara. As such, staff is requesting that Council authorize the General Services Manager to issue a purchase order to the City of Lompoc for bus passes for the Clean Air Express under the sole source provisions set forth in Santa Barbara Municipal Code Section 4.52.070(k).

BUDGET/FINANCIAL INFORMATION:

The cost for this year's expense to the Clean Air Express is estimated to be \$30,000, making adjustments as needed in future years for potential fee increases and

anticipated increased participation. There are sufficient appropriated funds in the Transportation Division's Work Trip Reduction Incentive Program (Work TRIP) to cover the cost of the services.

SUSTAINABILITY IMPACT:

The Clean Air Express, with its current participation, saves approximately 250,000 miles per year of drive-alone trips by participating employees.

Since Work TRIP's initiation on July 1, 2007, over 3 million miles have been cut out of City employee commutes; 65,500 trips to the workplace have been eliminated; and 2.8 million pounds of emissions, 144,000 gallons of fuel, and over \$1.6 million dollars have been saved.

Over the last five years, 538 employees have chosen commute options other than driving alone to the workplace and have logged trips with the commute calendar tool that the City uses to track participation.

PREPARED BY: Browning Allen, Transportation Manager/kts

SUBMITTED BY: Rebecca J. Bjork, Public Works Director

APPROVED BY: City Administrator's Office