



CITY OF SANTA BARBARA

COUNCIL AGENDA REPORT

AGENDA DATE: November 18, 2014

TO: Mayor and Councilmembers

FROM: Administration, Library Department

SUBJECT: Grant From The Institute Of Museum And Library Services For Family Literacy

RECOMMENDATION: That Council:

- A. Authorize the Library Director to accept a \$249,914 grant from the Institute of Museum and Library Services for the Read Together Program; and
- B. Increase appropriations and estimated revenue in the General Fund, Library Department's Public Services Program by \$62,333.25 in Fiscal Year 2015.

DISCUSSION:

The Library Department has been awarded a \$249,914 National Leadership grant from the Institute of Museum and Library Services (IMLS), which will continue the Read Together Program, a family literacy program, for another three years. The Library originally received a \$50,000 grant from IMLS in November 2012, which allowed the Library to create a tremendously successful pilot program that targeted school aged children in low-income families. The pilot funded a position in the Library that developed the Reading Ambassadors Program, and a bilingual publicity campaign which helped increase participation in the Summer Reading Program by over 50% in each of the last two years. The grant will continue to pay for the salary of a part-time Youth Services Project Coordinator, hourly support, and other costs to administer the Read Together Program. The grant also funds almost weekly field trips to the Library, and developed the Animals + Reading = Fun, or ARF Program.

PREPARED BY: Scott Love, Library Services Manager

SUBMITTED BY: Irene Macias, Library Director

APPROVED BY: City Administrator's Office