



CITY OF SANTA BARBARA

COUNCIL AGENDA REPORT

AGENDA DATE: March 24, 2015

TO: Mayor and Councilmembers

FROM: City Administrator's Office

SUBJECT: Increase In Professional Services Contract Authority With Godbe Research For Polling Services

RECOMMENDATION:

That Council increase the City Administrator's negotiating authority to execute a not-to-exceed \$41,000 contract for professional services with Godbe Research to conduct a comprehensive opinion poll related to a possible revenue generating ballot measure.

DISCUSSION:

On March 3, 2015, Council authorized staff to negotiate a professional services agreement with Godbe Research for an amount not to exceed \$41,000 to conduct a community poll related to unfunded infrastructure needs and possible funding options. Staff has learned that Godbe Research contracts with an agency that employs part-time call center workers that are not paid a living wage as required by the City.

To comply with the City's living wage requirements, staff is recommending the total contract amount be increased by \$5,000 for a total contract amount up to \$41,000. If approved, the contract will be finalized to initiate the community polling effort. Council will received a presentation on poll findings in May.

BUDGET/FINANCIAL INFORMATION:

There are sufficient funds in the City Administrator's Office budget to cover the additional cost.

PREPARED BY: Nina Johnson, Assistant to the City Administrator

SUBMITTED BY: Paul Casey, City Administrator

APPROVED BY: City Administrator's Office