



City of Santa Barbara
City Administrator's Office

Memorandum

DATE: May 10, 2015
TO: Paul Casey, City Administrator
FROM: Councilmembers Frank Hotchkiss & Dale Francisco *Dale*
SUBJECT: Bicycle Count

Pursuant to Council Resolution 05-073 regarding the Conduct of City Council Meetings, we request that an item be placed on the Santa Barbara City Council Agenda regarding conducting a bicycle count.

- Summary of information to be presented:

Discuss the importance of accurate bicycle traffic statistics in the city in order to best tailor the upcoming Bicycle Master Plan.

- Statement of Specific Action:

Authorize expenditure of \$20,000 for a professional independent survey.

- Statement of the Reasons Why it is Appropriate and Within the Jurisdiction of the Council to Consider this Subject Matter and to Take the Requested Action:

The Bicycle Master Plan is important and should be developed with accurate information in order to best serve the people of Santa Barbara.

cc: Mayor and Council
City Attorney
Public Works Director