



PROCLAMATION

BREAST CANCER AWARENESS MONTH

"Color-Me-Pink"

October 2015

WHEREAS, October is Breast Cancer Awareness Month; and

WHEREAS, In the United States, one out of eight women will be diagnosed with breast cancer and an estimated 211,240 new cases of female breast cancer were diagnosed in 2009. Mammography can detect cancer, long before physical symptoms can be seen or felt. It is the most effective method of detecting breast changes that may be cancer; and

WHEREAS, Soroptimist are in a position worldwide to educate everyone, especially women, that they have the right to feel safe and to live free from violence at home and in the work place and that they have access to breast cancer prevention information and services; and

WHEREAS, the Soroptimist Workplace Campaign to promote Breast Cancer Awareness is an ongoing Soroptimist effort to promote awareness, advocacy and action; and

WHEREAS, Soroptimist is an international volunteer organization for business and professional women who work to improve the lives of women and girls, in local communities and throughout the world has launched a region-wide campaign called "COLOR ME PINK" for Breast Cancer.

NOW, THEREFORE, I HELENE SCHNEIDER, by virtue of the authority vested in me as, Mayor of the City of Santa Barbara, do hereby proclaim the month of October as "Breast Cancer Awareness Month."

IN WITNESS WHEREOF, I have hereunto set my hand and caused the Official Seal of the City of Santa Barbara, California, to be affixed this 13th day of October 2015.

A handwritten signature in black ink, appearing to read "Helene Schneider", is written over a horizontal line.

HELENE SCHNEIDER

Mayor