



**PROCLAMATION  
NATIONAL RED RIBBON WEEK  
October 26 to 30, 2015**

*WHEREAS, the City of Santa Barbara suffers numerous problems associated with alcohol, tobacco, and other drug abuse, and*

*WHEREAS, substance abuse is particularly damaging to one of our most valuable resources, our youth, and a contributing factor in the three leading causes of death for teenagers – accidents, homicides, and suicides, and*

*WHEREAS, it is the goal of Santa Barbara Fighting Back, CADA, the Santa Barbara Youth Council, and the Santa Barbara Teen Coalition to involve families, schools, businesses, media, government, medical institutions, faith organizations, law enforcement agencies, and youth service organizations in all aspects of this campaign and to establish an atmosphere that supports awareness, education, and ongoing initiatives to prevent illegal drug use; and*

*WHEREAS, the Red Ribbon Campaign was established by Congress in 1988 to encourage a drug-free lifestyle and involvement in drug prevention efforts in honor of Enrique "Kiki" Camarena, a Drug Enforcement Administration agent who was murdered in the line of duty, and*

*WHEREAS, the last week in the month of October is designated each year as National Red Ribbon Week, calling on all Americans to show their support for a drug-free lifestyle by wearing a red ribbon or wristband and participating in drug-free activities during that week.*

**NOW, THEREFORE, I HELENE SCHNEIDER, by virtue of the authority vested in me as Mayor of the City of Santa Barbara do hereby proclaim **OCTOBER 26 TO 30, 2015 AS RED RIBBON WEEK** in Santa Barbara, California, and encourage all residents to support and participate in alcohol and other drug prevention activities to celebrate the theme, "A Healthy Me Is Drug Free!"**

*IN WITNESS WHEREOF, I have hereunto set my hand and caused the Official Seal of the City of Santa Barbara, California, to be affixed this 20th day of October 2015.*

A handwritten signature in cursive script, appearing to read "Helene Schneider", is written over a horizontal line.

**HELENE SCHNEIDER  
Mayor**

