



SBCCD Board of Trustees Agenda

Agenda Item Details

Meeting	Mar 02, 2015 - SPECIAL JOINT BOARD MEETING
Category	3. REPORTS/INFORMATION
Subject	3.1 SBCC Neighborhood Task Force Recommendations
Access	Public
Type	Discussion, Reports/Information

Public Content

At the August 2014 retreat of the Board of Trustees, the Superintendent/President proposed the convening of a task force to address issues of concern held by the neighborhoods surrounding the college's Main Campus. The Board supported this proposal.

Two trustees served as co-chairs of the SBCC Neighborhood Task Force and the following charge was provided to the group:

Working collaboratively, Santa Barbara City College, the City of Santa Barbara, Santa Barbara Police Department, and community and neighborhood partners will identify and institute long-term and sustainable strategies and solutions to stem the rise in inappropriate student behaviors and promote civility, neighborhood well-being, community responsibility, and good citizenship.

Neighborhoods represented on the Task Force included Oceano, Lower Westside, Loma Alta, and Mesa (including Mesa Architects). The City of Santa Barbara, Santa Barbara Police Department, and Santa Barbara City College were represented. Daniel Iacofano of MIG served as the consultant/facilitator for the process.

Attached is the final document from the work of the Neighborhood Task Force and includes recommendations. This report is being presented by the co-chairs and Dr. Iacofano to a joint meeting of the Board of Trustees and Santa Barbara City Council.

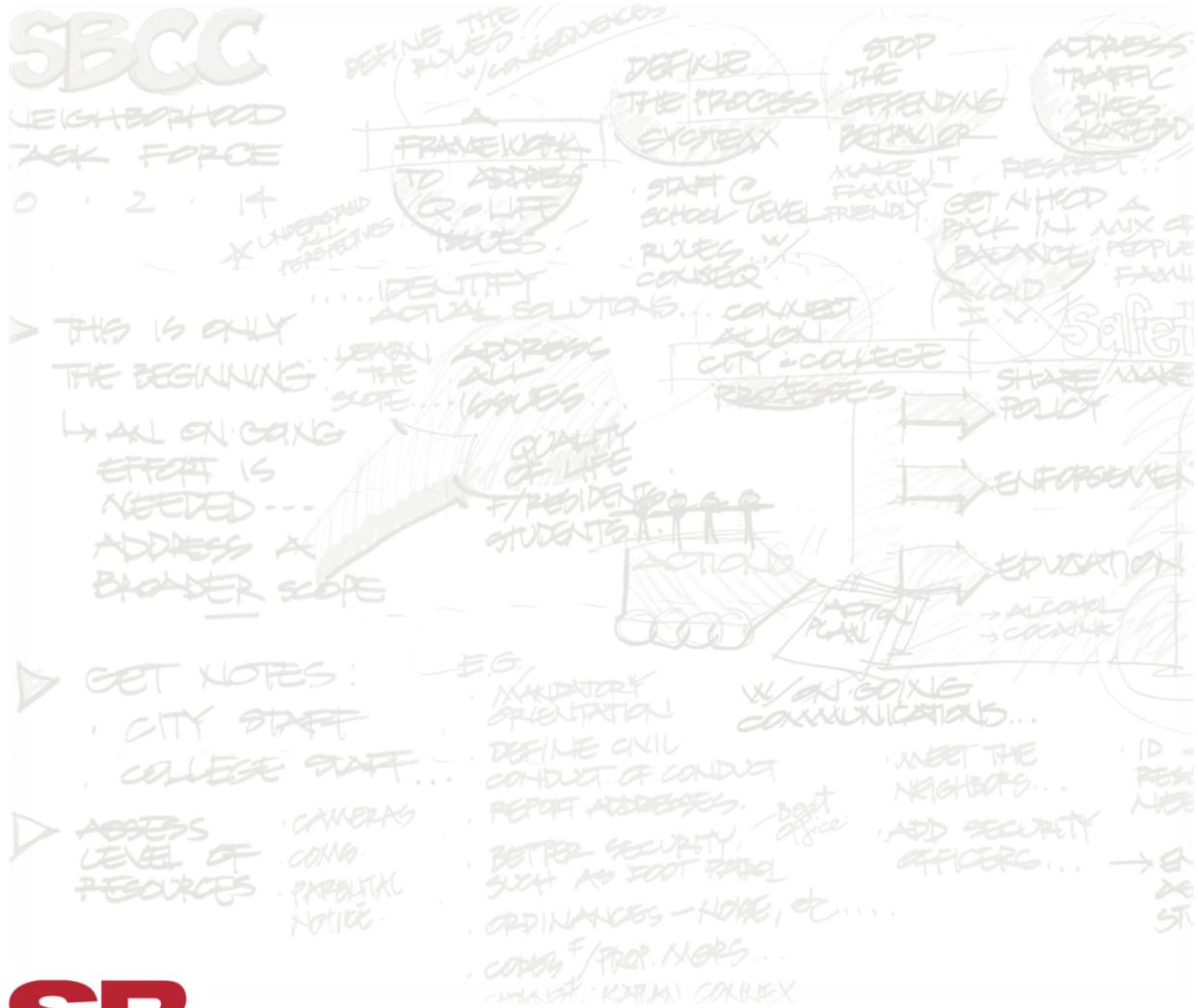
[SBCC NTF draft recommendations Feb 23 FINAL.pdf \(3,665 KB\)](#)

Administrative Content

Executive Content

SANTA BARBARA CITY COLLEGE (SBCC) NEIGHBORHOOD TASK FORCE:

RECOMMENDATIONS



**SANTA BARBARA CITY COLLEGE (SBCC) NEIGHBORHOOD TASK FORCE:
RECOMMENDATIONS**

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OVERVIEW

The purpose of the SBCC Neighborhood Task Force (NTF) is to identify and institute long-term and sustainable strategies to address issues stemming from the rise in inappropriate student behaviors with the goal of promoting civility, neighborhood well being, community responsibility and good citizenship.

The Task Force is co-chaired by Dr. Marianne Kugler and Marty Blum, members of the SBCC Board of Trustees.

The Task Force is comprised of representatives from varied aspects of SBCC's campus life including staff, faculty, and administrators, representatives from several neighborhoods surrounding SBCC's campus, and members of the City of Santa Barbara Police Department and City administration.

The NTF met over a period of four months from October 2014 through January 2015 in a series of six meetings. In addition, the NTF sponsored a series of seven focus groups to gain additional perspectives and potential solutions to the identified issues. The seven focus groups included: the City of Santa Barbara Department Heads and administrators; members of the SBCC Academic Senate; the SBCC Classified Consultation Group; the SBCC Advanced Leadership Committee; the SBCC Student Senate; a group of neighborhood residents from the Oceano area; and a group of neighborhood residents from the West Side.

All meetings of the NTF and all focus groups were facilitated by Daniel Iacofano, PhD, of MIG, Inc., on behalf of SBCC and the NTF.

Throughout this process, NTF members and focus group participants were asked to: (i) identify the issues and challenges that exist in the relationship between students and the neighborhoods surrounding the SBCC campus; and (ii) suggest potential strategies and solutions for addressing the identified issues and challenges.

The following pages summarize the results of these discussions.

PART I: KEY ISSUES AND CHALLENGES

The key issues and challenges listed below are a composite of all the NTF and focus group discussions. Most items were repeated in many of the group discussions.

- **Party disturbances.** Residents report constant and repeated occurrences of excessive partying, loud noises, loud music blaring at all hours of the day and night, trash and garbage strewn along neighborhood streets, high consumption of alcohol and drugs by the student population, and other related unruly conduct.
- **Rude behavior.** Residents report that students use offensive and foul language sometimes in the presence of children. They often ignore requests from neighbors to tone things down – they even respond by cursing at neighbors while continuing the obnoxious behavior. In general some (not all) students display signs of utter disrespect for neighbors and their right to a peaceful and safe environment.
- **Highly frustrated community members.** Residents near SBCC are experiencing high levels of frustration and are losing patience. They perceive that SBCC and the City are unable or unwilling to provide the necessary enforcement of laws and codes of conduct. Residents actually feel sleep-deprived due to the repeated incidences of late night partying. Residents also expressed concern about the excessive amount of City of Santa Barbara police resources that is being used to manage student behavior.
- **Lack of Student Supervision.** Unlike a university dormitory setting, students living in apartments and homes are separated from any type of mature adult supervision. This makes it easy for students to feel “invisible”, outside the purview of responsible adults and free to act as they please with little or no regard for their impact on surrounding neighbors.
- **Sexual assault.** Residents are keenly aware of the dangers posed especially to young women and note incidents of sexual assault which have occurred in the area and elsewhere such as Isla Vista near UC Santa Barbara, thus heightening fears of potential tragic events which may occur.
- **Burglaries and other criminal behavior.** Residents expressed concern about actual and potential burglaries and criminal behavior in general.
- **DUI.** Residents noted instances of students (young people) driving under the influence of alcohol and/or drugs.
- **Pedestrian safety (lack of crosswalks).** The areas surrounding the SBCC campus would benefit from enhanced pedestrian safety controls and other improvements.

- **Traffic congestion, conflict among modes of travel and overflow parking.** There is heavy auto congestion experienced throughout the area especially at the Castillo interchange. Large numbers of bike and skateboard users create conflicts among all transportation modes. Large numbers of bike and skateboard users create a challenge for residents getting in and out of their properties. Drivers often speed down residential streets. Cars are often parked on lawns contributing to a general sense of disorder and clutter. Again, some students seem oblivious to residents' concerns in this regard.
- **Unscrupulous landlords and poorly maintained properties.** Residents note the presence of unscrupulous landlords who ignore requests from neighbors to clean up their properties. A handful of these bad landlords create unsafe conditions for students and residents alike. It appears to residents that the City is powerless to stop these unsavory practices.
- **Building code violations and overcrowded housing.** Crowded conditions exist in many student apartments. Many students share living quarters to counter the high prices charged by property owners taking advantage of the high demand and limited supply of housing in the area. A few unscrupulous landlords attempt to maximize profit, effectively turning their properties into a student ghetto, slum or pseudo dorm.
- **Unmet housing need.** SBCC generates a large housing need that is currently unmet, particularly in the lower west side of the city.
- **Zoning limitations.** Existing zoning places legal limits on what can be done to address the housing crunch.

PART II: RECOMMENDED STRATEGIES AND SOLUTIONS

The recommended strategies and solutions were developed by NTF members. The level of agreement among NTF members for moving forward with these recommendations is very high.

The recommended strategies and solutions are organized according to the following categories:

- Noise Abatement (N)
- Neighborhood Quality of Life (Q)
- Traffic and Transportation (T)
- Code of Conduct (C)
- Housing (H)
- On-Going Issue Management and Communications (O)
- Follow-Up Actions (A)

NOISE ABATEMENT (N)

N1: Adapt the Cal Poly San Luis Obispo Noise Abatement Ordinance Model or a model acceptable to the City of the Santa Barbara City Attorney. **Careful attention must be paid to the details of program design, implementation and enforcement given that the ordinance will apply to the City as a whole.**

- Form a **College/City Staff working group** to design and implement the program.
- Engage the **City Attorney** in this process to ensure enforceability across the City of Santa Barbara.
- Impose **fines on an escalating basis** for both students and landlords who do not follow the rules.
- Provide landlords and students with a **model lease** incorporating the agreed upon rules of conduct and good neighbor policies.

N2: Implement a Student Neighborhood Assistance Program (SNAP) following the Cal Poly-SLO Model. Hire students to work in the program.

- Increase the **visible presence** of SBCC through occasional neighborhood walk-throughs by SBCC personnel.
- Identify **additional resources** which may be needed to operate a successful program. SBCC is committed to sharing in the initial funding of the Student Neighborhood Assistance Program (SNAP) and will work with the Santa Barbara Police Department to coordinate the effort.

NEIGHBORHOOD QUALITY OF LIFE (Q)

Q1: **Enforce existing ordinances** to address the neighborhood quality of life issues identified above (e.g., noise, public drinking and intoxication, trash cans, no parking on lawns, etc.).

- Conduct **neighborhood meetings to test ideas** and obtain feedback on priorities and preferences.
- Use **administrative remedies** as much as possible.

Q2: Build and strengthen relationships between students and long term residents.

- Ensure that students **understand the importance of the code of conduct**, thereby promoting positive relations with neighborhood residents surrounding the campus and ensuring healthy relationships among fellow students; define civil behavior and set clear expectations for student behavior; ensure that first year students “get the message.”
- Encourage students to meet their neighbors and **develop positive relationships**.
- **Organize clean-up days** with student volunteers; provide course credit for student participants wanting to fulfill service learning objectives; consider performing a complete “sweep” of neighborhoods at least once per year.
- Seek involvement of the **student senate and student clubs** in a search for solutions.
- Organize **social events** (e.g., BBQs, block parties, etc.) involving neighbors and students.
- Conduct neighborhood **walk-throughs** (announced and unannounced) involving campus neighbors, students, faculty, staff, etc.
- Involve **other schools** (i.e., EF, ELS, Kaplan, etc.) that have students living in the surrounding neighborhoods.

TRAFFIC AND TRANSPORTATION (T)

- T1: Study the feasibility of establishing traffic calming devices in neighborhoods surrounding the campus.
- Engage **city traffic engineer** to determine the potential application of traffic calming measures such as speed bumps, enhanced street lighting, stop signs, etc.
 - Conduct **neighborhood meetings to test ideas** and obtain feedback on priorities and preferences.
 - Ensure **safety for all modes of travel** including automobiles, pedestrians, bicyclists, skateboarders, etc.
 - Develop a **traffic calming action plan** with solutions that are considered technically feasible and acceptable to the surrounding neighbors.
 - Hold more **classes on Fridays and Saturdays** to reduce the peak congestion which occurs on Mondays through Thursdays thereby reducing the incentive for Thursday night parties.
 - Upgrade **lighting** throughout SBCC's surrounding neighborhoods especially on Coronel and Oceano Avenue.
 - Address **pedestrian safety** issues at Loma Alta and Oceano as well as along all neighborhood streets; ban skateboards on Oceano if feasible.
 - Address traffic issues associated with the **entryways to SBCC's East and West campus**.

CODE OF CONDUCT (C)

- C1: Enforce the code of conduct to guide student behavior.
- **Re-design the mandatory student orientation program** to place greater emphasis on the issues of civility and respect for campus neighbors; incorporate these issues and topics in other classes.
 - Ensure that students know that there are **consequences** for their failure to adhere to the code of conduct.
 - Provide a reliable means for **enforcing the code** of conduct.
 - Ensure that SBCC takes a **leadership role** on all these issues.
 - Increase the messaging of SBCC's Code of Conduct and **raise awareness** of violations and consequences.

- Include **parental notice** as a consequence of bad behavior to the extent allowed by the State Ed Code.
- Ban skateboarding on the SBCC campus.
- Identify **options** without violating students' legal rights.
- Provide the **orientation program every semester** to ensure continuity and consistency over time.

C2: Develop a protocol for responding to instances of unruly student behavior.

- Identify a staff person at SBCC to establish and maintain an **on-going communication process** involving the College, the City and the community to provide a predictable and reliable means to report bad behavior as it occurs.
- Study the feasibility of instituting a **hotline** for the reporting of incidents with a means of tracking the status of all reported instances in a user-friendly database and smart phone app.

C3: Recognize that neighbors deserve a family friendly neighborhood and a safe and secure environment for their children.

- Address **offensive student behavior**.
- Do what we can to maintain a **mix of families, adults and workers as well as students** in our surrounding neighborhoods.
- Change the neighborhood reality – **make it a viable neighborhood** with a true sense of community.

C4: Coordinate City and College policies, education and enforcement actions.

- **Align College and City processes** to ensure the adoption of shared and consistent policies, educational programs and enforcement procedures.
- **Address all relevant issues** including alcohol and drug use, sexual relations, neighborhood behavior, etc.
- **Raise student awareness of issues** (such as sexual assault, alcohol and drug use, civility etc) by strengthening existing SBCC programs and services; **use classes at SBCC as a vehicle** to provide this training when appropriate.
- **Invite the SBPD to patrol the campus.**

HOUSING (H)

H1: Engage landlords and property owners surrounding the campus.

- **Engage landlords and property owners** in solutions.
- Create a **voluntary opt-in set of principles** for landlords with regard to student housing.
- Devise a **rating system** for landlords similar to YELP or Air BNB; qualify landlords as acceptable or unacceptable based on observed practices and number of violations.
- **Report addresses of landlords** who do not live up to established norms for owning and managing student housing.
- Develop programs to **improve working relationships** with all landlords around campus.
- Tap into **City resources** to address chronic housing issues.
- Provide a **model lease** including parental notification provisions; indicate fines and rules in the leases.
- Consider designations of rental properties as **“non-party” buildings**.
- **Respect neighbor privacy.**
- Consider adopting a **“just cause” eviction ordinance**.

H2: Provide students with tools and resources to help them manage their housing conditions.

- Provide students with the **contact information** for the City’s mental health and housing mediation task force including phone numbers, web sites, etc.
- Study the feasibility of establishing a **housing mediation program** (or ombudsperson position) at SBCC.
- Consider establishing a **tenants union**.
- **Hand-out tenant rights information** to student tenants; re-activate legal services for students on campus.
- **Share housing information** using social media, student newspaper, etc.
- Provide **complaint data on rental properties** from the Santa Barbara Police Department to students and/or parents.

H3: Find ways to increase adult supervision.

- Examine the feasibility of establishing a **resident advisor program** to support and counsel students living off-campus to educate and supervise students, encouraging adherence to the code of conduct.

ON-GOING ISSUE MANAGEMENT AND COMMUNICATIONS (O)

O1: Research best practices for policies and tools that might be applicable to Santa Barbara.

- Examine **other agencies' ordinances and best practices** for ideas on addressing over-crowding and parking problems in residential neighborhoods.
- Continue to investigate **best practices** and solutions.

O2: Create an action plan and an on-going management and communication mechanism.

- Create an **action plan** with specific actions, targets and timelines for addressing unruly student behavior.
- Establish an **on-going mechanism for SBCC, its surrounding neighbors and the City of Santa Barbara to manage and maintain communication and work cooperatively** to improve neighborhood quality; recognize that this Task Force is just the beginning and that the work of the Task Force will continue beyond the scheduled meetings.
- Use this **SBCC process as a springboard** for neighbors and the City of Santa Barbara to work together on the full range of neighborhood quality issues (see item O6). Note that well-established neighborhood associations have been working on these issues for some time and that each neighborhood has a set of unique issues as well as those in common with the others.

O3: Monitor student behavior and quantify results.

- Establish a means to **monitor student activities and a means to measure results** of behavior management strategies quantitatively.
- Use results to **hold students accountable** and to achieve a shift in student behavior.

O4: Establish a long range development plan and growth management strategy for SBCC.

- Use the **on-going facilities master planning process** to identify a long term management strategy for SBCC, addressing such issues as location of new facilities, parking, housing, etc.
- Consider a **multi-site strategy** to accommodate future SBCC students.
- Look at utilizing the campus on a **Monday through Saturday basis** - this will spread peak load, achieve better utilization of facilities and reduce the incentive for students to party on a Thursday night.
- Give **priority to regular education students** and limit outside programs such as Kaplan with students who have no buy-in to the rules or long range education plans at SBCC (consider this type of action as vendor contracts come up for renewal).

O5: Work with the State of California to address institutional constraints.

- Initiate **dialogue with the appropriate State agencies** (e.g., the State Chancellor's Office) to address limitations experienced by community colleges in what they can or cannot do to address student behavioral issues.

O6: Initiate a joint College/City joint planning effort to develop solutions for chronic traffic and housing issues [an on-going, long term planning effort].

- Analyze **potential adjustments to the City's zoning ordinance and housing policies** that may help address the housing, traffic and quality of life issues identified in this report.
- Find ways to alleviate, reduce and **manage traffic congestion**.
- Encourage **mutual respect** among users of all modes of travel in and around campus and through the surrounding neighborhoods.
- Examine all feasible **traffic management options** such as shuttles, car share, satellite parking, etc.
- Continue to promote **public transit** as a viable option; lobby for additional levels of service; coordinate with the alternative transportation task force; note the existing MOU for City and College joint use of waterfront parking as an example of cooperative problem solving around this issue.
- Study the potential for **off-campus housing** and parking lots with shuttles.
- Study the feasibility of addressing **student housing** in areas west and south of campus, the western end of which offers the strongest potential for construction of dormitories and/or parking lots.

- Study the potential of the **Earl Warren Show Grounds** for accommodating these uses.
- Develop a **housing strategy** to further meet the housing needs of the whole community.
- Look into the **feasibility of providing on-campus dormitories** to address a portion of the student housing demand possibly for international students.
- Address **crowding** and its impact on housing, parking and neighborhood quality of life.

FOLLOW-UP ACTIONS (A)

- A1: Create a **timeline and assign responsibilities for implementation** of each action item; indicate short, medium, long term and on-going timeframes for each item.
- A2: Set date for **Joint City Council/Board of Trustees presentation** and study session on this Draft Recommendations Report.
- A3: Form an **implementation task force** to pursue top priority actions (N1, N2 and Q2).
- A4: Commit **to progress on N1, N2 and Q2 by Fall 2015.**
- A5: **Monitor and report on progress** to the surrounding neighborhoods within 6 months of adoption of these priority recommendations.

APPENDICES

SBCC Neighborhood Task Force Members (Updated 2/23/15)

Co-chairs:

1. Marty Blum: Vice President, SBCC Board of Trustees
2. Dr. Marianne Kugler: President, SBCC Board of Trustees

Neighborhood Representatives:

1. Dianna Bottoms: Oceano
2. Jeff King: Mesa Architects
3. Beebe Longstreet: Lower Westside
4. Cathie McCammon: La Mesa Neighborhood Association
5. Sue Mellor: Loma Alta
6. Bill Oliphant: Oceano
7. Mark Taylor: Oceano

City of Santa Barbara Representatives:

1. George Buell: Director, Community Development
2. Paul Casey: City Administrator
3. Sgt. Riley Harwood: Community & Media Relations, Police Department
4. Officer Jonathan Reyes: Beat Coordinator, Police Department
5. Helene Schneider: Mayor
6. Officer Kent Wojciechoski: Beat Coordinator, Police Department

SBCC Representatives:

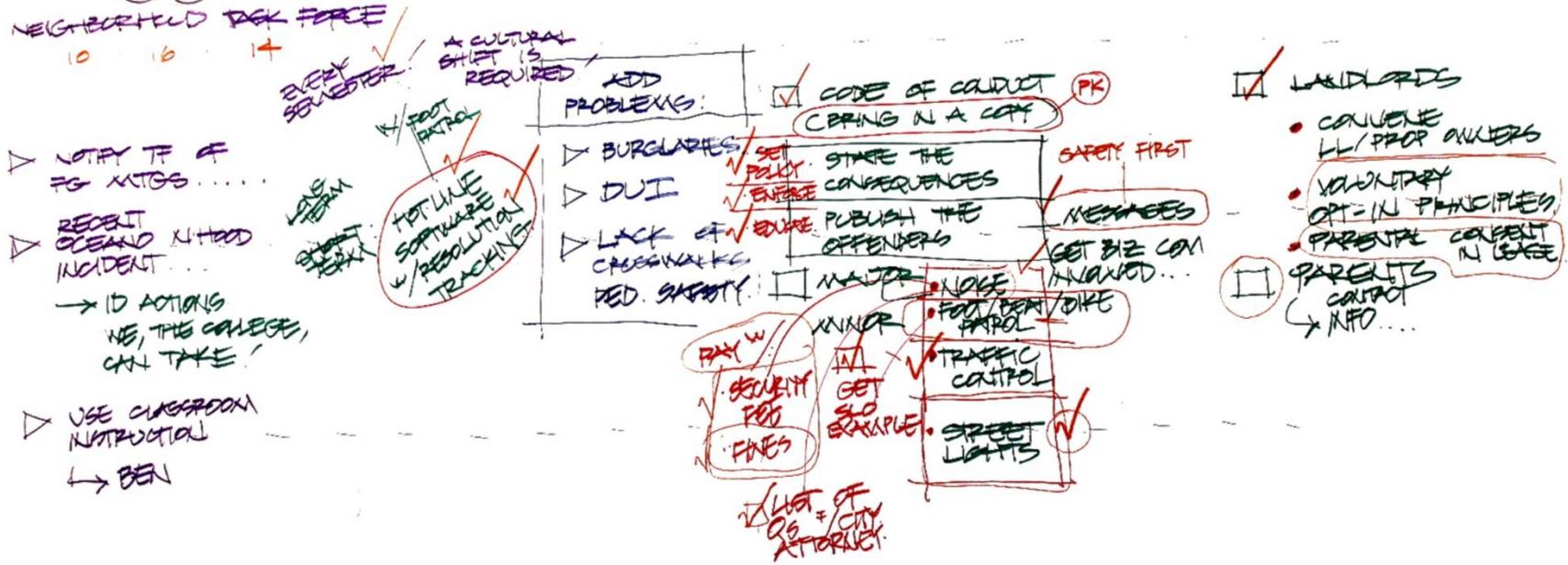
1. Michele Britton Bass: Faculty
2. Erik Fricke: Director, Security
3. Darin Garard: Faculty
4. Ben Murphy: Program Advisor, Alcohol and Drug Program
5. Dr. Ben Partee: Dean, Educational Programs
6. Carola Smith: Senior Director, International Programs
7. Oscar Zavala: Faculty

APPENDICES

Wallgraphic Reductions from the Neighborhood Task Force and Focus Group Meetings are presented on the following pages.



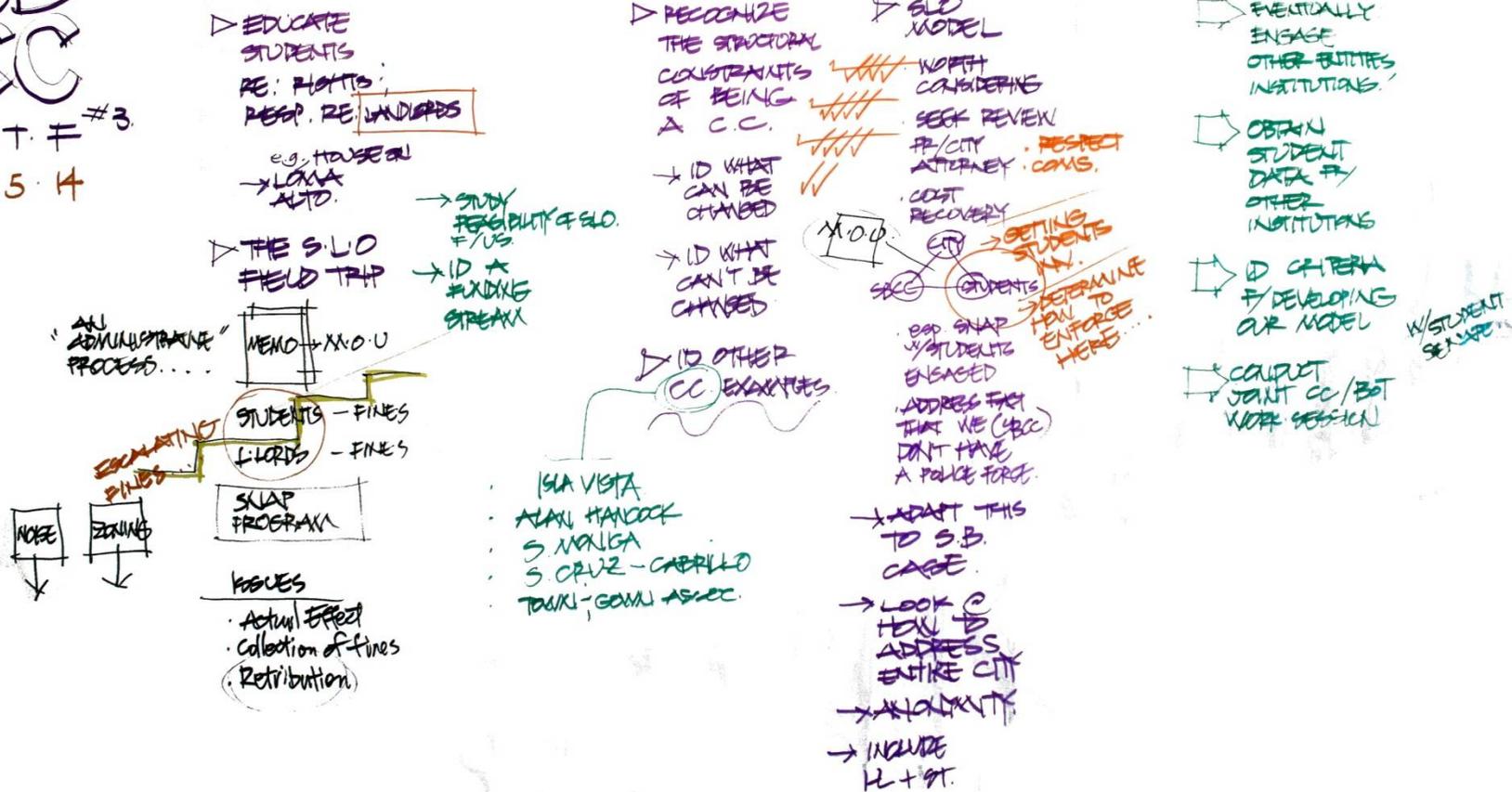
NEIGHBORHOOD TASK FORCE
10 16 14



Santa Barbara City College (SBCC)
Neighborhood Task Force Meeting #2
October 16, 2014

**SB
CC**

N.T.F #3
11.5.14



Santa Barbara City College (SBCC)
Neighborhood Task Force Meeting #3
November 5, 2014



CODE OF CONDUCT

- C1: CODE OF CONDUCT
 - PARENTAL NOTICE INC. IN LEASE
 - LOOK @ OPTIONS W/ VIOLATING LAW.
 - ORIENTATIONAL RE DESIGN.
 - ↳ EMBED IN COURSES.
- C2: PROTOCOL F/ REPORTING
 - ↳ HOT LINE
- C3:
- C4: CITY + COURSE AGREEMENT

SECURITY

- S1: S.N.A.P PROGRAM
 - PAID STUDENT WORKERS
 - STUDENTS PAID LANDLORDS ARE SUBJECT TO FINES
- S2: WALK THRU'S
- S3: S. SENATE
- S4: RELATIONSHIP BLDG.
 - ORG CLEAN-UP DAY
 - VOLUNTEERS @ SCHOOL
 - SERVICE TRAG CREDITS...

NOISE

N1: SLD MODEL

TRAFFIC

T1: SEPARATE CITY-WIDE VS. N. HOOD

STUDY TRAFFIC CRAWLING METHODS

HOLD N. HOOD AT RISK

POTENTIAL CITY/ COLLEGE PLANNING EFFORT

- T2
- H1
- H2
- O4

PART OF A CITY-WIDE PLANNING EFFORT

HOUSING

H3: LANDLORD PARTING APP... ?

HAND-OUT TENANT RIGHTS "KIPU"

TAP INTO CITY RESOURCES

CAN WE ADDRESS OVER-GROWING...??

H4: CAN SBCC ESTABLISH A TRNG MEDIATION OVERSIGHT? A TENANTS UNION?

LOOK INTO

O-G MET - COURSES...

- O1 → O5
- O1: SLD NOISE ORD. + ZONING ORD + HSNB
- GET DATA ON STUDENT COMPLETION RATES
- GET DATA ON STUDENTS LIVING LOCATION.

→ LOOK @ AX-F UTILIZATION

SB
 CC
 T. T. F.
 12.1.14

Q: N. RELATIONS, FAMILY-FRIENDLY ATMOSPHERE

S1: → N2 - SNAP SHOULD BE 3RD DEFINED

N. HOOD QUALITY OF LIFE - COORDINATE W/ INVOLVE OTHER SCHOOLS (EF, E2, KAPLAN)

QUALITY

OR A MODEL ACCEPTABLE TO CITY XTT.

INVESTIGATE USE OF SECURITY CAMERAS...

52 OK.

T1: INCLUDE X-F CARPUS

BABIES IN STROLLERS @ LOMA AOTA.

CORNELL ST. HILL
 ↳ UPGRADE LIGHTING.

H1: ENRAGE RELAY PRP. OKAL. ASSOC.

SHARE CAUST? SERVICE DATA.

→ RE-ACTIVATE LEGAL SERVICES. OK. CARPUS.

→ ADD IN STUDENT PAPER.

OX:

O4: ~~GROWTH~~ = STUDENTS.

→ CONTINUE TO PROMOTE PUBLIC TRANSIT - LOW F/ ADD. SERVICE.

→ COORDINATE W/ ALT. TRANSP. T. F.

→ X-REF: CITY/COLLEGE NOW ON X-F PRNG.

USE SOCIAL MEDIA TOOLS

→ ALL IDEAS ARE RECS...
 → SUBJECT TO FURTHER REVIEW.

SBCC
 N T #

EDITS:

▷ ONCE/YR "SWEEP"
 BY SEMESTER

▷ 1ST YR STUDENT

▷ P.5 - OR AT SBCC
 PLEASO FORM
 CHECK "CROWDED"

▷ P.11. LOOK @ OTHER GRANTS

▷ P.12. LOOK @ OTHER GRANTS
 IN THE COUNTY
 BRINGING THE PRKNG
 RESOURCES

▷ P.4 EXCESSIVE USE OF POLICE

P.12
 ID SHEET
 MON.
 6:30

N1: WORK OUT DETAILS, esp. CAMPUS POLICE OFFICER.

N2: X: HOOD COMMIT SBCC TO INITIAL FUNDING OF SNAP. WORK W/SBPD TO COORD. EFFORTS.

R2: L+U C OF C ID STUDENTS SBCC.

I: A TRUCK RIDING THRU'S X'S CONDUCT 4 COURSE X'S X'S X'S

C1: X'S / S. POLICE ENFORCE

C2: ID STAFF PERSON @ SBCC

C3: HOW SBCC + PD WORKING TOGETHER

→ ENCOURAGE STUDENTS TO TAKE A LEADERSHIP ROLE

H: PROVIDE CITY'S # CONTACT TO STUDENTS.

O2: FOLLOW-UP ACTION INVOLVE SBCC IN A HOOD PROCESS. LATEST ALIEN NEWS.

O6: O-G LONGER TERM GIVE PARENTS.

O4: LIMIT PARKING OUTSIDE VILLAGES

LOOK SPECIFICALLY @ CAMPUS COURSEWORK → PREPARE DEGREE

Q: WORK W/ NEIGHBORS TO OPTIMIZE PARK OR FACILITIES OR

LOOK INTO CITY/COUNTY POLICIES...

ADDRESS ADMINISTRATIVELY AS MUCH AS POSSIBLE

ACTIONS:

▷ MAKE ASSIGNMENTS.
 ▷ CREATE TAXELINE FALL 2015. ?
 ▷ JUST DO IT

▷ FERRA SM GROUP TO ID TOP

CC/SBCC [N1+N2]
 SBCC [O2]

▷ SET CC/BOT MTS.
 ▷ REPORT TO BOT
 ▷ REPORT

▷ DATE THE X'S

▷ RE-CONVERSE TH WITHIN GRMS

SB NEIGHBORHOOD
CC TASK FORCE

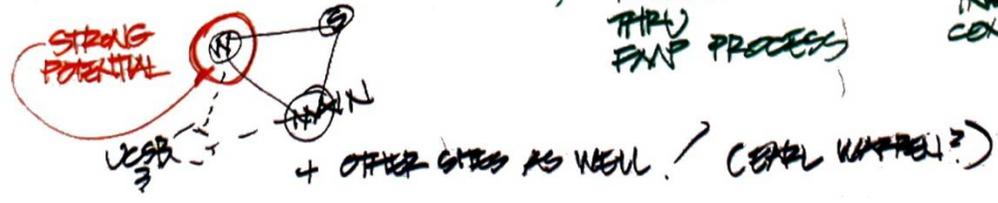
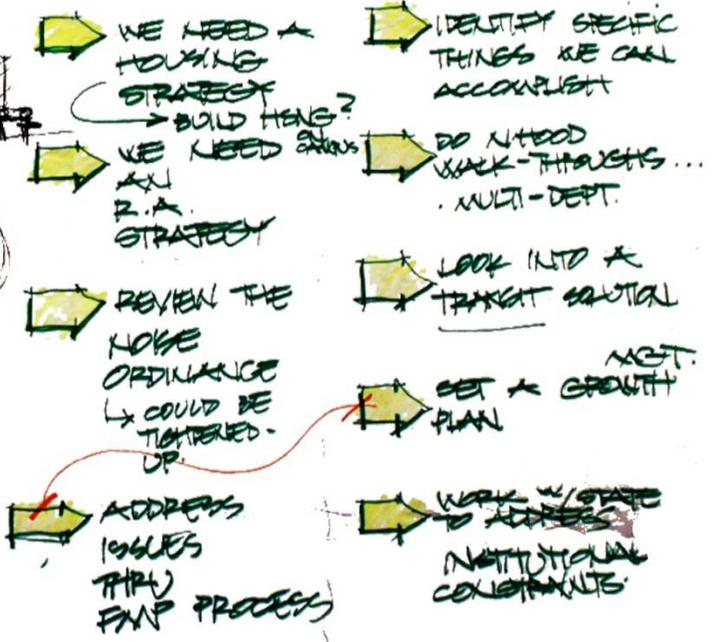
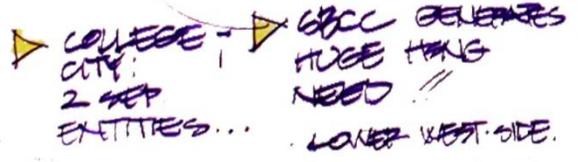
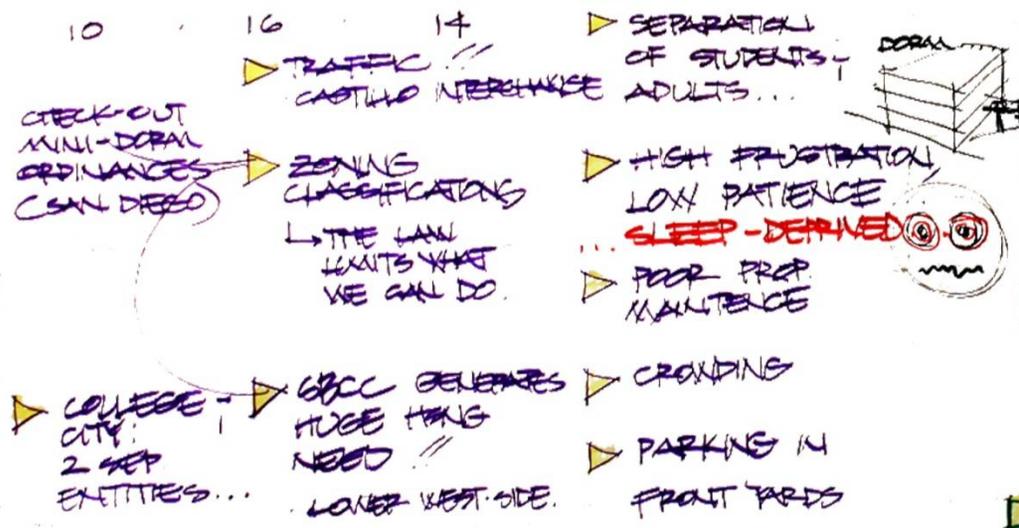
CITY OF SANTA BARBARA
FOCUS GROUP MEETING

CHANGE IS
INEVITABLE

VALUES

SOLUTIONS/STRATEGIES...

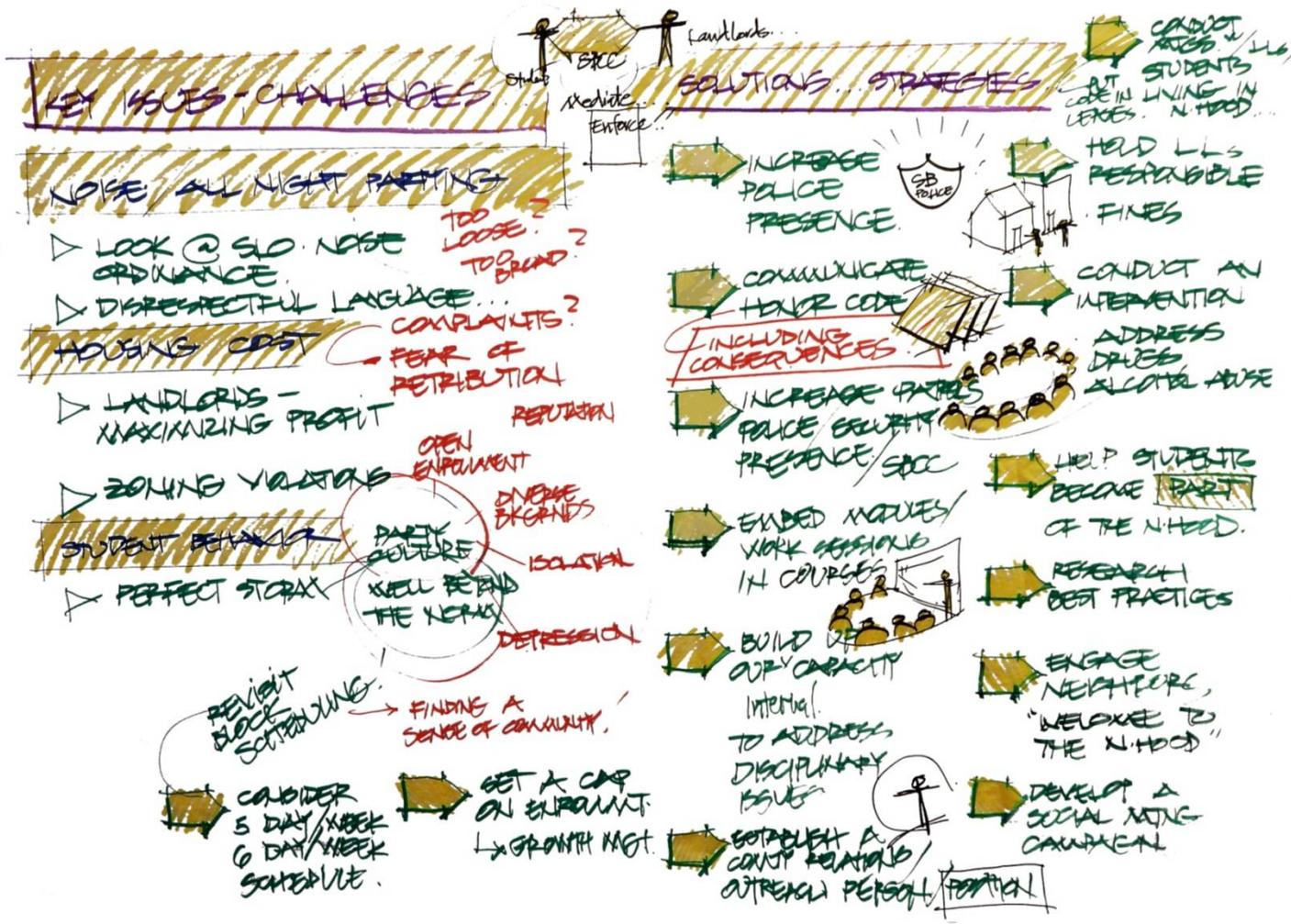
* LOOK @
CBO - GLO
F/CITY + UNIV.
RELATIONS



Santa Barbara City College (SBCC)
Focus Group Meeting #1 – City of Santa Barbara
October 16, 2014

SBCC

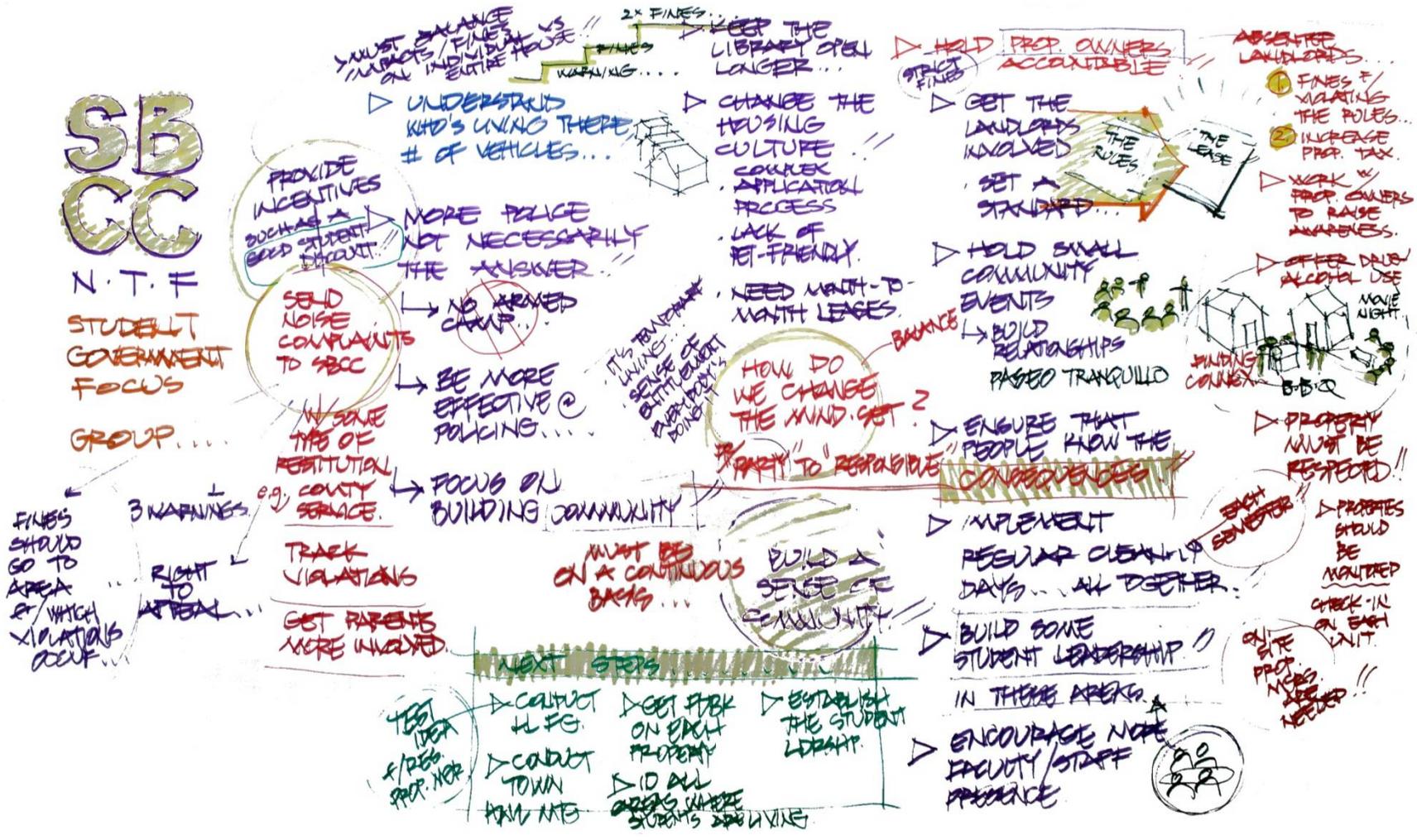
FOCUS GROUP !!



Santa Barbara City College (SBCC)
 Focus Group Meeting #3 – Faculty
 October 27, 2014

SBCC

N.T.F
STUDENT
GOVERNMENT
FOCUS
GROUP...



Santa Barbara City College (SBCC)
Focus Group Meeting #4 – Student Senate
October 31, 2014

SBCC

NTF
FOCUS
GROUPS
A.L.C
10.31.14

ISSUES - CHALLENGES **POSSIBLE SOLUTIONS**

▷ A MIXED ISA-VISTA...??

▷ WE'RE THE 600 LB GOHILLA 

▷ OUTSIDE PARENTAL SUPERVISION
"UN-BRIDLED FREEDOM" *ASK LAW ENFORCEMENT*

◇ HOW DO WE ENCOURAGE RESPONSIBILITY??

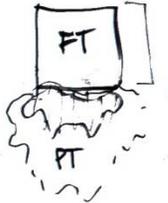
"LICENSE" TO PARTY... A SENSE OF ENTITLEMENT

➔ CREATE REASONS TO BE ON CAMPUS...
XX → F... CLASSES!!

➔ HOLD MORE EVENTS.

➔ PROVIDE ~~STAFF~~ RESOURCES TO SUPPORT EVENTS
TAP INTO COLLEGE TRAD. TAP THE ALUMNI NETWORK

➔ INVITE COLLEGE TO BE PART OF SIG PROCESS



▷ GAP IN AGE, INCOME, OR BETWEEN LONG TERM RESIDENTS & STUDENTS.

SHOW DIS RESPECT

➔ SET REALISTIC RULES - ENFORCEMENT
e.g., SKATE BOARDING, CURSING, SMOKING DOGS...
WE NEED ON-GOING STRUCTURES OF ENFORCEMENT

➔ CREATE OPPORTUNITIES F/STUDENTS & NEIGHBORS TO MEET TOGETHER...
BLOCK PARTY... *SHOWCASE OUR COLLEGE SERVICE*

➔ CREATE PARTNERSHIPS W/ COPS... TO HELP W/ STUDENT ACTIVITIES

▷ WE ARE ALL PART OF SBCC...
STUDENT LEADERSHIP COUNCILS

➔ IMPLEMENT MORE VISIBLE PRESENCE...

➔ HIGHLIGHT THE STUDENTS CONTRIBUTING TO THE COLLEGE...
EMERGE COMM VOLUNTEERS

Santa Barbara City College (SBCC)
Focus Group Meeting #5 – Advanced Leadership Committee (ALC)
October 31, 2014

N.T.#
SBCC
 NEIGHBOR
 FOCUS
 GROUP. //
 11.20.14

CURRENT
 CONDITIONS:

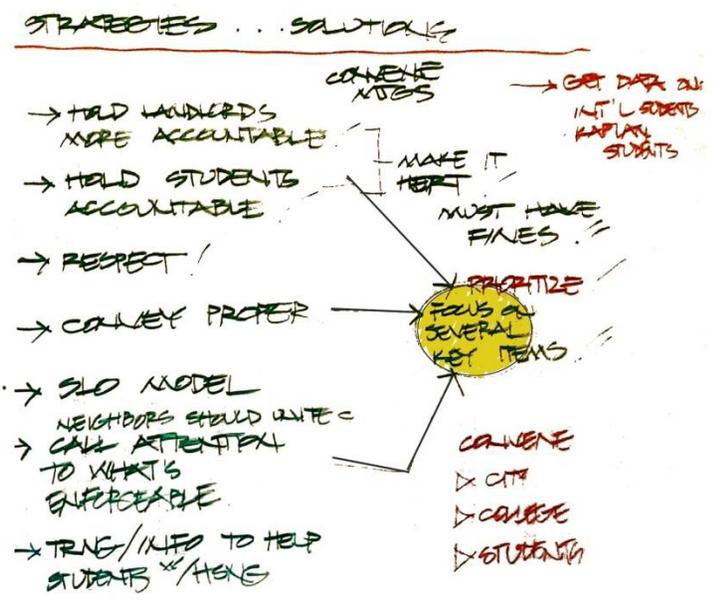
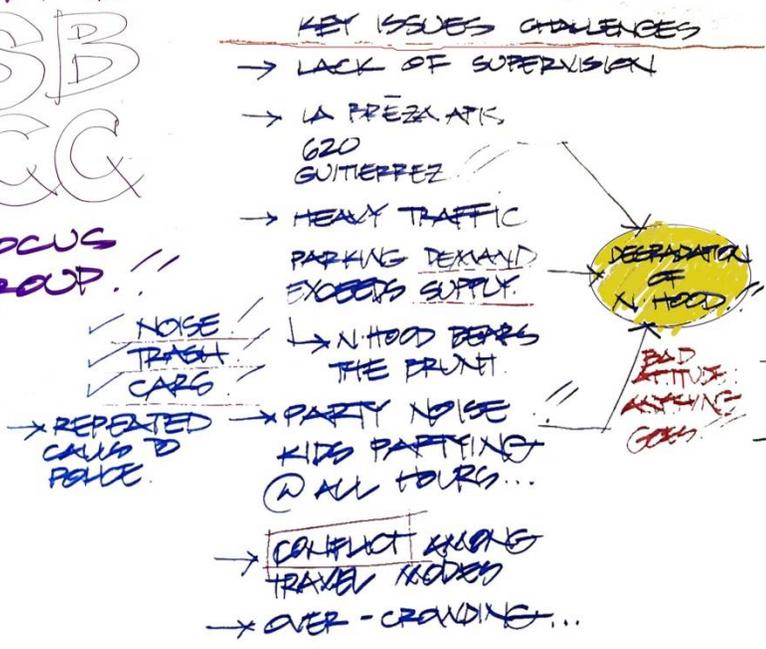
- ▷ LACK OF ENFORCEMENT, LACK OF CONSEQUENCES
 - ▷ NO SUPERVISION
 - ▷ PARTIES: EVERY H, F, S
 - ▷ ABSENTEE LANDLORDS
 ↳ LACK OF ON-SITE PROP. MGT.
 - ▷ OVERALL SECURITY & SAFETY
 - ▷ TRASH CANS, GARBAGE
 - ▷ CARS PARKED ON LAWNS.
- DOWNGRAD
 SPIRIT OF
 BAD BEHAVIOR



Santa Barbara City College (SBCC)
 Focus Group Meeting #6 – Neighborhood Residents
 November 20, 2014

7.7.14
 SBCC

FOCUS GROUP



Santa Barbara City College (SBCC)
 Focus Group Meeting #7 – Neighborhood Residents
 December 1, 2014