



CITY OF SANTA BARBARA

COUNCIL AGENDA REPORT

AGENDA DATE: March 30, 2015

TO: Mayor and Councilmembers

FROM: Administrative Services Department

SUBJECT: Setting Geographic Boundaries For District Elections

RECOMMENDATION: That Council:

- A. Hold a public hearing pursuant to California Elections Code Section 10010 to consider a proposal to establish district boundaries;
- B. Provide direction to the City Attorney and the City Administrator on establishing electoral district boundaries; and
- C. Adopt, by reading of title only, A Resolution of the Council of the City of Santa Barbara Establishing Single Member Districts for the Election of Councilmembers.

DISCUSSION:

This item is a continuation of the discussion from March 24, 2015.

ATTACHMENTS: Alternative maps of district boundaries

SUBMITTED BY: Kristine Schmidt, Director of Administrative Services

APPROVED BY: City Administrator's Office

City of Santa Barbara 2015 Districting



- Map layers**
- Draft 3A split
 - Census Block
 - Landmark Area
 - Pipeline/Power Line
 - Railroad
 - River
 - Landmark Point
 - Streets
 - GP Neighborhoods

Draft 3A: Brinkerhoff-Soledad
Works with or without Elings Park change

Santa Barbara Plan "Draft 3A: Brinkerhoff Soledad"

District		1	2	3	4	5	6	Total
	Total Pop **	14,865	14,956	14,324	14,635	14,972	14,658	88,410
	Deviation from ideal	130	221	-411	-100	237	-77	648
	% Deviation	0.88%	1.50%	-2.79%	-0.68%	1.61%	-0.52%	4.39%
Total Pop	% Hisp	69%	18%	69%	16%	20%	36%	38%
	% NH White	25%	73%	26%	78%	71%	56%	55%
	% NH Black	2%	1%	1%	1%	2%	2%	2%
	% Asian-American	2%	6%	3%	4%	6%	5%	4%
Voting Age Pop	% Hisp	63%	16%	62%	14%	18%	30%	33%
	% NH White	30%	75%	32%	80%	74%	61%	60%
	% NH Black	3%	1%	1%	1%	2%	2%	2%
	% Asian-American	2%	6%	3%	4%	5%	5%	4%
Citizen Voting Age Pop	Total CVAP	8,231	11,349	6,591	11,181	10,863	9,479	57,694
	% Hisp	53%	13%	50%	9%	19%	21%	25%
	% NH White	37%	79%	44%	86%	76%	70%	68%
	% NH Black	5%	1%	1%	2%	2%	3%	2%
	% Asian-American	4%	5%	3%	2%	3%	4%	4%
Voter Registration (Nov 2012)	Total Registered	5,733	9,783	4,350	10,101	9,389	7,426	46,782
	% Latino	45%	13%	39%	10%	13%	17%	19%
	% Asian-Surnamed	2%	2%	2%	1%	2%	2%	2%
	% Filipino-Surnamed	1%	1%	1%	0%	1%	1%	1%
Voter Turnout (Nov 2012)	Total Voters Voting	4,394	8,049	3,209	8,535	7,946	5,934	38,067
	% Latino	43%	13%	37%	9%	12%	16%	18%
	% Asian-Surnamed	2%	2%	1%	1%	2%	2%	2%
	% Filipino-Surnamed	1%	1%	1%	0%	1%	1%	1%
Age	age0-19	26%	23%	28%	16%	18%	19%	22%
	age20-60	58%	57%	61%	57%	52%	63%	58%
	age60plus	16%	20%	10%	27%	30%	18%	20%
Immigration	immigrants	35%	20%	38%	15%	16%	23%	25%
Housing Stats	vacant	12%	9%	7%	11%	5%	8%	9%
	occupied	88%	91%	93%	89%	95%	92%	91%
	rented	62%	44%	72%	52%	42%	78%	57%
	owned	38%	56%	28%	48%	58%	22%	43%
	singlefamily	65%	68%	50%	67%	68%	37%	59%
	multifamily	35%	32%	50%	33%	32%	63%	41%
Language spoken at home	english	41%	72%	39%	77%	79%	66%	62%
	spanish	55%	19%	54%	15%	12%	28%	31%
	asian-lang	2%	3%	2%	3%	2%	2%	2%
	other lang	2%	6%	4%	5%	7%	4%	5%
Children at Home	child-under18	33%	25%	30%	18%	20%	18%	23%
Work (percent of pop age 16+)	employed	65%	64%	66%	61%	56%	69%	64%
	Commute on Public Transit	7%	5%	10%	2%	2%	6%	5%
Household Income	hhincome0-25k	21%	13%	20%	17%	16%	23%	18%
	hhincome25-50k	23%	17%	25%	20%	18%	25%	21%
	hhincome50-75k	18%	18%	20%	16%	16%	17%	17%
	hhincome75-200k	31%	40%	32%	34%	36%	32%	34%
	hhincome200k-plus	7%	11%	3%	13%	13%	3%	9%
Education (among those age 25+)	hs-grad	49%	41%	43%	38%	43%	43%	43%
	bachelor	15%	28%	17%	31%	26%	26%	24%
	graduatedegree	9%	23%	10%	24%	24%	17%	18%

** Total and Voting Age population data from the 2010 Decennial Census, but Total is adjusted for Census Block Splits.

Voter Registration and Turnout data from the California Statewide Database, Nov. 2012 data.

Citizen Voting Age Pop., Age, Immigration, and other demographics from the 2009-2013 American Community Survey 5-year data.

City of Santa Barbara 2015 Districting



- Map layers**
- Draft 3B v2 split
 - Census Block
 - Landmark Area
 - Pipeline/Power Line
 - Railroad
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 - Landmark Point
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 - GP Neighborhoods

**Draft 3B: Oak Park Downtown
Bungalow Brinkerhoff Soledad
Works with or without Elings Park change**

Santa Barbara Plan "Draft 3B Oak Park Downtown Bungalow Brinkerhoff Soledad"

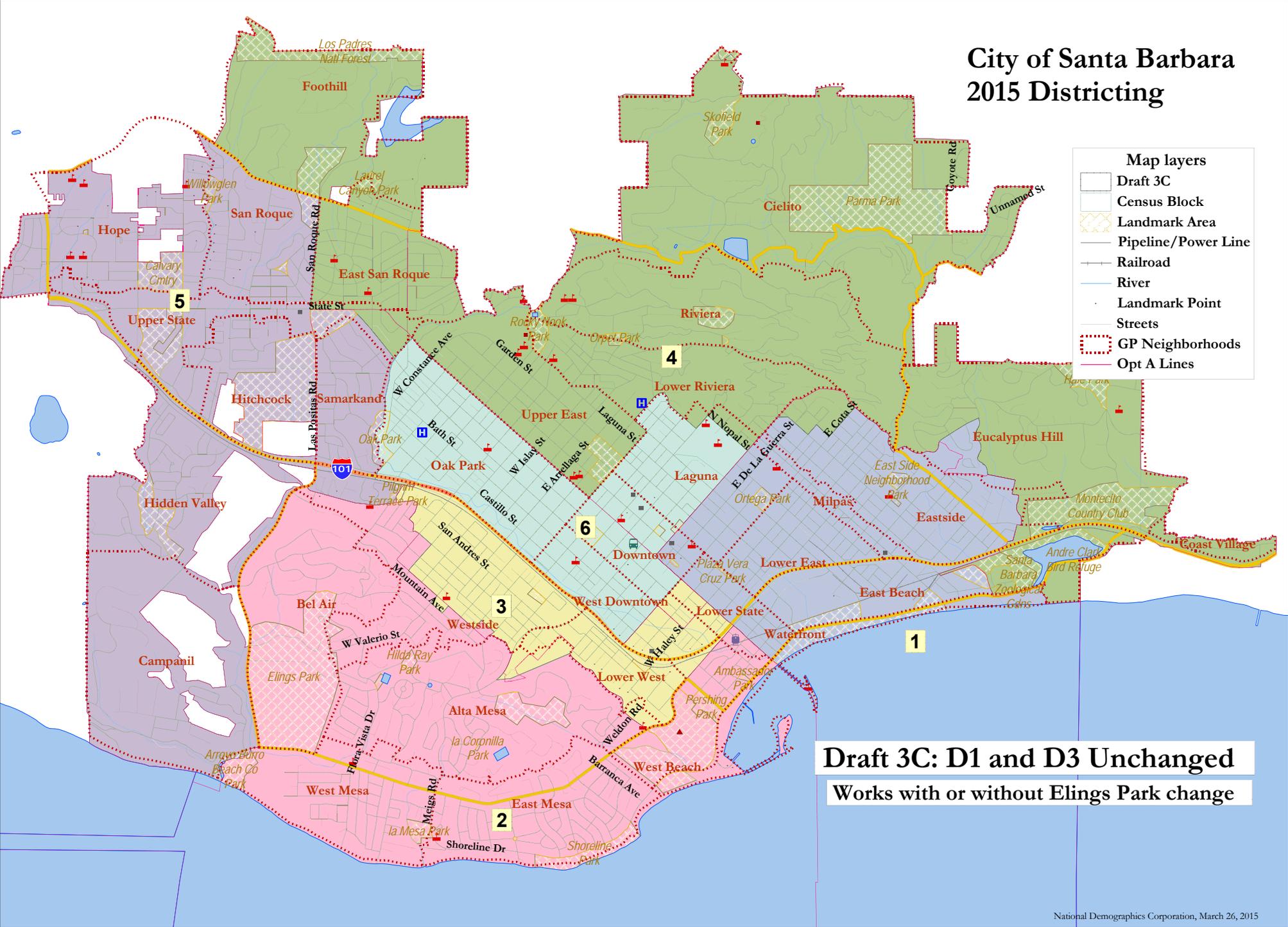
District		1	2	3	4	5	6	Total
	Total Pop **	14,865	14,924	14,324	14,720	14,656	14,921	88,410
	Deviation from ideal	130	189	-411	-15	-79	186	599
	% Deviation	0.88%	1.28%	-2.79%	-0.10%	-0.54%	1.26%	4.07%
Total Pop	% Hisp	69%	18%	69%	13%	22%	36%	38%
	% NH White	25%	73%	26%	81%	69%	56%	55%
	% NH Black	2%	1%	1%	1%	2%	2%	2%
	% Asian-American	2%	6%	3%	4%	6%	5%	4%
Voting Age Pop	% Hisp	63%	16%	62%	12%	19%	31%	33%
	% NH White	30%	75%	32%	83%	73%	61%	60%
	% NH Black	3%	1%	1%	1%	2%	2%	2%
	% Asian-American	2%	6%	3%	4%	5%	5%	4%
Citizen Voting Age Pop	Total CVAP	8,231	11,335	6,591	11,369	10,718	9,450	57,694
	% Hisp	53%	13%	50%	9%	20%	19%	25%
	% NH White	37%	79%	44%	86%	75%	72%	68%
	% NH Black	5%	1%	1%	2%	2%	3%	2%
	% Asian-American	4%	5%	3%	2%	3%	4%	4%
Voter Registration (Nov 2012)	Total Registered	5,735	9,758	4,350	10,328	9,125	7,486	46,782
	% Latino	45%	13%	39%	9%	14%	17%	19%
	% Asian-Surnamed	2%	2%	2%	1%	2%	2%	2%
	% Filipino-Surnamed	1%	1%	1%	0%	1%	1%	1%
Voter Turnout (Nov 2012)	Total Voters Voting	4,395	8,027	3,209	8,840	7,667	5,929	38,067
	% Latino	43%	13%	37%	8%	13%	16%	18%
	% Asian-Surnamed	2%	2%	1%	1%	2%	2%	2%
	% Filipino-Surnamed	1%	1%	1%	0%	1%	1%	1%
Age	age0-19	26%	23%	28%	17%	18%	19%	22%
	age20-60	58%	57%	61%	55%	51%	64%	58%
	age60plus	16%	20%	10%	29%	31%	16%	20%
Immigration	immigrants	35%	20%	38%	14%	16%	24%	25%
Housing Stats	vacant	12%	9%	7%	11%	6%	8%	9%
	occupied	88%	91%	93%	89%	94%	92%	91%
	rented	62%	44%	72%	43%	46%	81%	57%
	owned	38%	56%	28%	57%	54%	19%	43%
	singlefamily	65%	68%	50%	72%	63%	37%	59%
	multifamily	35%	32%	50%	28%	37%	63%	41%
Language spoken at home	english	41%	72%	39%	80%	78%	64%	62%
	spanish	55%	19%	54%	12%	12%	29%	31%
	asian-lang	2%	3%	2%	2%	2%	2%	2%
	other lang	2%	6%	4%	6%	7%	4%	5%
Children at Home	child-under18	33%	25%	30%	19%	20%	18%	23%
Work (percent of pop age 16+)	employed	65%	64%	66%	60%	56%	70%	64%
	Commute on Public Transit	7%	5%	10%	1%	2%	6%	5%
Household Income	hhincome0-25k	21%	13%	20%	13%	18%	25%	18%
	hhincome25-50k	23%	17%	25%	19%	18%	25%	21%
	hhincome50-75k	18%	18%	20%	15%	16%	18%	17%
	hhincome75-200k	31%	40%	32%	38%	36%	29%	34%
	hhincome200k-plus	7%	11%	3%	15%	12%	3%	9%
Education (among those age 25+)	hs-grad	49%	41%	43%	37%	44%	43%	43%
	bachelor	15%	28%	17%	32%	26%	25%	24%
	graduatedegree	9%	23%	10%	25%	23%	16%	18%

** Total and Voting Age population data from the 2010 Decennial Census, but Total is adjusted for Census Block Splits.

Voter Registration and Turnout data from the California Statewide Database, Nov. 2012 data.

Citizen Voting Age Pop., Age, Immigration, and other demographics from the 2009-2013 American Community Survey 5-year data.

City of Santa Barbara 2015 Districting



- Map layers**
- Draft 3C
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 - Opt A Lines

Draft 3C: D1 and D3 Unchanged
Works with or without Elings Park change

Santa Barbara Plan "Draft 3C: D1 and D3 unchanged"

District		1	2	3	4	5	6	Total
	Total Pop **	14,640	15,027	14,427	14,945	14,676	14,695	88,410
	Deviation from ideal	-95	292	-308	210	-59	-40	599
	% Deviation	-0.65%	1.98%	-2.09%	1.43%	-0.40%	-0.27%	4.07%
Total Pop	% Hisp	69%	18%	68%	14%	22%	36%	38%
	% NH White	25%	73%	26%	80%	69%	56%	55%
	% NH Black	2%	1%	1%	1%	2%	2%	2%
	% Asian-American	2%	6%	3%	4%	6%	5%	4%
Voting Age Pop	% Hisp	64%	16%	62%	12%	19%	30%	33%
	% NH White	30%	75%	32%	82%	73%	61%	60%
	% NH Black	3%	1%	1%	1%	2%	2%	2%
	% Asian-American	2%	6%	3%	4%	5%	5%	4%
Citizen Voting Age Pop	Total CVAP	8,012	11,397	6,696	11,588	10,705	9,296	57,694
	% Hisp	53%	13%	50%	10%	20%	19%	25%
	% NH White	36%	79%	44%	86%	75%	72%	68%
	% NH Black	5%	1%	1%	2%	2%	3%	2%
	% Asian-American	4%	5%	2%	2%	3%	4%	4%
Voter Registration (Nov 2012)	Total Registered	5,514	9,821	4,406	10,549	9,100	7,392	46,782
	% Latino	45%	13%	39%	10%	14%	17%	19%
	% Asian-Surnamed	2%	2%	2%	1%	2%	2%	2%
	% Filipino-Surnamed	1%	1%	1%	0%	1%	1%	1%
Voter Turnout (Nov 2012)	Total Voters Voting	4,221	8,081	3,245	9,014	7,646	5,861	38,067
	% Latino	43%	13%	37%	9%	13%	16%	18%
	% Asian-Surnamed	2%	2%	1%	1%	2%	2%	2%
	% Filipino-Surnamed	1%	1%	1%	0%	1%	1%	1%
Age	age0-19	27%	23%	28%	17%	18%	19%	22%
	age20-60	58%	57%	61%	55%	51%	65%	58%
	age60plus	15%	20%	10%	29%	31%	16%	20%
Immigration	immigrants	35%	20%	38%	14%	16%	24%	25%
Housing Stats	vacant	12%	9%	7%	11%	6%	8%	9%
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	rented	63%	44%	72%	43%	46%	81%	57%
	owned	37%	56%	28%	57%	54%	19%	43%
	singlefamily	65%	68%	50%	73%	63%	37%	59%
	multifamily	35%	32%	50%	27%	37%	63%	41%
Language spoken at home	english	41%	71%	40%	79%	78%	64%	62%
	spanish	56%	19%	54%	12%	12%	29%	31%
	asian-lang	2%	3%	2%	2%	2%	2%	2%
	other lang	2%	6%	4%	6%	7%	4%	5%
Children at Home	child-under18	33%	25%	30%	19%	20%	18%	23%
Work (percent of pop age 16+)	employed	65%	64%	66%	60%	56%	70%	64%
	Commute on Public Transit	7%	5%	9%	1%	2%	6%	5%
Household Income	hhincome0-25k	22%	13%	21%	13%	18%	25%	18%
	hhincome25-50k	23%	17%	25%	19%	18%	25%	21%
	hhincome50-75k	18%	18%	20%	15%	16%	18%	17%
	hhincome75-200k	31%	40%	32%	38%	36%	29%	34%
	hhincome200k-plus	7%	11%	3%	15%	12%	3%	9%
Education (among those age 25+)	hs-grad	50%	41%	43%	37%	44%	43%	43%
	bachelor	15%	28%	18%	32%	26%	25%	24%
	graduatedegree	8%	23%	10%	25%	23%	16%	18%

** Total and Voting Age population data from the 2010 Decennial Census, but Total is adjusted for Census Block Splits.

Voter Registration and Turnout data from the California Statewide Database, Nov. 2012 data.

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Option 3C: Unchanged D1 and D3						
Before Splits						ideal
District	Population	Deviation	Pct			14,735
1	15,002	267	1.81%			
2	15,074	339	2.30%			
3	14,432	-303	-2.06%			
4	14,583	-152	-1.03%			
5	14,624	-111	-0.75%	<u>Unsplit</u>		
6	14,695	-40	-0.27%	4.36%		
	Population	Pre-Split, Assigned To	HH	Pct		
Blk 1	060830007004015					
Total	1611	D1	640			
1	1,249		496	78%		
4	362		144	23%		
Blk 2	060830013049001					
Total	187	D2	75			
3	47		19	25%		
2	140		56	75%		
Blk 3	060830013041000					
Total	665	D3	205			
3	613		189	92%		
5	52		16	8%		
Final Estimate						
District	Population	Deviation	Pct			
1	14,640	-95	-0.65%			
2	15,027	292	1.98%			
3	14,427	-308	-2.09%			
4	14,945	210	1.43%			
5	14,676	-59	-0.40%	Plan Total		
6	14,695	-40	-0.27%	4.07%		