



CITY OF SANTA BARBARA

COUNCIL AGENDA REPORT

AGENDA DATE: March 22, 2016

TO: Mayor and Councilmembers

FROM: Administration, Housing and Human Services Division, Community Development Department

SUBJECT: Community Development And Human Services Committee Recommendations For Fiscal Year 2017 And Annual Action Plan Public Hearing

RECOMMENDATION: That Council:

- A. Approve the Fiscal Year 2017 funding recommendations of the Community Development and Human Services Committee for use of Human Services and Community Development Block Grant funds;
- B. Authorize the Community Development Director to negotiate and execute grant agreements implementing the funding recommendations, subject to the review as to form by the City Attorney; and
- C. Conduct a public hearing to obtain input on the City's Annual Action Plan for Fiscal Year 2017.

EXECUTIVE SUMMARY:

Each year the City awards Human Services grants to entities that serve local residents, with funding coming from the General Fund and federal Community Development Block Grant (CDBG) funds. The total program budget is approximately \$1.7 million. The City received 66 applications for Human Services/CDBG funding for Fiscal Year 2017. These requests totaled approximately \$2.4 million. After an extensive and thorough review of each application, the Community Development and Human Services Committee (CDHSC) is recommending funding for a total of 54 proposals. The recommendations adhere to the criteria and priorities previously approved by Council. In order to receive CDBG and HOME Investment Partnership Program funding, the U.S. Department of Housing and Urban Development (HUD) requires the development and submission of an Annual Action Plan (AAP) that outlines the City's annual strategies and goals to address identified housing and community development needs. At least two public hearings must be held during its development, and this meeting serves as the second public hearing.

DISCUSSION:

On October 20, 2015, Council established a Fiscal Year 2017 General Fund commitment of \$726,150 to support Human Service programs that provide direct services to low-income City residents. HUD also committed \$835,376 of federal CDBG funds, which are allocated annually to the City for a wide variety of eligible activities benefiting low- and moderate-income persons.

By law, up to 15% of CDBG funds may be used for public service activities, and up to 20% may be allocated for administration of the CDBG and Fair Housing programs. The remaining 65% may be used for capital construction and economic development projects.

Funding Priorities

On October 22, 2015, Council adopted the following Public/Human Services priorities:

1st Priority – Programs which help meet basic human needs and/or reduce the community impact of homelessness and/or *reduce the community impact of gang violence by providing services directly to gang-involved youth.*

2nd Priority – Proposals that are preventative in nature and/or promote the highest degree of functioning the individual is capable of achieving.

At the same time, Council adopted the following priorities for CDBG proposals:

Homeless Assistance – Programs that provide services to homeless individuals and families, and victims of domestic violence.

Public Facilities and Infrastructure – Capital projects that improve facilities of organizations that serve low- and moderate-income residents, and public infrastructure and parks improvements in low- and moderate-income neighborhoods.

Economic Development – Support of programs that provide self-employment training and small business loans.

Funding Process

Advance notice of the funding availability was mailed and emailed to all agencies that had stated an interest in applying, had previously applied for funding in the past two years, and all current grant recipients. Also, an advertisement was published in the *Santa Barbara News-Press*, and the announcement and a link to the application, as well as instructions and related materials, were posted on the City of Santa Barbara website.

A mandatory Application Workshop was held for all prospective applicants on November 11, 2015, and the grant application period opened on November 12. Staff provided applicants with assistance completing the application and provided feedback on applications that were submitted prior to the deadline.

Sixty-seven (67) applications were submitted by the December 17, 2015 deadline, with one application subsequently withdrawn. The total funding requested equaled approximately \$2.4 million, which exceeded the available funding for Public/Human Service programs and Capital projects by more than \$905,000, or 38%.

The application review process is a significant undertaking. Applications were reviewed by the CDHSC, a citizen review panel appointed by Council to make funding recommendations. As part of the process, Committee members analyzed each application package, which included a 44-question application form, proposed outcome measures, a client demographics page, a program and agency budget, and board of directors' roster. Applicants were also required to submit independently reviewed financial reports and tax returns, which staff evaluated in order to notify the Committee of any potential concerns, such as excessive debt or operating deficits.

The Committee spent five nights interviewing applicants, followed by an additional meeting to deliberate on the requests before finalizing its recommendations. Prior to commencement of the interviews, Committee members also conducted site visits and reviewed the performance reports of applicants that have previously received Human Service/CDBG funds.

Committee members rated applications based on their written proposals and verbal presentations, from which an average score was determined. Committee members then had three options: approve, abstain, or decline funding for each applicant. Committee members that had a conflict of interest with an applicant, or who were not present during an applicant's interview, were required to abstain from scoring, voting or recommending funding. A funding amount was entered by each Committee member who chose to approve funding. The proposed funding amounts were averaged by the number of members who elected to approve funding. This served as a starting point for the CDHSC subcommittee, made up of three Committee members, which then finalized the recommended funding amounts for each application by considering other important factors, such as the applicant's score, priority, number of Committee members in support of funding, etc. The final recommendations were approved by majority voice vote of the Committee on February 23, 2016.

Recommendations

The Committee developed its recommendations in adherence with the Funding Criteria and Priorities previously adopted by Council. A complete list of the Committee's recommendations, by priority and rating, is attached.

In the Public/Human Services category, the CDHSC is recommending funding for 44 of 53 proposals submitted. The recommended dollar amounts are based on the applicants' scores and average funding by Committee members. Full funding and moderate increases were awarded to the higher scoring proposals; those with mid-level scores were recommended for slight increases or level funding; and those with lower scores were reduced in funding or eliminated entirely. Nine programs were not recommended for funding, including two that received funds last year.

In the Capital category, ten of the 13 submitted proposals are recommended for funding. These include two City Neighborhood Improvement Program construction projects and one economic development program.

U.S. Dept. of Housing and Urban Development (HUD) Annual Action Plan

Federal regulations require that the City of Santa Barbara prepare a Consolidated Plan (CP), which outlines the City's five-year strategy and goals to address identified housing and community development needs.

In addition to the CP, the City must submit an Annual Action Plan (AAP), which identifies specific activities that will be undertaken to accomplish the goals stated in the five-year plan. The 2016-17 AAP is the second program year of the five-year plan and incorporates the Fiscal Year 2017 funding recommendations described in this report.

HUD requires that at least two public hearings be held during development of the AAP; this meeting is that second public hearing. The first public hearing was held September 22, 2015 before the CDHSC. Comments received during this hearing will be incorporated into the final AAP document, which will be brought before Council for final adoption on May 10, 2016.

The draft AAP will be available for a 45-day public review period starting March 23, 2016. It can be found on the City's CDBG & Human Services web page (www.SantaBarbaraCA.gov/cdbg) and in the office of the City Clerk, Main Public Library, and the Community Development Department. Comments can be submitted to City staff at (805) 564-5461 and at estotts@santabarbaraca.gov. Comments must be received by May 6, 2016.

BUDGET/FINANCIAL INFORMATION:

The recommendations in this report are based on the combination of \$726,150 in City Human Services funds and \$834,376 in CDBG entitlement funds, plus \$53,682 in prior-year unexpended CDBG funds and \$80,000 in CDBG Program Income funds (20% of Program Income funds can be used for CDBG administration). The total amount available is \$1,694,208.

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For Fiscal Year 2017 And Annual Action Plan Public Hearing
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Of the total \$1,694,208, the following is available per funding category:

- Public/Human Service: \$851,306
- Capital: \$596,026
- Administration/Fair Housing: \$246,876

Detailed description of the application process, including funding criteria and priorities and a complete listing of grant awards for both Human Services and CDBG funds, is included in the *CDHSC Report on Funding Recommendations Fiscal Year 2016-2017*. This report is available for public review on the City's Human Services and CDBG web page (www.SantaBarbaraCA.gov/recommendations) and in the office of the City Clerk, Main Public Library, and the Community Development Department. It is also available for review by City Council members in the Council reading file.

A copy of the Human Services and Community Development Block Grant agreements is available for public review in the City Clerk's Office.

ATTACHMENT: Community Development and Human Services Committee Fiscal Year 2017 Funding Recommendations by Priority and Rating

PREPARED BY: Elizabeth Stotts, Community Development Programs Specialist/
DR

SUBMITTED BY: George Buell, Community Development Director

APPROVED BY: City Administrator's Office

**2016-17 CDHSC RECOMMENDATIONS
BY PRIORITY AND RATING**

ATTACHMENT

Organization Name	Proposal Title	2015-16 Funding	Requested Amount	Avg. Score	Human Services	CDBG	Rec. Allocation
Priority 1							
Transition House	Comprehensive Homeless Services	\$46,500	\$50,000	90.88		\$50,000	\$50,000
Foodbank	Brown Bag for Seniors	\$10,000	\$10,000	89.17	\$10,000		\$10,000
Santa Barbara Neighborhood Clinics	Dental Care for the Homeless	\$26,000	\$34,000	88.71	\$34,000		\$34,000
Foodbank	Warehouse Operations	\$25,000	\$25,000	88.00	\$25,000		\$25,000
Unitarian Society (Fiscal Umbrella)	Freedom Warming Centers	\$35,000	\$40,000	87.13	\$40,000		\$40,000
Sarah House	Sarah House	\$20,000	\$25,000	86.88	\$25,000		\$25,000
Carrillo Counseling Services, Inc.	Safe Parking and Homeless Outreach	\$13,000	\$35,000	86.50	\$26,556		\$26,556
Youth and Family Services CIYMCA	Noah's Anchorage Youth Crisis Shelter	\$20,000	\$20,000	86.00	\$20,000		\$20,000
Santa Barbara County District Attorney	Sexual Assault Response Team	\$7,000	\$7,000	84.13	\$7,000		\$7,000
Planned Parenthood	Rita Solinas Patient Assistance Fund	\$7,000	\$10,000	84.00	\$10,000		\$10,000
Domestic Violence Solutions	Santa Barbara Emergency Shelter	\$35,000	\$35,000	83.38		\$30,500	\$30,500
PATH	Formerly Casa Esperanza Homeless Shelter	\$85,000	\$90,000	82.86	\$41,344	\$44,656	\$86,000
Youth and Family Services CIYMCA	My Home, Transitional-Age Youth Housing	\$20,000	\$20,000	80.71	\$20,000		\$20,000
Domestic Violence Solutions	Second Stage Program	\$9,000	\$10,000	79.88	\$8,000		\$8,000
Council on Alcoholism and Drug Abuse	Project Recovery Detox Program	\$17,500	\$25,000	78.00	\$16,500		\$16,500
Salvation Army	Hospitality House	\$21,000	\$21,000	78.00	\$20,500		\$20,500
St. Vincent's	Family Strengthening Program	\$11,000	\$15,000	77.13	\$10,000		\$10,000
Community Action Commission	Healthy Senior Lunch	\$11,500	\$15,000	76.29	\$10,500		\$10,500
WillBridge	WillBridge	\$23,000	\$25,000	75.88	\$22,500		\$22,500
Legal Aid Foundation	Common Ground SB County	NEW	\$30,000	75.67	\$22,000		\$22,000
Parks and Recreation Department	Youth Employment Training Program	\$10,000	\$30,000	72.17	\$10,000		\$10,000
Parks and Recreation Department	Santa Barbara Arts Alliance	\$5,000	\$30,000	71.71	\$7,500		\$7,500
Peoples' Self-Help Housing	Housing the Homeless	\$5,000	\$15,000	69.71	\$0		\$0
Santa Barbara Community Housing Corp	New Faulding Hotel Life Skills Trainer	\$9,206	\$12,000	67.86	\$0		\$0
Casa Serena, Inc.	Scholarships for Addiction Treatment	\$0	\$20,000	64.00	\$0		\$0
PathPoint	Paths to Recovery	NEW	\$30,000	56.33	\$0		\$0
Priority 2							
Transition House	Homelessness Prevention Program	\$10,000	\$15,000	89.13	\$15,000		\$15,000
Child Abuse Listening Mediation	Prevention, Intervention, & Treatment	\$25,000	\$30,000	86.57	\$27,500		\$27,500
Family Service Agency	Big Brothers Big Sisters	\$10,000	\$10,000	85.86	\$10,000		\$10,000
Family Service Agency	Family Support Services	\$5,500	\$5,500	85.71	\$5,500		\$5,500
Future Leaders of America	Family Leadership Camp	\$7,000	\$12,000	83.57	\$10,000		\$10,000
Family Service Agency	Long-Term Care Ombudsman Program	\$22,000	\$25,000	83.29	\$21,000		\$21,000
Legal Aid Foundation	Emergency Legal Services	\$34,000	\$40,000	83.14	\$34,000		\$34,000
Family Service Agency	Senior Services	\$5,000	\$10,000	82.00	\$6,750		\$6,750
Rental Housing Mediation Program	Rental Housing Mediation Program	\$25,000	\$30,000	82.00	\$24,000		\$24,000
Santa Barbara Rape Crisis Center	Santa Barbara Rape Crisis Center	\$36,800	\$38,000	81.88	\$34,000		\$34,000
Jodi House, Inc.	Brain Injury Support	\$11,000	\$50,000	80.57	\$18,000		\$18,000
Independent Living Resource Center	Community Living/Transition Services	\$14,000	\$18,000	80.50	\$14,500		\$14,500
Carrillo Counseling Services, Inc.	Community Counseling Clinic	\$7,000	\$35,000	79.29	\$17,000		\$17,000
Future Leaders of America	Youth Leadership and Education Project	\$13,000	\$16,000	78.86	\$12,000		\$12,000
Girls Incorporated	After-School Program	\$12,000	\$20,000	78.43	\$12,500		\$12,500
Friendship Adult Day Care Center Inc.	Friendship Center Adult Day Program	\$16,500	\$17,000	78.00	\$15,500		\$15,500
AHA!	Social-Emotional Learning Programs	\$12,000	\$15,000	77.57	\$12,000		\$12,000
Boys & Girls Club of Santa Barbara	Power Hour Homework Assistance	\$15,000	\$15,000	74.71	\$12,000		\$12,000
Mental Health Association	Fellowship Club Recovery Learning Center	\$0	\$15,000	74.57	\$11,250		\$11,250
Santa Barbara Police Activities League	Teen Leadership	NEW	\$15,000	74.13	\$9,500		\$9,500
Santa Barbara Police Activities League	Teen Center Enrichment Programs	NEW	\$20,000	71.75	\$12,750		\$12,750
Teddy Bear Cancer Foundation	Assistance for Families	\$7,000	\$10,000	71.57	\$5,000		\$5,000
Sanctuary Centers	Veterans Peer Support Program	NEW	\$20,000	69.71	\$0		\$0
United Cerebral Palsy WORK, Inc.	Employment for Adults with Disabilities	NEW	\$15,000	67.63	\$0		\$0
William Sansum Diabetes Center	Healthy Families Program	NEW	\$15,000	65.83	\$0		\$0
Center for Successful Aging	Senior Peer Counseling Programs	N/A	\$9,500	61.50	\$0		\$0
Storyteller Children's Center	CALM Collaboration	NEW	\$17,000	54.83	\$0		\$0
Total	53		\$1,217,000		\$726,150	\$125,156	\$851,306

**2016-17 CDHSC RECOMMENDATIONS
BY PRIORITY AND RATING**

ATTACHMENT

Organization Name	Proposal Title	2015-16 Funding	Requested Amount	Avg. Score	Human Services	CDBG	Rec. Allocation
Santa Barbara Neighborhood Clinics	Flooring Replacement - Westside Clinic	NEW	\$34,939	94.00	n/a	\$34,939	\$34,939
Santa Barbara Neighborhood Clinics	Trash Enclosure Installation-Eastside Clinic	NEW	\$6,611	94.00	n/a	\$6,611	\$6,611
Santa Barbara Neighborhood Clinics	Exterior Stair & Landing Replacement	NEW	\$16,486	92.25	n/a	\$16,486	\$16,486
Santa Barbara Neighborhood Clinics	Flooring Replacement-Eastside Medical	NEW	\$33,977	91.00	n/a	\$33,977	\$33,977
Santa Barbara Neighborhood Clinics	Flooring Replacement-Rear Eastside Dental	NEW	\$6,732	88.00	n/a	\$6,732	\$6,732
Domestic Violence Solutions	Emergency Shelter Rehabilitation	NEW	\$13,254	80.80	n/a	\$13,254	\$13,254
City of Santa Barbara Public Works	Westside Access Ramps Phase 2	\$195,000	\$165,990	80.00	n/a	\$165,990	\$165,990
Women's Economic Ventures	Self Employment Training	\$50,000	\$50,000	77.80	n/a	\$45,000	\$45,000
Family Service Agency	Interior Building Work	NEW	\$173,789	72.75	n/a	\$146,671	\$146,671
City of Santa Barbara Parks and Recreation	New Playground and Pedestrian Safety	NEW	\$455,000	71.60	n/a	\$126,366	\$126,366
Council on Alcoholism and Drug Abuse	Carpet Replacement	NEW	\$13,500	68.20	n/a	\$0	\$0
Girls Incorporated	Exterior Security Gate & Fence Installation	NEW	\$25,000	64.60	n/a	\$0	\$0
Jewish Federation	Safety Exterior Improvements	NEW	\$140,800	62.60	n/a	\$0	\$0
Total	13		\$1,136,078				\$596,026

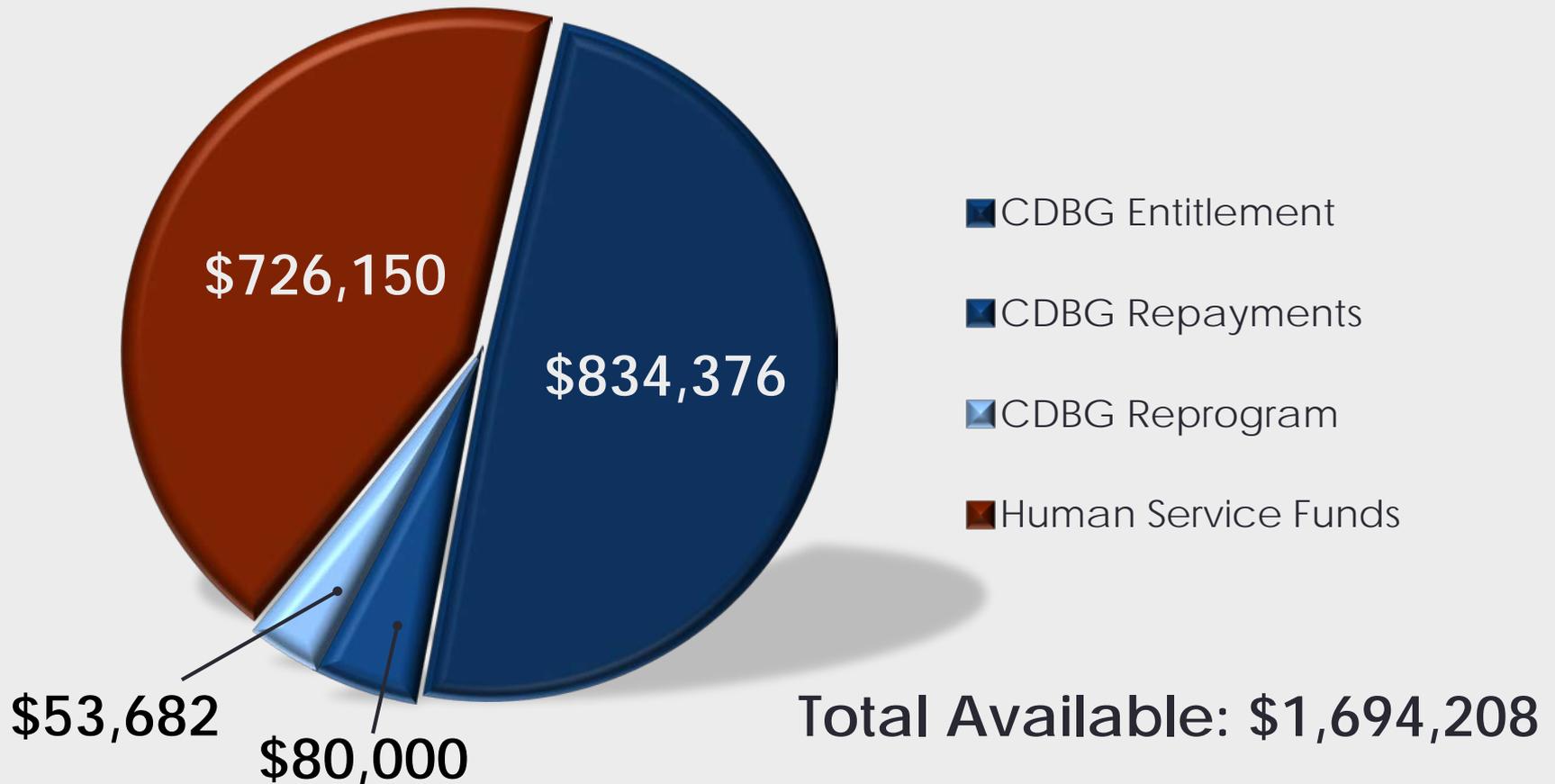


COMMUNITY DEVELOPMENT DEPARTMENT

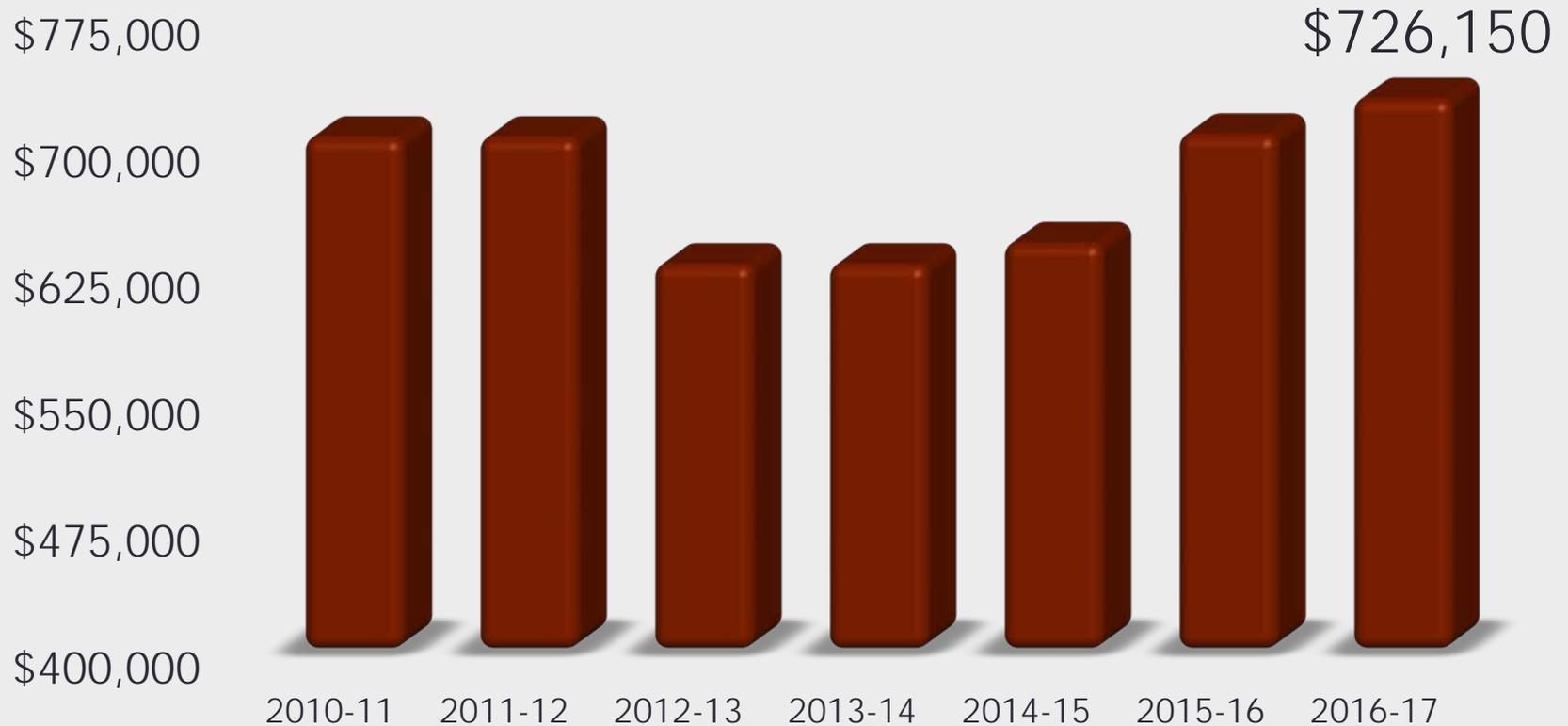
COMMUNITY DEVELOPMENT AND HUMAN SERVICES COMMITTEE FUNDING RECOMMENDATIONS

March 22, 2016

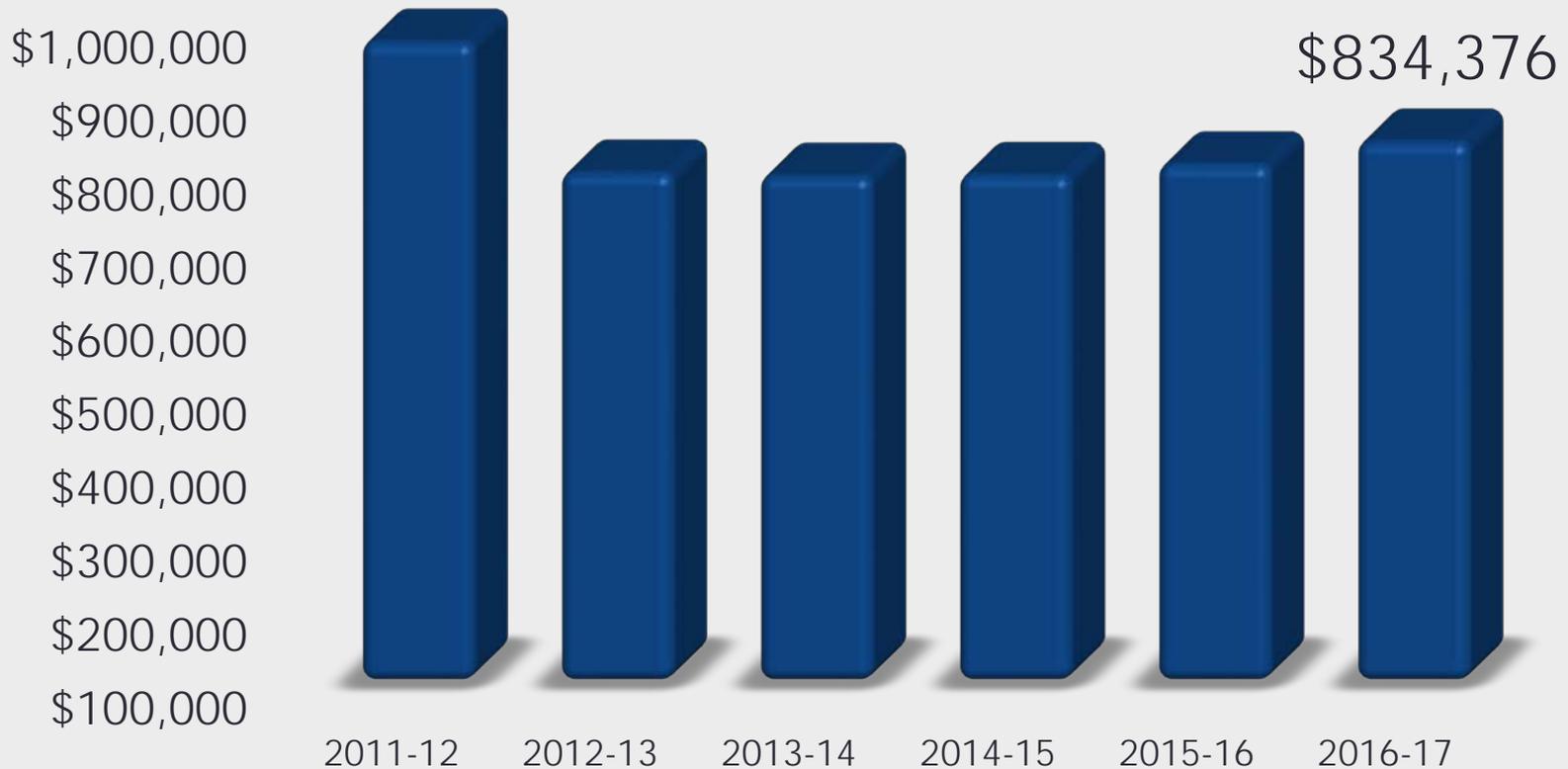
Funding Sources



Human Services (General Fund)



CDBG Entitlement



Funding Priorities

Public/Human Services

1st - Basic Needs, Impacts of Homelessness & Gang Violence

2nd - Preventative

CDBG

- Homeless Assistance
- Public Facilities and Infrastructure
- Economic Development

CDHSC Representation

- African-American Community
 - Business/ Economic Development
 - Disabled Community
 - Housing Authority
 - Housing Interests
 - Human Services
 - Latino Community*
 - Neighborhoods:
Eastside, Westside,
Lower Westside*,
Downtown
 - Senior Community
 - Youth-Oriented Services*
- * Vacant

Funding Process

- Notices
- Advertisement
- City Website
- Mandatory Workshop
- Staff Q&A
- Early Submittals Reviewed



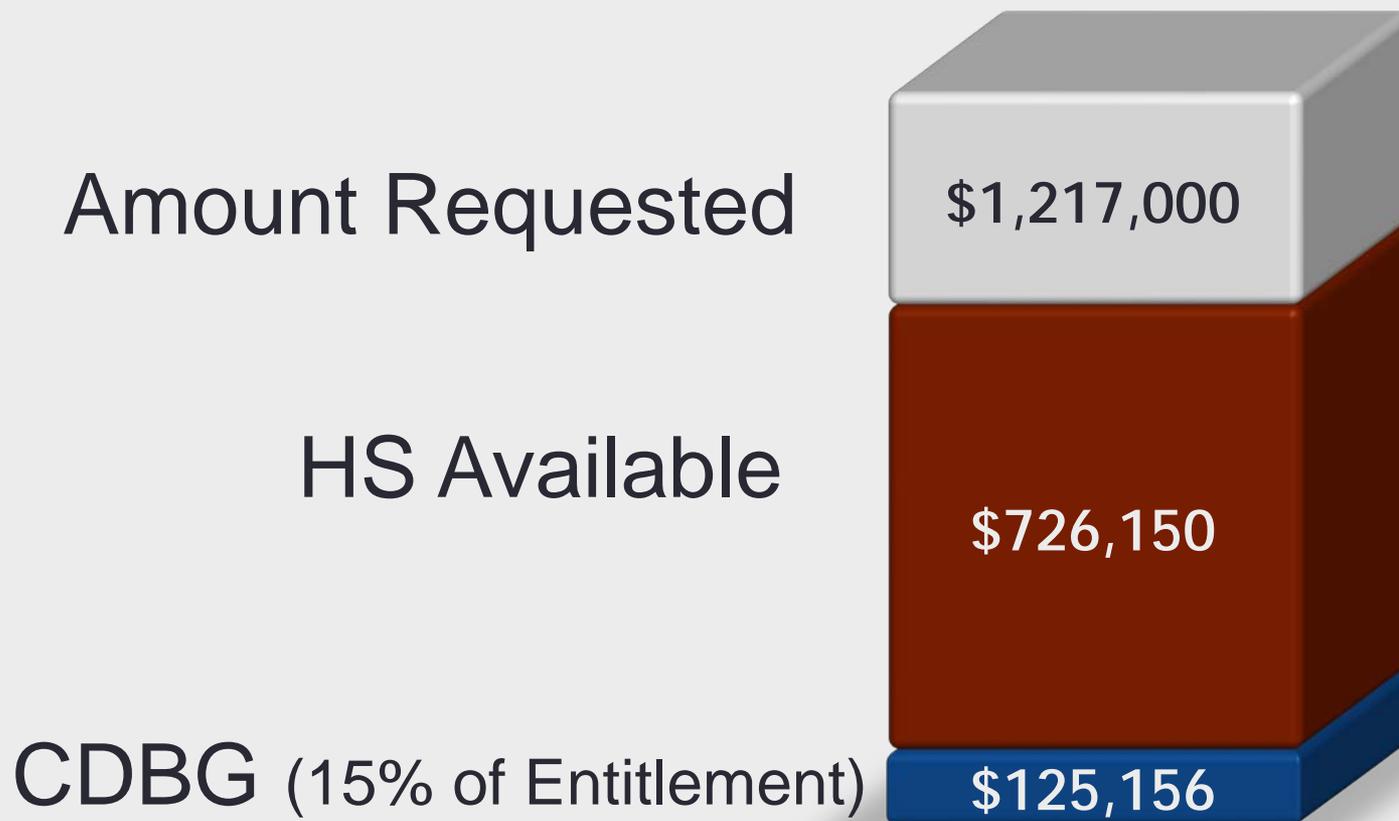
Funding Process

- 67 Applications - \$2.4 Million Requested
- CDHSC/Staff Reviewed Applications
- 5 Interview Nights & Deliberation
- Site Visits and Performance Reports

Funding Process

- Applicants Scored
- Funding Recommendations Entered
- Scores and Recommendations Averaged
- Subcommittee Finalized
- Final Vote

Public/Human Services



Capital Category

Amount Requested

\$1,136,078

CDBG Available

\$596,026



Annual Action Plan

- HUD Mandate
- ID Activities
- Recommendations
Included



Annual Action Plan

- Conduct 2 Public Hearings
- Public Review Period – Ends May 6
- www.SantaBarbaraCA.gov/cdbg,
City Clerk, Main Library and CDD
- Final Adoption May 10

Today's Proposed Actions

- Approve FY 2017 Recommendations;
- Authorize Funding Agreements; and
- Conduct Public Hearing for Annual Action Plan



COMMUNITY DEVELOPMENT DEPARTMENT

COMMUNITY DEVELOPMENT AND HUMAN SERVICES COMMITTEE FUNDING RECOMMENDATIONS

March 22, 2016

Scoring Criteria

- Agency
- Board
- Program
- Measurable Outcomes
- Need
- Finances

Capital

- Project Need
- Project Cost

**Maximum Score
100 + Bonus Point**