



CITY OF SANTA BARBARA

COUNCIL AGENDA REPORT

AGENDA DATE: May 10, 2016

TO: Mayor and Councilmembers

FROM: Environmental Services Division, Finance Department

SUBJECT: Resolution to Receive And Implement Grant Funding Related to California Redemption Value Containers

RECOMMENDATION:

That Council adopt, by reading of title only, A Resolution of the Council of the City of Santa Barbara Authorizing the Finance Director, or His or Her Designee, to Submit and Execute All Documents Necessary to Secure Funds from the Department of Resources Recycling and Recovery Related to the Collection and Diversion of California Redemption Value Containers.

DISCUSSION:

The California Department of Resources Recycling and Recovery (CalRecycle), established under the Integrated Waste Management Act (Assembly Bill 939), is the agency charged with ensuring that every jurisdiction in the state diverts at least 75% of its waste by the year 2020. To achieve this goal, CalRecycle provides grant funding to jurisdictions to facilitate the diversion of beverage containers such as plastic and glass bottles from landfill disposal.

The source of this grant funding is Assembly Bill 2020, the California "Bottle Bill," enacted in 1986. Under this program, consumers pay a California Redemption Value (CRV) deposit at the point of purchase. Consumers can claim this deposit by exchanging the beverage container at a CRV redemption location. Unclaimed deposits are distributed to jurisdictions in the form of grant funding to facilitate the capture and diversion of beverage containers. This program has proven to be successful, and receives widespread public support.

Since 1987, more than 300 billion aluminum, glass, and plastic beverage containers have been recycled¹, resulting in the diversion of 85% of all CRV beverage containers statewide.²

¹ Retrieved from the World Wide Web at <http://www.calrecycle.ca.gov/bevcontainer/>

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Staff proposes to use grant funds for the following purposes:

- To offset a portion of the salaries of field staff who work with businesses and multi-unit residential properties to establish and improve onsite recycling programs;
- To cover for the cost to repair and replace public recycling containers located on City rights-of-way pursuant to the approved Public Container Master Plan;
- To provide recycling education to elementary school classes located throughout the City through Explore Ecology; and,
- To procure supplies, including litter grabbers, bags, gloves and other equipment used to collect litter, including discarded beverage containers, during the City's annual Cleanup Day, organized by Looking Good Santa Barbara.

BUDGET/FINANCIAL INFORMATION:

Based upon previous grant awards, staff anticipates that CalRecycle will award approximately \$25,000 to the City. This anticipated funding is reflected in the proposed Fiscal Year 2017 Solid Waste Fund budget.

SUSTAINABILITY IMPACT:

Recycling bottles and cans saves energy, conserves natural resources and valuable landfill space, and provides raw materials for new products. Beverage containers made from virgin feedstock result in 20% greater greenhouse gas emissions than those manufactured from recycled feedstock.² Increasing the capture of beverage containers also results substantial reductions in beverage container litter².

PREPARED BY: Matthew R. Fore, Environmental Services Manager

SUBMITTED BY: Robert Samario, Finance Director

APPROVED BY: City Administrator's Office

² Retrieved from the World Wide Web at <http://www.bottlebill.org/legislation/usa/california.htm>