



# CITY OF SANTA BARBARA

## COUNCIL AGENDA REPORT

**AGENDA DATE:** June 7, 2016

**TO:** Mayor and Councilmembers

**FROM:** Recreation Division, Parks and Recreation Department

**SUBJECT:** Personal Services Contract With Jon Lee, An Individual, For Provision Of 2016 Beach Volleyball Camps

### **RECOMMENDATION:**

That Council authorize the Parks and Recreation Director to execute a personal services agreement with Jon Lee, an individual, in an amount not to exceed \$100,000, for the provision of 2016 Beach Volleyball Camps.

### **DISCUSSION:**

#### Background

The Recreation Division of the Parks and Recreation Department (Department) offers twelve one-week Beach Volleyball Camps in spring and summer that are organized and delivered by a third-party contractor. Mr. Jon Lee has provided and fostered very successful Beach Volleyball Camps for the Department since 1991. The program is projected to produce more than \$134,000 of revenue in summer 2016. The camps target youth ages 9 through 17.

The Beach Volleyball Camp program offers a balance of instruction and fun to fulfill a niche for players of all levels. Participants learn new skills and develop an enhanced love of the game. Over the past 25 years, this camp has delivered positive results, including the development of many well-respected local coaches and several Olympians.

When Mr. Lee first delivered Beach Volleyball Camps to Santa Barbara in summer 1991, the camps included three sessions for a total of 75 participants. Since that time, in collaboration with the Department, Mr. Lee expanded the program significantly. Youth participants now average 1,100 per year.

#### Method of Selection

The Department recommends that the City enter into an agreement with Mr. Lee. Since Mr. Lee developed the original Beach Volleyball Camp program, he has successfully

expanded it fifteen fold in 25 years.

Mr. Lee is uniquely positioned to continue delivering the Beach Volleyball Camp due to his 25-year track record in Santa Barbara and his established volleyball acumen. Mr. Lee was an All-American indoor volleyball player at University of California, Santa Barbara, a top beach volleyball player, and also worked as a professional beach volleyball ESPN tournament commentator.

Mr. Lee is the only local camp director with experience providing Beach Volleyball Camps serving over 100 participants per day. Through his connections and background, he recruits high-quality and inspirational volunteer coaches from local club and city school programs. This experience ensures program continuity, participant safety, and the continued success of the Beach Volleyball Camp program.

Mr. Lee works collaboratively with the Department to market the Beach Volleyball Camp and grow the program. Since 2006, he has provided twenty free-of-charge scholarships, amounting to more than 200 local scholarships for youth through the Police Activities League (PAL) Campership Alliance program. His commitment to providing quality instruction in a fun and positive environment has resulted in above-average participant retention year after year.

This agreement is for 2016 Beach Volleyball Camp programming, ending December 31, 2016.

**BUDGET/FINANCIAL INFORMATION:**

The Parks and Recreation Department has sufficient budget appropriations in Fiscal Year 2016 and recommended for Fiscal Year 2017 to cover the cost of the contract.

A copy of the contract/agreement is available for public review in the City Clerk's Office.

**PREPARED BY:** Rich Hanna, Recreation Manager

**SUBMITTED BY:** Jill E. Zachary, Parks and Recreation Director

**APPROVED BY:** City Administrator's Office