



CITY OF SANTA BARBARA

COUNCIL AGENDA REPORT

AGENDA DATE: November 1, 2016

TO: Mayor and Councilmembers

FROM: Investigative and Internal Operations Division, Police Department

SUBJECT: Appropriation Of Auto Anti-Theft Funds For Advertising And Special Projects

RECOMMENDATION:

That Council appropriate \$75,000 in the Fiscal Year 2017 Police Department Asset Seizure and Miscellaneous Grants Fund from available reserves for advertising and special auto anti-theft projects.

DISCUSSION:

Automobile theft and burglary theft from automobiles continue to victimize Santa Barbara residents and tourists that visit our community. Public media prevention outreach and focused enforcement are strategies that help mitigate these types of crimes.

Auto Anti-Theft and Deterrence Funds derive from a portion of vehicle registration fees restricted to these types of theft-mitigating strategies. Advertising and projects related to deterring auto theft are approved uses of this money.

BUDGET/FINANCIAL INFORMATION:

The Police Auto Anti-Theft and Deterrence Fund has reserve funds available for this purchase.

PREPARED BY: Alex Altavilla, Police Captain/LSP

SUBMITTED BY: Lori Luhnnow, Chief of Police

APPROVED BY: City Administrator's Office