



In Honor and Recognition of
ROBERT G. PEARSON
EXECUTIVE DIRECTOR/CEO
HOUSING AUTHORITY OF THE CITY OF SANTA BARBARA

Rob Pearson was hired by the City of Santa Barbara in 1976 as the Housing and Redevelopment Manager. In 1981 he began his career with the Housing Authority of the City of Santa Barbara as Deputy Executive Director. In 1988 Rob became the Executive Director, a position he held until his retirement.


Rob's resolve to expand affordable housing for low-income members of the community helped create over 3,200 low-rent housing units within the Santa Barbara area. The rental housing inventory generated under Rob's direction has been called "the best public housing" in the nation.

Rob developed numerous socially-conscious projects in Santa Barbara including Sarah House for end-of-life care for AIDS patients; the Firehouse for transitional housing for families with children; El Carrillo Studios for the chronically homeless; Garden Court low-income housing and services for seniors; Artisan Court workforce housing including 15 units for emancipated foster youth; and Bradley Studios for the disabled and workforce populations.

Rob has been recognized with multiple prestigious awards throughout his career, honoring his professionalism, advocacy, humanitarianism, and vision, including the HACSB Humanitarian of the Year Award, the SBCAN Affordable Housing Hero Award, and the California State Senate's prestigious "Distinguished Service Award for Outstanding Agency Professional."

Rob improved thousands of lives during his Housing Authority tenure through advocacy of quality affordable housing communities and collaboration with local nonprofit agencies serving the homeless, elderly, and mentally ill populations. Thanks to Rob's efforts, a multitude of local families, seniors, and others in dire need have found affordable, safe, and comfortable homes.

Rob Pearson: On behalf of the City Council, we thank you for the widespread positive impact you have had on the Santa Barbara community. Your legacy will continue for many years to come. We wish you continued success in all future endeavors, and much happiness in your well-deserved retirement.


MAYOR HELENE SCHNEIDER
DECEMBER 6, 2016

