



# CITY OF SANTA BARBARA

## COUNCIL AGENDA REPORT

**AGENDA DATE:** March 21, 2017

**TO:** Mayor and Councilmembers

**FROM:** Recreation Division, Parks and Recreation Department

**SUBJECT:** Parks and Recreation Community Foundation Contributions

**RECOMMENDATION:** That Council:

- A. Accept a contribution from the Parks and Recreation Community (PARC) Foundation in the amount of \$3,800 for two Parks and Recreation Department programs; and
- B. Increase appropriations and estimated revenues in the Fiscal Year 2017 Parks and Recreation Department Miscellaneous Grants Fund in the amount of \$3,800.

### **DISCUSSION:**

The Parks and Recreation Department is the recipient of two grants. The first grant is a \$2,000 grant from the Senior Programs of Santa Barbara (CAF), an advised fund of the Santa Barbara Foundation, received through the PARC Foundation. These funds will support a new, free senior program that will be offered at the Louise Lowry Davis Center.

The program is called "Try" Athlon and is designed to introduce seniors to a series of three different activities that promote fitness and wellbeing, each six weeks in duration, with the goal of encouraging seniors to "try" a variety of activities to get and stay fit. Funds will be utilized to pay instructors, purchase materials, fund publicity for the program, and support a local excursion. Two of the three fitness activities offered will include social dance and Yoga/Qigong. The goal is to serve 45 seniors during an 18-week program.

The second grant is a "Youth Making Change" grant in the amount of \$1,800 from the Fund for Santa Barbara. The grant will fund a collaborative project between the Santa Barbara Youth Council and the CAN DO students of the Just Communities organization. The project is called ALMA (Adolescent Leaders Modeling Acceptance). It is for youth leaders to identify, address and educate themselves and the community on the issues facing undocumented youth. The youth leaders will facilitate focus groups with both documented and undocumented youth, develop a snapshot of the issues, educate others to narrow the gap of understanding, and identify the resources available. The funds will be utilized to organize four focus groups, print materials, purchase incentives

for the focus group participants, and fund an educational trip for the youth group leaders. The goal is to serve 75 to 100 youth with this project.

**BUDGET/FINANCIAL INFORMATION:**

Appropriations and estimated revenues in the Fiscal Year 2017 Parks and Recreation Department Miscellaneous Grants Fund will be increased by \$3,800.

**PREPARED BY:** Judith Cook McCaffrey, Recreation Manager

**SUBMITTED BY:** Jill E. Zachary, Parks and Recreation Director

**APPROVED BY:** City Administrator's Office