



CERTIFICATE OF APPRECIATION
PRESENTED TO

**DOWNTOWN ORGANIZATION
OF
SANTA BARBARA**

IN HONOR OF THEIR
50TH ANNIVERSARY

WHEREAS, the Downtown Organization of Santa Barbara, Inc., was first organized in 1967 as a private, nonprofit membership organization dedicated to protecting and promoting the vitality of Downtown Santa Barbara; and

WHEREAS, Downtown Santa Barbara has demonstrated its strong support of City priorities for downtown revitalization, including the promotion of arts and culture and supporting economic vitality for the downtown corridor; and

WHEREAS, the City of Santa Barbara has a long-standing working relationship with the Downtown Organization and its volunteer Board of Directors, supporting its mission and efforts to provide services and programs that benefit the downtown stakeholders and the residents of Santa Barbara; and

WHEREAS, the City of Santa Barbara recognizes Downtown Santa Barbara as downtown's advocate, providing an important role as the voice for the downtown community while convening stakeholders, City representatives, and community partners to solve problems and advance common goals; and

WHEREAS, Downtown Santa Barbara contributes to downtown's vitality in many ways including the State Street Flag Program, holiday lighting and Holiday Parade, 1st Thursday events, a welcome tent for visiting cruise ships, and the hands-on daily stewardship of local streets, sidewalks, and landscaping;

NOW, THEREFORE, I, HELENE SCHNEIDER, by virtue of the authority vested in me as Mayor of the City of Santa Barbara, do hereby congratulate the Downtown Organization of Santa Barbara, Inc on its milestone 50th anniversary, and thank its members for their much-appreciated contributions to the community.

IN WITNESS WHEREOF, I have hereunto set my hand and caused the Official Seal of the City of Santa Barbara, California, to be affixed this 12th day of April, 2017.

MAYOR HELENE SCHNEIDER

April 18, 2017 #2
(120.04)

