

# Clean Marinas News

The Clean Marinas California Newsletter



Summer 2006

Volume I, Issue I

## Clean Marinas California: What it is and how it began

Clean Marinas California is a statewide industry-administered non-profit alliance of private sector marina owners/operators and government managed facilities. It is the only Clean Marina program in the United States that is not government managed.

Clean Marinas California began in 2004 as Clean Marina – San Diego Region. In 1990, the federal government, under the Coastal Zone Reauthorization Amendments, required all coastal states with approved Coastal Management Programs to develop Coastal Non-point Pollution Control programs to address non-point source pollution runoff within the coastal zone. The San Diego Regional Water Quality Control Board agreed to allow our Best Management Practices to be incorporated into a Clean Marina program as an acceptable method of addressing the water quality in our marinas and yacht clubs.

Clean Marina – San Diego Region was expanded statewide in 2006 and the name was changed to Clean Marinas California.

Sandy Purdon, General Chairman of the Clean Marinas California said, "Expansion of our program statewide gives us hope that all the Regional Water Quality Control Boards will see the benefits and successes of our marina industry alliance." Purdon explained that, "All of our certified Clean Marinas are determined to provide environmentally clean facilities and protect the state's coastal and inland waters from pollution."



*The Clean Marinas California program is good for the environment and for the marina industry*

## Why Should I Get My Marina Certified?

Certified Clean Marinas voluntarily commit to reduce the environmental impacts they make on the marine environment. Marina operators and employees use Best Management Practices, from emergency planning to storm water runoff, to achieve the reductions. No self-respecting marina operator wants to run a marina that is not clean.

By choosing to be in a Clean Marina, boaters make a statement that they care about the waters where they boat. No boat owner wants to be in a dirty marina.

Clean Marinas are not only good for the environment they are good for business. Good water quality means good business.



*Education is a major component of the program*

### Inside this issue:

<i>Clean Marinas California: What it is and how it began</i>	1
<i>Why Should I Get My Marina Certified?</i>	1
<i>Outside Interest in Clean Marinas California</i>	2
<i>What Others Are Saying About Clean Marinas California</i>	2
<i>How Many Marinas Have Come Clean?</i>	2
<i>Mission Statement</i>	3
<i>Clean Marinas California Contact List</i>	4

#### Newsletter Editor

Vikki McMillan—Southwestern Yacht Club

Telephone: (619) 523-8444

Email: [VMcMillan@cox.net](mailto:VMcMillan@cox.net)

#### Website Administrator/Newsletter

Frank Quan—Oceanside Harbor

Telephone: (760) 435-4032

Email: [FQuan@ci.oceanside.ca.us](mailto:FQuan@ci.oceanside.ca.us)

The Clean Marinas News is a free, quarterly newsletter distributed by the Clean Marinas California Program.

To unsubscribe from the newsletter, please send an email with the word "Unsubscribe" in the subject line to [news@cleanmarinascalifornia.org](mailto:news@cleanmarinascalifornia.org).

## Outside Interest in Clean Marinas California

There are more than 20 Clean Marina Programs nationwide from New England to the Pacific Northwest with new programs starting and new marinas certified each month.

Yet, the [Boat US February 2006 E-Newsletter](#) selected our program to highlight.

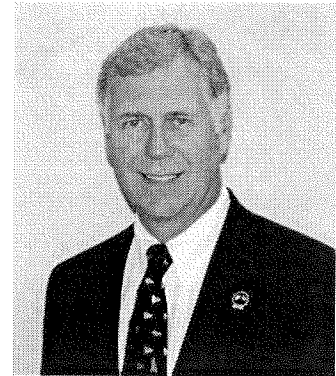
This could well be because Sandy Purdon contributed greatly to the success of the International Council of Marine Industry Associations' International Marine Conference 2005. Sandy served as a panelist on *Clean Marinas* –

*Voluntary Compliance with Environmental Management* and was a contributor of a conference paper *The Perfect Storm for Clean Marinas*.

Or it could be the result of the article *Regional Clean Marina Program Unique Voluntary Effort To Save Our Bay* in *The Log* on September 30, 2004. Or *Sea Magazine's Keeping Clean A New peer Review environmental Program for Marinas in California is Catching on*.

Regardless of why there is so much interest in Clean Marinas

California we welcome the attention. We know our program is unique and we hope you want to take a part in it.



Clean Marinas California Chairman Sandy Purdon

## What Others Are Saying About Clean Marinas California

Leigh Taylor Johnson, Sea Grant Extension Program Director calls Clean Marinas California "an effective, voluntary program to review and recognize marinas that are using a comprehensive set of best management practices (BMPs) to maintain and improve coastal water quality."

Dave Merk, San Diego Unified Port District, said they "view the Clean Marina Program as an asset to the Port's San Diego Bay

marina inspection and education program."

The California Association of Harbor Masters and Port Captains, the California Marina Parks and Harbors Association of America, the Marina Recreation Association and the Northern California Marine Association said "It is our belief that a program designed by marina managers not only benefits from their unique knowledge of environ-

mental/water quality conditions in their region, but also encourages the widest possible participation. Programs designed by others and imposed on the industry do not share that advantage."

*"an effective, voluntary program to review and recognize marinas that are using a comprehensive set of best management practices (BMPs) to maintain and improve coastal water quality."*

Sea Grant Program Director Leigh Taylor Johnson, speaking about the Clean Marinas California program

## How Many Marinas Have Come Clean?

In 2004 eight marinas demonstrated they are encouraging boaters and employees to protect the state's waterways through Best Management Practices.

In 2005 we added 19 marinas to the program. As of June 27, 2006, Clean Marinas California had 41 marinas and yacht clubs certified. Participates represent a cross section of marinas.

Five are yacht clubs, including the Paradise Village Marina Yacht Club near Puerto Vallarta, Mexico.

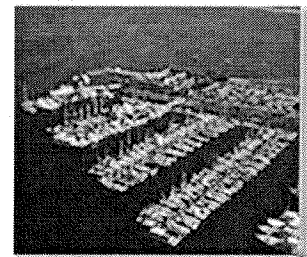
Northern California lakes marinas include Tahoe Keys, Lake Don Pedro and Moccasin Port.

Fiddlers Cove and Navy Sailing Center Point Loma are military operated and Oceanside Harbor,

Alamitos Bay, Long Beach Shoreline and Rainbow Harbor are city operated.

San Diego Marriott, Loews Crown Isle and Dana Inn Marina are star resorts.

The program's objective is for all California marinas to obtain Clean Marina status.



Aerial View of Shelter Cove Marina, a Clean Marina since October 2004

*Clean Marinas California Mission Statement*

An ongoing endeavor, by a marina industry alliance, determined to provide environmentally clean facilities and protect the state's coastal and inland waters from pollution through compliance of best management practices.

The Clean Marinas California Program is a partnership of private marina owners, government marina operators and yacht clubs in California. The Clean Marinas California Program was developed to provide clean facilities to the boating community and protect the state's waterways from pollution.

It is the objective of our partnership that all marinas in the state obtain Clean Marinas designation, proudly fly the Clean Marinas burgee and display the Clean Marinas California Program Designation Certificate and decals. All marinas and yacht clubs in California are encouraged to participate in the Clean Marinas California Program. The Best Management Practices are written in a clear and concise manner to assist the marina owners/operators and yacht clubs' managers in being a Clean Marina.

**Visit us on the Web!!!**

**[http://  
cleanmarinascalifornia.org](http://cleanmarinascalifornia.org)**

## Clean Marinas California Contacts

### General Chairman

H.P. 'Sandy' Purdon—Shelter Cove Marina

Telephone: (619) 822-1177

Email: HPPurdon@cox.net

### Manual Updates/Government Relations

Tim Leathers—Almar Management

Telephone: (619) 204-3505

Email: TLeathers@almar.com

### Financial Control/Newsletter Editor

Vikki McMillan—Southwestern Yacht Club

Telephone: (619) 523-8444

Email: VMcMillan@cox.net

### Website Administration/Newsletter

Frank Quan—Oceanside Harbor

Telephone: (760) 435-4032

Email: FQuan@ci.oceanside.ca.us

### Regional Certification and Review Coordinators

**San Diego Region:** Shaun McMahon (info@sheltercovemarina.com)

**Los Angeles & Orange County Region:** TBA

**San Francisco Region:** TBA

**Northern California Lake & River Marinas:** Richard Dunn (Labrador@volcano.net)

**State program administered by the Marina Recreation Association**

**<http://www.marina.org>**

**MRA Contact:** Mariann Timms

14900 West Highway 12, #D 14

Lodi, CA 95242

Tel: (209) 334-0661 Fax: (209) 334-6876

Email: Timms@marina.org