



## PROCLAMATION

### *Clean Beaches Week* June 29- July 5, 2007

*WHEREAS, approximately 180 million Americans make nearly two billion annual trips to the ocean, gulf, and inland beaches and contribute significant resources to the local, state, and national economies; and*

*WHEREAS, coastal tourism and healthy, fresh seafood products support robust economies that sustain communities; and*

*WHEREAS, 75 percent of all recreational activity occurs within a half-mile corridor around the shorelines of beaches, rivers, and lakes; and*

*WHEREAS, the city of Santa Barbara established the Creeks Division in 2001 to improve creek and coastal ocean water quality, restore wetland habitat, and provide community education programs; and*

*WHEREAS, the City of Santa Barbara Parks and Recreation Department is the Beach Manager for the California Coastal Commission's Adopt-A-Beach Program for West Beach, East Beach and Leadbetter Beach; and*

*WHEREAS, Santa Barbara Channelkeeper, Urban Creeks Council, The Torch Club of the Boys and Girls club; and the Word of Life Christian Center have adopted West, East and Leadbetter Beaches in 2007,*

*NOW, THEREFORE, I, MARTY BLUM, by virtue of the authority vested in me as Mayor of the City of Santa Barbara, California, do hereby proclaim June 29-July 5, 2007, as CLEAN BEACHES WEEK on behalf of the Clean Beaches Council as part of National Great Outdoors Month, and encourage Santa Barbara residents to visit, enjoy, and protect our local beaches.*

*IN WITNESS WHEREOF, I have hereunto set my hand and caused the Official Seal of the City of Santa Barbara, California, to be affixed this 5<sup>th</sup> day of June, 2007.*



*Marty Blum*  
MARTY BLUM, MAYOR

JUN 26 2007 # 2  
120.04