



# CITY OF SANTA BARBARA

## COUNCIL AGENDA REPORT

**AGENDA DATE:** September 25, 2007

**TO:** Mayor and Councilmembers

**FROM:** Administration Division, Finance Department

**SUBJECT:** Community Promotion Contract With Santa Barbara International Film Festival

### RECOMMENDATION:

That Council authorize the Finance Director to execute a Community Promotion contract with Santa Barbara International Film Festival in an amount of \$60,000 covering the period from July 1, 2007, to June 30, 2008.

### DISCUSSION:

The Fiscal Year 2008 budget includes \$60,000 in the Community Promotion Program for the Santa Barbara International Film Festival (SBIFF). Promotion funding will be used for administration and promotion of the Film Festival. The term of the contract extends over the period of July 1, 2007, through June 30, 2008.

This is the first time that the City has contracted directly with the SBIFF. Until this year, the City's contribution to the SBIFF has been administered on behalf of the City by the Santa Barbara County Arts Commission. With the SBIFF having been established as a separate line item in the City's Community Promotion program, staff from the City, the County Arts Commission and the SBIFF all agreed that it makes sense to have the City contract directly with the SBIFF.

**PREPARED BY:** Jennifer Hopwood, Executive Assistant

**SUBMITTED BY:** Robert D. Peirson, Finance Director

**APPROVED BY:** City Administrator's Office

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REVIEWED BY: \_\_\_\_\_ Finance \_\_\_\_\_ Attorney

Agenda Item No. \_\_\_\_\_