



City of Santa Barbara

PROCLAMATION

World Diabetes Day November 14, 2007

WHEREAS, nearly two million children and adults – including 14,000 people living in Santa Barbara, California – have diabetes, a serious disease that has no cure.

WHEREAS, the cost of diabetes to Santa Barbara County has been estimated at \$8 million annually, and

WHEREAS, millions of people with diabetes lack access to the care, treatment, and education needed to manage the disease and prevent its serious and costly complications, including heart disease, stroke, kidney failure, blindness, and lower-limb amputation; and

WHEREAS, each year, 3.8 million deaths are linked directly to diabetes-related causes. An increase in community awareness of risk factors and symptoms related to diabetes can improve the likelihood that people with diabetes will get the attention they need before developing the disease and its devastating complications; and

WHEREAS, The United Nations General Assembly has designated the current World Diabetes Day, November 14, as a United Nations Day, to be observed every year beginning in 2007; and

WHEREAS, The United Nations invites governmental and non-governmental organizations to observe World Diabetes Day in order to raise public awareness of diabetes and its related complications; and

WHEREAS, The United Nations encourages supporters of the UN Resolution on Diabetes to fight the worldwide epidemic by helping to ensure that individuals with diabetes have access to care, treatment, and education;

*NOW, THEREFORE, I, MARTY BLUM, by virtue of the authority vested in me as Mayor of the City of Santa Barbara, California, do hereby proclaim November 14 as **WORLD DIABETES DAY** in support of the UN Resolution. I encourage all local residents to help fight this disease and its life-threatening complications by increasing awareness of the risk factors for diabetes, making health lifestyle choices, and by providing care and treatment to those suffering from diabetes.*

IN WITNESS THEREOF, I have hereunto set my hand and caused the Official Seal of the City of Santa Barbara, California, to be affixed this 14th day of November, 2007.

Marty Blum
MARTY BLUM, MAYOR

