



# CITY OF SANTA BARBARA

## COUNCIL AGENDA REPORT

**AGENDA DATE:** May 20, 2008  
**TO:** Mayor and Councilmembers  
**FROM:** Environmental Services, Finance Department  
**SUBJECT:** Used Oil Recycling Block Grant Application – Fourteenth Cycle

**RECOMMENDATION:**

That Council adopt, by reading of title only, A Resolution of the Council of the City of Santa Barbara Authorizing the Finance Director to Submit an Application to the State of California Integrated Waste Management Board for Fiscal Year 2009 Used Oil Recycling Block Grant – Fourteenth Cycle, in the amount of \$23,549.

**DISCUSSION:**

**BACKGROUND**

The California Integrated Waste Management Board (CIWMB) provides annual non-competitive Used Oil Recycling Block Grants to local governments for establishing and enhancing community used oil collection and recycling programs. These funds must be directed toward used motor oil collection and/or related educational programs. Grant awards are based on the population size of each jurisdiction.

The City of Santa Barbara (City) was successful in being awarded a grant for the Thirteenth Cycle, in the amount of \$23,000, for Fiscal Year 2008. Over the past several fiscal years, the City has designated these grant funds for promotional activities to educate the public about proper management of used motor oil. Historically, through a City purchase order, the Community Environmental Council (CEC) has designed, produced and coordinated all of the promotional activities for this grant project. During the last grant cycle, these activities included radio and television campaigns, newspaper advertising, brochures, and attendance at community events.

The CEC recently informed the City that it will no longer be involved with used oil recycling and will not be accepting UOBG funding for the Thirteenth or Fourteenth Cycles. In May 2007, City Council approved and appropriated the funds for the Thirteenth Cycle Grant. Staff from the Environmental Services Division and the Waterfront Department have met and developed a comprehensive used oil recycling program for Harbor and Waterfront facilities using the funds from both Cycles.

The term of the Fourteenth Cycle Grant begins July 1, 2008 and ends June 30, 2009. If the grant is received, staff will return to Council seeking approval to formally accept and appropriate the funds.

The City will use the funds from the Thirteenth and Fourteenth Cycle grants to:

- Ensure that residents and the boating community are exposed to the used oil education message by utilizing a variety of media;
- Distribute oil-absorbent pads to the boating community for free, helping keep bilges free of oil and, as a result, reducing the occurrence of oil sheens on the harbor;
- Design and disseminate public education and outreach materials, including brochures, pamphlets, signage, and stenciling;
- Set-up and operate temporary hazardous household waste collection events at the harbor, where used oil is accepted;
- Purchase and distribute related used-oil collection materials (funnels, rags, etc.);
- Make improvements to Waterfront facilities that will assist in maintaining compliance with the requirements of the Waterfront's Storm Water Pollution Prevention Plan.

All promotional activities will continue to link issues surrounding used motor oil recycling with the public's concern about creek and ocean water quality. In this way, the campaign remains relevant to Santa Barbara residents by helping them make the connection between their disposal habits and the impact that improperly managed used oil can have on their family and community.

Environmental Services staff will oversee the administration of grant funds, while Waterfront staff will conduct the bulk of the project work for this program.

#### **BUDGET/FINANCIAL INFORMATION:**

With approval of the grant, the program will be fully grant funded.

#### **SUSTAINABILITY IMPACT:**

The campaign will be designed to help prevent pollution in the ocean, creeks, and groundwater by providing the community with readily accessible supplies and educational materials that promote the safe disposal of used motor oil.

**PREPARED BY:** Stephen T. MacIntosh, Environmental Services Supervisor

**SUBMITTED BY:** Robert D. Peirson, Finance Director

**APPROVED BY:** City Administrator's Office