



CITY OF SANTA BARBARA

COUNCIL AGENDA REPORT

AGENDA DATE: May 13, 2008
TO: Mayor and Councilmembers
FROM: Business Services, Parks and Recreation Department
SUBJECT: 4th Of July Fireworks Agreement

RECOMMENDATION: That Council:

- A. Authorize the Parks and Recreation Director to execute an Agreement with Pyro Events in the amount of \$45,000 for the 4th of July 2008 fireworks display; and
- B. Authorize the Parks and Recreation Director to execute an Agreement with Pyro Events to purchase not less than 2 additional performances to be performed in 2009 and 2010. Price may be adjusted upward no more than 10 percent (10%) annually to reflect any increased insurance, product, labor, tax, or transportation costs.

DISCUSSION:

For many years, the City has funded the community's 4th of July fireworks display. In the last few years, the City has contracted with Boom Boom Incorporated. Late last fall, the City was notified that the owners of Boom Boom Incorporated had decided to cease business after 14 years. The 20% increase in the cost of Chinese fireworks along with the increase in fuel and transportation costs would cause the company to raise prices more than 25% if they continued. As a result, the company disbanded, and the owners joined with the larger Pyro Spectaculars Company.

In the fall, Request for Proposals were distributed to nine firework display production companies and one of the nine returned the bid. Pyro Events, a division of Pyro Spectaculars, was the lone bidder. In the following months, staff had a number of discussions with company staff, and company reference checks came back positively.

Staff recommends that the City contract with Pyro Events for the fireworks display. The \$45,000 amount in the contract is an increase of \$5,000 over the previous 3 years with Boom Boom Productions and represents a 12.5% increase. Given the increased cost of fireworks, fuel, and transportation, and the fact that staff was expecting a significant increase from Boom Boom Incorporated if we had continued our contract with them, staff finds this increase to be reasonable and expected.

The Parks and Recreation Department, with the Waterfront, Public Works, Fire, and Police Departments will coordinate the 4th of July celebration activities at the waterfront.

BUDGET/FINANCIAL INFORMATION:

The funds for the July 4, 2008 fireworks display are in the Fiscal Year 2008 Budget.

SUSTAINABILITY IMPACT

Beginning July 4, 2007, the number of salute shells which cause the loudest “kabooms,” were eliminated from the fireworks display in order to decrease noise pollution.

ATTACHMENT: Pyro Spectaculars Pyrotechnic Proposal

PREPARED BY: Nancy Woods, Business Manager

SUBMITTED BY: Nancy L. Rapp, Director of Parks and Recreation

APPROVED BY: City Administrator's Office

Independence 2008/9

**Product Synopsis
Pyrotechnic Proposal
City of Santa Barbara
Program A
\$45,000.00**

Main Body - Aerial Shells

<u>Description</u>	<u>Quantity</u>
◆ 3" Sky Concert Selections	500
◆ 4" Sky Concert Selections	275
◆ 5" Sky Concert Selections	161
◆ 6" Sky Concert Selections	92

Total of Main Body - Aerial Shells 1,028

Grand Finale

<u>Description</u>	<u>Quantity</u>
◆ 3" Sky Concert Finale Shells	210
◆ 4" Sky Concert Finale Shells	75

Total of Grand Finale 285

Grand Total 1,313

707070.pyrospectaculars.com

**PYRO
SPECTACULARS**