



# City of Santa Barbara

## PROCLAMATION

### Historic Preservation Month May 2008

*WHEREAS, the City of Santa Barbara has been designated as a "Preserve America Community" which recognizes communities that protect and celebrate their heritage; and*

*WHEREAS, the City of Santa Barbara possesses a collection of historic buildings, in a vast variety of architectural styles, which rivals that of communities many times our size; and*

*WHEREAS, historic buildings and structures provide a tangible link to our past, which allows us to establish a sense of orientation about our place in time. We can learn from the past and, through preservation of historic buildings, can continue to gain appreciation of the accomplishments of our ancestors; and*

*WHEREAS, preservation efforts have helped to protect the beauty and character of our neighborhoods and business districts as well as safeguard the built and cultural heritage of our City; and*

*WHEREAS, the City of Santa Barbara continues to recognize historically significant buildings by expending its list of designated City Landmarks and Structures of Merit; and*

*WHEREAS, historic preservation fosters cultural heritage tourism, the fastest growing segment of the travel industry, and studies have consistently shown that cultural heritage travelers stay longer and add to the local economy to a greater extent than other kinds of travelers. A good cultural heritage tourism program improves the quality of life for residents as well as serving visitors; and*

*WHEREAS, the preservation of historic buildings results in materials efficiency, reducing landfill impacts through building reuse, in keeping with the City's Sustainable Santa Barbara Program; and*

*WHEREAS, the month-long series of events will be sponsored by an alliance of local individuals, businesses, organizations, and governmental agencies, including the Santa Barbara Courthouse Legacy Foundation, the Pearl Chase Society, and other preservation organizations.*

*NOW THEREFORE, I, MARTY BLUM, by virtue of the authority vested in me as Mayor of the City of Santa Barbara, California, do hereby proclaim the month of May as "Santa Barbara Preservation Month" and City Council urges all citizens to join in the festivities.*

*IN WITNESS THEREOF, I have hereunto set my hand and caused the Official Seal of the City of Santa Barbara, California, to be affixed this 6<sup>th</sup> day of May, 2008.*

MARTY BLUM, MAYOR

