



# CITY OF SANTA BARBARA

## COUNCIL AGENDA REPORT

**AGENDA DATE:** June 10, 2008  
**TO:** Mayor and Councilmembers  
**FROM:** Business Division, Waterfront Department  
**SUBJECT:** Renewal Of Wharf Woody Electric Shuttle Agreement

### RECOMMENDATION:

That Council authorize the Waterfront Director to execute an agreement with the Santa Barbara Metropolitan Transit District (MTD) for the Wharf Woody Shuttle service for Fiscal Year 2009, in an amount not to exceed \$30,506.

### DISCUSSION:

MTD provides the Wharf Woody service in partnership with the City. The Wharf Woody is a 22-foot electric shuttle that provides service from the Chase Palm Park parking lot onto Stearns Wharf, with a stop at the visitor center on Cabrillo Boulevard. For Fiscal Year 2009, the MTD Wharf Woody will provide approximately 392 hours of service (same hours as Fiscal Year 2008), which will include service on weekends and holidays (Memorial Day, 4<sup>th</sup> of July and Labor Day), beginning with Memorial Day weekend and running through October.

The service provides an alternative to parking on Stearns Wharf or walking from the Chase Palm Park / Garden Street parking lots to the Wharf as a way to support Wharf businesses and reduce congestion at the Dolphin Fountain turnaround area.

### BUDGET/FINANCIAL INFORMATION:

Prior to June 30, 2006, the MTD Wharf Woody shuttle was funded 57% by Waterfront Department funds and 43% by Measure D funds. Beginning July 1, 2006, Measure D funding was discontinued for the shuttle. The cost of the Wharf Woody Shuttle program is now paid for entirely with Waterfront Department funds, and the contract is directly with the Waterfront Department. Stearns Wharf businesses support the continued operation of the shuttle service. Wharf businesses reimburse the Department for 35% of the program cost (\$10,677).

The cost for the Fiscal Year 2009 MTD Wharf Woody shuttle service represents a 3.9% increase over last year. Funds are available in the Waterfront Department's proposed Fiscal Year 2009 budget for the MTD Wharf Woody shuttle service.

**PREPARED BY:** Scott Riedman, Waterfront Business Manager  
**SUBMITTED BY:** John N. Bridley, Waterfront Director  
**APPROVED BY:** City Administrator's Office