



CITY OF SANTA BARBARA

COUNCIL AGENDA REPORT

AGENDA DATE: October 21, 2008

TO: Mayor and Councilmembers

FROM: Housing and Redevelopment Division, Community Development Department

SUBJECT: Human Services And Community Development Block Grant Funding Application Release

RECOMMENDATION: That Council:

- A. Review and provide input and direction on the current Community Development and Human Services Committee (CDHSC) program funding criteria and priorities for Fiscal Year 2010 Human Services and Community Development Block Grant funding decisions;
- B. Authorize staff to release the Fiscal Year 2010 funding application along with the Committee's review process and schedule for review of those applications; and
- C. Establish a Fiscal Year 2010 General Fund funding commitment in the amount of \$703,256 for the Human Services Program.

DISCUSSION:

Applications for Fiscal Year 2010 Community Development Block Grant (CDBG) and Human Services funds are scheduled to be released on November 3, 2008. They will be due in January 2009 and funding decisions will be made in March 2009. Annually, the Council reviews the priorities, criteria and schedule for funding before the applications are released.

CDBG Funds

The Housing and Community Development Act of 1974 requires that each CDBG-funded activity meet one of three statutory objectives: **1) primarily benefit low and moderate income persons; 2) eliminate or prevent slums or blight; or 3) meet other urgent local community development needs.** Congress mandated that the primary objective of the CDBG program is the development of a viable urban community by providing decent housing and a suitable living environment for low and moderate-income persons.

At a required public hearing on Housing and Community Development Needs held in September 2008, the CDHSC received input and reviewed Council goals and federally mandated documents such as the Consolidated Plan. The CDBG priorities are not recommended for change this year, as they allow for great flexibility within which the varied needs and circumstances of programs and projects can be achieved. The CDHSC members will analyze the merits of each of the different competing proposals that come before them. The CDHSC will continue to recognize City Council goals.

Last year the CDBG program allocated \$1.29 million in new entitlement and reprogrammed funds; staff anticipates \$1.12 million for CDBG projects during Fiscal Year 2010. CDBG funds are restricted to allow a maximum of 15 percent of grant funds to be spent on eligible "Public Service/Human Service" activities. The largest portion of the funds is used for "Capital" projects.

The current CDBG priorities as previously adopted are:

1. Proposals which facilitate housing for low and moderate income persons.
2. Proposals which revitalize downtown neighborhoods (Census Tracts 8.01, 8.02, 9, 10, 11.02 and 12.04).
3. Proposals which strengthen or expand public or social service agencies that facilitate low and moderate-income housing.
4. Economic development proposals which leverage financial resources to create or retain jobs for low and moderate-income persons.

Human Services Funds

The City of Santa Barbara has contracted with local agencies to provide essential social services for many years. Until 1987, the Federal government provided funds for this purpose through the Federal Revenue Sharing Program. When this federal program was eliminated, the Council committed to continue funding human service programs through the City's General Fund. Over the years, thousands of City residents have received assistance from agencies supported through City Human Services funds. In the current fiscal year, the City's Human Services allocation totals \$703,256; which added to the CDBG 15 percent public service amount totals \$863,009 in funding for 50 programs in the Public/Human Services category.

The current Human Services priorities as previously adopted are:

- 1st. - Proposals which help meet basic emergency human needs.
- 2nd. - Proposals which are preventative in nature and/or promote the highest degree of functioning the individual is capable of achieving.
- 3rd. - Proposals which seek to enhance the quality of life of persons whose basic needs are already met.

Attachments 1 and 2 show programs funded by the CDHSC in Fiscal Year 2009 and their priority, rating, and primary service category.

Application Review Process

Staff is recommending that the Council provide input and direction on the Funding Priorities as outlined above, Application Criteria (Attachment 3) and draft Schedule (Attachment 4). Based on the successful implementation of the grant application process over the past years, it is important that distinct, established application criteria and funding priorities be available for use by applicants, staff and the CDHSC. Council now has the opportunity to provide additional direction to the CDHSC and/or to change the priorities for the next grant year.

A master funding application is scheduled to be available November 3, 2008, pending Council adoption of funding priorities, criteria and application process. A provider workshop is also scheduled to be held on November 18, 2008. At the workshop, staff will explain the application process and answer any questions relating to funding criteria and priorities. In order to ensure maximum attendance at this workshop, an announcement will be mailed to all Human Services and Community Development Block Grant agencies that have expressed an interest in applying this past year or have applied for funding in the past two years. In addition, advertisements will appear in the Daily Sound and the Santa Barbara News-Press announcing the availability of applications; a news release will be disseminated to the local media; and an announcement, along with the application, will be posted on the City of Santa Barbara's website.

BUDGET/FINANCIAL INFORMATION:

The City of Santa Barbara is an entitlement jurisdiction for federally funded Community Development Block Grant (CDBG) funds through the Department of Housing and Urban Development. We anticipate new entitlement and reprogrammed CDBG funds in the amount of \$1.12 million for Fiscal Year 2010.

Council has expressed a desire to increase Human Services funds by 3 percent each year to account for inflation; however, with the current economic challenges and projected budget difficulties for Fiscal Year 2010, staff is recommending level funding for next fiscal year. If approved by Council, this funding commitment will be included in the City's Fiscal Year 2010 budget.

- ATTACHMENTS:**
1. CDBG/HS Funding for Fiscal Year 2009 by Priority and Rating
 2. CDBG/HS Funding for Fiscal Year 2009 by Category
 3. CDHSC Combined Funding Application Criteria, Review and Interview
 4. Proposed Fiscal Year 2010 Application Schedule and Process

PREPARED BY: Sue Gray, Community Development Programs Supervisor

SUBMITTED BY: Paul Casey, Community Development Director

APPROVED BY: City Administrator's Office

**COMMUNITY DEVELOPMENT/HUMAN SERVICES COMMITTEE
FY 2008-2009 FUNDING
BY PRIORITY AND RATING**

AGENCY	PROGRAM	AVERAGE RATING	2008-2009 HS FUNDING	2008-2009 CDBG FUNDING	TOTAL FUNDING
PUBLIC/HUMAN SERVICE:					
FIRST PRIORITY					
Aids Housing Santa Barbara	Sarah House	24.9		\$25,000	\$25,000
Casa Esperanza	Homeless Day Program	23.9		\$40,009	\$40,009
Foodbank	SB Warehouse	23.8	\$25,000		\$25,000
Domestic Violence Solutions	Emergency Shelter	23.8	\$36,256	\$17,744	\$54,000
New Beginnings Counseling	Homeless Outreach	23.6	\$15,000		\$15,000
Transition House	Comprehensive Homeless Svcs.	23.5		\$38,000	\$38,000
S.B. Rape Crisis Center	Same	23.3	\$25,000		\$25,000
S.B. Community Housing Corp.	Hotel de Riviera	23.3	10000		\$10,000
Pacific Pride	Necessities of Life	23.2	\$13,000		\$13,000
S.B. Community Housing Corp.	New Faulding Hotel	23.1	\$15,500		\$15,500
SB County DA - Victim Witness	S.A.R.T.	23.1	20000		\$20,000
Bringing Our Community Home		23.0	\$19,000		\$19,000
Channel Islands YMCA	Noah's Anchorage	23.0		\$25,000	\$25,000
Community Kitchen		23.0	\$52,000		\$52,000
Domestic Violence Solutions	Second Stage	23.0	\$7,000		\$7,000
Foodbank	Brown Bag	22.9	\$8,000		\$8,000
People's Self Help Housing	Supportive Housing Program	22.6	\$10,000		\$10,000
Catholic Charities	Emergency Housing	22.3		\$14,000	\$14,000
Community Action Commission	Senior Nutrition	22.2	\$13,000		\$13,000
WillBridge		22.0	\$22,000		\$22,000
St. Vincent's	PATHS	21.3	\$9,000		\$9,000
Legal Aid	Emergency Legal Svcs.	21.3	\$24,000		\$24,000
SECOND PRIORITY					
Community Action Commission	Child Development	23.3	\$19,000		\$19,000
Conflict Solutions Center	City at Peace	23.3	\$7,500		\$7,500
Friendship Center	Adult Day Care	23.3	\$24,000		\$24,000
Mental Health Association	Fellowship Club	23.3	\$10,000		\$10,000
Child Abuse Listening Mediation	Bilingual Treatment	23.2	\$25,000		\$25,000
Family Service Agency	Big Brothers/Big Sisters	23.2	\$8,500		\$8,500
Storyteller Children's Center		22.9	\$30,000		\$30,000
Independent Living Resource Cnt		22.7	\$24,000		\$24,000
People's Self Help Housing	Education Enhancement Prog.	22.7	\$7,000		\$7,000
SB Neighborhood Clinics	Dental Care - Homeless	22.7	\$15,000		\$15,000
Domestic Violence Solutions	Intervention	22.6	\$9,500		\$9,500
Family Service Agency	211 CRIS/HelpLine	22.5	\$30,000		\$30,000
Family Service Agency	Homemaker	22.4	\$6,000		\$6,000
Long Term Care Ombudsman	Ombudsman Advocacy	22.4	\$21,000		\$21,000
Planned Parenthood	Health Education	22.2	\$12,500		\$12,500
S.B. Family Care Center	Centro Infantil	21.9	\$20,000		\$20,000
Alano Club		21.8	\$6,000		\$6,000
Channel Islands YMCA	Preschool Childcare	21.8	\$7,000		\$7,000
Primo Boxing Club	Say Yes to Kids	21.8	\$32,000		\$32,000
Transition House	Homelessness Prevention	21.7	\$7,500		\$7,500
Jewish Federation	Center for Successful Aging	21.6	\$5,000		\$5,000
Recording - Blind & Dyslexic	Audio Textbook Production	21.3	\$6,000		\$6,000
The Boys & Girls Club		21.2	\$8,000		\$8,000
SB Police Activities League	Jr. High Afterschool Prog.	21.1	\$13,000		\$13,000
SB Tennis Patrons		21.0	\$5,500		\$5,500
Zona Seca	Youth CineMedia	21.0	\$8,000		\$8,000
Dyslexia Awareness		20.9	\$5,000		\$5,000
Future Leaders of America	Family Leadership Project	20.0	\$7,500		\$7,500
			\$703,256	\$159,753	\$863,009

**COMMUNITY DEVELOPMENT/HUMAN SERVICES COMMITTEE
FY 2008-2009 FUNDING
BY PRIORITY AND RATING**

AGENCY	PROGRAM	AVERAGE RATING	2008-2009 HS FUNDING	2008-2009 CDBG FUNDING	TOTAL FUNDING
CAPITAL:					
City SB - NIP	Pedestrian Lighting	24.2		\$200,000	\$200,000
City S.B.-Community Development	Housing Rehabilitation	24.0		\$391,153	\$391,153 *
City SB - NIP	Safe & Clean Neighborhoods	23.2		\$45,602	\$45,602
FSA	S.A.I.L.	22.7		\$44,200	\$44,200
City SB - NIP	Ortega Welcome House	22.3		\$100,000	\$100,000
Girls Incorporated of SB	Carpet Replacement	22.0		\$17,500	\$17,500
Women's Economic Ventures	Microenterprise Devel.	21.7		\$35,000	\$35,000
Legal Aid	Building Repair	19.6		\$32,000	\$32,000
				<u>\$865,455</u>	<u>\$865,455</u>
ADMIN:					
City S.B.	Rental Housing Mediation	25.0		\$92,070	\$92,070
City S.B.	Administration	25.0		\$159,794	\$159,794
City S.B.	Fair Housing	25.0		\$8,410	\$8,410
				<u>\$260,274</u>	<u>\$260,274</u>
GRAND TOTAL					\$1,988,738
				CDBG	\$1,285,482
				Human Services	\$703,256

* In addition to this amount, approximately \$250,000 in Home Rehabilitation Loan Repayment funds are anticipated for fiscal year 2008-2009.

**COMMUNITY DEVELOPMENT/HUMAN SERVICES COMMITTEE
FY 2008-2009 FUNDING
BY CATEGORY**

ATTACHMENT 2

AGENCY	PROGRAM	2008-2009 HS FUNDING	2008-2009 CDBG FUNDING	TOTAL FUNDING
PUBLIC/HUMAN SERVICE:				
CHILDREN				
Child Abuse Listening Mediation	Same	\$25,000		\$25,000
Community Action Commission	Coronel Child Care	\$19,000		\$19,000
Family Service Agency	Big Brother Big Sister	\$8,500		\$8,500
People's Self Help Housing	Education Enhancement	\$7,000		\$7,000
S.B. Family Care Center	Centro Infantil	\$20,000		\$20,000
S.B. Family YMCA	Childcare	\$7,000		\$7,000
S.B. Tennis Patrons	Match Point	\$5,500		\$5,500
		\$92,000	\$0	\$92,000
YOUTH				
Conflict Solutions	City at Peace	\$7,500		\$7,500
Future Leaders of America	Family Leadership Project	\$7,500		\$7,500
Noah's Anchorage	Youth Shelter		\$25,000	\$25,000
Planned Parenthood	Teen Services	\$12,500		\$12,500
Primo Boxing	Same	\$32,000		\$32,000
SB PAL	Jr. High Afterschool Program	\$13,000		\$13,000
The Boy's and Girl's Club of SB	Same	\$8,000		\$8,000
Zona Seca	Youth CineMedia	\$8,000		\$8,000
		\$88,500	\$25,000	\$113,500
ADULT				
Alano Club		\$6,000		\$6,000
Domestic Violence Solutions	Intervention	\$9,500		\$9,500
		\$15,500	\$0	\$15,500
SENIOR				
Community Action Commission	Senior Nutrition	\$13,000		\$13,000
Family Service Agency	Homemaker	\$6,000		\$6,000
Foodbank	Brown Bag	\$8,000		\$8,000
Friendship Adult Day Care Center	Same	\$24,000		\$24,000
Jewish Federation	Successful Aging	\$5,000		\$5,000
Long Term Care Ombudsman	Same	\$21,000		\$21,000
		\$77,000	\$0	\$77,000
EMERGENCY				
S.B. County DA - Victim Witness	Sexual Assault Response Team	\$20,000		\$20,000
Community Kitchen	Same	\$52,000		\$52,000
Domestic Violence Solutions	Santa Barbara Shelter	\$36,256	\$17,744	\$54,000
Family Service Agency	CRIS/HelpLine	\$30,000		\$30,000
Foodbank	Foodbank	\$25,000		\$25,000
Legal Aid	Same	\$24,000		\$24,000
S.B. Rape Crisis Center	Same	\$25,000		\$25,000
		\$212,256	\$17,744	\$230,000
HOMELESS/HOUSING				
Bringing Our Community Home		\$19,000		\$19,000
Catholic Charities	Emergency Housing		\$14,000	\$14,000
Casa Esperanza	Day Center		\$40,009	\$40,009
Domestic Violence Solutions	Second Stage	\$7,000		\$7,000
New Beginnings Counseling Center	Homeless Outreach	\$15,000		\$15,000
People's Self Help Housing	Supportive Housing	\$10,000		\$10,000
Storyteller	Same	\$30,000		\$30,000
S.B. Community Housing Corporation	Hotel de Riviera	\$10,000		\$10,000
S.B. Community Housing Corporation	New Faulding Hotel	\$15,500		\$15,500
S.B. Neighborhood Clinics	Dental Care for the Homeless	\$15,000		\$15,000
St. Vincent's	PATHS	\$9,000		\$9,000
Transition House	Same		\$38,000	\$38,000
Transition House	Homelessness Prevention	\$7,500		\$7,500
WillBridge	Amazin Grayce	\$22,000		\$22,000
		\$160,000	\$92,009	\$252,009

**COMMUNITY DEVELOPMENT/HUMAN SERVICES COMMITTEE
FY 2008-2009 FUNDING
BY CATEGORY**

ATTACHMENT 2

HEALTH/DISABLED

AIDS Housing Santa Barbara, Inc.	Sarah House		\$25,000	\$25,000
Dyslexia Awareness & Resource Center	Same	\$5,000		\$5,000
Independent Living Resource Center	Same	\$24,000		\$24,000
Mental Health Association of S.B.	Fellowship Club	\$10,000		\$10,000
Pacific Pride	Necessities of Life	\$13,000		\$13,000
Recording for the Blind & Dyslexic	Audio Text Book Production	\$6,000		\$6,000
		\$58,000	\$25,000	\$83,000

TOTAL PUBLIC/HUMAN SERVICE:		\$703,256	\$159,753	\$863,009
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CAPITAL:

ECONOMIC DEVELOPMENT

Women's Economic Ventures	Microenterprise Development		\$35,000	\$35,000
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HOMELESS/HOUSING

City S.B.-Community Development	Housing Rehabilitation Loan Program		\$391,153	\$391,153
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SENIOR/DISABLED

Family Service Agency	S.A.I.L.		\$44,200	\$44,200
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MISC

City SB - NIP	Pedestrian Lighting		\$200,000	\$200,000
City SB - NIP	Safe & Clean Neighborhoods		\$45,602	\$45,602
City SB - NIP	Ortega Welcome House		\$100,000	\$100,000
Girls Incorporated of SB	Carpet Replacement		\$17,500	\$17,500
Legal Aid	Building Repair		\$32,000	\$32,000
			\$865,455	\$865,455

TOTAL CAPITAL:				
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ADMINISTRATION:

City S.B.	Fair Housing		\$8,410	\$8,410
City S.B.	CDBG Administration		\$159,794	\$159,794
City S.B.	Rental Housing Mediation		\$92,070	\$92,070

TOTAL ADMINISTRATION:			\$260,274	\$260,274
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	Total HS	Total CDBG	GRAND TOTAL
	\$703,256	\$1,285,482	\$1,988,738

* In addition to this amount, approximately \$250,000 in Home Rehabilitation Loan Repayment funds are anticipated for fiscal year 2008-2009.

Please note: Some programs do not fit exclusively into one category.
For example, Domestic Violence Solutions fits into Emergency, Homeless/Housing or Children;
Community Kitchen fits into Emergency or Homeless; Storyteller fits into Children or Homeless;
AIDS Housing fits into Health/Disabled or Homeless/Housing; ect.

COMMUNITY DEVELOPMENT HUMAN SERVICES COMMITTEE
CDBG/HS COMBINED FUNDING APPLICATION CRITERIA

- Programs should primarily benefit low and moderate-income residents.
- Programs must address specific social or physical needs and conditions of the people they propose to serve. Documentation could include social indicators, demographic data, surveys, community plans and need as perceived by potential consumers.
- Programs must present a marketing strategy, which includes specific efforts to reach ethnic communities.
- Programs must demonstrate support from the people for which the program is proposed.
- Agencies must clearly identify all funding sources and justify proposal if services are available through another source.
- Agencies shall seek funding, or demonstrate funding support from other public/private sources. The City shall not be committed to total support of a program nor shall the City be committed to continue funding in the case where other support is withdrawn.
- City funds should support only those services that directly benefit residents of the City of Santa Barbara. Programs operated on a county or regional basis must show documentation that (a) services benefit City residents, and (b) sufficient funds are available to support non-city residents.
- Administrative costs shall be held to a minimum and will be scrutinized during the program review process.
- Programs shall identify geographical areas where they propose to provide services.
- Programs that pay the local minimum wage (as described in Chapter 9.128 of the City of Santa Barbara Municipal Code) to all staff for which CDBG/Human Services funds are requested shall receive an extra point in the rating process.

COMMUNITY DEVELOPMENT AND HUMAN SERVICES COMMITTEE
REVIEW AND INTERVIEW

A thirteen-member committee appointed by the City Council will review applications, interview agencies and make funding recommendations to the City Council. The City Council makes final decisions on funding. The Community Development and Human Services Committee includes representatives of the following groups:

- Youth-Oriented Services
- Business/Economic Development Community
- Human Services
- Latino/Hispanic Community
- African American Community
- Senior Citizens
- Housing Interests
- Four (4) Low Income Neighborhoods: Eastside, Westside, Downtown, and Lower Westside
- Disabled Community
- Housing Authority Representative

At the scheduled interview, agencies will be allowed a 4-minute presentation, with 10 minutes for questions from the Committee, and an agency response/final statement. Agencies are requested to have a member of the Board of Directors and appropriate staff present at the interview.

In reviewing applications, the following criteria is used by the CDHS Committee:

- Eligibility
- Priority
- Need for service
- Quality of the program and its administration
- Cost effectiveness of the service to be provided
- Fiscal management
- Ability to implement the project and expend funds within the fiscal year. HUD may requisition unused or inappropriately used funds.
- Completeness of proposal

To ensure that verbal presentations made by agency representatives are accurate and reasonable, applicants are advised that information provided to the Committee plays an important factor in formulation of specific funding recommendations; furthermore, statements made by an applicant upon which the Committee relies in making a funding recommendation shall become binding and included as part of any contract which may be executed. Agencies should come prepared to justify their proposal within the priorities outlined previously.

Applicants are further advised that the Committee may request additional information on any part of the proposal after the scheduled interview. Applicants will be required to respond in writing within 5 days of such request.

City of Santa Barbara
Community Development Block Grant and Human Services
APPLICATION SCHEDULE AND PROCESS
Fiscal Year 2009-2010

Application Available..... Monday, November 3, 2008

Proposal Orientation Meeting..... Tuesday, November 18, 2008
David Gebhard Public Meeting Room 9:00 – 9:45 a.m. (All Applicants)
Community Development Building 9:45 -10:30 a.m. (New Applicants)
630 Garden Street

Application Due..... NO LATER THAN 3:00 P.M.
Purchasing Office **Tuesday, January 6, 2009**
****310 East Ortega Street**** *NO LATE APPLICATIONS
Santa Barbara, CA 93101 WILL BE ACCEPTED*

Staff Reviews Applications January 7-12, 2009

Staff Meets with Applicants January 13, 14, 15, 16, 2009

Applicants Turn in Corrections January 20, 2009

Applications to Printing January 21-26, 2009

Applications Reviewed by CDHSC January 27 - February 24, 2009

Applicant Interviews February 3, 5, 10, 12, 17, 2009
(4:00 - 9:00pm)

**Funding Recommendations Available
to City Council and Public**..... *Wednesday, February 25, 2009
(Tentative)

**City Council Public Hearing
on Available to City Council and Public**..... *Tuesday, March 24, 2009
(6:00 P.M., Council Chambers) (Tentative)

City Council Action *Tuesday, March 24, 2009 or
*Tuesday, March 31, 2009 (Tentative)

Environmental Reviews April, 2009

Application to HUD May, 2009

Execution of Contracts..... June, 2009

Funds Available July 1, 2009

Contract Period..... **July 1, 2009 - June 30, 2010**

*Tentative Dates