



CITY OF SANTA BARBARA

COUNCIL AGENDA REPORT

AGENDA DATE: July 1, 2008

TO: Mayor and Councilmembers

FROM: Administration Division, Finance Department

SUBJECT: Community Promotion Contract With Old Spanish Days

RECOMMENDATION:

That Council authorize the Finance Director to execute a \$60,000 Community Promotion contract with Old Spanish Days, from July 1, 2008, to May 31, 2009.

DISCUSSION:

The Fiscal Year 2009 budget includes \$60,000 in the Community Promotion Program for the Old Spanish Days organization. Promotion funding will be used for organizing, promoting, and sponsoring the community celebration of Fiesta, and to help support year-round administrative expenses, which include insurance, printing, postage, utilities, and accounting services. Community Promotion funds will partially cover the costs of portable toilets and promotional costs for posters and brochures. The term of the contract is from July 1, 2008, through May 31, 2009.

PREPARED BY: Jennifer Hopwood, Executive Assistant

SUBMITTED BY: Robert D. Peirson, Finance Director

APPROVED BY: City Administrator's Office