



# CITY OF SANTA BARBARA

## COUNCIL AGENDA REPORT

**AGENDA DATE:** March 24, 2009

**TO:** Mayor and Councilmembers

**FROM:** Housing and Redevelopment, Community Development Department

**SUBJECT:** Community Development And Human Services Committee Funding Recommendations For Fiscal Year 2010 And Housing And Urban Development Consolidated Action Plan

**RECOMMENDATION:** That Council:

- A. Approve the funding recommendations of the Community Development and Human Services Committee for Fiscal Year 2010 Community Development Block Grant (CDBG) and Human Services funds;
- B. Authorize the Community Development Director to negotiate and execute agreements implementing the funding recommendations, subject to the review and approval of the City Attorney; and
- C. Authorize the City Administrator to sign all necessary documents to submit the City's Action Plan to the Department of Housing and Urban Development (HUD).

**DISCUSSION:**

Community Development and Human Services Committee Funding Recommendations

The recommendations in this report are for Community Development Block Grant (CDBG) and Human Services funding for Fiscal Year 2010.

The combined application for CDBG and Human Services funds was available to the public on November 3, 2008. An announcement was mailed to all agencies that expressed an interest in applying this past year or applied for funding in the past two years. In addition, advertisements appeared in the *Daily Sound* and the *Santa Barbara News Press*, a news release was disseminated to the local media and an announcement and application were posted on the City of Santa Barbara's website informing the public of the availability of applications and the orientation workshop. An orientation technical assistance workshop was held for all prospective applicants on November 18, 2008.

Seventy-seven applications were submitted by the deadline of January 6, 2009. This represents an increase of 11 more applications than received last year. One applicant subsequently withdrew its application. The seventy-six remaining applications requested

a total of \$2,685,911. The requested amount of funding exceeds the estimated available funding by approximately \$920,000. Staff and the Community Development and Human Services Committee reviewed all of the applications and interviewed each agency. An extra night of interviews was scheduled in order to fit in all the applicants. In all, the Committee invested over 300 hours interviewing and deliberating on this year's applications. The Committee developed funding recommendations on the basis of the written applications, program presentations, interviews and group deliberations. The Committee gave significant consideration to the Funding Criteria and Priorities for each program adopted by Council on October 21, 2008. Detailed descriptions of the combined funding application criteria, as well as funding priorities for both CDBG and Human Services, can be found on pages four through six of the CDHSC Report on Funding Recommendations Fiscal Year 2010. This report is available for public review on the City's webpage ([www.SantaBarbaraCa.gov](http://www.SantaBarbaraCa.gov)) and in the office of the City Clerk, Main Public Library and the Community Development Department. The Draft Housing and Urban Development (HUD) 2009-2010 Action Plan is also available for public review at the above locations.

The number of applicants in the Public/Human Services category has increased 40% since Fiscal Year 2007 (45 to 63). With the increasing competition in the application process, the Committee continued to ensure that their recommendations for funding followed the funding priorities set by Council. The 1<sup>st</sup> Priority consists of programs that help meet basic emergency human needs; the 2<sup>nd</sup> Priority consists of programs that are preventative in nature and/or promote the highest degree of functioning the individual is capable of achieving; and the 3<sup>rd</sup> Priority consists of programs that seek to enhance the quality of life of persons whose basic needs are already met. There were no applications in the 3<sup>rd</sup> priority this year.

With a record number of applications this year, the CDHSC had to make some tough decisions. They were able to recommend funding for only 49 of the 63 applications in the Public/Human Services category. Seven programs that demonstrated either an extraordinary need or expansion of services were recommended for increases. Sixteen programs were recommended for the same funding as last year. In order to fund seven new applications, the CDHSC is recommending decreases for nineteen programs and they were unable to recommend funding for fourteen programs, including four that received funding last year.

Nine of the twelve applications in the Capital category were recommended for funding. These include three projects that are part of the City Target Area Neighborhood Improvement Program (CTANIP). This program targets those neighborhoods in the City with the highest proportion of low-income households, population density, over-crowding, renter occupancy ratio, crime rates and sub-standard structures. Two applications in the administrative category are also recommended for funding. Applicant agencies have been notified of their individual recommendations.

#### 2009 Action Plan:

Every five years the City of Santa Barbara prepares a Federal Department of Housing and

Urban Development (HUD) mandated document, the Consolidated Plan (CP), which is a comprehensive planning tool that outlines the City's strategic vision for housing and community development for a five-year period. Annually, an Action Plan (AP) is submitted to HUD and acts as the City's application for both Community Development Block Grant and HOME Investment Partnership Program funds. The City's 2009 Action Plan proposes specific identifiable benchmarks for measuring progress in realizing the goals outlined in the previously adopted 2005-2009 Consolidated Plan.

#### **BUDGET/FINANCIAL INFORMATION:**

Due to a delay in the receipt of our CDBG Funding Allocation for Fiscal Year 2010, the Committee approved funding recommendations based on an estimated 5% decrease, or \$1,011,752, of new CDBG entitlement funds. There will also be \$51,281 of reprogrammed funds available, which when added to the entitlement, provides an estimated total of \$1,063,033 for the Fiscal Year 2010 CDBG program, \$151,763 of which will be available for Public Services.

The City of Santa Barbara has provided funds for local agencies to provide essential social services for many years. In the proposed Fiscal Year 2010 City General Fund budget, Human Services funding is recommended at \$703,256, which is the same as the current fiscal year.

Under the combined funding process, the City's Human Services funds of \$703,256 are combined with CDBG funds available under the Public Services category of \$151,763 for a total of \$855,019 in this category (\$7,990 less than last year). The CDBG funds available for Capital Projects total \$658,920 (\$206,535 less than last year). The remaining CDBG funds are allocated for administration/fair housing and Rental Housing Mediation Task Force.

Because the City has not yet received an official CDBG funding announcement from HUD, the CDHSC added funding contingencies to their recommendations, as follows:

- HUD Decrease of 3% or less
  - Public/Human Services - Grant awards evenly adjusted across the board
  - Capital - Franklin Center Kitchen and Alisos Sidewalks grants decreased evenly
- HUD Decrease of more than 3% - CDHSC reconvene to revise funding recommendations
- HUD Increase of 2% or less - CDBG funds reprogrammed to Fiscal Year 2011
- HUD Increase of more than 2% - CDHSC reconvene to revise funding recommendations

#### Fiscal Year 2011 Funding Concerns:

The new administration in Washington has released a broad outline of the Federal Fiscal Year 2010-2011 budget which provides an increase in CDBG funding; however, it is uncertain how much will be allocated to formula funds for entitlement jurisdictions such as

the City of Santa Barbara. The Administration plans to modernize the CDBG program through statutory reforms, including a more effective formula, appropriate incentives, accountability measures, and a new Sustainable Communities Initiative, in order to better target funds to distressed communities and promote sustainable and economically viable communities. Staff will continue to monitor the development of this budget and keep Council informed on the status.

**\*\*The Community Development and Human Services Committee (CDHSC) Report on Funding Recommendations Fiscal Year 2010 and Draft Action Plan is available for public review on the City's webpage ([www.SantaBarbaraCa.gov](http://www.SantaBarbaraCa.gov)) and in the Office of the City Clerk, Main Public Library and the Community Development Department.\*\***

**ATTACHMENT(S):** Community Development and Human Services Committee Fiscal Year 2010 Funding Recommendations by Priority and Rating

**PREPARED BY:** Sue Gray, Community Development Program Supervisor

**SUBMITTED BY:** Paul Casey, Community Development Director

**APPROVED BY:** City Administrator's Office

COMMUNITY DEVELOPMENT AND HUMAN SERVICES COMMITTEE  
 FY 2010 FUNDING RECOMMENDATIONS  
 BY PRIORITY AND RATING

ATTACHMENT

AGENCY	PROGRAM	2008-2009 ALLOCATION	2009-2010 REQUEST	AVERAGE RATING	2009-2010 RECOMMENDATIONS		
					CDBG	HUMAN SERVICES	TOTAL
PUBLIC/HUMAN SERVICE:							
<b>First Priority</b>							
Casa Esperanza	Homeless Day Program	\$40,009	\$61,500	25.5	\$50,000		\$50,000
Transition House	Comprehensive Services	\$38,000	\$45,000	25.4	\$40,000		\$40,000
Aids Housing	Sarah House	\$25,000	\$25,000	25.3		\$25,000	\$25,000
S.B. Rape Crisis Center		\$25,000	\$27,000	24.8		\$25,000	\$25,000
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Domestic Violence Solutions	Emergency Shelter	\$54,000	\$54,000	24.6	\$25,763	\$24,237	\$50,000
SB Neighborhood Clinics	Dental Care - Homeless	\$15,000	\$20,000	24.3		\$20,000	\$20,000
Community Kitchen		\$52,000	\$54,000	24.3		\$50,000	\$50,000
People's Self Help Housing	Supportive Housing Program	\$10,000	\$20,000	24.1		\$10,000	\$10,000
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Catholic Charities	Emergency Housing	\$14,000	\$20,000	23.8	\$14,000		\$14,000
Foodbank	SB Warehouse	\$25,000	\$25,000	23.8		\$25,000	\$25,000
SB County DA - Victim Witness	S.A.R.T.	\$20,000	\$22,309	23.6		\$15,000	\$15,000
New Beginnings Counseling	Homeless Outreach	\$15,000	\$22,000	23.4		\$15,000	\$15,000
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WillBridge		\$22,000	\$25,000	23.4		\$22,000	\$22,000
Channel Islands YMCA	Noah's Anchorage	\$25,000	\$30,000	23.3	\$22,000		\$22,000
S.B. Community Housing Corp.	New Faulding Hotel	\$15,500	\$20,000	23.2		\$15,000	\$15,000
Domestic Violence Solutions	Second Stage	\$7,000	\$15,000	23.0		\$7,000	\$7,000
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Foodbank	Brown Bag	\$8,000	\$10,000	23.0		\$8,000	\$8,000
S.B. Community Housing Corp.	Hotel de Riviera	\$10,000	\$22,000	22.9		\$12,000	\$12,000
St. Vincent's	PATHS	\$9,000	\$12,000	22.6		\$9,000	\$9,000
Pacific Pride	Necessities of Life	\$13,000	\$15,000	22.3		\$11,000	\$11,000
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Bringing Our Community Home		\$19,000	\$22,000	21.0		\$14,000	\$14,000
Legal Aid	Emergency Legal Svcs.	\$24,000	\$42,750	20.8		\$24,000	\$24,000
Community Action Commission	Senior Nutrition	\$13,000	\$18,000	19.4		\$9,000	\$9,000
<b>Second Priority</b>							
Storyteller Children's Center		\$30,000	\$30,000	24.1		\$30,000	\$30,000
Family Service Agency	Big Brothers/Big Sisters	\$8,500	\$8,500	24.0		\$8,000	\$8,000
Mental Health Association	Fellowship Club	\$10,000	\$10,500	24.0		\$10,500	\$10,500
People's Self Help Housing	Gang Prevention	\$7,000	\$10,000	23.9		\$7,000	\$7,000
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Friendship Center	Adult Day Care	\$24,000	\$26,000	23.8		\$22,019	\$22,019
Child Abuse Listening Mediation	Bilingual Treatment	\$25,000	\$25,000	23.7		\$21,000	\$21,000
Independent Living Resource Cnt		\$24,000	\$25,000	23.6		\$23,000	\$23,000
City of SB - Rental Housing Mediation Task Force		N/A	\$30,000	23.2		\$25,000	\$25,000
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COMMUNITY DEVELOPMENT AND HUMAN SERVICES COMMITTEE  
 FY 2010 FUNDING RECOMMENDATIONS  
 BY PRIORITY AND RATING

ATTACHMENT

AGENCY	PROGRAM	2008-2009 ALLOCATION	2009-2010 REQUEST	AVERAGE RATING	2009-2010 RECOMMENDATIONS		
					CDBG	HUMAN SERVICES	TOTAL
Planned Parenthood	Health Education	\$12,500	\$15,000	23.1		\$12,000	\$12,000
Transition House	Homeless Prevention	\$7,500	\$12,000	23.1		\$7,500	\$7,500
Long Term Care Ombudsman		\$21,000	\$25,000	23.0		\$23,000	\$23,000
Family Service Agency	Homemaker	\$6,000	\$6,000	22.4		\$5,000	\$5,000
City at Peace		\$7,500	\$12,000	22.0		\$7,500	\$7,500
Primo Boxing Club	Say Yes to Kids	\$32,000	\$37,000	21.9		\$26,000	\$26,000
S.B. Family Care Center	Centro Infantil	\$20,000	\$30,000	21.9		\$18,000	\$18,000
United Boys & Girls Club (Westside)	SMART Moves	N/A	\$9,000	21.9		\$7,000	\$7,000
Family Service Agency	211 CRIS/HelpLine	\$30,000	\$40,000	21.8		\$23,000	\$23,000
Community Action Commission	Child Development	\$19,000	\$28,000	21.6		\$17,000	\$17,000
Recording - Blind & Dyslexic	Audio Textbook Production	\$6,000	\$10,000	21.4		\$5,000	\$5,000
Project Excel		\$0	\$25,000	21.3		\$8,000	\$8,000
SB Police Activities League		\$13,000	\$47,986	21.2		\$17,500	\$17,500
Family Therapy Institute	AHA!	\$0	\$25,000	21.0		\$10,000	\$10,000
Boys & Girls Club (Downtown)	Power Hour Tutoring	\$8,000	\$15,000	20.8		\$8,000	\$8,000
Court Appointed Special Advocates		N/A	\$15,000	20.3		\$10,000	\$10,000
Job Apprenticeship Prog.	Recreation Dept.	N/A	\$25,000	20.3		\$7,000	\$7,000
Easy Lift Transportation	Youth Transportation	N/A	\$10,000	19.8		\$5,000	\$5,000
St. Francis Foundation	Liberty Program	N/A	\$10,500	19.7		\$0	\$0
Channel Islands YMCA	Preschool Childcare	\$7,000	\$9,000	19.6		\$0	\$0
Future Leaders of America	Family Leadership Project	\$7,500	\$30,000	18.7		\$0	\$0
Dyslexia Awareness		\$5,000	\$10,000	18.4		\$0	\$0
Girls Incorporated of Greater SB	Scholarships	N/A	\$13,430	18.0		\$0	\$0
SB Arts Alliance	Recreation Dept.	N/A	\$20,800	18.0		\$0	\$0
Hearts Adaptive Riding Program	Therapeutic Horseback Riding	N/A	\$25,000	17.9		\$0	\$0
SB Fighting Back	Mentorship Program	N/A	\$15,000	17.9		\$0	\$0
Jewish Federation	Center for Successful Aging	\$5,000	\$5,000	17.1		\$0	\$0
SB City College	Childcare Scholarships	N/A	\$20,000	16.9		\$0	\$0
Girl Scouts	City SB Comm. Collaboration	\$0	\$20,000	16.8		\$0	\$0
Bici Centro (SB Bicycle Coalition)	Community Bike Shop	N/A	\$25,000	16.6		\$0	\$0
Brain Injury Association	Jodi House	N/A	\$15,000	15.8		\$0	\$0
Family Fuel, Inc.	Anti-Bullying	N/A	\$30,200	14.9		\$0	\$0
Total Public/Human Service:			\$1,428,475		\$151,763	\$703,256	\$855,019

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 FY 2010 FUNDING RECOMMENDATIONS  
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AGENCY	PROGRAM	2008-2009 ALLOCATION	2009-2010 REQUEST	AVERAGE RATING	2009-2010 RECOMMENDATIONS			
					CDBG	HUMAN SERVICES	TOTAL	
CAPITAL:								
City S.B.-Community Development	Housing Rehabilitation	\$391,153	\$295,000	24.1	\$285,000	X	\$285,000	
FSA	S.A.I.L.	\$44,200	\$44,200	23.3	\$40,000		\$40,000	
SB Neighborhood Clinics	Floor replacement	N/A	\$18,958	22.5	\$18,000		\$18,000	
City SB - NIP	West DT Lighting Design	N/A	\$50,000	22.2	\$50,000		\$50,000	
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Women's Economic Ventures	Microenterprise Devel.	\$35,000	\$50,000	22.1	\$25,000		\$25,000	
City SB - NIP	Franklin Center Kitchen Renc	N/A	\$152,000	22.1	\$105,000		\$105,000	
Girls Incorporated of Greater SB	Asphalt Replacement	\$17,500	\$12,496	21.9	\$9,000		\$9,000	
City SB - NIP	Alisos St. Sidewalk Infill	N/A	\$180,000	21.7	\$90,000		\$90,000	
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Primo Boxing Club	Building repair	N/A	\$39,625	21.4	\$36,920	\$36,920		
City SB - NIP	Sunflower Park Landscape	N/A	\$21,000	19.6	\$0	\$0		
Senior Programs of SB	Roof repair	N/A	\$111,807	18.8	\$0	\$0		
Storyteller Children's Center	Roof repair	N/A	\$30,000	18.0	\$0	\$0		
Total Capital:			\$1,005,086		\$658,920		\$658,920	
ADMIN:								
City S.B.	Fair Housing	\$8,410	\$8,378	24.6	\$8,378	X	\$8,378	
City S.B.	Administration	\$159,794	\$159,180	23.6	\$159,180		\$159,180	
City S.B.	Rental Housing Mediation	\$92,070	\$84,792	22.2	\$84,792		\$84,792	
Total Administration:			\$252,350		\$252,350		\$252,350	
<b>GRAND TOTAL</b>				\$2,685,911	\$1,063,033	\$703,256	\$1,766,289	