



CITY OF SANTA BARBARA

COUNCIL AGENDA REPORT

AGENDA DATE: July 21, 2009

TO: Mayor and Councilmembers

FROM: Administration Division, Finance Department

SUBJECT: Community Promotion Contract With Old Spanish Days

RECOMMENDATION: That Council authorize the Finance Director to execute a Community Promotion contract with Old Spanish Days in an amount of \$99,298 covering the period from July 1, 2009, to May 31, 2010.

DISCUSSION:

The Fiscal Year 2010 budget includes \$99,298 in the Community Promotion Program for the Old Spanish Days organization. Promotion funding will be used for organizing, promoting, and sponsoring the community celebration of Fiesta, as well as help supporting year-round administrative expenses, which include insurance, printing, postage, utilities, and accounting services. Community Promotion funds will also partially cover the costs of portable toilets and promotional costs for posters and brochures. The term of the contract extends over the period of July 1, 2009 through May 31, 2010.

This year the City of Santa Barbara is transferring to Old Spanish Days the responsibility of securing service providers for janitorial service for cleaning, trash pick-up, and portable toilets at the two mercados and power-washing of the De la Guerra mercado area. As the cost of the 2008 janitorial contracts totaled \$44,338, the City is increasing the annual funding provided to Old Spanish Days through the Community Promotions by that amount. Since Old Spanish Days has been providing oversight of these City-written contracts since 2005, this administrative change simply removes the City from the "middle man" position of negotiating and writing a contract which the City is not supervising.

The base contract amount of \$54,960 includes the 8.4% reduction applied to the City's Fiscal Year 2010 community promotion contracts.

PREPARED BY: Jennifer Hopwood, Executive Assistant

SUBMITTED BY: Robert D. Peirson, Finance Director

APPROVED BY: City Administrator's Office