



CITY OF SANTA BARBARA

COUNCIL AGENDA REPORT

AGENDA DATE: August 25, 2009

TO: Mayor and Councilmembers

FROM: Office of Emergency Services, Fire Department

SUBJECT: *StormReady* Community Designation

RECOMMENDATION:

That Council accept an award by the National Weather Service designating the City of Santa Barbara as "*StormReady*".

DISCUSSION:

The "*StormReady*" award is a great example of the collaboration between the local government, federal government, and the community. *StormReady* communities are better prepared to save lives from the onslaught of severe weather through advanced planning, education and awareness. No community is storm proof, but *StormReady* can help communities save lives.

The designation is a three-year term and as a result of the designation, the City may notify the federal Insurance Services Organization for consideration to obtain 25 Community Rating System (CRS) points, which may lower the City's National Flood Insurance Program insurance premiums.

ATTACHMENT: *StormReady* Designation Award Letter to the City of Santa Barbara

PREPARED BY: Yolanda McGlinchey, Emergency Services Manager

SUBMITTED BY: Andy DiMizio, Interim Fire Chief

APPROVED BY: City Administrator's Office



August 12, 2009

Yolanda McGlinchey
City of Santa Barbara Fire Dept OES
Emergency Services Manager
121 W Carrillo St
Santa Barbara, CA 93101

Dear Ms. McGlinchey:

Congratulations! This letter is to inform you that the National Weather Service (NWS) has recognized the city of Santa Barbara as a *StormReady* community. Everyone involved in the NWS compliance process has every reason to be proud of this accomplishment. Earning your *StormReady* recognition indicates that the city of Santa Barbara has done everything possible to improve emergency first responder and citizen preparedness in the event of a natural disaster. Your community's improved communications infrastructure and increased level of severe weather awareness will no doubt minimize the loss of life and/or property in the future.

Thank you for helping us with completing the *StormReady* checklist and reviewing the city of Santa Barbara's application. The NWS Los Angeles/Oxnard *StormReady* Advisory Board members approved your application, and I have notified the NWS Headquarters in Washington D.C., and the NWS Regional Office in Salt Lake City, Utah, of your accomplishments. I have two (2) *StormReady* signs for your use. Attached are instructions on how to obtain additional signs at your expense. You may now wish to notify the Insurance Services Organization for consideration to obtain 25 Community Rating System (CRS) points which may lower your NFIP flood insurance premiums.

The Santa Barbara *StormReady* designation is good for a period of three years from the date of this letter. After this time, you must re-apply to be re-recognized in August 2012. Please visit our national *StormReady* Web site at www.stormready.noaa.gov to see the city of Santa Barbara on our national map of recognized communities. If there are any questions, please feel free to call me or Eric Boldt, WCM at (805) 988-6615. Once again, congratulations on your accomplishment!

Sincerely,

Mark Jackson
Meteorologist in Charge
NWS Los Angeles/Oxnard

Attachment

cc: StormReady Advisory Board



Ordering Additional StormReady Signs

StormReady communities can purchase additional 2'x2' signs from Oklahoma Correction Industries (OCI) at a cost of about \$32 each plus shipping. When ordering, ask for the "NWS StormReady Sign" and specify whether you want StormReady COUNTY signs or StormReady COMMUNITY signs. OCI's phone number is: 405-962-7007 and its fax: 405-962-7022.

You can also order Storm/TsunamiReady Outreach Materials from the National Logistics Support Center in Kansas City. NLSC's phone number is: 816-926-3990 and its fax: 816-926-7901.

- 1) 18 x 24" StormReady Poster: NOAA PA # 200354. Use a NOAA Form 37-4 to order up to two packages (with 25 posters in each)
- 2) StormReady Tri-fold Brochure: NOAA PA # 20053
- 3) TsunamiReady Tri-fold Brochure: NOAA PA # 200357

