

**CITY OF SANTA BARBARA
CITY COUNCIL**

Marty Blum

Mayor

Dale Francisco

Mayor Pro Tempore

Das Williams

Ordinance Committee Chair

Roger L. Horton

Finance Committee Chair

Iya G. Falcone

Grant House

Helene Schneider



James L. Armstrong

City Administrator

Stephen P. Wiley

City Attorney

City Hall

735 Anacapa Street

<http://www.SantaBarbaraCA.gov>

**SEPTEMBER 22, 2009
AGENDA**

ORDER OF BUSINESS: Regular meetings of the Finance Committee and the Ordinance Committee begin at 12:30 p.m. The regular City Council meeting begins at 2:00 p.m. in the Council Chamber at City Hall.

REPORTS: Copies of the reports relating to agenda items are available for review in the City Clerk's Office, at the Central Library, and <http://www.SantaBarbaraCA.gov>. In accordance with state law requirements, this agenda generally contains only a brief general description of each item of business to be transacted or discussed at the meeting. Should you wish more detailed information regarding any particular agenda item, you are encouraged to obtain a copy of the Council Agenda Report (a "CAR") for that item from either the Clerk's Office, the Reference Desk at the City's Main Library, or online at the City's website (<http://www.SantaBarbaraCA.gov>). Materials related to an item on this agenda submitted to the City Council after distribution of the agenda packet are available for public inspection in the City Clerk's Office located at City Hall, 735 Anacapa Street, Santa Barbara, CA 93101, during normal business hours.

PUBLIC COMMENT: At the beginning of the 2:00 p.m. session of each regular City Council meeting, and at the beginning of each special City Council meeting, any member of the public may address the City Council concerning any item not on the Council's agenda. Any person wishing to make such address should first complete and deliver a "Request to Speak" form prior to the time that public comment is taken up by the City Council. Should City Council business continue into the evening session of a regular City Council meeting at 6:00 p.m., the City Council will allow any member of the public who did not address them during the 2:00 p.m. session to do so. The total amount of time for public comments will be 15 minutes, and no individual speaker may speak for more than 1 minute. The City Council, upon majority vote, may decline to hear a speaker on the grounds that the subject matter is beyond their jurisdiction.

REQUEST TO SPEAK: A member of the public may address the Finance or Ordinance Committee or City Council regarding any scheduled agenda item. Any person wishing to make such address should first complete and deliver a "Request to Speak" form prior to the time that the item is taken up by the Finance or Ordinance Committee or City Council.

CONSENT CALENDAR: The Consent Calendar is comprised of items that will not usually require discussion by the City Council. A Consent Calendar item is open for discussion by the City Council upon request of a Councilmember, City staff, or member of the public. Items on the Consent Calendar may be approved by a single motion. Should you wish to comment on an item listed on the Consent Agenda, after turning in your "Request to Speak" form, you should come forward to speak at the time the Council considers the Consent Calendar.

AMERICANS WITH DISABILITIES ACT: In compliance with the Americans with Disabilities Act, if you need special assistance to gain access to, comment at, or participate in this meeting, please contact the City Administrator's Office at 564-5305 or inquire at the City Clerk's Office on the day of the meeting. If possible, notification at least 48 hours prior to the meeting will enable the City to make reasonable arrangements in most cases.

TELEVISION COVERAGE: Each regular City Council meeting is broadcast live in English and Spanish on City TV Channel 18 and rebroadcast in English on Wednesdays and Thursdays at 7:00 p.m. and Saturdays at 9:00 a.m., and in Spanish on Sundays at 4:00 p.m. Each televised Council meeting is closed captioned for the hearing impaired. Check the City TV program guide at www.citytv18.com for rebroadcasts of Finance and Ordinance Committee meetings, and for any changes to the replay schedule.

REGULAR CITY COUNCIL MEETING – 2:00 P.M.

ORDER OF BUSINESS

2:00 p.m. - City Council Meeting

CALL TO ORDER

PLEDGE OF ALLEGIANCE

ROLL CALL

CEREMONIAL ITEMS

1. **Subject: Proclamation Declaring September 26, 2009, As Mesothelioma Awareness Day (120.04)**

CHANGES TO THE AGENDA

PUBLIC COMMENT

CONSENT CALENDAR

2. **Subject: Minutes**

Recommendation: That Council waive the reading and approve the minutes of the special meeting of September 3, 2009.

3. **Subject: Adoption Of Ordinance Pertaining To Amendments To Municipal Code Title 17 Regarding Waterfront Policies (570.03)**

Recommendation: That Council adopt, by reading of title only, An Ordinance of the Council of the City of Santa Barbara Amending Title 17 Sections 17.20.005, 17.20.220, and 17.20.265 Pertaining to Operations at the Waterfront.

CONSENT CALENDAR (CONT'D)

4. **Subject: Approval Of Benefit Plans Effective January 1, 2010 (430.06)**

Recommendation: That Council:

- A. Approve renewal of the Aetna and Kaiser Permanente medical plans; Delta Dental Plans; Vision Service Plan; Employee Assistance Program (EAP); Flexible Spending Accounts; Hartford Life and Disability Insurance Plans; Allstate Voluntary Disability Plans; and Aliquant for benefits administration services; and
- B. Authorize the Administrative Services Director to execute any necessary contracts or amendments to agreements or contracts.

5. **Subject: Set A Date For Public Hearing Regarding Appeal Of Fire And Police Commission Renewal Of Dance Permit For Velvet Jones At 423 State Street (520.01)**

Recommendation: That Council:

- A. Set the date of October 27, 2009, at 2:00 p.m. for hearing the appeal filed by Craig Jenkins of the Fire and Police Commission renewal of a Dance Permit with conditions for Velvet Jones, located at 423 State Street; and
- B. Set the date of October 26, 2009, at 1:30 p.m. for a site visit to the property located at 423 State Street.

6. **Subject: Set A Date For Public Hearing Regarding Appeal Of Planning Commission Approval For 226 And 232 Eucalyptus Hill Drive (640.07)**

Recommendation: That Council:

- A. Set the date of November 17, 2009, at 2:00 p.m. for hearing the appeal filed by June Sochel, representing neighboring property owners, of the Planning Commission approval of an application for property owned by Cynthia Howard and located at 226 and 232 Eucalyptus Hill Drive, Assessor's Parcel No. 015-050-017 and -018, A-2 One-Family Residence Zone, General Plan Designation: Residential, Two Units per Acre. The proposed project involves a Lot Line Adjustment to allow adjustment of the property line between two existing parcels, Street Frontage Modifications to allow less than the required 100 feet of frontage on a public street for each parcel, and Performance Standard Permits to allow an additional dwelling unit on each parcel. Parcel 1 would include a 6,129 square-foot residence with an attached 743 square-foot garage, a 1,150 square-foot residence with a 320 square-foot garage, and a detached 430 square-foot garage. Parcel 2 would include a 3,700 square-foot residence with an a 747 square-foot attached garage, and a 1,250 square-foot residence with a 352 square-foot subterranean garage; and
- B. Set the date of November 16, 2009, at 1:30 p.m. for a site visit to the property located at 226 and 232 Eucalyptus Hill Drive.

CONSENT CALENDAR (CONT'D)

NOTICES

7. The City Clerk has on Thursday, September 17, 2009, posted this agenda in the Office of the City Clerk, on the City Hall Public Notice Board on the outside balcony of City Hall, and on the Internet.

This concludes the Consent Calendar.

CITY COUNCIL ADMINISTRATIVE AND ATTORNEY REPORTS

COMMUNITY DEVELOPMENT DEPARTMENT

8. **Subject: Trust For Historic Preservation - Downtown Campus Update (640.06)**

Recommendation: That Council receive a report from the Santa Barbara Trust for Historic Preservation on the Status of their Downtown Campus.

9. **Subject: Funding Allocation Of The City Of Santa Barbara Community Promotion Grants And Contract With The Santa Barbara County Arts Commission For Fiscal Year 2010 (230.02)**

Recommendation: That Council:

- A. Review and approve the City of Santa Barbara Arts Advisory Committee grant recommendations for Fiscal Year 2010; and
- B. Authorize the Community Development Director to execute a \$485,523 contract with the Santa Barbara County Arts Commission as approved in the Fiscal Year 2010 budget.

10. **Subject: Introduction Of Mills Act Historic Preservation Incentive Ordinance (640.06)**

Recommendation: That Council:

- A. Introduce and subsequently adopt, by reading of title only, An Ordinance of the Council of the City of Santa Barbara Amending Chapter 22.22 of the Municipal Code to Establish a Process for Historic Property Preservation Contracts Between the Owners of City Historic Properties and the City Pursuant to the Authority of the State Mills Act;
- B. Adopt, by reading of title only, A Resolution of the Council of the City of Santa Barbara to Adopt Administrative Rules and Procedures for the Implementation of the State Mills Act Program; and
- C. Recommend that Staff return to Council after three years with a status report on the City's Mills Act Program.

COUNCIL AND STAFF COMMUNICATIONS

COUNCILMEMBER COMMITTEE ASSIGNMENT REPORTS

ADJOURNMENT



PROCLAMATION

Mesothelioma Awareness Day *September 26, 2009*

WHEREAS, approximately 3,000 Americans die each year from mesothelioma, an aggressive cancer of the linings of the lungs, abdomen, heart or testicles; and

WHEREAS, the heavy use of asbestos in manufacturing, industry and construction has been recognized as "the worst occupational health disaster in U.S. history;" and

WHEREAS, exposure to asbestos for as little as one month can result in mesothelioma 30 years later; and

WHEREAS, asbestos was used in the construction of virtually all office buildings, public schools, and homes built before 1975; and

WHEREAS, a high percentage of all mesothelioma victims were exposed to asbestos on Naval ships and in shipyards; and

WHEREAS, it is believed that many of the firefighters, police officers, and rescue workers from Ground Zero on 9/11/01 may be at increased risk of contracting mesothelioma; and

WHEREAS, for decades the need for research to develop effective treatments for mesothelioma was overlooked and as a result of this neglect is that treatments available today generally have only limited effect and most patients succumb within only 12 to 15 months from diagnosis; and

WHEREAS, in 1999, the Mesothelioma Applied Research Foundation was formed to eradicate the life-ending and vicious effects of mesothelioma, and early progress in developing effective treatments for the disease is now being made;

NOW, THEREFORE, I, MARTY BLUM, by virtue of the authority vested in me as Mayor of the City of Santa Barbara, California, do hereby proclaim September 26, 2009, as MESOTHELIOMA AWARENESS DAY to raise public awareness of the disease and of the need to develop effective treatments for it.

IN WITNESS WHEREOF, I have hereunto set my hand and caused the Official Seal of the City of Santa Barbara, California, to be affixed this 22nd day of September, 2009.

Marty Blum
MARTY BLUM, MAYOR





CITY OF SANTA BARBARA CITY COUNCIL MINUTES

**SPECIAL MEETING
September 3, 2009**

DAVID GEBHARD PUBLIC MEETING ROOM, 630 GARDEN STREET

CALL TO ORDER

Mayor Marty Blum called the meeting to order at 1:30 p.m.

ROLL CALL

Councilmembers present: Iya G. Falcone, Dale Francisco, Roger L. Horton, Grant House (1:42 p.m.), Helene Schneider, Das Williams, Mayor Blum.

Councilmembers absent: None.

Staff present: City Administrator James L. Armstrong, Deputy City Clerk Susan Tschech.

PUBLIC COMMENT

No one wished to speak.

NOTICES

The City Clerk has on Friday, August 28, 2009, posted this agenda in the Office of the City Clerk, on the City Hall Public Notice Board on the outside balcony of City Hall, and on the Internet.

WORK SESSIONS

Subject: Fiscal Year 2010 Special Budget Work Session (230.05)

Recommendation: That Council hear a report from staff detailing potential options for addressing the Fiscal Year 2010 projected revenue shortfall in the General Fund.

Documents:

- September 3, 2009, report from the Interim Finance Director.
- PowerPoint presentation prepared and made by Staff.

(Cont'd)

Subject: Fiscal Year 2010 Special Budget Work Session (Cont'd)

Speakers:

Staff: City Administrator James Armstrong, Interim Finance Director Robert Samario, Water Resources Manager Rebecca Bjork, Deputy Police Chief Frank Mannix, Library Director Irene Macias, Community Development Director Paul Casey.

Discussion:

Interim Finance Director Samario began his presentation with a review of revenue results for the General Fund for Fiscal Year 2009. He then summarized the adopted General Fund budget for Fiscal Year 2010 and also presented revised revenue estimates made since the budget's adoption as well as a recommended approach to address a \$2.9 million projected shortfall. Finally, outstanding issues related to impacts from possible State budget actions and an uncertain economic environment were noted. Councilmembers made comments, and department staff answered specific questions.

ADJOURNMENT

Mayor Blum adjourned the meeting at 3:33 p.m.

SANTA BARBARA CITY COUNCIL

SANTA BARBARA
CITY CLERK'S OFFICE

MARTY BLUM
MAYOR

ATTEST: _____
SUSAN TSCHECH, CMC
DEPUTY CITY CLERK

ORDINANCE NO. _____

AN ORDINANCE OF THE COUNCIL OF THE CITY OF
SANTA BARBARA AMENDING TITLE 17 SECTIONS
17.20.005, 17.20.220, AND 17.20.265
PERTAINING TO OPERATIONS AT THE WATERFRONT

THE COUNCIL OF THE CITY OF SANTA BARBARA DOES ORDAIN AS FOLLOWS:

SECTION 1. Section 17.20.005 D, Section 17.20.005 E, Section 17.20.220 and Section 17.20.265 of Title 17 of the Santa Barbara Municipal Code are amended to read as follows:

17.20.005 Slip Assignment Policy.

D. TRANSFER OF SLIP PERMITS.

1. Procedure. The permittee of a Slip may transfer the Slip Permit to a new or changed vessel owner upon the sale or transfer of an equity ownership interest in a vessel if all the following conditions are met:

a. A written application for the transfer of a Slip Permit is filed within fifteen (15) days after the sale or transfer of the equity ownership interest in the vessel.

b. The slip permittee shall notify the Waterfront Department in writing within fifteen days of the sale or transfer of an equity ownership interest, whether in whole or in part, of a vessel to an individual, entity, non-profit or governmental agency and specify if the Slip Permit is to be transferred or retained by the permittee.

c. Every permittee must supply proof of ownership of a permitted vessel pursuant to the requirements of Section 17.20.005.B.2 within fifteen (15) days of any change, in whole or in part, in the equity ownership of the vessel.

d. The Transfer Fee or waiting list Transfer Fee and all other fees and deposits are paid in full within fifteen (15) days after the sale or transfer of interest, in whole or in part, of the vessel.

e. The owner must bring an Operable vessel to the Administration Dock for verification of length. If the vessel is not operable, the Waterfront Director may waive these requirements for not more than ninety (90) days for the purpose of repair.

f. A slip permittee must be in good standing with the Waterfront Department at the time that the Slip Permit transfer application is submitted to the Waterfront Department. A slip permittee is in good standing with the Waterfront Department if, at the time of submittal of the Slip Permit transfer application, both of the following are true and correct: (i) all fees or charges owed to the Waterfront Department by the slip permittee have been paid in full and, (ii) the Waterfront Department has not issued a written notice to terminate the Slip Permit, whether such notice of termination has been received by the slip permittee or not.

2. Death of Slip Permittee.

a. Death of Sole Slip Permittee.

(1) **No Transfer of Slip Permit After Death.** No Slip

Permit may be transferred after the death of a sole slip permittee.

(2) Notification of Death. Not later than thirty (30) days after the date established on the death certificate as the date of death of the slip permittee, the administrator or executor of the estate of the slip permittee shall notify the Waterfront Department in writing of the death. If such notification is not received by the Waterfront Department within thirty (30) days of the date shown on the death certificate as the date of death, the Slip Permit shall be deemed to be terminated sixty (60) days after such date. Upon termination of the Slip Permit, permission to berth shall be denied by the Waterfront Director, and the administrator or executor of the estate of the deceased slip permittee shall remove the vessel from the Harbor District immediately. Failure to immediately remove the vessel from the Harbor may, at the option of the Waterfront Director, result in the assessment of visitor fees at the visitor fee rate then in effect.

(3) Removal of Vessel. If notification of death as required in Section 17.20.005.D.2 herein is received by the Waterfront Department, the estate of the deceased slip permittee may have a period of time not exceeding one hundred and twenty (120) days after the date established on the death certificate as the date of death of the slip permittee to remove the vessel from the Slip. All regular Slip Fees are due and payable by the estate during this period.

b. Death of Slip Permittee with Spouse or Registered

Domestic Partner at Time of Death.

(1) **Assignment of Slip Permit After Death.** Subject to compliance with the requirements below, a Slip Permit may be assigned to the surviving spouse or domestic partner (registered with the City Clerk in accordance with Chapter 9.135 of the Santa Barbara Municipal Code) of a slip permittee after the death of the slip permittee.

(2) **Notification of Death.** Not later than thirty (30) days after the date established on the death certificate as the date of death of the slip permittee, the administrator or executor of the estate of the slip permittee or the slip permittee's surviving spouse or registered domestic partner shall notify the Waterfront Department in writing of the death of the slip permittee. The notification to the Waterfront Department shall also state whether the spouse or legally registered domestic partner seeks assignment of the Slip Permit. Assignment of the Slip Permit to the surviving spouse or registered domestic partner will be approved by the Waterfront Director only if (i) the surviving spouse or registered domestic partner can satisfactorily demonstrate an equity ownership interest in the vessel as provided in Section 17.20.005.B herein, and (ii) either proof of marriage to the slip permittee at the time of the slip permittee's death is provided to the Waterfront Department or proof of registration on the domestic partnership list as the slip permittee's domestic partner at the time of the slip permittee's death is provided to the Waterfront Department. If notification is not received by the Waterfront Department

within thirty (30) days after the date established on the death certificate as the date of death of the slip permittee, or the surviving spouse or legally registered domestic partner does not qualify for assignment of the Slip Permit, the Slip Permit shall be deemed to be terminated sixty (60) days after the date established on the death certificate as the date of death of the slip permittee. Upon termination of the Slip Permit, permission to berth shall be denied by the Waterfront Director and the surviving spouse, registered domestic partner or estate of the deceased slip permittee shall remove the vessel from the Harbor District immediately. Failure to immediately remove the vessel from the Harbor may, at the option of the Waterfront Director, result in the assessment of visitor fees at the visitor fee rate then in effect.

(3) Removal of Vessel. If notification of death as required in Section 17.20.005.D.2 herein is received by the Waterfront Department and the slip permittee's surviving spouse or registered domestic partner does not seek assignment of the Slip Permit, or does not qualify for assignment as provided herein, the estate of the deceased slip permittee, surviving spouse or registered domestic partner shall have a period of time not exceeding one hundred and twenty (120) days after the date established on the death certificate as the date of death of the slip permittee to remove the vessel from the Slip. All regular Slip Fees are due and payable by the surviving spouse, registered domestic partner or estate of the deceased slip permittee during this period.

c. Death of Slip Permittee with Multiple Slip Permit Partners.

(1) Slip Permit Remains Valid. Upon the death of one of the slip permittee partners, subject to compliance with the requirements herein, a Slip Permit held by multiple Slip Permit partners remains valid in the names of the remaining Slip Permit partners.

(2) Notification of Death. Not later than thirty (30) days after the date established on the death certificate as the date of death of the slip permittee, either the administrator or executor of the estate of the deceased slip permittee or the deceased slip permittee's surviving spouse or registered domestic partner or one of the remaining Slip Permit partners shall notify the Waterfront Department in writing of the death of the slip

permittee. Such notification shall also state whether the spouse or registered domestic partner seeks assignment of the Slip Permit in the deceased slip permittee's partnership position or not. To become a Slip Permit partner, the surviving spouse or registered domestic partner must satisfy the requirements set forth in Section 17.20.005.D.2 b(2).

17.20.220 Impound and Relocation of Vessels.

A. IMPOUND AND RELOCATION OF VESSELS BERTHED, DOCKED, MOORED OR ANCHORED IN THE HARBOR DISTRICT IN VIOLATION OF THE SANTA BARBARA MUNICIPAL CODE. A vessel berthed, docked, moored or anchored in the Harbor District in violation of the Santa Barbara Municipal Code may be impounded in its location, including a dock, pier, slip, wharf or open ocean of the Harbor District, or may be impounded, relocated and stored in another location designated by the Waterfront Director.

B. IMPOUND AND RELOCATION OF VESSELS FOR DELINQUENT FEES. A vessel whose owner is delinquent on the payment of Slip or other fees to the Waterfront Department may be impounded in its location, including a dock, pier, slip, wharf or open ocean of the Harbor District, or may be impounded, relocated and stored in another location designated by the Waterfront Director.

C. PAYMENT OF IMPOUND FEE. The owner of any vessel impounded under either section A or B of this section, whether relocated and stored or not, shall pay an impound fee established by Resolution of the City Council, in addition to any storage or delinquent fees, to the Waterfront Director prior to release of the vessel.

D. NOTICE OF STORAGE AND HEARING. Whenever the Waterfront Department impounds and stores a vessel as permitted by this Section, the Waterfront Department shall provide the vessel's registered owner(s) of record, with the opportunity for a poststorage hearing to determine the validity of the storage.

1. Notice of Storage. Notice of the storage shall be mailed or personally delivered to the registered owner(s) within 48 hours, excluding weekends and holidays, and shall include the following information:

a. The name, address, and telephone number of the Waterfront Department.

b. The location of the place of storage and description of the vessel.

c. The authority and purpose for the impound and storage of the vessel.

d. A statement that, in order to receive the poststorage hearing, the owner(s) shall request the hearing in person or in writing within ten (10) days of the date appearing on the notice.

2. Post Storage Hearing. The post storage hearing shall be conducted within 48 hours of the receipt of the request for the hearing by the Waterfront Department, excluding weekends and holidays. The City may authorize its own officer or employee to conduct the hearing if the hearing officer is not the same person who directed the storage of the vessel.

3. Failure to Request or Attend Hearing. The failure of the registered owner(s) to request or to attend a scheduled

hearing shall satisfy the post storage hearing requirement.

4. Finality of Hearing and Return of Fees. The Waterfront Department shall return to the registered owner(s) of the vessel all impound and storage fees paid by the owner if it is determined by the hearing officer that reasonable grounds for the storage of the vessel are not established. The decision of the hearing officer after the post storage hearing shall be final.

17.20.265 Anchoring Vessels Within Waters of Harbor District Not Designated as Seasonal or Year-Round Anchorage.

A. UNLAWFUL ANCHORING.

1. Consent of Waterfront Director Required to Anchor Vessels in Harbor. It shall be unlawful to Anchor a vessel in the waters of the Harbor at any time without the consent of the Waterfront Director.

2. No Anchoring in Harbor District Except as Provided Herein. It shall be unlawful to Anchor a vessel in waters of the Harbor District between the sunset and the sunrise, except the Seasonal and Year-Round Anchorages as delineated on the reference map attached as Exhibit "A" to Chapter 17.20 , without prior permission of the Waterfront Director.

3. No Anchoring in Harbor District at Any Time. It shall be unlawful to Anchor a vessel in the waters of the Harbor District at any time of the day or night in the area located between the eastern edge of Stearns Wharf and a line connecting Boundary A and Boundary B on the western edge of the Seasonal Anchorage as depicted on the reference may attached as Exhibit "A" to Chapter 17.20 without the prior permission of the

Waterfront Director.

B. ANCHORED VESSELS MUST BE OPERABLE. Vessels Anchoring in any area of the Harbor District must be continuously maintained as Operable vessels. It shall be unlawful to Anchor a vessel in any area of the Harbor District that is not Operable.

C. UNLAWFUL MOORING AND ANCHORING. It shall be unlawful to Moor a vessel at any time or to leave Anchoring Equipment unattended without an attached vessel in the waters of the Harbor District not designated as Seasonal, Year-round or the Santa Barbara Mooring Area.

D. CITY REMOVAL OF MOORING OR ANCHORING EQUIPMENT. Any unlawfully placed Mooring or abandoned Anchoring Equipment may be removed by the city and sold or otherwise disposed of by the City as abandoned property. In addition to any fees incurred pursuant to Section 17.20.265 C, the City may recover the costs of removal, storage, or disposal of the Mooring or Anchoring Equipment from the vessel's owner.



CITY OF SANTA BARBARA

COUNCIL AGENDA REPORT

AGENDA DATE: September 22, 2009

TO: Mayor and Councilmembers

FROM: Human Resources, Administrative Services Department

SUBJECT: Approval Of Benefit Plans Effective January 1, 2010

RECOMMENDATION: That Council:

- A. Approve renewal of the Aetna and Kaiser Permanente medical plans; Delta Dental Plans; Vision Service Plan; Employee Assistance Program (EAP); Flexible Spending Accounts; Hartford Life and Disability Insurance Plans; Allstate Voluntary Disability Plans, and Aliquant for benefits administration services; and
- B. Authorize the Administrative Services Director to execute any necessary contracts or amendments to agreements or contracts.

DISCUSSION:

Each year the City obtains renewal rates for the benefit plans covering its eligible active and retired employees. These benefit plans include medical, dental, vision, Employee Assistance Program, Health Care and Dependent Care Flexible Spending Accounts, life insurance, and disability insurance programs.

Staff coordinated the renewal process with the City's benefits broker, Wells Fargo Insurance Services, Inc. The Employee Benefits Committee, which has a representative from each of the City's employee groups, reviewed the renewals. Staff and the Employee Benefits Committee recommend that the City renew its agreements with all current health, life and disability plan providers.

Medical Plans

The City currently has contracts with Aetna and Kaiser (available to Ventura County residents only) to provide medical coverage to its employees and retirees. A Health Maintenance Organization (HMO) plan is offered by both carriers. In addition, Aetna offers a Preferred Provider Organization (PPO), the Aetna HealthFund - Health Reimbursement Account (a consumer driven high deductible PPO plan with a personal care account) and the Aetna HealthFund - Health Savings Account (an IRS qualifying high deductible PPO plan with a portable savings account funded through federal pre-tax payroll contributions).

Renewal rates for employees and retirees under age 65 were based on the claims experience of the pooled members. There are no recommended benefit changes to the Aetna and Kaiser medical plans. Final proposed overall rate increases are 3.0% for the Aetna HMO; 8.8% for the Aetna PPO, the Aetna HealthFund – Health Reimbursement Account and the Aetna HealthFund Health Savings Account, and 4.6% for the Kaiser Permanente HMO.

Over-age-65 retirees are enrolled in the Aetna PPO, Aetna Medicare Open Plan and Kaiser Permanente HMO.

Medicare-eligible retirees enrolled in the Aetna PPO and the Kaiser plans have a supplemental level of coverage after Medicare benefits are paid. Final proposed overall rate increases are 5.7% for the Aetna PPO and 3.9% for the Kaiser Permanente HMO.

Medicare-eligible retirees enrolled in the Aetna Medicare Open Plan have coverage availability nationwide through providers that accept Medicare assignment and Aetna terms and conditions. The Aetna Medicare Open Plan provides coverage for all Medicare Parts A and B covered benefits plus additional benefits not covered by Medicare, such as hearing aids, eyewear allowances and an open formulary prescription drug program. The premium rates for the Aetna Medicare Open plan are based on the county where the retiree resides. There are currently 84 over-age-65 retirees enrolled in the Aetna Medicare Open Plan of which 72 reside in Santa Barbara County. Additional rates, by state and county, are provided as needed.

Dental Plans

The current dental plan offerings include the Delta Dental DPO plan (similar to a medical PPO model plan with a large provider network), and the Delta Dental DMO plan (similar to a medical HMO model plan with a smaller provider network). The 2010 renewal for Delta Dental includes a 4.3% increase for the DPO plan and a 2.6% increase for the DMO plan.

Vision Plan

There is no change to the Vision Service Plan (VSP) rate. The VSP renewal for 2009 included a rate guarantee for 3 years for no change to the premium rates through 2011.

Employee Assistance Program (EAP) – Employer Paid Fees

OptumHealth Behavioral Solutions provides outpatient psychological services for the City's Employee Assistance Program. The 2010 renewal includes a 4.8% increase to the premium rate. There was no rate change for the previous five consecutive years.

Flexible Spending Accounts – Employer Paid Fees

The Health Care and Dependent Care Flexible Spending Accounts are administered by Conexis. The 2010 renewal fees have an overall increase of 4% to the program administration fees.

Life/AD&D Insurance and Long Term Disability Insurance Plans – Employer Paid Premium

The Hartford Insurance Company administers the Life/AD&D and Long Term Disability Insurance Plans. The 2010 renewal includes a 40.5% premium rate reduction for the Life/AD&D Plan and a 14.5% premium rate reduction for the Long Term Disability Insurance Plan.

Short Term Disability Insurance Plan – Employee Paid Premium

The Hartford Insurance Company administers the voluntary employee paid Short Term Disability Insurance Plan offered to Management, Police and Supervisors. There is a proposed 2010 rate reduction of 10.7% for the Police group rate and no proposed rate changes for the Management and Supervisor groups.

Allstate will maintain the current individual policy rates for the Management voluntary employee paid Accident and Critical Illness Disability Plans.

Summary

Staff and the Employee Benefits Committee recommend that the Aetna and Kaiser medical plans, Delta Dental, VSP, EAP, Flexible Spending Accounts, Hartford Life/AD&D and Disability Insurance Plans be approved for 2010 at the proposed rates.

Proposed 2010 monthly rates for Aetna HMO, Aetna PPO, Aetna Health Reimbursement Account, Aetna Health Savings Account, and Kaiser Permanente for employees and retirees under-age-65 are listed in Attachment 1.

Proposed 2010 monthly rates for the Aetna Medicare Open Plan for retirees over-age-65 are listed in Attachment 2 and are based on the counties where retirees reside.

Proposed 2010 monthly rates for Delta Dental plans, VSP, EAP, Flexible Spending Accounts, Hartford Life/AD&D and Disability Insurance Plans for employees are listed in Attachment 3.

BUDGET/FINANCIAL INFORMATION:

No additional appropriations are needed beyond the current FY 2009-2010 budgeted amounts. With Plan Year 2010 renewal changes to City-paid premiums and fees, there will be an estimated overall City cost savings for FY 2009-2010 of \$58,100 due to premium reductions to the Life AD/D Insurance and Disability Insurance Plans, and nominal fee increases to the Employee Assistance Program and Flexible Spending Account Program.

- ATTACHMENTS:**
1. 2010 Medical Plans Monthly Premium Rates
 2. 2010 Aetna Medicare Open Plan Monthly Premium Rates
 3. 2010 Dental, Vision, Employee Assistance Program, Flexible Spending Accounts, Disability and Life Insurance Plans Monthly Premium Rates

PREPARED BY: Clare Turner, Benefits Analyst

SUBMITTED BY: Marcelo Lopez, Administrative Services Director

APPROVED BY: City Administrator's Office

2010 Medical Plans Monthly Premium Rates

MEDICAL PLAN	CURRENT 2009	PROPOSED 2010
HMO – Aetna		
<u>Active Employees and Retirees Under Age 65</u>		
Employee Only	\$ 495.10	\$ 509.59
Employee and One Dependent	\$ 978.21	\$ 1,007.20
Employee and Family	\$ 1,268.09	\$ 1,305.77
HMO – Kaiser Permanente		
<u>Active Employees and Retirees Under Age 65</u>		
Employee Only	\$ 383.96	\$ 401.31
Employee and One Dependent	\$ 755.92	\$ 790.62
Employee and Family	\$ 979.10	\$ 1,024.21
<u>Medicare Eligible Retirees</u>		
Retiree Only	\$ 211.70	\$ 219.79
Retiree and One Dependent	\$ 411.40	\$ 427.58
PPO – Aetna Open Access Managed Care Plan		
<u>Active Employees and Retirees Under Age 65</u>		
Employee Only	\$ 542.54	\$ 590.29
Employee and One Dependent	\$ 1,092.92	\$ 1,190.20
Employee and Family	\$ 1,423.13	\$ 1,550.13
<u>Medicare Eligible Retirees</u>		
Retiree Only	\$ 507.18	\$ 535.98
Retiree and One Dependent	\$ 996.68	\$ 1,055.94
Health Reimbursement Arrangement – Aetna HRA		
<u>Active Employees and Retirees Under Age 65</u>		
Employee Only	\$ 381.98	\$ 415.28
Employee and One Dependent	\$ 751.96	\$ 818.56
Employee and Family	\$ 973.95	\$ 1,060.53
Health Savings Account – Aetna HAS		
<u>Active Employees and Retirees Under Age 65</u>		
Employee Only	\$ 327.59	\$ 355.99
Employee and One Dependent	\$ 643.19	\$ 700.00
Employee and Family	\$ 832.54	\$ 906.39

2010 Aetna Medicare Open Plan Monthly Premium Rates

All rates are on a per member per month basis

State	County	CURRENT 2009	PROPOSED 2010
Arizona	Cochise, Greenlee, Pima, Yavapai,	\$ 315.30	\$ 335.40
California	Santa Barbara	\$ 224.80	\$ 224.80
	Kern, Riverside, San Luis Obispo, Ventura	\$ 334.20	\$ 335.40
	Fresno, Sacramento	N/A	\$ 276.70
	Butte, Colusa, Kings, Lake, Mariposa, Merced, Siskiyou, Yuba	\$ 334.20	\$ 335.40
	Madera, Tulare	\$ 224.80	\$ 276.70
Hawaii	Kauai	\$ 224.80	\$ 224.80
Illinois	Cook, Du Page, Lake, Will	\$ 384.80	\$ 411.30
Montana	Flathead, Gallatin, Golden Valley, Ravalli, Rosebud, Sanders, Sweet Grass, Treasure, Wheatland, Yellowstone	\$ 315.30	\$ 316.40
Nevada	Clark, Nye	\$ 415.40	\$ 447.80
New Mexico	Bernalillo, Cibola, Hidalgo, Sandoval, Taos, Valencia	\$ 200.90	\$ 192.10
Oregon	Crook, Deschutes, Lake, Lincoln, Wasco	\$ 315.30	\$ 316.40
	Jackson, Lane, Linn	\$ 415.40	\$ 411.30
	Baker, Benton, Columbia, Hood River	\$ 415.40	\$ 276.70
Texas	Austin, Harris, Jasper, Jefferson, Liberty, Orange, San Jacinto	\$ 261.30	\$ 316.40
	Cooke, Grayson, Henderson, Palo Pinto	\$ 415.40	\$ 411.30
	Denton, Erath, Hood, Navarro, Tarrant, Van Zandt, Wise	\$ 315.30	\$ 316.40
Washington	Clallam, Island, King, Kittitas, Pierce, Snohomish, Walla Walla	\$ 261.30	\$ 276.70

All Counties are included where Aetna Medicare Open Plan is available

**2010 Monthly Premium Rates
Dental, Vision, Employee Assistance Program,
Flexible Spending Accounts, Disability and Life Insurance Plans**

PLAN	CURRENT 2009	PROPOSED 2010
Delta Dental		
<u>Delta Dental DPO Plan</u>		
Employee Only	\$ 50.81	\$ 52.99
Employee and One Dependent	\$ 89.92	\$ 93.79
Employee and Family	\$ 144.14	\$ 150.34
<u>Delta Dental HMO Plan</u>		
Employee Only	\$ 15.97	\$ 16.39
Employee and One Dependent	\$ 28.56	\$ 29.32
Employee and Family	\$ 42.26	\$ 43.38
Vision Service Plan		
Employee Only	\$ 6.73	\$ 6.73
Employee and One Dependent	\$ 13.36	\$ 13.36
Employee and Family	\$ 20.49	\$ 20.49
Employee Assistance Program (City Paid)		
Employee and Family	\$ 1.65	\$ 1.73
Flexible Spending Accounts Administration Costs (City Paid)		
Health Care Account/Participant/Month	\$ 4.43	\$ 4.61
Dependent Care Account/Participant/Month	\$ 4.43	\$ 4.61
Electronic Payment Card/Participant/Month	\$ 1.56	\$ 1.56
Grace Period Processing/Participant/Month	\$ 3.00	\$ 3.00
Long Term Disability Insurance – Hartford (City Paid)		
All Employees except Police and Fire	\$0.585/\$100	\$0.500/\$100
Short Term Disability Insurance – Hartford (Voluntary Employee Paid)		
Managers	\$ 22.02	\$ 22.02
Supervisors	\$ 19.82	\$ 19.82
Police	\$ 16.95	\$ 15.14
Basic Life AD&D Insurance – Hartford (City Paid)		
All Employees	\$ 0.21/\$1,000	\$ 0.125/\$1,000
Supplemental Employee, Spouse & Child Life Insurance – Hartford (Voluntary Employee Paid)		
<u>Voluntary Employee and Spouse Life Insurance</u>	Rates/\$10,000	Rates/\$10,000
Up to and including age 29	\$ 0.68	\$ 0.68
Age 30-34	\$ 0.86	\$ 0.86
Age 35-39	\$ 1.24	\$ 1.24
Age 40-44	\$ 1.90	\$ 1.90
Age 45-49	\$ 3.14	\$ 3.14
Age 50-54	\$ 5.24	\$ 5.24
Age 55-59	\$ 8.46	\$ 8.46
Age 60-64	\$ 11.12	\$ 11.12
Age 65-69	\$ 17.48	\$ 17.48
Age 70-74	\$ 30.88	\$ 30.88
Age 75 and older	\$ 51.50	\$ 51.50
<u>Voluntary Child Life Insurance</u>		
\$2,000	\$ 0.33	\$ 0.33
\$5,000	\$ 0.55	\$ 0.55
\$10,000	\$ 0.89	\$ 0.89



CITY OF SANTA BARBARA

COUNCIL AGENDA REPORT

AGENDA DATE: September 22, 2009

TO: Mayor and Councilmembers

FROM: Housing and Redevelopment Division, Community Development Department

SUBJECT: Trust For Historic Preservation - Downtown Campus Update

RECOMMENDATION:

That Council receive a report from the Santa Barbara Trust for Historic Preservation on the status of their Downtown Campus.

DISCUSSION:

The Santa Barbara Trust for Historic Preservation (Trust) has developed a site-wide master interpretive plan with the assistance of interpretive planning consultants, Metaphor, Ltd (Metaphor). The Trust owns and/or operates several significant historic properties in downtown Santa Barbara, including Casa de la Guerra, Jimmy's Oriental Gardens and El Presidio de Santa Barbara State Historic Park. Together, these properties represent multiple periods in Santa Barbara's rich and complex history and provide the roots of today's diverse local community.

The plan includes key interpretive themes, orientation and way-finding designs, and concepts for exhibits and interactive displays housed within the interiors of the Trust's numerous historic properties. The plan also coordinates with and enhances the Trust's education and public event programs.

The Trust will be implementing the plan through a phased process over the next several years. The master interpretive plan includes many opportunities to collaborate with residents, organizations and businesses to promote the understanding and enjoyment of Santa Barbara's downtown historic core. The projects included in the master interpretive plan will offer the local community, as well as visitors from around the world a richer, more accessible and more cohesive historical experience.

The Trust and their consultant, Metaphor, will be providing the Council with an update on the status of their efforts.

PREPARED BY: Brian J. Bosse, Housing and Redevelopment Manager

SUBMITTED BY: Paul Casey, Community Development Director

APPROVED BY: City Administrator's Office



CITY OF SANTA BARBARA

COUNCIL AGENDA REPORT

AGENDA DATE: September 22, 2009

TO: Mayor and Councilmembers

FROM: Administration Division, Community Development Department

SUBJECT: Funding Allocation Of The City Of Santa Barbara Community Promotion Grants And Contract With The Santa Barbara County Arts Commission For Fiscal Year 2010

RECOMMENDATION: That Council:

- A. Review and approve the City of Santa Barbara Arts Advisory Committee grant recommendations for Fiscal Year 2010; and
- B. Authorize the Community Development Director to execute a \$485,523 contract with the Santa Barbara County Arts Commission as approved in the Fiscal Year 2010 budget.

DISCUSSION:

In the Fiscal Year 2010 budget, Council authorized funds to the Santa Barbara County Arts Commission to provide Community Arts, Organizational Development, and Community Events and Festival grants, and for staffing to the City Arts Advisory Committee, Visual Arts in Public Places, and Events and Festivals Committees. The grant funds support city arts organizations and community promotion, and continue the development of the Downtown Cultural District and other special projects. Funds also provide technical assistance to artists, arts organizations, and cultural promotion groups.

On September 15, 2009, the Finance Committee reviewed and approved forwarding the grants recommendations to the Trust for Historic Preservation and City of Peace to City Council on a 2-0 vote. The Committee approved that the remainder of the grant recommendations be forwarded to City Council on a 3-0 vote.

The individual grant categories, recommendations, and information regarding the category are listed below.

Community Arts

The Community Arts Subcommittee met on July 1, 2009, and reviewed all applications to the Community Arts Grant Program. The subcommittee's recommendations were reviewed and approved on July 16, 2009, by the City Arts Advisory Committee. The base amount for this program is \$54,476.

A total of \$124,000 was requested by 23 nonprofit organizations. All of the applicants were awarded funding. Groups applying for Community Arts grants are not eligible to apply for Organizational Development or Community Events & Festivals grants.

Organizational Development

The Organizational Development Subcommittee met on June 25, 2009, and reviewed all of the applications submitted to the Organizational Development Grant Program. The subcommittee's recommendations were reviewed and approved on July 16, 2009 by the City Arts Advisory Committee. The base amount for this program is \$161,000 plus \$6,000 for a total of \$167,000. There is an additional \$6,000 available in this category which is a carry-over due to one grantee not using their complete allocation in Fiscal Year 2009.

A total of \$392,882 was requested by 30 nonprofit organizations. All of the applicants were awarded funding. Groups applying for Organizational Development grants are not eligible to apply for Community Arts or Community Events & Festivals grants.

Community Events & Festivals

The Community Events & Festivals Committee met on July 6, 2009, to review applications and interview organization applicants for the Events & Festivals Grant Program. The base amount for this program is \$123,000 plus \$9,000 for a total of \$132,000. There is an additional \$9,000 available in this category which is a carry-over due to one grantee not using their complete allocation in Fiscal Year 2009.

A total of \$296,500 was requested by 14 non-profit organizations. All of the applicants were awarded funding. Groups applying for Community Events & Festivals grants are not eligible to apply for Community Arts or Organizational Development grants.

BUDGET / FINANCIAL INFORMATION:

The City's FY 2010 budget has \$485,523 appropriated for this contract, including \$338,476 for grants funding, \$15,000 for continued development of the Downtown Cultural District, and \$132,047 for the coordination and administration of City Programs.

Distribution of grant awards, as recommended by the Santa Barbara Arts Advisory Committee, totals \$353,476, of which \$338,476 is current year funding, as discussed above, and \$15,000 is carryover of unspent grants from Fiscal Year 2009.

- ATTACHMENTS:**
1. Community Arts Recommendations
 2. Organizational Development Recommendations
 3. Community Events & Festivals Recommendations
 4. Funding Comparisons for All Three Grants
 5. City Arts Advisory Roster and Community Events & Festivals Committee Roster

PREPARED BY: Ginny Brush, Executive Director of the County Arts Commission

SUBMITTED BY: Paul Casey, Community Development Director

APPROVED BY: City Administrator's Office

2009 – 2010 COMMUNITY ARTS GRANT RECOMMENDATIONS

Grant #	Organization	Amt. Requested	Amt. Recommended
CA-01	Art from the Heart	\$6,000	\$2,000
<p>The goal of the Art from the Heart (AFH) Multigenerational Program is to bring generations together and encourage those artistic gifts in participants of all ages and abilities. AFH links participants through creative classes in movement, singing and instrument exploration, and body and face painting. Grant funds are requested to purchase materials and pay the instructor to coordinate and schedule multi-generational classes in Santa Barbara. This project provides an opportunity for intergenerational interaction and dialog using the arts to promote self-expression, confidence and self-esteem. <u>Panel Comments:</u> The Committee applauds the applicant for this program that reaches an underserved audience and sees the value to the community of creative multigenerational interaction and for expanding participation with existing community resources. The grant application, however, was not specific on details of where and how children will be recruited. The budget did not show enough detail; specifically in earned income. If the applicant applies in the future, the committee would request more budget detail and clarification on the project and outcomes.</p>			
CA-02	Betsy Gallery Mosaic Project	\$6,000	\$2,000
<p>The artist proposes to work with the community including survivors and first responders from the recent fires that have occurred in the community using pottery shards that will be gathered by the participants. Workshops will be held to develop a mural that when complete would be installed at SB County Fire Headquarters. Grant funds would pay the artist to coordinate, teach workshops, and oversee the fabrication the mural in collaboration with Art From Scrap. <u>Panel Comments:</u> The committee liked the concept of the proposal specifically the community involvement. It was unclear where and how the volunteers would be recruited for the project. The budget was vague and the committee was concerned that the majority of funding for the project would be coming from this grant. Committee recommends that applicant find additional matching funds for the project in addition to those in-kind contributions listed in the grant.</p>			
CA-03	Boys and Girls Club of Santa Barbara	\$3,000	\$2,000
<p>Funds are requested to expand the Fine Arts Program that is focused on underserved youth through the addition of personnel as well as art materials. The program consists of painting, ceramics, drawing and sculpture education; with a focus on art techniques, art history, and artists. The greatest emphasis is in the area of ceramics where 50% of the artist educators teach. <u>Panel Comments:</u> This is an established program that reaches many underserved youth. Their continuity is a great strength. The application did not clarify whose salary would be supported and where the money would be spent. The inclusion of art history (50 Artists in 50 Days Program) as part of the curriculum was also seen as a valuable addition to the program.</p>			

2009 – 2010 COMMUNITY ARTS GRANT RECOMMENDATIONS

Grant #	Organization	Amt. Requested	Amt. Recommended
CA-04	Children’s Creative Project	\$6,000	\$2,500
<p>Since 1984, Children’s Creative Project (CCP) has produced the free <i>Arts Catalog</i> that is distributed annually to 300 public and private schools throughout the county. During the academic year, Children’s Creative Project will serve six schools in the SB Elementary School District. Requested grant funds will help subsidize, in part, performances by professional touring artists (many from the Santa Barbara Region) that will occur at individual school sites (most of whom are Title 1 schools). <u>Panel Comments:</u> The Committee recognizes and applauds the value of CCP that has a proven track record of support to artists and to the schools. The value of this program becomes greater as funding for arts in the public schools diminishes. The Committee appreciated the detail provided in the grant application. Funding from the Community Arts Grant is to be used to support artist fees.</p>			
CA-05	Chumash Maritime Association	\$6,000	\$2,500
<p>The Chumash Maritime Association requests grant funds to help produce a Syuxtum Cultural podcast to be used to interpret the Chumash mosaic story circle plaza that is included in the West Beach Pedestrian Improvement Project along Cabrillo Blvd. The funds would be used for artist fees, production costs, and marketing for a brochure to increase awareness of the podcast. <u>Panel Comments:</u> The Committee recognizes the importance of the preservation of the Chumash culture and recognizes the podcast is a very appropriate vehicle to convey culture through inclusion of music, sound and the spoken word. The collaboration with the Maritime Museum should provide increased access to the podcast and supporting materials. The committee had concerns that the Community Arts grant is the sole funding source for this project; the budget did not clearly indicate matching funds and reinforce the narrative of the grant request.</p>			
CA-06	Everybody Dance Now!	\$6,000	\$3,500
<p>Everybody Dance Now! (EDN!) has brought free weekly dance classes to over 700 low-income children and teens in Santa Barbara since April 2006. Their classes are taught by talented and enthusiastic high school and college students who participate in frequent trainings and team-bonding meetings. EDN! holds 8-10 dance classes per week at various times and locations. EDN! holds master dance classes and has a performing troupe that performs at numerous and diverse community locations and events. Funds are requested for salaries, insurance, and support for expenses associated with world dance classes. <u>Panel Comments:</u> EDN! Serves a remarkable number of students and is well integrated into the fabric of the community. The grant was very well written, and the volunteer base is admirable. Impact of use of grant funds was very well articulated.</p>			

2009 – 2010 COMMUNITY ARTS GRANT RECOMMENDATIONS

Grant #	Organization	Amt. Requested	Amt. Recommended
CA-07	Friends of the Eastside Library	\$5,000	\$3,000
<p>This Ethnic Outreach Multicultural Arts Program provides a free monthly children’s performance series at the Eastside Branch Library. Programs are bilingual, showcase a variety of cultures, represent a variety of arts forms, are family oriented, encourage participation, and often employ local artists. Participating artists are found either through the Children’s Creative Project Art Catalogue, or by word of mouth through library sources. The Eastside Library’s Spanish-speaking director has a goal to increase bilingual programming at the Library. All grant funds are requested for the performance series and will be used for artist fees. <u>Panel Comments:</u> This was a well written and thorough grant application. This multicultural, multigenerational program is ongoing and year round in a neighborhood that has few resources. Committee commends their collaborative efforts.</p>			
CA-08	Inner Light Community Gospel Choir	\$2,500	\$1,750
<p>In celebration of the Annual Black History Month held in February, the Innerlight Community Gospel Choir conducts a local Gospel Music Workshop each year. The choir’s endeavor is to broaden its outreach to include diverse participants throughout the county and beyond. The primary purpose of the workshop is to preserve and increase awareness of gospel music as a unique part of American musical cultural tradition. Grant funds will pay for salaries, advertising, and sound equipment rental. <u>Panel Comments:</u> Good collaboration with Endowment for Youth, the Downtown Organization’s <i>1st Thursday</i> program, and other organizations. The Committee does recognize the need to preserve and inform the community of this cultural tradition. The applicant needs to articulate the community benefit and include more specific information in the future.</p>			
CA-09	Michael Katz Storyteller	\$6,000	\$2,000
<p>This project aims to provide supplementary funding for four storytelling residencies and 10 performances by storyteller Michael Katz in 14 Santa Barbara public elementary schools. Each residency will involve two storytelling performances for the entire school. The grant funds are requested as supplemental funding for the performances at area schools and will be used for administrative and artistic salaries. <u>Panel Comments:</u> This was a well written grant. The applicant is well respected and recognized in the community, as a rare combination of artist and administrator. The grantee reaches a very large and diverse audience. Grant funding is to be used for artist fees only.</p>			
CA-10	On the Verge	\$6,000	\$2,000
<p>On the Verge Teen Choreographer’s Showcase provides teens with the unique opportunity to choreograph original work with the help of professional mentors. On the Verge provides the opportunity for teens to see their work performed for their peers and the community in a professional setting. Funds are requested to pay salaries. <u>Panel Comments:</u> The panel commends the group for its mentorship model to give back to the community through providing lectures and demonstrations to young aspiring dancers and choreographers. In future grant applications, the committee would like to see the specific use of funds and the impact of the program more clearly articulated and see strategies to include more diversity among the participants.</p>			

2009 – 2010 COMMUNITY ARTS GRANT RECOMMENDATIONS

Grant #	Organization	Amt. Requested	Amt. Recommended
CA-11	Pride Foundation	\$5,000	\$2,250
<p>The Pacific Pride Foundation requests funds to help pay for hiring and engaging a headlining performer, musical bands, and LGBT authors for the Pacific Pride Festival. Grant funds would also be used to pay for art activities targeted to children and youth. <u>Panel Comments:</u> Committee commends the applicants for preserving this important festival with multigenerational impacts; and recognizes their excellent fundraising efforts. Grant funds are to be used to pay regional artists. Committee recommends collaboration with Art from Scrap for some of the children’s activities.</p>			
CA-12	Peace Chair Project	\$6,000	\$ 500
<p>The Peace Chair Project will place Peace Chairs designed by artists for the purpose of peaceful conflict resolution and mediation. The applicant plans has initiated this project in Solvang and has plans to place these chairs in Lompoc, Santa Maria, Guadalupe, and the Santa Barbara Main Library and a local Charter School. Grant funds would be used for artists and coordinator salaries, as well as supplies. <u>Panel Comments:</u> While the panel sees this as a good concept with good community sponsorships, it found the Peace Chair Project needs a more defined curriculum and measurable outcomes more defined; and the segment of the community served was limited. The “seed” money for this program is to be used for projects in the City of Santa Barbara only. If the applicant were going to reapply for funds; the Committee would like to see matching grant funds and a broader reach to communities in the City of Santa Barbara.</p>			
CA-13	Performing and Visual Arts Camp	\$6,000	\$3,000
<p>Performing and Visual Arts Camp (PVAC) began in 2004 to provide underserved students the opportunity to attend a high-quality arts camp. PVAC is a high-energy arts camp designed for students ages 7-14 to experience the creative process of a musical production as well as receive instruction in core curriculum. Funds are requested to support resident artists for the camp and the visiting artist series. <u>Panel Comments:</u> Well written and complete grant. This recognized and valued program with a talented, diverse “faculty” serves underserved youth on the Westside. It has demonstrated community support.</p>			
CA-14	Project Renaissance	\$6,000	\$4,000
<p>Project Renaissance targets at-risk youth living on the Westside of Santa Barbara. They present five workshops run by professional artists based on art for social change involving images from the Renaissance. Funds will be used to purchase canvases and pay artists salaries. <u>Panel Comments:</u> A well-written grant that clearly articulates use of funds and value of the program. Project Renaissance has a proven record of reaching at-risk youth and entire families and is one of the few programs that incorporates visual arts in their program and engages them with community events such as Summer Solstice and the I Madonnari Festival.</p>			

2009 – 2010 COMMUNITY ARTS GRANT RECOMMENDATIONS

Grant #	Organization	Amt. Requested	Amt. Recommended
CA-15	SB African Heritage Film Series	\$6,000	\$3,000
<p>This film series aims to promote diversity and tolerance. In collaboration with <i>FRESHi</i>, the goal is to increase access to the arts and 21st century technology for underserved youth with digital filmmaking so they may tell their own stories. The funds would be used for filmmaking enrichment camps and a project coordinator. <u>Panel Comments:</u> The committee commends SBAHFS for targeting this unique and accessible medium used to highlight a specific culture and engage youth in self-expression. In the future more detail is needed to articulate how students benefit from the program and peer activities and how this program can link to other community programs or activities.</p>			
CA-16	Santa Barbara Festival Ballet	\$5,000	\$2,000
<p>Since 1971, the Santa Barbara Festival Ballet has been presenting an annual performance of Tchaikovsky's <i>The Nutcracker</i> at the historic Arlington Theater. Requested grant fund would support the "Friends of Clara" program, now entering its third year. The program is designed to directly benefit the underserved children in our community by underwriting tickets to the performance. All funds will be used directly to buy a seat for a child and family member to attend a performance. <u>Panel Comments:</u> Committee recognizes the value of giving youth an entrance to live ballet and the theatre experience and the good partnerships with underserved youth SBFB is developing. The panel sees the huge return and community benefit for grant funds given. Budget figures for 2009-2010 were missing from the grant.</p>			
CA-17	Arts Ed at the Granada	\$6,000	\$2,000
<p>The Teen Project is free of charge to highly at-risk students at El Puente High School. After-school workshops will be led by professional documentary filmmakers. Grant funds will be used for salaries for instruction, marketing and publicity, and digital media supplies. <u>Panel Comments:</u> A well written grant with a structured program and use of funds clearly articulated. Committee recognizes the need for and value of filmmaking to be taught in this environment. The panel suggests that the selection process for participants needs to be more inclusive.</p>			
CA-18	SB Youth Mariachi Festival	\$6,000	\$3,000
<p>The Youth Mariachi Youth Festival Program holds weekly lessons at Franklin Elementary School that is open to all Santa Barbara area youth. They also hold special camps and workshops in the summer. The goal is to teach the cultural significance and richness of Mariachi music. Funds would pay for instructors. <u>Panel Comments:</u> This was a well-written grant with good collaboration and accountability. This a commendable multigenerational program. The panel found the budget information included in the grant needed more detail; particularly with inclusion of past year's budget, and further clarification of the Foundation Grant.</p>			

2009 – 2010 COMMUNITY ARTS GRANT RECOMMENDATIONS

Grant #	Organization	Amt. Requested	Amt. Recommended
CA-19	Santa Barbara Vocal Jazz Foundation	\$3,000	\$2,000
<p>The Santa Barbara Vocal Jazz Foundation is dedicated to bringing vocal jazz to underserved school children in primarily Title 1 schools in the city. To date, approximately 1,016 children have received individualized instruction in jazz harmony, jazz history, and firsthand appreciation of jazz as an American art form, by participating in the SBVJF Vocal Jazz Workshop. The funds requested will pay for the entire eight-week workshop at an underserved school. SBVJF links artists to schools with programs that include multi-cultural components build self-confidence and team building and provide a free grass roots music program that is very accessible since all kids need to participate is their voice to create music. <u>Panel Comments:</u> This is a well written grant with good follow-up with the students. Budget needs clarification about expenses in the “other” category.</p>			
CA-20	SONando Santa Barbara	\$6,000	\$3,400
<p>SONando Santa Barbara is an organization dedicated to fostering cross-cultural connections celebrating “son” which is the regional music and dance from Mexico and Cuba with a rhythmic framework provided by the jarana, a small guitar-like instrument. Free evening classes will be offered at the Franklin Center. The organization requests funds for instructors in order to extend current classes, and to pay costs for the Encuentro de Jaraneros, a community celebration to be held at Casa de la Guerra. <u>Panel Comments:</u> A well written and thorough grant. Good collaborations. Open classes and the final event is a bonus to preserving this specific and important art form.</p>			
CA-21	Song of Place Poetry Project	\$4,500	\$576
<p>The Song of Place Poetry Project (SPPP) presents diverse programs to a variety of city venues throughout the year. Grant funds are requested for general support of community arts activities. SPPP is an on-going endeavor and has provided multi-cultural programming to a diversity of participants and presented to a multi-cultural audience in often non-traditional venues. The artist is requesting funds to support her work. <u>Panel Comments:</u> Committee recognizes the many contributions of the individual artist, but found the grant request quite vague. The panel recommends future requests focus on a specific concept or specific projects such as the yearly Langston Hughes project. Funds from this grant are to be used for the next Langston Hughes project.</p>			
CA-22	VIVA EL ARTE!	\$6,000	\$2,500
<p>The VIVA EL ARTE! (VEA!) Community Arts Project is specifically designed to target underserved audiences across Santa Barbara County that include low income, Spanish-speaking communities and to provide them with accessible, no cost art performances and opportunities that reflect their unique cultural heritage and traditions. The Marjorie Luke Theatre on the Eastside has been the site of VEA! events in Santa Barbara. The requested grant funds will specifically support the salaries of bilingual project coordinators. <u>Panel Comments:</u> A very well written grant for a program that continues to grow a diverse audience and community attendance at events. The awarded grant funds are far-reaching. In future grants the panel recommends that the eastside performance component be more clearly articulated.</p>			

2009 – 2010 COMMUNITY ARTS GRANT RECOMMENDATIONS

Grant #	Organization	Amt. Requested	Amt. Recommended
CA-23	Women’s Literary Festival	\$6,000	\$3,000
<p>The Women’s Literary Festival, partnering with the Santa Barbara Library System and the UCSB Women’s Center, hosts seven diverse female authors who present their work in plenary and breakout sessions. The 2010 Festival will be held in the City of Santa Barbara at the Fess Parker DoubleTree Resort. Grant funds are requested to expand diversity and access to the Festival by funding Spanish translation of the brochure and program, fund an on-site American Sign Language translator for the event, and 50 scholarship admissions. Grant funds are also requested to assist with advertising expenses.</p> <p><u>Panel Comments:</u> A well-written grant, and a valuable program to the community. This is one of the only programs that present the written word as an art form. The panel commends WLF for expanding outreach to underserved communities through Spanish and ASL translators and for continuing to provide scholarships and encourages WLF to continue in its effort to that direction.</p>			
		Amt. Requested	Amt. Recommended
		\$124,000	\$54,476

2009 – 2010 ORGANIZATIONAL DEVELOPMENT GRANT RECOMMENDATIONS

Grant #	Organization	Amt. Requested	Amt. Recommended
OD-01	Art From Scrap	\$18,000	\$9,000
<p>The mission of Art From Scrap (AFS) is to support and encourage creative exploration and expression in the arts, while promoting a greater understanding of environmental issues. Grant funds are requested for a portion of the salary of the Artistic Director, to further develop the community-based arts programming in partnership with schools, businesses, and other arts and community organizations. <u>Panel Comments:</u> The review committee applauds Art From Scrap for its effective use of new technology, and its exceptional outreach program reaching a wide and diverse cross-section of the community with information on environmental issues and empowering artistic opportunities. Funds awarded will be used to support the salary of the Artistic Director to further community outreach.</p>			
OD-02	Arts for Humanity!	\$12,000	\$4,500
<p><i>Arts for Humanity! (AH!)</i> Provides interactive, intergenerational art experiences with programs that cultivate creativity, promote self-esteem, and provide social integration which empower at-risk youth, people with developmental disabilities, and elders in partnership with local artists and the Santa Barbara community to increase awareness of these underserved groups. A portion of this grant is requested to recruit interns. <u>Panel Comments:</u> The review committee recognizes the valuable interactive opportunities provided by Arts for Humanity! to a significant number of underserved groups. Information and videos available on the website serve as a valuable resource to showcase performances and inform the community. Funds awarded will be used to increase internships and leverage the partnership developed with UC Santa Barbara to expand the reach of programming.</p>			
OD-03	Arts Mentorship Program	\$14,000	\$2,500
<p>The Arts Mentorship Program (AMP) is dedicated to training and educating performing artists regardless of their ability to pay. The grant funds are requested to provide reduced studio rent, mentorships, and scholarships. <u>Panel Comments:</u> The committee recognizes the value of the partnership of the Arts Mentorship Program and Santa Barbara Dance Arts that provides much needed support for dance and performing arts mentors to nurture future dancers and performers and provide opportunities to experience the arts in these challenging economic times. Funds awarded will be used to support the rent subsidies program that provides reduced rent on studio space, mentorships and scholarships.</p>			
OD-04	Ballet Santa Barbara	\$18,000	\$3,000
<p>Ballet Santa Barbara (BSB) provides educational and artistic programs in dance to meet the wide-ranging needs of our community's children, youth, and adults, by fostering participation in dance as both a rewarding, physical activity and living contemporary art. Grant funding is requested to enable BSB with educational programs designed to grow and develop its audience base to include low-income families, and underserved children and youth. <u>Panel Comments:</u> The committee recognizes the value of providing professional dance instruction to young students that meet State Instruction Standards for cognitive development. The BSB residency at Roosevelt that provides 16 weeks of instruction to 1st Graders is an excellent model to expand to other elementary schools in the city. The purchase of a portable wooden dance floor would enable greater community outreach.</p>			

2009 – 2010 ORGANIZATIONAL DEVELOPMENT GRANT RECOMMENDATIONS

Grant #	Organization	Amt. Requested	Amt. Recommended
OD-05	BOXTALES Theatre Co.	\$15,000	\$9,000
<p>Boxtales Theatre Company’s mission is to spark imagination, strengthen cultural pride, foster tolerance; and it engages young people in the excitement of live performance by presenting myths and folktales from around the world using storytelling, live music, movement, and masks. Funds are requested to support the salary of a Development/Company Manager responsible for touring logistics, booking performances, marketing and communication with presenters and board members, bookkeeping, database management, and fundraising. <u>Panel Comments:</u> Boxtales submitted a very well prepared grant clearly outlining their program and request for funds. The committee applauds Boxtales for the exceptional reach of their program to a wide, diverse, cross-generational audience. Increasing the time and focus of the Company Manager’s position to expand bookings, and therefore revenue, is an excellent strategy in the current economic climate. The shift to greater use of social media in reaching the public is commendable.</p>			
OD-06	Camerata Pacifica	\$10,000	\$4,000
<p>Camerata Pacifica’s mission is to affect positively how people experience live classical music and expand appreciation. The organization strives for this impact through its flagship concert series, offering monthly programs. This request is for support of Camerata Pacifica’s outreach initiatives with musical activities outside the concert hall to expand and attract future audiences. <u>Panel Comments:</u> The strategy to grow audiences by providing free or low-cost musical performances outside the Concert Hall is a good one. Programs like the planned Martini Club should attract a young professional audience. The target audience for programming seems to be shifting to the south beyond the borders of Santa Barbara.</p>			
OD-07	Center Stage Theater	\$13,000	\$8,000
<p>Center Stage Theater exists to provide a professional, affordable, and accessible performing arts venue in Downtown Santa Barbara. Center Stage encourages works that celebrate new artists, new works, and the cultural diversity of our community. Funds requested, in part, would be applied to general operating expenses and rental subsidies to keep rental rates affordable. <u>Panel Comments:</u> The committee recognizes the community benefit and value of keeping rental rates as low as possible for grassroots groups and making performances affordable. The developing partnership with Speaking of Stories that shares resources and staff is an excellent model in the current economic climate.</p>			
OD-08	City at Peace	\$10,000	\$7,000
<p>City at Peace, Santa Barbara, is an award-winning program that uses the performing arts to provide leadership skills, conflict resolution training, and cross-cultural understanding to a diverse group of teens, ages 13-19 from secondary schools. In the short term the funds will provide a portion of the salary and payroll expenses for the Program Director and Artistic Director. <u>Panel Comments:</u> City at Peace is a ground-breaking program that effectively engages at risk youth in creative self-expression while building leadership and conflict resolution skills. Building public performances on the perspective and experience of at-risk youth provide an invaluable opportunity for a cross-generational, cross-cultural community dialogue. The planned collaboration with the Lobero Theatre to expand the outreach program is an excellent strategy.</p>			

2009 – 2010 ORGANIZATIONAL DEVELOPMENT GRANT RECOMMENDATIONS

Grant #	Organization	Amt. Requested	Amt. Recommended
OD-09	Community Arts and Music Association (CAMA)	\$18,000	\$5,000

CAMA is celebrating its 90th anniversary this year. The purpose of CAMA is to enrich Santa Barbara’s cultural life through the presentation of a variety of concerts by world-renowned performers and orchestras at the highest level of artistic excellence. CAMA has developed a strong classical music outreach and classical music curriculum for elementary school students as well as an outreach to the community through adult education classes for life-long learners that provide reduced price tickets through subsidies. Requested funds, in part, will be used to build the subscriber base of new younger audiences through marketing, education and outreach. Panel Comments: CAMA’s music education outreach to youth in public schools and life-long learners through the adult education program serve as a valuable resource to the community. Expanding the subscriber base to attract younger concert goers is essential to the sustainability of your organization. Use of social networking and new media to attract younger audiences is a good strategy.

OD-10	Dancing Drum	\$17,800	\$9,500
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Dancing Drum’s mission is to provide a forum for people of all ages to participate in the universal language of rhythm through drumming, dancing, geographical and multi-cultural education, and performance. Dancing Drum programs embrace the power of the drum for making music, building community and transforming lives. Panel Comments: This is a outstanding program with a history of broad outreach to diverse communities and the ability to partner with a variety of other organizations. Proposed use of grant funds to implement School Drum Ensembles; develop and promote “Drum Day for Youth” and “Santa Barbara Drum Day,” and to provide teacher training and materials to allow for sustained drumming programs in schools. The grant will also fund collaboration with Santa Barbara Dance Institute.

OD-11	Ensemble Theatre Co.	\$18,000	\$9,000
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Founded in 1979, the Ensemble Theatre Company is Santa Barbara’s oldest professional, resident theater company. Housed at the historic Alhecama Theatre, Ensemble offers five full-length plays each season and produces challenging, professional theater from a wide body of work that reflects contemporary aesthetics and current social concerns. Grant funding is requested to pay artist salaries, including actor, director and designer fees, as well as to increase the overall marketing efforts. The Ensemble Theater has arranged collaboration with the Rubicon Theater in Ventura to expand regional awareness of Ensemble Theater and draw audiences from Ventura. Panel Comments: The recent successes of Ensemble Theatre are evident in the increased subscriber base. Expanding opportunities and awareness of contemporary theater through the proposed matinee program, Children’s Theater and the developing partnership with the Rubicon Theatre are all good strategies. Programs such as the Salon Program and Book Club are also excellent ways to increase community awareness and enthusiasm for contemporary theater.

OD-12	Flamenco Arts Festival	\$10,000	\$7,500
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The internationally renowned Flamenco Arts Festival, a non-profit organization, was founded in 1999 and holds the distinction of being the first Flamenco Festival in California which was conceived, organized and implemented by Latinos. The festival coincides with the nationwide Hispanic Heritage Month celebrations. Grant funding will help fund the major activities of the festival including artist’s fees,

2009 – 2010 ORGANIZATIONAL DEVELOPMENT GRANT RECOMMENDATIONS

Grant #	Organization	Amt. Requested	Amt. Recommended
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instructors, workshops, and scholarships. Requested funds will also be used for advertising and marketing to increase ticket sales. Panel Comments: The committee recommends continued efforts to collaborate with other regional cultural groups to share costs of artists' transportation and performance fees. The workshops and scholarships organized by the Flamenco Festival provide a valued resource to underserved Latino/a youth.

OD-13	Genesis West	\$8,500	\$3,000
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Genesis West is a professional theater company founded in 1998 which brings contemporary and well-noted playwrights to Santa Barbara. They hire all local actors, designers, and artists for their productions. Requested grant funds will be used to hire a fund raising/public relations consultant to develop marketing and PR in order to expand audience base and sponsorships. Panel Comments: Genesis West is a little gem that continues to provide contemporary theatrical programming to a younger 20s-30s audience. The strategy to hire a fund raising/public relations consultant to expand its audience base and increase community support is a good next step in growing the organization and its expanding the reach of Genesis West.

OD-14	Lesbian, Gay, Bisexual, and Transsexual Film Festival (LGBT)	\$4,000	\$3,000
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The LGBT Film Festival provides a cultural program targeting the LGBT communities in Santa Barbara County and raises awareness in the general community of Santa Barbara as a culturally relevant and inclusive community. The funds will be used to support the salary of the Outrageous Film Festival Administrator as well as some marketing costs. Panel Comments: Funds requested for support of the Festival Administrator's position will help continue and expand the reach of this successful festival by providing additional resources for marketing.

OD-15	Lit Moon Theatre Company	\$18,000	\$8,500
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Lit Moon Theatre provides the Santa Barbara area with an alternative to mainstream theater, and offers educational opportunities that broaden and deepen the understanding of world theater and cultural traditions. Programs attract a broad-based, multi-generational audience. Lit Moon has demonstrated success in growing its organization and developing community support while building a reputation for innovative world-class theater. Grant funds will help subsidize the 2010 Lit Moon World Shakespeare Festival that will include performances, workshops, exhibits, panel discussions, and social events. Panel Comments: Lit Moon continues to expand its international reach and grow its subscriber base by creating innovative cross-cultural programming while developing strategic collaborations and marketing plans.

OD-16	S.B. Dance Alliance	\$18,000	\$8,500
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Santa Barbara Dance Alliance (SBDA) was established in 1979 as a non-profit arts service organization to foster, promote, and increase the awareness of dance by bringing together choreographers and performers from all ages, schools, ethnic traditions, and artistic styles for common projects. Grant funds will be used to sustain the organization through these economic hard times and to help with increased rent expenses with the move to the Hutton's new Center for Arts and Culture Center. Funds will also help reinstate previously reduced hours for staff and the Executive Director's salary. Panel Comments: The committee

2009 – 2010 ORGANIZATIONAL DEVELOPMENT GRANT RECOMMENDATIONS

Grant #	Organization	Amt. Requested	Amt. Recommended
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recognizes the SB Dance Alliance for its commitment to scholarships and mentoring to young dancers and its reputation for attracting diverse audiences to its events. Residency in the new Arts and Culture Center should help expand the visibility and reach of the organization. The commitment to serve as a nonprofit umbrella to individual artists and small community groups is a valued resource.

OD-17	Marjorie Luke Theatre	\$13,332	\$7,000
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The Marjorie Luke Theatre is a unique and innovative partnership of public and private entities to provide an accessible, affordable, youth-oriented venue for the community. The non-profit organization manages and operates the Marjorie Luke Theatre in a building owned by the Santa Barbara School District. The Marjorie Luke Theatre offers free technical theater classes and a program for venue subsidies to help support smaller grassroots organizations. This funding request represents a third of the General Manager’s salary, whose position helps provide community support and resources through the programs mentioned above. Panel Comments: The community and a diverse array of cultural organizations benefit from the rent subsidy program and technical support provided by the Marjorie Luke Theatre and the resources of its staff. This program has resulted in greater audience diversity and improved access to cultural events for youth and underserved groups in Santa Barbara.

OD-18	Music Academy of the West	\$18,000	\$3,000
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Since 1947 the Academy has dedicated itself to advancing the development of gifted young classical musicians and professionals through both educational programs and performance opportunities. The community benefits from these high caliber performances. The Music Academy of the West has collaborations with 19 other performing community arts groups offering them studio and rehearsal rooms as well as use of the newly renovated Hahn Hall. Grant funding will help The Academy offer 94 of this summer’s 197 musical events for free and also to continue their Orchestra Outreach Series with \$10 tickets. Panel Comments: The panel approves of the Academy’s efforts to provide free and reasonably priced tickets to the community to further their outreach efforts.

OD-19	S. B. Chamber Orchestra	\$6,000	\$4,000
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The Chamber’s mission is to serve the community by offering chamber orchestra performances of the highest quality to concert audiences; and through outreach provide increased access for seniors who can no longer attend regular venues. Additionally, a goal of the SBCO is to promote classical music as a living, accessible art form to youth through performance and educational efforts that will engender a new generation of musicians, music-lovers and patrons. Funds from the grant are requested to support the Concert Seats for Families program providing staff payroll and marketing costs necessary to recruit families. Panel Comments: The committee recognizes the importance of building the next generation of musicians and music lovers and applauds SBCO for its continued efforts to engage youth and expand the reach of its programs to underserved and more diverse audiences.

OD-20	S.B. Contemporary Arts Forum (CAF)	\$18,000	\$5,500
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The Contemporary Arts Forum provides an arena for the presentation, documentation and support of a broad variety of visual, media and performing arts with the aim of expanding and educating the audience for contemporary art. CAF promotes the work of local, regional, national and international artists. The OD Grant will enable CAF to sustain operational costs and staff salaries for such community programs as

2009 – 2010 ORGANIZATIONAL DEVELOPMENT GRANT RECOMMENDATIONS

Grant #	Organization	Amt. Requested	Amt. Recommended
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the Call for Entries, Bloom Projects, Forum Lounge and CAF as Classroom. Panel Comments: Although the submitted budget was incomplete, the panel recognizes the importance of contemporary art and the goal of increasing membership. The panel commends CAF for their upcoming collaboration efforts with the Santa Barbara Endowment for Youth.

OD-21	S.B. Dance Institute	\$18,000	\$8,500
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Santa Barbara Dance Institute is an in-school dance program that is modeled after the National Dance Institute. The SBDI is founded in the belief that the arts have a distinctive ability to engage children to find excellence within themselves. The purpose of SBDI programs is to help children develop discipline, a standard of excellence, and a belief in themselves and their creative expression. SBDI offers 31 -35 weekly lessons during school hours as part of the curriculum with one in-school assembly and the opportunity to participate in an end-of-the-year Production with hundreds of other students at the Marjorie Luke Theatre. Organizational Development funds will support SBDI programs, to train teachers, and deepen existing school partnerships. Panel Comments: This is an exemplary program with a proven ability to garner community support and reach very diverse and underserved youth with programs that promote self-esteem and cross-cultural understanding. The panel recognizes and applauds the far-reaching effects of this superior program.

OD-22	S.B. Education Foundation	\$5,000	\$2,000
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Santa Barbara Education Foundation initiates and supports academic enrichment programs for students in the Santa Barbara School District. In the past they have implemented classroom mini-grants for the purchase of classroom materials, a museum of tolerance program, a safe playground project, purchased library materials and technology equipment. This year the Foundation is requesting funds to help purchase musical instruments for their Keep the Beat Project. Panel Comments: Santa Barbara Education Foundation is to be commended for implementing seven community academic enrichment projects. Their goal of purchasing musical instruments for students is a program that will help assuage the loss of funding in community music programs and provide greater access to music appreciation and instruction through the Keep the Beat Project.

OD-23	S.B. Maritime Museum	\$18,000	\$2,000
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The Maritime Museum preserves and celebrates the maritime heritage of the California Coast with interactive exhibits, educational programs, and community events. Requested grant funds would be used to increase the marketing of the museum in order to increase attendance and thus reach more of the community. Funds would be used for developing marketing and promotion strategies, the services of a marketing consultant and the printing of marketing materials. Panel Comments: The committee encourages the continued outreach efforts and more targeted marketing strategies. Recent collaborations with other cultural groups are a good strategy in increasing SBMM’s visibility and expanding its visitor base.

OD-24	S.B. Master Chorale	\$5,000	\$2,500
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The Santa Barbara Master Chorale provides the opportunity for singers from the community to learn and perform choral music; fosters public awareness and education about choral music by staging public concerts; and stimulates interest in choral and classical music amongst students and the public. Funds are

2009 – 2010 ORGANIZATIONAL DEVELOPMENT GRANT RECOMMENDATIONS

Grant #	Organization	Amt. Requested	Amt. Recommended
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requested for an Audience Development Campaign designed to reach a greater number of potential concert goers; attract new singers into membership in the Chorale; and draw a wider audience to concerts. Requested funds would also be used for the Young Concertgoers Program that provides free tickets to K-12 students. Panel Comments: The strategy of using social networking sites to attract younger audiences is a good one; and providing free tickets to students is a way to increase diversity by reaching underserved youth.

OD-25	S.B. Museum of Art	\$18,000	\$5,000
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The Santa Barbara Museum of Art aims to integrate art into the lives of people. Organizational Development grant funds are requested to help support the 40 free educational programs which serve 40,000 people of diverse ages, interests, socio-economic and cultural backgrounds. Panel Comments: The committee recognizes the commitment to, and value of SBMA’s cultural outreach to diverse underserved youth, communities and neighborhoods through strategic partnerships and engaging programs and activities.

OD-26	S.B. Symphony	\$16,500	\$7,000
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The Santa Barbara Symphony is a resident orchestra that aims to perform great works with passion and excellence in order to enrich the lives of the community. The symphony provides numerous free concerts and educational programs. The Organizational Development funds are requested to help underwrite the salaries of the Director of Operations/Artist Planning and the Director of Patron Services in order to maintain the current programs. Panel Comments: The strategy to downsize programs and increase efforts to maximize efficiency is prudent during difficult economic times. The panel appreciates the efforts to provide free concert opportunities for Santa Barbara families.

OD-27	S.B. Visual Arts Alliance	\$7,750	\$1,500
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The Visual Arts Alliance supports and promotes Santa Barbara County’s visual art community through a website to attract art lovers, buyers, collectors, and patrons. Artist’s opportunities and educational information can be found on the website as well. Grant funds would be used to expanded website development. Panel Comments: The new sbva.org website design allows potential cultural tourists to access art information by calendar dates and by locations around town and is an improvement and asset to the arts and tourism community. In future grants, it is necessary to include more statistical information to determine audience demographics. Board information was missing from the grant request.

OD-28	Speaking of Stories	\$15,000	\$7,500
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Speaking of Stories promotes the appreciation of literature through live theatrical readings with performances that bring short stories to life while focusing on the power of the spoken word. Talented actors transform stories from the page to the stage. The Speaking of Stories performance program is a 5-show season. In addition they have educational programs that are particularly targeted towards at-risk youth in our community. Grant funds would be used to help pay the salaries of the administrative staff. Panel Comments: The committee applauds Speaking of Stories for its WORD UP program and commitment to making affordable tickets available to students. The partnership with Center Stage Theater to share resources, office space and staff is a good strategy in the current economic climate.

2009 – 2010 ORGANIZATIONAL DEVELOPMENT GRANT RECOMMENDATIONS

Grant #	Organization	Amt. Requested	Amt. Recommended
OD-29	State Street Ballet	\$18,000	\$7,500
<p>State Street Ballet is a fully professional dance company dedicated to presenting excellence in classical dance through public performances and educational outreach programs. Funds are requested to fund core production costs. <u>Panel Comments:</u> The committee recognizes the contributions of State Street Ballet to the community and its role as the resident company at the Gail Towbes Center for Dance. The production of <i>Jungle Book</i>, the <i>Nutcracker</i> and the collaboration with the Master Chorale for <i>Mission Chorale</i> is evidence of an outstanding artistic team; and the subsequent arts education program will benefit a wide cross-section of school children.</p>			
OD-30	The Santa Barbara Channels	\$12,000	\$3,000
<p>The Santa Barbara Channels is a community access TV station that produces The Creative Community that showcases local artists, playwrights, poets, filmmakers, authors, directors, and musicians. Organizational Development funds will provide much needed financial support for the production costs associated with this series. <u>Panel Comments:</u> The Creative Community program hosted by current City Poet Laureate David Starkey serves as a valuable resource to the arts community by increasing visibility for regional artists and arts organizations while stimulating community dialogue about cultural issues. The committee recognizes that recorded shows serve as a valuable archive of artists and cultural events in the community.</p>			
		Amt. Requested	Amt. Recommended
		\$392,882	\$167,000

2009 – 2010 COMMUNITY EVENTS & FESTIVALS GRANT RECOMMENDATIONS

Grant #	Organization	Amt. Requested	Amt. Recommended
EF-01	Art Abounds	\$40,000	\$20,500

2009-2010 Season

Art Abounds is a partnership with UCSB Arts and Lectures and the Santa Barbara Dance Alliance which this year will present 22 large-scale events plus four residency activities featuring artists from around the world. Marketing funds for Arts and Lectures 50th Anniversary will include special subscription series with opening events and pairings with local restaurants, downtown events, and special packaging. In addition to direct mailings and local distribution, electronic media and text messaging will be used. Out of area print media and radio advertising are part of their proposal. Panel Comments: A very ambitious program with increased events downtown and links to the Cultural Arts District through the concept of restaurant pairings. Strong marketing strategy outside the area including links to artists' websites and greater use of electronic media through Facebook, Twitter. Panel applauds shifts from direct mail to electronic media and social networking and embedded YouTube videos. Art Abounds has statistics and a proven track record of drawing out-of-town visitors midweek.

EF-02	Cinco de Mayo Festival	\$8,000	\$6,000
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Cinco de Mayo Festival

This grant request is for support of the 19th annual Cinco de Mayo Festival. During the two-day festival at De la Guerra Plaza, the goal will be to bring a focus on Mexican culture and tradition to downtown Santa Barbara. This free event is open to the public with live music, entertainment, food and booths at the center of the festival. Requested funds will be used to market, promote and attract out-of-town guests and locals to downtown Santa Barbara. Panel Comments: The committee recognizes the cultural significance of this event in the life of Santa Barbara. The group's bilingual event survey presented is an excellent tool for tracking information on attendees, however, the survey samples collected was a relatively small number. It was this year's good fortune to have attendance at the festival boosted by cruise ships in town, and points to the potential draw to the event with a stronger, more strategic marketing plan.

EF-03	Endowment for Youth Committee	\$8,000	\$7,000
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Black History Month Celebration

The Endowment for Youth Committee (EYC) requests funds to support and promote various collaborative events celebrating Black History Month. The BHM Preview Assembly, hanging of African-American Flags along State Street, 1st Thursday performances, African-American Cultural Festival at the Maritime Museum, a gospel workshop and concert, and other events downtown. Funds are requested for marketing and publicity including electronic media and extending to the LA Times. Panel Comments: Increased exposure by expanding last year's website and links to Maritime Museum and SB Independent will increase visibility. A more targeted marketing plan for the Night of Jazz event on radio outside the area to African-American audiences; and the focus on an evening with the Giants of the Harlem Renaissance seem appropriate and timely to increase attendance.

2009 – 2010 COMMUNITY EVENTS & FESTIVALS GRANT RECOMMENDATIONS

Grant #	Organization	Amt. Requested	Amt. Recommended
EF-04	Latino CineMedia Film Festival <i>CineMedia Festival</i>	\$6,000	\$3,000

This on-going project presents the Seventh Annual Latino CineMedia Film Festival that continues to be an important component of the Santa Barbara International Film Festival through collaborations with UC Santa Barbara and the UC Interdisciplinary Humanities Center. The festival organized by Dr. Christina Venegas will feature a twenty-film schedule of screenings to include both U.S. and regional premieres of fiction and documentary works by Spanish, Latin American, Latino and indigenous filmmakers. Funding is requested for marketing and publicity and for program costs to increase visibility targeting Latino audiences from throughout the Central Coast. Panel Comments: This program has become a vital part of the SBIFF and has done much to increase attendance and participation of those interested in Latino culture and issues. The level of funding awarded for marketing represents 50% of the marketing budget described in the grant, and is the maximum available for E&F funds under the guidelines.

EF-05	Lobero Theatre Foundation <i>Lobero Live!</i>	\$40,000	\$20,500
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Funding is requested for marketing the Jazz Series, special events and Lobero non-series events from September 22, 2009 – April 29, 2010. *Lobero Live* series attract diverse audiences from all age groups. Programming is designed to complement, not compete with other presentations in town. Their focus on jazz avoids duplication of classical music events at other venues. Lobero's multiple small series with world-class performers are well publicized and serve both visitors and residents. Panel Comments: The committee applauds the non-duplicative, program diversity, and appropriateness of performances offered by the Lobero. The committee concurs that the move from radio to television makes good sense to attract targeted audience and greater use of online networks, use of fan-based websites and new media to attract diverse audiences.

EF-06	Opera Santa Barbara <i>2009-2010 Season</i>	\$17,500	\$14,500
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Opera Santa Barbara will stage Verdi's *Macbeth* on May 7th and 9th in collaboration with Fresno Opera. This is a way to share costs for sets and costumes, technical staff and the principal artists in order to accomplish more with less. There will be backstage tours, wine tastings and special restaurant packages. Students will be invited to attend a free final dress rehearsal. Funds will be used for marketing and promotion which include a branding launch, on-line website marketing, group sales, and a variety of local and out-of-area media. Panel Comments: This is an exemplary model for bringing high profile productions to Santa Barbara while reducing expenses by sharing the costs with another opera company in a different, non-competitive setting. The focus on experiencing Opera in a more intimate setting (like the Granada) compared to venues such as the Music Center in Los Angeles reinforces the appeal of Santa Barbara as a Cultural Tourist destination.

EF-07	Rumble Art <i>Rumble Art</i>	\$40,000	\$3,250
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Rumble Art a 10-day art festival that coincides with the International Film Festival aims to showcase innovative and emerging national and international artists as well as local artists. The group would like to

2009 – 2010 COMMUNITY EVENTS & FESTIVALS GRANT RECOMMENDATIONS

Grant #	Organization	Amt. Requested	Amt. Recommended
	<p>build on the initial exhibition and events promoted during last year’s SBIFF. Grant funds will be used for marketing and promotion widespread via both print and electronic media. <u>Panel Comments:</u> While Rumble Art presented a good understanding of new media, international online and social networking sites, the overall marketing strategy was too vague and unrealistic. In order to draw significant audiences from out-of-town a more sophisticated strategic branding campaign for Rumble Art needs to be developed to compete with other international art fairs.</p>		
EF-08	<p>SB Botanic Garden <i>Art in the Garden</i></p>	\$20,000	\$10,500
	<p>The Santa Barbara Botanic Garden will use 100% of the grant funds for out of area marketing and promotion of the Herb Parker installation which is hoped to become a major tourist attraction. The installation will be in place for two years. <u>Panel Comments:</u> While funding was given to the Botanic Garden previously for this project, the committee understands the importance of targeted marketing outside the area this year to counteract the misperceptions people may have due to recent highly visible wildfire coverage in the media nationwide. The concept to use and track coupons from visitors for room upgrades at participating area hotels are a good one for determining the effectiveness of ads.</p>		
EF-09	<p>SB Downtown Organization <i>epicure.sb</i></p>	\$20,000	\$12,000
	<p>The Downtown Organization of Santa Barbara is dedicated to the promotion and enhancement of the business, cultural, community and environmental vitality of downtown Santa Barbara for the benefit of its members, Santa Barbara residents, and visitors. <i>epicure.sb</i> will be a month-long promotional platform to stimulate business and introduce new customers to restaurants, retailers, attractions and events in Santa Barbara enticing visitors to extend their stay here. Grant funds and various collaborations will be used to market and promote <i>epicure.sb</i>. <u>Panel Comments:</u> The committee was enthusiastic about the concept of building on existing food-related festivals and linking them more to other locations and events midweek in the off-season. The collaboration with the Conference & Visitors Bureau should be a great resource in promoting <i>epicure.sb</i>.</p>		
EF-10	<p>Santa Barbara Choral Society</p>	\$32,000	\$8,500
	<p>The Choral Society is a one hundred member semiprofessional volunteer choral ensemble dedicated to presenting and preserving excellent classical choral composition. The grant funds would be used to fund their participation in the inaugural 2010 week-long Sea Festival in collaboration with other community groups to celebrate the sea and educate the community about ways each person can protect and preserve our ocean. The choral society will present a performance of Ralph Vaughan Williams’ <i>Sea Symphony</i> at the Granada. The funds will be used for the general marketing of the festival via both print and on-line in the community and out-of-the-area. <u>Panel Comments:</u> The overall collaborative nature and actual involvement of various groups in the Sea Festival was too vague. The inclusion of SOFTIN (Seafaring Opportunities for Those In Need) a non-profit organization serving the disabled/impaired/victims of abuse/elderly/youth is commendable for reaching out to new underserved audiences. The marketing strategy needed more details and lacked specifics about other media beyond the use of funds to produce a color brochure.</p>		

2009 – 2010 COMMUNITY EVENTS & FESTIVALS GRANT RECOMMENDATIONS

Grant #	Organization	Amt. Requested	Amt. Recommended
EF-11	Santa Barbara Revels <i>REVELS</i>	\$15,500	\$8,500

Santa Barbara REVELS request funds to present a full schedule of performances for adults and children to celebrate the Christmas tradition and Winter Solstice 2009 scheduled to coincide with *1st Thursday* in December. SB REVELS will again present a “tasting” performance at Casa de la Guerra in conjunction with *1st Thursday* as a marketing tool. REVELS developed a website linked to the national site with E&F funds. Funds from this year’s grant are requested for marketing and publicity, administrative, artistic, and design/technical salaries and wages. Panel Comments: REVELS organizer recognizes the need to get publicity and materials out much earlier this year. Proposed use of online programs and e-services such as Constant Contact should also help. The Committee encourages the group to enlist interns to help with online promotion and volunteer coordination.

EF-12	SB Trust for Historic Preservation <i>Annual Founding Day</i>	\$4,500	\$2,250
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Founding Day is a tradition the Santa Barbara Trust for Historic Preservation (SBTHP) celebrates annually with the community, visitors from throughout the State and around the world to honor and celebrate the beginnings of culture and history of Santa Barbara. Founding Day is the most significant public outreach event held by the SBTHP each year. Its purpose is to inspire an appreciation for and an interest in Santa Barbara history for people of all ages, thereby enhancing the cultural life of Santa Barbara for future generations. The SBTHP will promote the event through the State Historical Park website, California Tourism Board, and advertise the event as an opportunity for family weekend travel for out of town visitors. Panel Comments: Links to the State Parks website and La Purisima Mission have been helpful in increasing awareness of the event regionally and throughout the State. Expanding participation with cooperative advertising with restaurants and hotels in the immediate area is a good strategy. This educational, participatory and family oriented activity is a draw for a certain segment of the traveling population especially with the growing concept of “staycations”.

EF-13	SUMMERDANCE Santa Barbara <i>DANCEworks</i>	\$5,000	\$4,500
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SUMMERDANCE has been presenting nationally-recognized choreographers in Santa Barbara since 1996. The event *DANCEworks* is a collaboration between SUMMERDANCE Santa Barbara and the Lobero Theatre Foundation. With a history of connections within the Contemporary Dance community this model will help promote Santa Barbara as an international arts destination through its links to national dancers, contemporary dance community and the opportunity to have the work of exceptional choreographers linked to Santa Barbara. SUMMERDANCE is working to spread the publicity nationwide through both print and on-line advertising. Panel Comments: The committee appreciates this thoughtful collaboration and its marketing strategy for attracting a younger, urban audience through programming and use of online resources such as links to contemporary dance community through websites, dancers and contemporary dance blogs and publications. Ms. Vapnek’s connections to significant dancers and dance critics with national recognition and the Lobero’s booking and marketing resources are key to developing and expanding the profile for the event and attracting out-of-town visitors.

**2009 – 2010 COMMUNITY EVENTS & FESTIVALS
GRANT RECOMMENDATIONS**

Grant #	Organization	Amt. Requested	Amt. Recommended
EF-14	The Santa Barbara Theater <i>A Festival of Classics</i>	\$40,000	\$11,500
<p>The Santa Barbara Theater (SBT) is a regional, professional theater company in residence at the Lobero Theater. They are requesting funds to market and promote <i>A Festival of Classics</i>; three plays presented during the off-season. The plays will be Peter Pan, Our Town, and Arms & the Man. Marketing will be both inside and outside of Santa Barbara via print, radio and TV, and websites. <u>Panel Comments:</u> Reducing the number of performances and selecting classics, is a good direction in the current economy. Listing on Zipper Arts is a wise strategy to reach LA Theatergoers, as is tracking audiences by Zip Code for efficient use of direct mail. Linking the performances to other community activities such as the Karpeles Manuscript display and the Pirate Cruise for Peter Pan should help build awareness and enthusiasm for the performances.</p>			
		Amt. Requested	Amt. Recommended
		\$296,500	\$ 132,000

**2009-2010
City of Santa Barbara
Community Arts Grants**

CA#	Project/Artist	Organization	Dates	Request	Recommended	2008-09	2007-08	2006-07
CA-01	Art from the Heart	Cottage Hospital	09/09 - 08/10	\$6,000	\$2,000	\$1,500	\$1,000	NA
CA-02	Betsy Gallery Mosaic Project	Art From Scrap	10/09 - 08/10	\$6,000	\$2,000	First Time Applicant	Na	Na
CA-03	Boys & Girls Club of Santa Barbara	Boys & Girls Club of Santa Barbara	09/09 - 08/10	\$3,000	\$2,000	\$1,500	NA	NA
CA-04	Childrens Creative Project	Childrens Creative Project	09/09 - 08/10	\$6,000	\$2,500	\$2,500	\$2,750	\$3,000
CA-05	Chumash Maritime Association	Chumash Maritime Association	07/09 - 11/09	\$6,000	\$2,500	\$2,000	NA	NA
CA-06	Everybody Dance Now!	SB Dance Alliance	On-going	\$6,000	\$3,500	\$4,600	\$2,500	NA
CA-07	Friends of the Eastside Library	Friends of the Eastside Library	Year-long	\$5,000	\$3,000	\$3,000	\$3,250	\$4,000
CA-08	Inner Light Community Gospel Choir	Beacon of Light Foundation	02/04/10 - 02/06/10	\$2,500	\$1,750	\$2,100	\$2,250	\$3,000
CA-09	Michael Katz Storytelling	Childrens Creative Project	09/09 - 03/10	\$6,000	\$2,000	\$2,000	\$3,250	\$3,500
CA-10	On The Verge - Teen Choreographers	Santa Barbara Dance Alliance	01/10 - 05/10	\$6,000	\$2,000	\$2,500	\$3,000	\$3,000
CA-11	Pride Festival	Pacific Pride Foundation	09/09 - 8/10	\$5,000	\$2,250	\$1,500	NA	NA
CA-12	Peace Chair Project	SB Cultural Development Foundation	09/09 - 12/09	\$6,000	\$500	First Time Applicant	NA	NA
CA-13	Performing & Visual Arts Camp	Childrens Creative Project	06/14/09 - 08/15/09	\$6,000	\$3,000	\$3,000	\$3,250	\$3,300
CA-14	Project Renaissance	Project Renaissance	09/09 - 03/10	\$6,000	\$4,000	First time to category	\$8,000	\$4,000
CA-15	SB African Heritage Film Series	Peace of Wisdom	01/10 - 06/10	\$6,000	\$3,000	First time to category	\$2,000	NA
CA-16	Santa Barbara Festival Ballet	Santa Barbara Festival Ballet	10/01/09 - 12/31/10	\$5,000	\$2,000	\$2,500	\$1,500	NA
CA-17	Arts Ed at the Granada	Santa Barbara Center for the Performing Arts	09/09 - 06/10	\$6,000	\$2,000	First Time Applicant	NA	NA
CA-18	SB Youth Mariachi Festival	Santa Barbara Mariachi Festival	09/09 - 09/10	\$6,000	\$3,000	First Time Applicant	NA	NA
CA-19	Santa Barbara Vocal Jazz Foundation	Santa Barbara Vocal Jazz Foundation	12/2009 - 11/2010	\$3,000	\$2,000	\$2,100	\$2,500	\$2,500
CA-20	SONando Santa Barbara	Peabody Charter School	07/09 - 12/09	\$6,000	\$3,400	NA	NA	NA
CA-21	Song Of Place Poetry Project	SB Cultural Development Fndtn.	9/09 - 6/10	\$4,500	\$576	\$900	NA	NA
CA-22	VIVA EL ARTE!	SB Cultural Development Fndtn.	10/01/09 - 05/31/10	\$6,000	\$2,500	\$1,500	\$1,500	\$1,500
CA-23	Women's Literary Festival	Women's Literary Festival	5/1/2010	\$6,000	\$3,000	\$3,000	NA	NA
			Amount Requested	\$124,000	\$54,476			
			Total Amount Available	\$54,476				
			Difference	(\$69,524)				

2009-2010
City of Santa Barbara
Organizational Development Grants

OD #	Organization	Request	Recommended	2008-09	2007-08	2006-07	Notes
OD-01	Art From Scrap	\$18,000	\$9,000	\$11,000	\$15,000	\$7,500	
OD-02	Arts for Humanity!	\$12,000	\$4,500	\$3,500	NA	NA	
OD-03	Arts Mentorship Program	\$14,000	\$2,500	NA	NA	NA	New Applicant
OD-04	Ballet Santa Barbara	\$18,000	\$3,000	\$2,500	NA	NA	
OD-05	BOXTALES	\$15,000	\$9,000	\$10,000	\$9,500	\$9,000	
OD-06	Camerata Pacifica	\$10,000	\$4,000	\$4,500	\$4,000	\$6,000	
OD-07	Center Stage Theater	\$13,000	\$8,000	\$9,000	\$8,500	\$8,000	
OD-08	City @Peace	\$10,000	\$7,000	\$8,000	\$8,000	NA	
OD-09	Community Arts Music Association (CAMA)	\$18,000	\$5,000	\$8,000	\$6,000	\$6,000	
OD-10	Dancing Drum	\$17,800	\$9,500	\$12,000	NA	NA	
OD-11	Ensemble Theatre Company	\$18,000	\$9,000	\$10,000	\$9,500	\$9,300	
OD-12	Flamenco Arts	\$10,000	\$7,500	\$9,000	\$9,000	\$7,000	
OD-13	Genesis West	\$8,500	\$3,000	\$2,000	NA	\$2,000	Previously CA
OD-14	LGBT Outrageous Film Festival	\$4,000	\$3,000	\$4,000	\$5,000	\$3,000	
OD-15	Lit Moon Theatre Company	\$18,000	\$8,500	\$10,000	\$10,000	\$9,300	
OD-16	Santa Barbara Dance Alliance	\$18,000	\$8,500	\$9,000	\$12,000	\$11,600	
OD-17	Marjorie Luke Theatre	\$13,332	\$7,000	\$9,000	\$7,000	\$7,000	
OD-18	Music Academy of the West	\$18,000	\$3,000	NA	\$4,000	NA	
OD-19	Santa Barbara Chamber Orchestra	\$6,000	\$4,000	\$3,000	\$5,500	\$6,500	
OD-20	Santa Barbara Contemporary Arts Forum	\$18,000	\$5,500	\$12,500	\$11,000	NA	Previously E&F
OD-21	Santa Barbara Dance Institute	\$18,000	\$8,500	\$10,500	\$11,000	\$3,500	
OD-22	Santa Barbara Education Foundation	\$5,000	\$2,000	\$2,000	\$2,000	NA	
OD-23	Santa Barbara Maritime Museum	\$18,000	\$2,000	\$1,500	\$2,900	\$4,500	Previously E&F
OD-24	Santa Barbara Master Chorale	\$5,000	\$2,500	\$2,500	\$3,000	\$2,000	
OD-25	Santa Barbara Museum of Art	\$18,000	\$5,000	\$15,000			Previously E&F
OD-26	Santa Barbara Symphony	\$16,500	\$7,000	\$15,000	\$12,100	\$8,000	Previously E&F
OD-27	Santa Barbara Visual Arts Alliance	\$7,750	\$1,500	\$5,000	\$7,100	\$9,000	Previously E&F
OD-28	Speaking of Stories	\$15,000	\$7,500	\$9,000	\$11,000	\$13,000	
OD-29	State Street Ballet	\$18,000	\$7,500	\$10,000	\$11,000	\$11,000	
OD-30	The Santa Barbara Channels	\$12,000	\$3,000	N/A	N/A	N/A	New Applicant
	Amount Requested	\$392,882	\$167,000				
	Amount in Grant Pool	\$161,000					
	One Time Carry-Over	\$6,000					
	Total Amount Available	\$167,000					
	Difference	(\$225,882)					

**2009-2010
City of Santa Barbara
Events and Festivals Grants**

EF#	Organization	Event	Dates	Location	Request	Recommended	2008-2009	2007-2008	2006-2007
EF-01	Arts & Lectures	<i>ArtAbounds 2009-2010 Season</i>	10/24/09- 04/28/10	Various venues	\$40,000	\$20,500	\$13,000	\$17,500	\$12,200
EF-02	Cinco de Mayo Festival	<i>Cinco de Mayo Festival</i>	May 1 - 2, 2010	De la Guerra Plaza	\$8,000	\$6,000	\$3,000	\$6,000	\$2,000
EF-02	Endowment for Youth Committee	<i>Black History Month Celebration</i>	Jan 25 - Mar 7, 2010	Various locations	\$8,000	\$7,000	\$5,500	New Applicant	NA
EF-04	Latino CineMedia Film Festival	<i>CineMedia Festival</i>	February 4 - 14, 2010	Varies	\$6,000	\$3,000	\$3,000	\$4,000	\$4,000
EF-05	Lobero Theatre Foundation	<i>Lobero Live</i>	Sept 22, 2009 - Apr 29, 2010	Lobero Theatre	\$40,000	\$20,500	\$20,000	\$24,000	\$26,000
EF-06	Opera Santa Barbara	<i>2010 OperaSB Mainstage Production</i>	May 7 - 9, 2010	Granada Theatre	\$17,500	\$14,500	\$16,000	\$18,000	\$21,000
EF-07	Rumble Art	<i>Rumble Art Festival</i>	February 4 - 14, 2010	Various venues	\$40,000	\$3,250	1st time applicant	NA	NA
EF-08	SB Botanic Garden	<i>Art in the Garden: A Herb Parker Environ.</i>	May 2009 - June 2011	SB Botanic Gardens	\$20,000	\$10,500	\$10,000	NA	NA
EF-09	SB Downtown Organization	<i>epicure.sb: a month to savor Santa Barbara</i>	October 2009	Various locations	\$20,000	\$12,000	\$4,000	\$5,500	\$5,300
EF-10	Santa Barbara Choral Society	<i>Sea Symphony at the Sea Festival</i>	April 24 - May 2, 2010	Various locations	\$32,000	\$8,500	Previously OD	NA	NA
EF-11	SB Revels	<i>The Christmas Revels: In Celebration of the Winter Solstice</i>	December 2009	Casa de la Guerra & MLT	\$15,500	\$8,000	\$5,000	\$4,000	NA
EF-12	SB Trust for Historic Preservation	<i>Founding Day Celebration</i>	April 17, 2010	El Presidio de Santa Barbara	\$4,500	\$2,250	\$2,000	\$2,000	\$3,500
EF-13	SUMMERDANCE Santa Barbara	<i>DANCEworks Residency</i>	March 29 - April 24, 2010	Lobero Theatre	\$5,000	\$4,500	\$4,000	New Applicant	NA
EF-14	SBT: The SB Theatre	<i>Festival of Classics: Peter Pan; Our Town; Arms & The Man</i>	Dec, Jan, Feb, Mar & May 2010	Lobero Theatre	\$40,000	\$11,500	\$0	\$12,400	NA
				Amount Requested	\$296,500	\$132,000			
				Amount in Grant Pool	\$123,000				
				One Time Carry-Over	\$9,000				
				Total Amount Available	\$132,000				
				Difference	(\$164,500)				

City Arts Advisory Roster and Community Events & Festivals Committee Roster

CITY ARTS ADVISORY ROSTER

<u>NAME</u>	<u>GRANT CATEGORY</u>
Darian Bleecher	Community Arts
Phyllis de Picciotto	Alternate
Suzanne Fairly Green	Organizational Development
Michael Humphrey	Organizational Development
Gail Pine	Community Arts
Tom Morey	Organizational Development
Judy Nilsen	Community Arts
Ginny Brush	Staff, Executive Director
Linda Gardy	Staff

COMMUNITY EVENTS & FESTIVAL ROSTER

<u>NAME</u>	<u>CATEGORY</u>	<u>APPOINTED</u>	<u>TERM ENDS</u>
Rebekah Altman	Public at Large	12/19/2006	12/31/2010
David Boire	Business/Lodging/Retail	12/16/2008	12/31/2011
Katrina Carl	Marketing Industry	12/18/2007	12/31/2011
Wayne Hewitt	Business/Lodging/Retail	12/16/2008	12/31/2011
Jason McCarthy	Lodging Industry	12/18/2007	12/31/2011
Roger Perry	Cultural Arts	12/19/2006	12/31/2010
Willie Shaw	Public at Large	07/01/2008	12/31/2010



CITY OF SANTA BARBARA

COUNCIL AGENDA REPORT

AGENDA DATE: September 22, 2009

TO: Mayor and Councilmembers

FROM: Planning Division, Community Development Department

SUBJECT: Introduction Of Mills Act Historic Preservation Incentive Ordinance

RECOMMENDATION: That Council:

- A. Introduce and subsequently adopt, by reading of title only, An Ordinance of the Council of the City of Santa Barbara Amending Chapter 22.22 of the Municipal Code to Establish a Process for Historic Property Preservation Contracts Between the Owners of City Historic Properties and the City Pursuant to the Authority of the State Mills Act;
- B. Adopt, by reading of title only, A Resolution of the Council of the City of Santa Barbara to Adopt Administrative Rules and Procedures for the Implementation of the State Mills Act Program; and
- C. Recommend that Staff return to Council after three years with a status report on the City's Mills Act Program.

EXECUTIVE SUMMARY:

On July 3, 2007, Planning Staff presented Council with various incentives available for property owners with historic resources including the Mills Act tax abatement program. The Mills Act is a state law enacted in 1972, which allows owners of designated historic properties to enter into a contractual recorded agreement with the municipality within which the historic property is located to preserve, maintain, and possibly rehabilitate the structure.

The City Council authorized staff to proceed with several potential incentive concepts, including the implementation of a Mills Act Program that would allow property owners of City Landmarks, Structures of Merit and contributing buildings within Historic Districts to possibly reduce their property tax while entering into a renewable ten-year contract to maintain and repair their properties.

Planning staff met with the Finance Committee in November 2007 and the Ordinance Committee in August 2009 to review and evaluate the potential effects of implementing the Mills Act. The Finance Committee discussed the scope and quantity of Mills Act contracts and agreed that a simple pilot program be established with a limit of eight contracts per year, with a total program cap not to exceed \$300,000, to lessen the financial impact in reduced city tax revenue. The Finance Committee also expressed concerns regarding possible long-term impacts to staff resources as a result of the cumulative number of contracts requiring administration year after year. For this reason, a re-evaluation of the program after several years is recommended.

The Ordinance Committee enthusiastically supported the implementation and adoption of the Mills Act program. The Ordinance Committee agreed that the proposed Mills Act Program had been crafted with sufficient mechanisms in place to limit the total city tax revenue loss. Staff has completed all necessary program rules and procedures and is forwarding the Mills Act program ordinance for Council adoption and implementation.

DISCUSSION:

Background:

On July 3, 2007, City Council authorized staff to proceed with several possible incentives for preserving and maintaining city historic resources, including the implementation of a Mills Act Program. Staff has researched financial and other resource incentives that have worked well in other municipalities. Based on a review of available economic incentives, the Mills Act appears to be the most important economic incentive program available in California for use by the private property owners of qualified historic structures. Following is a brief description of the Mills Act and local program specifics.

State Mills Act

The Mills Act is a state law enacted in 1972, which could enable owners of designated historic structures to enter into an agreement (contract) with the City to preserve, maintain and possibly rehabilitate the structure. Such agreements provide a reduction of property taxes in exchange for the continued preservation of the property. Many communities are currently participating in this type of Mills Act program.

The Mills Act requires the County Tax Assessor to re-evaluate the property using an income capitalization method rather than the market value approach (i.e., based on Prop. 13.) In other words, the County Tax Assessor determines the value of the historic property based upon its current net operating income, rather than the upon the traditional assessed valuation method established by Prop 13. Property valuation is determined by the "income" method set out in Revenue and Tax Code Section 439.21.9. The result is typically a substantial reduction in property taxes for post-Proposition 13-qualified historic properties. The money saved on taxes will be available for use in maintaining and restoring the property. The agreement runs for ten years and can renew annually, thus extending the agreement term unless a notice of cancellation is filed by the owner or the City.

The property value and property taxes are recalculated by the County Tax Assessor and do not involve City staff. The loss of tax revenue is shared among applicable agencies that receive the property taxes. The taxing agencies most affected by potential loss revenues have all been notified of this proposed tax abatement program.

Finance Committee Review

On November 13, 2007, Planning staff met with the Finance Committee to review and evaluate the financial impacts that could result with the implementation of the Mills Act.

The Finance Committee discussed the scope and quantity of Mills Act contracts and agreed that a City pilot program be established with a limit of eight contracts (which may include up to two commercial property contracts) per year. The Finance Committee was concerned about the long-term potential city tax revenue loss projections and agreed that there should be cap limits on the number of contracts per year, the assessed tax value per property and the amount of total tax revenue loss. A maximum revenue loss cap, not to exceed \$300,000 for the entire program, is proposed.

In addition, the Finance Committee was advised that the amount of staff time to monitor the contracts would be expected to increase over time as the quantity of contracts increases and as additional contract monitoring is required over the extended length of contract periods. Direction was given that the City move forward to establish the Mills Act program and that a re-evaluation be completed several years after adoption. Issues that could be re-examined include the overall effectiveness of the program, number of contracts executed, the status of revenue loss impacts, and whether additional staffing changes were necessary to support and administer the new program.

Ordinance Committee Review

On August 4, 2009, Planning staff met with the Ordinance Committee to review the draft ordinance amendments for the implementation of the Mills Act and for direction on other potential historic resource incentives. The Ordinance Committee enthusiastically supported the implementation and adoption of the Mills Act program.

The Ordinance Committee agreed that the proposed Mills Act program had been crafted with sufficient mechanisms in place to limit total city tax revenue loss and that limits on the number of contracts or a cap on the amount of total tax revenue loss. The Ordinance Committee agreed with staff that all reference to caps should not be included in the municipal code itself, but rather in the administrative guidelines approved by Council Resolution in order to allow the Council to more readily modify the program caps in the future, if deemed necessary.

Draft ordinance amendments to Municipal Code Chapter 22.22 (Historic Structures Ordinance) were reviewed to authorize and implement the Mills Act program including the introduction of new definitions outlining what constitutes contributing historic resource properties within a local designated historic district.

Eligibility and Program Guidelines for Mills Act Contract Applications

Staff has developed Administrative Rules and Guidelines, application materials and handouts that further explain eligibility and program guidelines for all Mills Act contract applications (included in and approved by the Council Resolution). Specific information will be required to be submitted for each application to clarify compliance with eligibility criteria and to outline a ten-year rehabilitation plan.

To apply for a Mills Act Agreement, a property owner's structure must already be designated a City Landmark, Structure of Merit or as a contributing resource to a Historic District. An individual property may also not exceed \$1.5 million in total tax assessed value to qualify for the tax abatement program. The assessed valuation cap limit is intended to maximize benefits to as many properties as possible given the proposed cap in total program revenue loss. If no caps were in place, larger higher-assessed properties could significantly impact the overall program cap limits.

Mills Act Agreement applicants will be required to pay a non-refundable \$40 application fee and an additional \$400 application processing fee after properties are selected for participation in the program, to recover some of the costs of staff time to review and execute the contracts. All work must meet all City requirements and follow the Secretary of the Interior Standards for Rehabilitation.

Staff is recommending that applications be reviewed and ranked by the City's Urban Historian working with the Historic Landmarks Commission Designations Subcommittee to determine priority for each tax year. Final contract approval would be executed by the Community Development Director based on a recommendation from the Historic Landmarks Commission. Eligibility criteria that the Historic Landmarks Commission would consider are: 1. the historic significance of the structure; 2. quality of improvements that enhance community character; 3. the date of application submittal; and, 4. the expenditure level of rehabilitation planned or underway.

Mills Act contracts and rehabilitation work will be monitored by the City's Urban Historian with requirements that annual reports be provided to the City regarding the status and progress of all ongoing repair work. Any Mills Act contract may be cancelled by either party (as provided in the Mills Act) and the City may terminate for failure to make progress or complete scheduled repairs as per the approved rehabilitation plan. Handouts have been created to help promote and explain key elements of the Mills Act Program (see Attachment 1).

Other Code and Zoning Relief Incentives

Staff also received direction from the Ordinance Committee to move forward with additional alternative Code and City zoning relief incentives. The additional incentives and possible municipal code amendments listed below are not yet scheduled for future consideration, and would proceed subsequent to the Mills Act adoption.

- New findings for zoning modification approvals for reduction or elimination of required parking for small constrained sites;
- Use of the more lenient California Historical Building Code (Part 8 of California Code of Regulations, Title 24) for all local, state, and federal historically designated sites;
- Access to a Conditional Use Permit that may allow a use for historical sites not normally permitted in the zone; and
- Flexibility to allow change of occupancies to occur more readily in commercial zones.

BUDGET/FINANCIAL INFORMATION:

Staff estimates the initial years of the total annual city tax revenue loss estimate to be in the \$6,000 to \$15,000 range for participation in the Mills Act Tax Abatement program. The range in revenue loss is and will be variable and is expected to incrementally grow since it is based on the number of actual contracts executed, the amount of assessed property values, and the actual percentage of actual tax revenue the City actually receives from the Tax Assessor's Office from each property.

Significant budget or staffing impacts are not expected as a result of the adoption of the Mills Act ordinance and in order to administer the first several years of the Mills Act program. The budget submitted by the Community Development Department provides for sufficient staff time allocation to accommodate the proposed program administration. However, since the number of contracts is expected to increase over time, staff recommends that Staff return after three years to provide Council with a status report which would include an update on planning staffing hours utilized to support the Mills Act Program. Finally, due to budget and staffing limitations, additional work on other incentives may be delayed due to higher priority work assignments.

SUSTAINABILITY IMPACT:

The proposed adoption of the Mills Act would provide much needed incentives for the preservation and rehabilitation of the City's historic resources, would protect older established residential neighborhoods by encouraging maintenance of historic properties and assist in the enhancement of designated structures. The use of historic preservation incentives improves the sustainability in the City in many ways, including the following:

- Traditional buildings have historic materials that are often more durable, less toxic and have longer life cycles but must be properly maintained;
- The deterioration in the condition of older historic structures could increase the number of substandard structures, lead to more demolitions resulting from neglect and would contribute to construction waste that builds up in landfills and expends energy to do so;
- Preservation of structures minimizes the use of new resources and saves both new energy and embodied energy of the already constructed buildings. Preservation of homes within older established neighborhoods would also allow the life of smaller homes to be extended that typically have less long-term energy use.

ATTACHMENT: Mills Act Program Q & A Handout

PREPARED BY: Jaime Limón, Senior Planner II

SUBMITTED BY: Paul Casey, Community Development Director

APPROVED BY: City Administrator's Office

City of Santa Barbara, Community Development Department
Mills Act - Historic Preservation - Planning Division

Mills Act – Questions and Answers:

1. **Q:** What is the Mills Act?
A: The Mills Act is a state act providing property tax abatement to owners of historic properties. The purpose of the Act is to encourage rehabilitation, as well as ownership of historic properties, by providing a financial incentive through property tax reduction. The Act uses an alternative equation to calculate property taxes, with the requirement that the savings be spent on qualified improvements to the historic property.
2. **Q:** Who can apply for the Mills Act?
A: Owners of designated historic properties can apply for the Mills Act. Designated historic properties include those individually listed as City Landmarks or Structures of Merit, as well as contributors to a Historic District.
3. **Q:** How can I apply for the Mills Act?
A: The Mills Act Applications require some calculations. Examples of application materials are also available on request. Applications are available by: 1) Picking up a copy up at the Planning Counter at 630 Garden Street or 2) Contacting the Historic Preservation Staff at 805-564-5470 or email at JJacobus@SantaBarbaraCA.gov and requesting a copy via the US Mail, or 3) Downloading a Mills Act Application off of the 'Community Heritage' portion of the planning website at <http://www.SantaBarbaraCA.gov>. Complete applications can be dropped off at the Planning Counter on the 1st Floor of the Community Development Building or via US mail at the following address: Planning Division, Historic Preservation, 630 Garden Street, Santa Barbara, CA 93101.
4. **Q:** How many Mills Act Applications are accepted annually?
A: The City accepts 8 Mills Act contracts per year – six residential and two commercial, or up to eight residential if no commercial applications are submitted. If more applications than the allotted amount are received, the Mills Act contract recipients will be determined by reviewing City Council adopted selection criteria for the submitted applications.
5. **Q:** When are the Mills Act Applications due?
A: Mills Act Applications will be immediately accepted after adoption of the program. In future years, the application period will be set. Please contact staff for information on application deadlines.
6. **Q:** What is the application fee?
A: The application fee for Mills Act Contracts is \$50 at the time of application submission. Once the Mills Act application is recommended for approval by the Historic Landmarks Commission an application contract initiation fee of \$400 will also be due.
7. **Q:** How much will I save on my property taxes?
A: The Mills Act uses an alternative equation to calculate the property taxes. This alternative equation can save property owners, especially those who have recently purchased property, major savings on the property tax bill. If the property has been owned pre Prop 13, the County Assessor does not recommend applying for the Mills Act as the savings will be negligible.
8. **Q:** When will I start to receive my savings on my tax bill?
A: Savings will appear on the tax bill for the fiscal year (July 1st to June 30th) following the calendar year it is recorded with the County and finalized. For Example, Mills Act participants from the 2009-2010 year received the first tax bill savings on the fall of 2010-2011 tax coupon, which is typical.
9. **Q:** Can I spend all of my 10 year savings in one fiscal year for one big improvement project?
A: No, the City is interested in a long term approach to maintenance projects. The proposed tax savings must be spent on the historic property on an annual fiscal year (July 1st to June 30th) basis.

Please direct any questions regarding the use of these questions and answers or other Mills Act Questions to the Historic Preservation Staff in the Planning Division at (805) 564-5470.

Updated September, 2009

Mills Act – Questions and Answers

10. **Q:** *Will there be cap limits on the program?*
A: Yes. Initial caps placed on property valuations will be set at 1.5 million for the maximum property assessed valuation for any individual property. A total initial cap of \$300,000 maximum city revenue loss is also being established for the entire program.
11. **Q:** *Is the Mills Act transferable if I sell my property?*
A: Yes, Mills Act contracts are transferred to new property owners when the property is sold.
12. **Q:** *Does my property get reassessed if I sell my property, thus changing the monetary value of my savings?*
A: Yes, Mills Act contracts are reevaluated on an annual basis with the County Tax Assessor for tax savings. One of the factors the Assessor uses in determining the Mills Act tax bill is the current assessment value of the historic property. Were the property value to change, the tax savings could also see a change.
13. **Q:** *What property improvements are eligible?*
A: Most improvements are eligible for the Mills Act, as the intention is to encourage property owners to continue to provide maintenance for the historic properties. The improvements need to be a permanent part of the property and/or property. For example:
- A new outdoor seasonal gazebo would not qualify, but a permanent foundation repair would qualify.
 - New furniture would not qualify, but new built-in cabinetry or shelving could qualify.
14. **Q:** *Can I count the cost of labor for the improvements made to my property?*
A: Yes, the cost of labor can be included in the total cost of improvements to the property, as long as the labor has been completed by a qualified individual that can produce a verifiable receipt for the labor. Property owners cannot include the cost for the owner's personal labor. For Example:
- If a property owner were to have the outside of the historic property painted by a painting company, the full cost of the bill could be counted as a qualified improvement.
 - If a property owner were to paint the property utilizing the property owner's own labor to apply the paint, the only costs that could count as an improvement are the cost of paint and paint prepping materials used to complete this qualified task.
15. **Q:** *How do the property inspections work?*
A: Planning staff may visit the historic property at the initial time of application and annually on subsequent years to verify that project repairs that have been completed as per the 10 Year Rehabilitation plan.
16. **Q:** *Can I change things on my submitted "10 Year Rehabilitation plan" for work on my property?*
A: Yes, previous submissions on the "10 Year Rehabilitation plan" can be changed. Although Historic Preservation Staff ask for the Rehabilitation plan up front, changes are allowed on an annual basis. These changes must be submitted to the Planning Division in writing prior to completion of the proposed qualified task.
17. **Q:** *How long is my Mills Act Contract good for?*
A: Participants enter into a perpetual 10 year contract with the City. Mills Act contracts are automatically renewed each fiscal year (July 1st to June 30th). The contract is renewable at the City's discretion for subsequent years after the 10 year contract is complete.
18. **Q:** *Who approves the contract I have with the City for my Mills Act Property?*
A: The Community Development Director approves the Mills Act contract but City Council authorization is required if program cap limits are proposed to be exceeded.
19. **Q:** *What happens if I do not fulfill my obligation to the Mills Act?*
A: The Mills Act is a privilege given to those who have willingly applied and been accepted through the extensive application process. The Mills Act is an incentive for those who own historic properties by providing financial assistance through tax savings. However, the Mills Act is also a legal contract and is enforceable by law. Penalties may incur if owners do not fulfill the obligation required by the contract to spend the tax savings on the repair and maintenance of the historic property.

Please direct any questions regarding the use of these questions and answers or other Mills Act Questions to the Historic Preservation Staff in the Planning Division at (805) 564-5470.

Updated September, 2009

Mills Act – Questions and Answers

AN ORDINANCE OF THE COUNCIL OF
THE CITY OF SANTA BARBARA
AMENDING CHAPTER 22.22 OF THE
MUNICIPAL CODE TO ESTABLISH A
PROCESS FOR HISTORIC PROPERTY
PRESERVATION CONTRACTS BETWEEN
THE OWNERS OF CITY HISTORIC
PROPERTIES AND THE CITY PURSUANT
TO THE AUTHORITY OF THE STATE
MILLS ACT

THE CITY COUNCIL OF THE CITY OF SANTA BARBARA DOES ORDAIN AS
FOLLOWS:

Section One: Chapter 22.22 of Title 22 of the Santa Barbara
Municipal Code is hereby amended to add a new section, Section
22.22.160 (entitled "Incentives for Preserving Historic
Resources"), which reads as follows:

Section 22.22.160 Incentives for Preserving Historic Resources

A. Legislative Intent; Administrative Regulations. In enacting
this section, the City Council seeks to adopt a City program of
incentives to encourage the maintenance and preservation of
historic resources within the city of Santa Barbara. In order to
carry out this program more effectively and equitably and to
further the purposes of this section, the Council may also, by
resolution, supplement these provisions by adopting
administrative regulations and standardized forms for a broad
City program of economic and other incentives intended to
support the preservation, maintenance, and appropriate
rehabilitation of the City's significant historic resources.

**B. Preservation Incentives under the State Mills Act- Government
Code Sections 50280-50290.** Preservation incentives may be made
available by the City to owners of properties that are
"Qualified Historic Properties" (as that term is used by
Government Code section 50280.1) such as individually designated
City landmarks or structures of merit or those properties that
are deemed to contribute to designated City Historic Districts

(or Districts listed in the National Register) as determined appropriate by the City Council.

C. Qualified Historic Property Mills Act Contracts.

1. Purpose.

a. The purpose of this Section is to implement state Government Code Sections 50280 through 50290 in order to allow the City approval of Qualified Historic Property Contracts by establishing a uniform City process for the owners of qualified historic resource properties within the City to enter into Mills Act contracts with the City.

b. The City Council finds and determines that entering into Qualified Historic Property Contracts, as hereinafter provided, is an incentive for owners of designated historic resources to rehabilitate, maintain, and preserve those properties.

c. The City Council further finds that, in some instances, the preservation of these properties will assist in restoring, maintaining, and preserving the City's existing stock of affordable housing and support the goals and objectives in the Land Use Element of the City General Plan concerning the preserving of historically and architecturally significant residential structures.

2. Limitations on Eligibility For a Mills Act Contract.

a. In approving this program, it is the intent of the City Council that unrealized revenue to the City from property taxes not collected due to executed Qualified Historic Property Contracts shall not exceed a total annual amount, (including total individual amounts for any one historic property) as such amounts are established by a resolution of the City Council adopted concurrently with the enactment of this Chapter, unless exceeding this limit is specifically approved by the Council.

b. In furtherance of this policy, Qualified Historic Property Contracts shall be limited to a maximum number of contracts each year consisting of a certain number of residential properties each year and a certain number of commercial or industrial properties each year, unless the City Council approves additional contracts beyond the established limits as such amounts are established by a

resolution of the City Council adopted concurrently with the enactment of this Chapter. In addition, no single-family residence approved for a City contract pursuant to this section may have an assessment value in excess of an amount established by the City Council nor may the assessed value of any non-single family home property (i.e., a multi-family residential, commercial, or industrial property) exceed an amount established in the City Council's concurrent resolution.

c. For the purpose of this Subparagraph (2), "assessed valuation" does not include any portion of the value of a mixed-use structure which is already exempt from payment of property taxes by a determination of the County Assessor in compliance with Sections 4(b) and 5 of Article XIII of the California Constitution and Sections 214, 254.5, and 259.5 of the Revenue and Taxation Code.

3. Required provisions of Qualified Historic Property Contracts.

Mills Act Provisions Required.

a. The required provisions of a Qualified Historic Property Contract between the City and the property owner shall be those required by State law (Government Code Sections 50281 and 50286) expressly including the following specifications:

Term.

(i) The contract shall be for the minimum ten (10) year term, with automatic renewal yearly by either the City or the property owner on the anniversary of the contract date in the manner provided in Government Code section 50282.

Restoration and Maintenance Plan; Standards

(ii) The fundamental purpose of the contract will be an agreement to assist the property owner in the owner's restoration, maintenance, and preservation of the qualified historic resource; therefore, the plan for restoration and maintenance of the property required by the contract shall conform to the rules and regulations of the State of California Office of Historic Preservation (California Department of Parks and Recreation), the Secretary of the Department of the Interior's Standards, and the State Historical Building Code.

Verification of Compliance with Plan.

(iii)The real property owner will expressly agree in the contract to permit periodic examination of the interior and exterior of the premises by the County Assessor, the City Community Development Director (or his or her designee), the State Department of Parks and Recreation, and the State Board of Equalization, as may be necessary to verify the owner's compliance with the contract agreement, and to provide any information requested to ensure compliance with the contract agreement.

Property Visible from Street.

(iv)The real property owner will expressly agree and the plan shall provide that any fencing or landscaping along the public right-of-way frontages of the real property will such that it allows the home or building to be visible to the public from the public rights-of-way.

Recordation of Contract.

(v)The contract shall be recorded by the Santa Barbara County Recorder's office and shall be binding on all successors-in-interest of the owner with respect to both the benefits and burdens of the contract.

Notice to State.

(vi)The City shall provide written notice of the contract to the State of California Office of Historic Preservation within 180 days of entering into the contract.

Procedure for Non-Renewal.

(vii)The procedure for notice of non-renewal by the owner or the City, shall be as identified in State law [Government Code Section 50282 (a), (b), and (c) and Section 50285.]

Annual Report Required.

(viii)The contract shall require the real property owner to file an annual report, initially, on the program of implementing the plan or restoration or rehabilitation until that has been completed to the satisfaction of the Community Development Director, and thereafter, on the annual maintenance of the property which report may require documentation of the

owner's expenditures in restoring, rehabilitating, and maintaining the Qualified Historic Property.

Cancellation of Contracts.

(ix)The contract shall expressly provide for the City's authority to cancel the contract if the City determines that the owner has breached the contract either by his or her failure to restore or rehabilitate the property in accordance with the approved plan or by the failure to maintain the property as restored or rehabilitated. The manner of cancellation shall as set forth in Government Code sections 50285 and 50286.

Breach of Contract.

b. Additionally, the contract shall state that the City may cancel the contract if it determines that the owner has breached any of the other substantive provisions of the contract or has allowed the property to deteriorate to the point that it no longer meets the significance criteria under which it was originally designated.

Cancellation Fee.

c. The contract may also provide that if the City cancels the contract for any of these reasons the owner shall pay the State of California a cancellation fee of twelve and one-half percent of the full value of the property at the time of cancellation, as determined by the County Assessor without regard to any restriction on the property imposed by the Historic Property Contract.

Force Majeur Cancellations.

d. The contract shall require that in the event preservation, rehabilitation, or restoration of the Qualified Historic Property becomes infeasible due to damage caused by natural disaster (e.g., earthquake, fire, flood, etc.), the City may cancel the contract without requiring the owner to pay the State of California the above-referenced cancellation fee as a penalty. However, in this event, a contract may not be cancelled by the City unless the City determines, after consultation with the State of California Office of Historic Preservation, in compliance with Public Resources Code Section 5028, that preservation, rehabilitation, or restoration is infeasible.

Standard Contract.

e. The City Community Development Department shall prepare and maintain a sample "Historic Property Contract" with all required provisions specified by this Subparagraph (3).

4. Procedures for application for and approval of Historic Property Contracts.

a. An owner of a qualified historic property (as listed in Paragraph (B) above may file an application for entering into an Historic Property Contract with the City.

b. Each application shall be accompanied by a complete legal description of the property and,

c. within sixty (60) days of the submission of the application a plan for the restoration or rehabilitation of the property.

d. In January of each year, the City may notify, either by mailing or published notices, the owners of qualified historic properties of the period of application for and process for City Historic Property Contracts for that calendar year.

e. Application forms, as prescribed by the City, shall be mailed to any property owner who requests the application forms.

e. Upon submission of an application and the plan for restoration or rehabilitation of the property, the application and plan shall be reviewed for completeness by the City's Urban Historian within sixty (60) of the submission. In connection with this review, the Urban Historian shall complete an initial inspection of the Qualified Historic Property, obtain photo documentation of the existing condition of the property and utilize the inspection information to revise the plan for restoration or rehabilitation where necessary.

f. All applications and plans for restoration or rehabilitation deemed complete and acceptable to the City's Urban Historian shall, within sixty (60) days of being deemed complete, be submitted to the City's Historic Landmarks Commission. Such application and plans shall be evaluated by both the Urban Historian and the Commission

for compliance with established City criteria that will include, but not be limited to, the following findings:

(i) the plan will substantially contribute to the preservation of an historic and unique City resource which is threatened by possible abandonment, deterioration, or conflicting regulations, and it will enhance opportunities for maintaining or creating affordable housing, or it will facilitate the preservation and maintenance of a property in cases of economic hardship.

(ii) the plan will support substantial reinvestment in a historic resource and rehabilitation of a historic structure in the expanded State Enterprise Zone and other areas where the City is concentrating resources on facade improvements, home rehabilitation, or similar revitalization efforts.

(iii) the Community Development Director has certified that the property does not now consist of any unpermitted or unsafe construction or building elements, is not the subject of a pending City code enforcement matter, and is current on the payment of all property taxes.

(iv) whether the plan calls for any new construction, in particular new construction or additions which might impact the eligibility for the structure to qualify as a Qualified Historic Resource, as that term is used in the Mills Act.

g. Upon completion of the Historic Landmarks Commission review of the application and plan, the Commission shall make a recommendation to the City Community Development Director for the City approval or disapproval of the contract.

h. If an application is recommended for approval by the Historic Landmarks Commission and the Urban Historian, the City shall prepare a contract according to its standard contract form, which shall be deemed to have all provisions necessary for a Historic Property Contract with the City.

i. Additional provisions in the Contract desired by the owner shall be subject to approval by the Community Development Director or, when determined appropriate by the

Community Development Director, by the City Council and as to form by the City Attorney in all cases.

j. The City Finance Director shall determine that the proposed contract does not cause the total annual revenue loss to the City to exceed the amounts established by resolution for this program by the City Council, both collectively and for individual properties.

k. Upon approval of the contract by the Finance Director, the contract signed by the property owners shall be submitted to the City Clerk/City Administrator and City Attorney for execution of the contract on behalf of the City and for recordation by the City Clerk's office.

l. Historic Property Contracts that exceed the limits identified in this Section shall be only be approved and executed after and upon the express approval of the City Council.

Section Two. Section 22.22.020 of Chapter 22.22 of the Santa Barbara Municipal Code is hereby amended to add a new definition subsection, subsection M, in order to define the term "Historic District" as follows:

M. "**Historic District.**" A delineated geographic area of the City (or a non-contiguous grouping of real properties within the City) where most of the properties within the district are thematically architecturally related and possess historical significance, special character, or aesthetic value including, but not limited to, a distinct section of the City possessing a significant concentration of cultural resources which are united historically or aesthetically either by plan or by physical development, as such a district is designated by the City Council, acting by resolution or by ordinance, as being worthy of protection under this Chapter.

RESOLUTION NO. _____

A RESOLUTION OF THE COUNCIL OF THE CITY OF
SANTA BARBARA TO ADOPT ADMINISTRATIVE RULES
AND PROCEDURES FOR THE IMPLEMENTATION OF
THE STATE MILLS ACT PROGRAM

WHEREAS, The City of Santa Barbara has declared it is a matter of public policy that recognition, preservation, enhancement and use of historic structures is required in the interest of the health, economic prosperity, cultural enrichment, and general welfare of the people;

WHEREAS, The City of Santa Barbara has a long history of safeguarding the heritage of the City by providing for the protection of historic structures representing significant elements of its history;

WHEREAS, the City of Santa Barbara acknowledges that one of the purposes of the City's Historic Structures Ordinance is to foster public appreciation of and civic pride in the beauty of the City;

WHEREAS, the City of Santa Barbara supports the use historic preservation incentives to assist in the preservation of structures that would otherwise fall into disrepair or be in danger of possible demolition;

WHEREAS, under the provisions of Article 19, Section 15308 of the California Environmental Quality Act (CEQA) Guidelines; the adoption of the Mills Act Program and Implementation Guidelines have been determined by Staff to qualify for a Categorical Exemption;

WHEREAS, the City of Santa Barbara desires to use the State Mills Act Program as a preservation incentive available to promote the historic designation of structures and to encourage the rehabilitation, repair and maintenance of its locally designated historic resources;

WHEREAS, the City of Santa Barbara has established reasonable fiscal oversight mechanisms in place to limit the number of total Mills Act contracts available per year and to monitor total future property tax revenue loss; and

WHEREAS, the City of Santa Barbara finds it necessary to adopt administrative rules and procedures to properly administer a State Mills Act program in a consistent and fair manner.

NOW, THEREFORE, BE IT RESOLVED BY THE COUNCIL OF THE CITY OF SANTA BARBARA THAT the Mills Act Program rules and procedures, attached hereto as an exhibit, are hereby adopted.

**CITY OF SANTA BARBARA MILLS ACT
PROGRAM RULES AND PROCEDURES
September 2009**

A. PROGRAM LEGAL AUTHORITY

A Mills Act program has been developed according to two California State Codes: California Government Code, Article 12, Sections 50280-50290 and California Revenue and Taxation Code, Article 1.9, Sections 439-439.4. City Council authorized the use of the Mills Act program by ordinances in September 2009 and adopted accompanying rules and procedures. Program caps on the total maximum City revenue loss are hereby established and set at \$300,000. The City Council reserves the future right to amend, and change program rules as it deems necessary and terminate contracts or use of the program.

B. QUALIFICATION AND ELIGIBILITY CRITERIA

In order for a property to be considered for a contract it must be a designated historic resource listed on any city, county, state or federal register. City designations are: Landmark, Structure of Merit, and contributor to a designated Historic District.

The City of Santa Barbara will accept up to eight (8) Mills Act contracts per year – six residential and two commercial, or up to eight residential if no commercial applications are submitted. Incomplete applications will not be considered. All applications will be ranked and up to eight (8) selected using the qualification and eligibility criteria as outlined below:

1. Historic significance of the structure and condition of resource,
2. Level of community benefit,
3. Date of application submittal and if application materials are complete,
4. Expenditure level of rehabilitation planned or underway, and
5. Conformity of planned alterations with retention of structure's historic integrity.

C. BASIS FOR APPLICATION DENIALS

1. Incomplete or inaccurate information submitted.
2. The planned alterations or repairs would not substantially aid in the preservation and enhancement of the historic resource or would not restore the resource to its original appearance.
3. Property exceeds the individual cap limits on total assessed property valuation (\$1.5 million.)
4. The total revenue loss limit for the City of Santa Barbara Mills Act program has been exceeded.
5. Building code or zoning violations exist on the property and are not being abated.
6. City conditions of contract approval are not agreed upon by property owner.
7. The City chooses not to enter into a contract agreement with the property owner.

D. APPLICATION AND CONTRACT PROCESSING FEES

Applications will be accepted during the first six months of each calendar year and must be submitted with a non-refundable application fee of \$40. Applications not received by July 1 will not be considered until the following year. (The deadline period will be extended the first year of the program). All applications are reviewed by the Historic Landmarks Commission and must receive a positive

recommendation before being referred to the Community Development Director for final contract approval.

Prior to review by the Community Development Director, a contract initiation fee of \$400 will be due. Contract initiation fees that are not paid will halt all processing.

E. APPLICATION SUBMITTAL REQUIREMENTS

- Application
- Financial Analysis Information
- Copy of the most recent tax bill
- Copy of current grant deed with property's legal description
- Ten-year Rehabilitation Plan
- Construction Schedule
- Photographs of exterior of the property.
- Property Inspection Agreement

F. REHABILITATION PLAN STANDARDS AND ANNUAL REPORT REQUIREMENTS

A ten-year rehabilitation plan is required as part of the application and will be re-evaluated every five (5) years or as needed. The rehabilitation plan requires sufficient information to understand scope and potential cost of improvement. Upon acceptance to the program the property will be subject to an initial inspection by the City's Urban Historian to assist you in finalizing the rehabilitation plan. It is necessary that the property owner submit the necessary photo documentation on the current condition of the property. The property owner will be required to submit annual reports on completed project(s), along with copies of receipts and building permits where applicable. Previous submissions on the "10 Year Rehabilitation plan" can be revised and approved by owner and City. Although Planning Staff requires the Rehabilitation plan up front, changes are allowed on an annual basis. These changes must be submitted to the City's Urban Historian in writing prior to completion of the proposed qualified task. City staff may conduct property inspections at any time (by appointment) to ensure that proposed work has been completed per contract agreement and meets all applicable City standards.

G. APPLICATION REVIEW PROCEDURES

A Mills Act contract is a monetary incentive that is granted by the City following a review and recommendation from the Historic Landmarks Commission. The process is:

1. Property owner(s) request Mills Act Contract by submitting an application to the Planning Division of the Community Development Department. (Refer to application materials).
2. The restoration plan for the property is reviewed in conjunction with the Mills act Contract application.
3. Applications are reviewed and ranked by the City's Urban Historian
4. Staff prepares a report for consideration by the Historic Landmarks Commission. (HLC) the HLC Designations Subcommittee will assist in determining priority for each tax year based on eligibility criteria.
5. Selected applications are presented to the Historic Landmarks Commission for final recommendations and initiation of contracts.
6. Conditions of contract approval may include: substandard code compliance upgrades such as the completion of an electrical safety inspection and that a seismic retrofit must be completed within 10 years of approval of the contract.

7. Final Mills Act Contracts are prepared for approval signatures.
8. Copies of application materials are sent to County Tax Assessor for property preliminary tax assessment estimates.
9. Final contract approval and review by City Attorney and by the Community Development Director.

H. TERM OF CONTRACT

Mills Act contracts extend for a period of ten (10) years and are renewed automatically each year on the anniversary of the contract. The rights and obligations are also binding upon all successive owners of the property during the life of the contract. To begin a Mills Act Contract, the City shall notify the applicant and the County Assessor that a property has been selected for a Mills Act contract proposal. City staff will prepare a draft contract for review by all parties.

I. CONTRACT RENEWALS, CANCELLATION AND TERMINATION

The Mills Act contract is a legal contract and is enforceable by law. The contract is renewable at the City's discretion for subsequent years after the 10 year contract is complete. Property owner may submit a notice of non-renewal which will terminate after ten (10) years from the time the non-renewal is approved. Immediate cancellation of the contract by either the City or property owner requires a public hearing and may result in the immediate termination of the contract and a penalty equal to 12 ½ percent of the assessed market value of the property. Non-renewal, termination of contract and penalties may incur if owners do not fulfill the obligation required by the contract to spend the tax savings on the repair and maintenance of the historic property. The City shall notify the applicant and the County Tax Collector of contract termination or non-renewal.

J. RECORDATION

After the Mills Act contract is approved by the Community Development Director, it is required to be filed with the County Recorder in Santa Barbara. The applicant is responsible for ensuring the document is properly recorded by the County Recorder's Office. After recordation the recorded contract shall be taken to the Santa Barbara County Assessor located at 105 E. Anapamu Street, Santa Barbara. The Assessor calculates the exact tax savings. Every year the property tax is recalculated by the Assessor.

Property owners are required to report to the State Office of Historic Preservation (OHP) that a Mills Act contract has been executed. The County Assessors Office cannot reassess the property unless OHP has been contacted. The property owner sends a copy of your completed contract to:

State Office of Historic Preservation
1416 Ninth Street
Sacramento, Ca 95814
Attention: Mills Act Contracts

Staff Contacts- Mills Act Program Managers

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