



CITY OF SANTA BARBARA

COUNCIL AGENDA REPORT

AGENDA DATE: October 27, 2009

TO: Mayor and Councilmembers

FROM: Housing and Redevelopment Division, Community Development

SUBJECT: Human Services And Community Development Block Grant Funding Application Release

RECOMMENDATION: That Council:

- A. Review and provide input and direction on the current Community Development and Human Services Committee (CDHSC) program funding criteria and priorities for Fiscal Year 2011 Human Services and Community Development Block Grant funding decisions;
- B. Authorize staff to release the Fiscal Year 2011 funding application along with the committee review process and schedule for review of those applications; and
- C. Establish a funding commitment from the Fiscal Year 2011 General Fund in the amount of \$703,256 for the Human Services Program.

DISCUSSION:

Applications for Fiscal Year 2011 Community Development Block Grant (CDBG) and Human Services funds are scheduled to be released on November 2, 2009. They will be due on December 16, 2009 and funding decisions will be made in March 2010. Annually, the Council reviews the priorities, criteria and schedule for funding before the applications are released.

CDBG Funds

The Housing and Community Development Act of 1974 requires that each CDBG-funded activity meet one of three statutory objectives: **1) primarily benefit low and moderate income persons; 2) eliminate or prevent slums or blight; or 3) meet other urgent local community development needs.** Congress mandated that the primary objective of the CDBG program is the development of a viable urban community by providing decent housing and a suitable living environment for low and moderate-income persons.

At a required public hearing on Housing and Community Development Needs held on September 22, 2009, the CDHSC received input and reviewed Council goals and federally mandated documents such as the Consolidated Plan. The CDBG priorities are not recommended for change this year, as they allow for great flexibility within which the

varied needs and circumstances of programs and projects can be achieved. The CDHSC members will analyze the merits of each of the different competing proposals that come before them and will continue to recognize City Council goals.

Last year the CDBG program allocated \$1.13 million in new entitlement and reprogrammed funds, and staff anticipates a slight increase to \$1.15 million for CDBG projects during Fiscal Year 2011. CDBG funds are restricted to allow a maximum of 15% of grant funds to be spent on eligible "Public Service/Human Service" activities. The largest portion of the funds is used for "Capital" projects.

The current CDBG priorities as previously adopted by Council are:

- Proposals which facilitate housing for low and moderate income persons.
- Proposals which revitalize downtown neighborhoods (Census Tracts 8.01, 8.02, 9, 10, 11.02 and 12.04).
- Proposals which strengthen or expand public or social service agencies that facilitate low and moderate-income housing.
- Economic development proposals which leverage financial resources to create or retain jobs for low and moderate-income persons.

Human Services Funds

The City of Santa Barbara has contracted with local agencies to provide essential social services for many years. Until 1987, the Federal government provided funds for this purpose through the Federal Revenue Sharing Program. When this federal program was eliminated, the Council committed to continue funding human service programs through the City's General Fund. Over the years, thousands of City residents have received assistance from agencies supported through City Human Services funds provided by the City. In the current fiscal year, the City's Human Services allocation totals \$703,256; which, when added to the CDBG 15% public service amount, totals \$864,845 in funding for 49 programs in the Public/Human Services category.

The current Human Services priorities as previously adopted by Council are:

- 1st. - Proposals which help meet basic emergency human needs.
- 2nd. - Proposals which are preventative in nature and/or promote the highest degree of functioning the individual is capable of achieving.
- 3rd. - Proposals which seek to enhance the quality of life of persons whose basic needs are already met.

Attachments 1 and 2 show programs funded by the CDHSC in Fiscal Year 2010 and their priority, rating, and primary service category.

Application Review Process

Staff is recommending that the Council provide input and direction on the Funding Priorities as outlined above, Application Criteria (Attachment 3) and draft Schedule (Attachment 4). Based on the successful implementation of the grant application process over the past years, it is important that distinct, established application criteria and funding priorities be available for use by applicants, staff and the CDHSC. Council now has the opportunity to provide additional direction to the CDHSC and/or to change the priorities for the next grant year.

A master funding application is scheduled to be available November 2, 2009, pending Council adoption of funding priorities, criteria and application process. A provider workshop is scheduled to be held on November 12, 2009. At the workshop, staff will explain the application process and answer any questions relating to funding criteria and priorities. In order to ensure maximum attendance at this workshop, an announcement will be mailed to all Human Services and Community Development Block Grant agencies that have expressed an interest in applying this past year or have applied for funding in the past two years. In addition, advertisements will appear in the Daily Sound and the Santa Barbara News-Press announcing the availability of applications; a news release will be disseminated to the local media; and an announcement, along with the application, will be posted on the City's website.

BUDGET/FINANCIAL INFORMATION:

The City of Santa Barbara is an entitlement jurisdiction for federally funded Community Development Block Grant (CDBG) funds through the Department of Housing and Urban Development. We anticipate new entitlement and reprogrammed CDBG funds in the amount of \$1.15 million for Fiscal Year 2011.

Council has expressed a desire to increase Human Services funds by 3% each year to account for inflation; however, with the current economic challenges, Council approved level funding in Fiscal Year 2010 and staff is recommending level funding for Fiscal Year 2011 in the amount of \$703,256. If approved by Council, this funding commitment will be included in the City's Fiscal Year 2011 budget.

- ATTACHMENTS:**
1. CDBG/HS Funding for Fiscal Year 2010 by Priority and Rating
 2. CDBG/HS funding for Fiscal Year 2010 by Category
 3. CDHSC Combined Funding Application Criteria, Review and Interview
 4. Proposed Fiscal Year 2011 Application Schedule and Process

PREPARED BY: Brian Bosse, Housing and Redevelopment Manger/SLG

SUBMITTED BY: Paul Casey, Community Development Director

APPROVED BY: City Administrator's Office

COMMUNITY DEVELOPMENT/HUMAN SERVICES COMMITTEE
FY 2009-2010 FUNDING
BY PRIORITY AND RATING

AGENCY	PROGRAM	AVERAGE RATING	2009-2010		
			CDBG	HUMAN SERVICES	TOTAL FUNDING
PUBLIC/HUMAN SERVICE:					
FIRST PRIORITY					
Casa Esperanza	Homeless Day Program	25.5	\$53,826		\$53,826
Transition House	Comprehensive Services	25.4	\$43,000		\$43,000
Aids Housing	Sarah House	25.3		\$25,000	\$25,000
S.B. Rape Crisis Center		24.8		\$25,000	\$25,000
Domestic Violence Solutions	Emergency Shelter	24.6	\$28,763	\$22,737	\$51,500
SB Neighborhood Clinics	Dental Care - Homeless	24.3		\$20,000	\$20,000
Community Kitchen		24.3		\$50,000	\$50,000
People's Self Help Housing	Supportive Housing Program	24.1		\$11,500	\$11,500
Catholic Charities	Emergency Housing	23.8	\$14,000		\$14,000
Foodbank	SB Warehouse	23.8		\$25,000	\$25,000
SB County DA - Victim Witness	S.A.R.T.	23.6		\$15,000	\$15,000
New Beginnings Counseling	Homeless Outreach	23.4		\$15,000	\$15,000
WillBridge		23.4		\$22,000	\$22,000
Channel Islands YMCA	Noah's Anchorage	23.3	\$22,000		\$22,000
S.B. Community Housing Corp.	New Faulding Hotel	23.2		\$15,000	\$15,000
Domestic Violence Solutions	Second Stage	23.0		\$7,000	\$7,000
Foodbank	Brown Bag	23.0		\$8,000	\$8,000
S.B. Community Housing Corp.	Hotel de Riviera	22.9		\$12,000	\$12,000
St. Vincent's	PATHS	22.6		\$9,000	\$9,000
Pacific Pride	Necessities of Life	22.3		\$11,000	\$11,000
Bringing Our Community Home		21.0		\$14,000	\$14,000
Legal Aid	Emergency Legal Svcs.	20.8		\$24,000	\$24,000
Community Action Commission	Senior Nutrition	19.4		\$9,000	\$9,000
SECOND PRIORITY					
Storyteller Children's Center		24.1		\$30,000	\$30,000
Family Service Agency	Big Brothers/Big Sisters	24.0		\$8,000	\$8,000
Mental Health Association	Fellowship Club	24.0		\$10,500	\$10,500
People's Self Help Housing	Gang Prevention	23.9		\$7,000	\$7,000
Friendship Center	Adult Day Care	23.8		\$22,019	\$22,019
Child Abuse Listening Mediation	Bilingual Treatment	23.7		\$21,000	\$21,000
Independent Living Resource Cnt		23.6		\$23,000	\$23,000
City of SB - Rental Housing Mediation Task Force		23.2		\$25,000	\$25,000
Planned Parenthood	Health Education	23.1		\$12,000	\$12,000
Transition House	Homeless Prevention	23.1		\$7,500	\$7,500
Long Term Care Ombudsman		23.0		\$23,000	\$23,000
Family Service Agency	Homemaker	22.4		\$5,000	\$5,000
City at Peace		22.0		\$7,500	\$7,500
Primo Boxing Club	Say Yes to Kids	21.9		\$26,000	\$26,000
S.B. Family Care Center	Centro Infantil	21.9		\$18,000	\$18,000
United Boys & Girls Club (Westside)	SMART Moves	21.9		\$7,000	\$7,000
Family Service Agency	211 CRIS/HelpLine	21.8		\$23,000	\$23,000
Community Action Commission	Child Development	21.6		\$17,000	\$17,000
Recording - Blind & Dyslexic	Audio Textbook Production	21.4		\$5,000	\$5,000
Project Excel		21.3		\$8,000	\$8,000

COMMUNITY DEVELOPMENT/HUMAN SERVICES COMMITTEE
FY 2009-2010 FUNDING
BY PRIORITY AND RATING

AGENCY	PROGRAM	AVERAGE RATING	2009-2010		
			CDBG	HUMAN SERVICES	TOTAL FUNDING
SB Police Activities League		21.2		\$17,500	\$17,500
Family Therapy Institute	AHA!	21.0		\$10,000	\$10,000
Boys & Girls Club (Downtown)	Power Hour Tutoring	20.8		\$8,000	\$8,000
Court Appointed Special Advocates		20.3		\$10,000	\$10,000
Job Apprenticeship Prog.	Recreation Dept.	20.3		\$7,000	\$7,000
Easy Lift Transportation	Youth Transportation	19.8		\$5,000	\$5,000
Total Public/Human Service:			\$161,589	\$703,256	\$864,845
CAPITAL:					
City S.B.-Community Development	Housing Rehabilitation	24.1	\$285,000		\$285,000*
FSA	S.A.I.L.	23.3	\$44,200		\$44,200
SB Neighborhood Clinics	Floor replacement	22.5	\$18,958		\$18,958
City SB - NIP	West DT Lighting Design	22.2	\$50,000		\$50,000
Women's Economic Ventures	Microenterprise Devel.	22.1	\$25,000		\$25,000
City SB - NIP	Franklin Center Kitchen Renc	22.1	\$136,221		\$136,221
Girls Incorporated of Greater SB	Asphalt Replacement	21.9	\$12,496		\$12,496
City SB - NIP	Alisos St. Sidewalk Infill	21.7	\$90,000		\$90,000
Primo Boxing Club	Building repair	21.4	\$39,625		\$39,625
Total Capital:			\$701,500		\$701,500
ADMIN:					
City S.B.	Fair Housing	24.6	\$9,310		\$9,310
City S.B.	Administration	23.6	\$176,870		\$176,870
City S.B.	Rental Housing Mediation	22.2	\$79,272		\$79,272
Total Administration:			\$265,452		\$265,452
GRAND TOTAL			\$1,128,541	\$703,256	\$1,831,797

* In addition to this amount, approximately \$250,000 in Home Rehabilitation Loan Repayment funds are anticipated for fiscal year 2009-2010.

COMMUNITY DEVELOPMENT/HUMAN SERVICES COMMITTEE
FY 2009-2010 FUNDING
BY CATEGORY

AGENCY	PROGRAM	2009-2010		
		CDBG	HUMAN SERVICES	TOTAL FUNDING
PUBLIC/HUMAN SERVICE:				
CHILDREN				
Child Abuse Listening Mediation	Bilingual Treatment		\$21,000	\$21,000
Community Action Commission	Child Development		\$17,000	\$17,000
Court Appointed Special Advocates			\$10,000	\$10,000
Family Service Agency	Big Brothers/Big Sisters		\$8,000	\$8,000
S.B. Family Care Center	Centro Infantil		\$18,000	\$18,000
Storyteller Children's Center			\$30,000	\$30,000
				\$104,000
EMERGENCY				
Catholic Charities	Emergency Housing	\$14,000		\$14,000
Community Kitchen			\$50,000	\$50,000
Domestic Violence Solutions	Emergency Shelter	\$28,763	\$22,737	\$51,500
Family Service Agency	211 CRIS/HelpLine		\$23,000	\$23,000
Foodbank	SB Warehouse		\$25,000	\$25,000
Legal Aid	Emergency Legal Svcs.		\$24,000	\$24,000
S.B. Rape Crisis Center			\$25,000	\$25,000
SB County DA - Victim Witness	S.A.R.T.		\$15,000	\$15,000
				\$227,500
HEALTH/DISABLED				
Independent Living Resource Cnt			\$23,000	\$23,000
Mental Health Association	Fellowship Club		\$10,500	\$10,500
Pacific Pride	Necessities of Life		\$11,000	\$11,000
Recording - Blind & Dyslexic	Audio Textbook Production		\$5,000	\$5,000
				\$49,500
HOMELESS/HOUSING				
Aids Housing	Sarah House		\$25,000	\$25,000
Bringing Our Community Home			\$14,000	\$14,000
Casa Esperanza	Homeless Day Program	\$53,826		\$53,826
Channel Islands YMCA	Noah's Anchorage	\$22,000		\$22,000
City of SB - Rental Housing Mediation Task Force			\$25,000	\$25,000
Domestic Violence Solutions	Second Stage		\$7,000	\$7,000
New Beginnings Counseling	Homeless Outreach		\$15,000	\$15,000
People's Self Help Housing	Supportive Housing Program		\$11,500	\$11,500
S.B. Community Housing Corp.	New Faulding Hotel		\$15,000	\$15,000
S.B. Community Housing Corp.	Hotel de Riviera		\$12,000	\$12,000
SB Neighborhood Clinics	Dental Care - Homeless		\$20,000	\$20,000
St. Vincent's	PATHS		\$9,000	\$9,000
Transition House	Comprehensive Services	\$43,000		\$43,000
Transition House	Homeless Prevention		\$7,500	\$7,500
WillBridge			\$22,000	\$22,000
				\$301,826
SENIOR				
Community Action Commission	Senior Nutrition		\$9,000	\$9,000
Family Service Agency	Homemaker		\$5,000	\$5,000
Foodbank	Brown Bag		\$8,000	\$8,000
Friendship Center	Adult Day Care		\$22,019	\$22,019
Long Term Care Ombudsman			\$23,000	\$23,000
				\$67,019

COMMUNITY DEVELOPMENT/HUMAN SERVICES COMMITTEE
FY 2009-2010 FUNDING
BY CATEGORY

AGENCY	PROGRAM	2009-2010		
		CDBG	HUMAN SERVICES	TOTAL FUNDING
YOUTH				
Boys & Girls Club (Downtown)	Power Hour Tutoring		\$8,000	\$8,000
City at Peace			\$7,500	\$7,500
Easy Lift Transportation	Youth Transportation		\$5,000	\$5,000
Family Therapy Institute	AHA!		\$10,000	\$10,000
Job Apprenticeship Prog.	Recreation Dept.		\$7,000	\$7,000
People's Self Help Housing	Gang Prevention		\$7,000	\$7,000
Planned Parenthood	Health Education		\$12,000	\$12,000
Primo Boxing Club	Say Yes to Kids		\$26,000	\$26,000
Project Excel			\$8,000	\$8,000
SB Police Activities League			\$17,500	\$17,500
United Boys & Girls Club (Westside)	SMART Moves		\$7,000	\$7,000
				\$115,000
CAPITAL:				
ECONOMIC DEVELOPMENT				
Women's Economic Ventures	Microenterprise Devel.	\$25,000		\$25,000
HOMELESS/HOUSING				
City S.B.-Community Development	Housing Rehabilitation	\$285,000		\$285,000 *
SB Neighborhood Clinics	Floor replacement	\$18,958		\$18,958
				\$303,958
NEIGHBORHOOD IMPROVEMENT				
City SB - NIP	West DT Lighting Design	\$50,000		\$50,000
City SB - NIP	Franklin Center Kitchen Renc	\$136,221		\$136,221
City SB - NIP	Alisos St. Sidewalk Infill	\$90,000		\$90,000
				\$276,221
SENIOR				
FSA	S.A.I.L.	\$44,200		\$44,200
YOUTH				
Girls Incorporated of Greater SB	Asphalt Replacement	\$12,496		\$12,496
Primo Boxing Club	Building repair	\$39,625		\$39,625
				\$52,121
ADMIN:				
City S.B.	Fair Housing	\$9,310		\$9,310
City S.B.	Administration	\$176,870		\$176,870
City S.B.	Rental Housing Mediation	\$79,272		\$79,272
				\$265,452
GRAND TOTAL		\$1,128,541	\$703,256	\$1,831,797

* In addition to this amount, approximately \$250,000 in Home Rehabilitation Loan Repayment funds are anticipated for fiscal year 2009-2010.

COMMUNITY DEVELOPMENT HUMAN SERVICES COMMITTEE
CDBG/HS COMBINED FUNDING APPLICATION CRITERIA

- Programs should primarily benefit low and moderate-income residents.
- Programs must address specific social or physical needs and conditions of the people they propose to serve. Documentation could include social indicators, demographic data, surveys, community plans and need as perceived by potential consumers.
- Programs must present a marketing strategy, which includes specific efforts to reach ethnic communities.
- Programs must demonstrate support from the people for which the program is proposed.
- Agencies must clearly identify all funding sources and justify proposal if services are available through another source.
- Agencies shall seek funding, or demonstrate funding support from other public/private sources. The City shall not be committed to total support of a program nor shall the City be committed to continue funding in the case where other support is withdrawn.
- City funds should support only those services that directly benefit residents of the City of Santa Barbara. Programs operated on a county or regional basis must show documentation that (a) services benefit City residents, and (b) sufficient funds are available to support non-city residents.
- Administrative costs shall be held to a minimum and will be scrutinized during the program review process.
- Programs shall identify geographical areas where they propose to provide services.
- Programs that pay the local minimum wage (as described in Chapter 9.128 of the City of Santa Barbara Municipal Code) to all staff for which CDBG/Human Services funds are requested shall receive an extra point in the rating process.

COMMUNITY DEVELOPMENT AND HUMAN SERVICES COMMITTEE
REVIEW AND INTERVIEW

A thirteen-member committee appointed by the City Council will review applications, interview agencies and make funding recommendations to the City Council. The City Council makes final decisions on funding. The Community Development and Human Services Committee includes representatives of the following groups:

- Youth-Oriented Services
- Business/Economic Development Community
- Human Services
- Latino/Hispanic Community
- African American Community
- Senior Citizens
- Housing Interests
- Four (4) Low Income Neighborhoods: Eastside, Westside, Downtown, and Lower Westside
- Disabled Community
- Housing Authority Representative

At the scheduled interview, agencies will be allowed a 4-minute presentation, with 10 minutes for questions from the Committee, and an agency response/final statement. Agencies are requested to have a member of the Board of Directors and appropriate staff present at the interview.

In reviewing applications, the following criteria is used by the CDHS Committee:

- Eligibility
- Priority
- Need for service
- Quality of the program and its administration
- Cost effectiveness of the service to be provided
- Fiscal management
- Ability to implement the project and expend funds within the fiscal year. HUD may requisition unused or inappropriately used funds.
- Completeness of proposal

To ensure that verbal presentations made by agency representatives are accurate and reasonable, applicants are advised that information provided to the Committee plays an important factor in formulation of specific funding recommendations; furthermore, statements made by an applicant upon which the Committee relies in making a funding recommendation shall become binding and included as part of any contract which may be executed. Agencies should come prepared to justify their proposal within the priorities outlined previously.

Applicants are further advised that the Committee may request additional information on any part of the proposal after the scheduled interview. Applicants will be required to respond in writing within 5 days of such request.

City of Santa Barbara
Community Development Block Grant and Human Services
APPLICATION SCHEDULE AND PROCESS
Fiscal Year 2010-2011

Application Available..... Monday, November 2, 2009

Proposal Orientation Meeting..... Thursday, November 12, 2009
David Gebhard Public Meeting Room 1:30 – 3:00 p.m. (All Applicants)
Community Development Building
630 Garden Street

Application Due..... NO LATER THAN 3:00 P.M.
Purchasing Office **Wednesday, December 16, 2009**
****310 East Ortega Street**** *NO LATE APPLICATIONS
Santa Barbara, CA 93101 WILL BE ACCEPTED*

Staff Reviews Applications January 4-7, 2010

Staff Meets with Applicants **January 11, 12, 13, 14, 2010**

Applicants Turn in Corrections **January 15, 2010**

Applications to Printing January 18-21, 2010

Applications Reviewed by CDHSC January 26 - February 23, 2010

Applicant Interviews **February 2, 4, 9, 11, 16, 2010**
(4:00 - 9:00pm)

Funding Recommendations Available to City Council and Public *Wednesday, February 24, 2010
(Tentative)

City Council Public Hearing on Committee Recommendations *Tuesday, March 23, 2010
(6:00 P.M., Council Chambers) (Tentative)

City Council Action..... *Tuesday, March 23, 2010 or
*Tuesday, March 30, 2010 (Tentative)

Environmental Reviews April, 2010

Application to HUD..... May, 2010

Execution of Contracts..... June, 2010

Funds Available July 1, 2010

Contract Period..... **July 1, 2010 - June 30, 2011**

*Tentative Dates