



CITY OF SANTA BARBARA

REDEVELOPMENT AGENCY AGENDA REPORT

AGENDA DATE: March 30, 2010

TO: Chair and Board Members

FROM: Housing and Redevelopment Division, Community Development Department

SUBJECT: License Agreement Regarding Public Art In Jardin de las Granadas

RECOMMENDATION:

That the Redevelopment Agency Board approve and authorize the Executive Director to execute, subject to approval by Agency Counsel, a License Agreement with the Santa Barbara County Arts Commission Regarding Installation, Use, Maintenance and Removal of Art on Redevelopment Agency (RDA)-owned property at 21 East Anapamu Street commonly known as Jardin de las Granadas.

BACKGROUND:

The Agency has long recognized the important role the arts play in establishing and maintaining a successful downtown. To that end, the Agency has provided over \$13 million dollars in grant funds to community organizations, many of whom support the development of public art. Included on a number of occasions was funding to the County Arts Commission to conduct the very successful State of the Art Gallery Exhibition (SOAG). SOAG utilizes 8 sculpture pads along State Street and has successfully contributed to the economic and cultural vitality of the Redevelopment Project Area through the display of public art.

To facilitate the SOAG program, City of Santa Barbara and County Arts Commission have established a license agreement regarding installation, use, maintenance and removal of public art for the exhibit. This license agreement was last approved by Council June 26, 2008 for a term to expire June 30, 2013.

In fall 2009, the Agency completed installation of Jardin de las Granadas (Jardin), a public green space at 21 East Anapamu, as part of the Granada Garage/Casas las Granadas housing project. Integral to the Jardin's plan was the inclusion of four sculpture pads for the display of public art. Since that time, the Jardin has hosted two inaugural art exhibits sponsored by Sullivan Goss – An American Gallery. At this time, the Arts Commission is prepared to manage a recurring, temporary art program at the Jardin based upon the SOAG model.

DISCUSSION:

Staff is recommending that the Board approve a license agreement with a five-year term regarding installation, use, maintenance and removal of art on Redevelopment Agency-owned property at 21 East Anapamu Street commonly known as Jardin de las Granadas.

The license agreement will allow the County Arts Commission to temporarily display art in the Jardin. The agreement also defines installation, maintenance, and removal responsibilities, as well as permitting and insurance requirements. There is no cost associated with the license agreement to the Redevelopment Agency.

The new agreement will require approval by the County Board of Supervisors.

A copy of the license agreement is available for public review in the City Clerk's Office and the Housing and Redevelopment Division Offices at 630 Garden Street, 2nd floor.

PREPARED BY: Brian Bosse, Housing and Redevelopment Manager/ JTC

SUBMITTED BY: Paul Casey, Assistant City Administrator

APPROVED BY: City Administrator's Office