



# CITY OF SANTA BARBARA

## COUNCIL AGENDA REPORT

**AGENDA DATE:** June 15, 2010  
**TO:** Mayor and Councilmembers  
**FROM:** Business Division, Waterfront Department  
**SUBJECT:** Five-Year Co-Sponsorship Agreement With Outdoors Santa Barbara Visitor Center

### RECOMMENDATION:

That Council approve a five-year Co-Sponsorship Agreement with the National Oceanic and Atmospheric Administration, the National Park Service, and the Santa Barbara Maritime Museum, for the continued operation of the Outdoors Santa Barbara Visitor Center located on the fourth floor of the Waterfront Center Building.

### DISCUSSION:

The City has partnered with the Channel Islands National Marine Sanctuary (A branch of NOAA), National Park Service, and U.S. Forest Service to operate the Outdoors Santa Barbara Visitor Center ("Visitor Center") on the fourth floor of the Waterfront Center building since January 1999. The Visitor Center agreement expired in January 2007 and the US Forest Service discontinued its involvement in the program. In 2008, the Santa Barbara Maritime Museum joined the program and began providing and scheduling docents to staff the Visitor Center.

The basic terms of the proposed agreement are as follows:

**Term:** Five years from the date of Council approval;

**Rent:** N/A;

**Subsidy:** N/A;

**Hours of operation:** 10 a.m. - 5 p.m., six days per week;

**Termination clause:** Any party may terminate the agreement upon 60 days written notice.

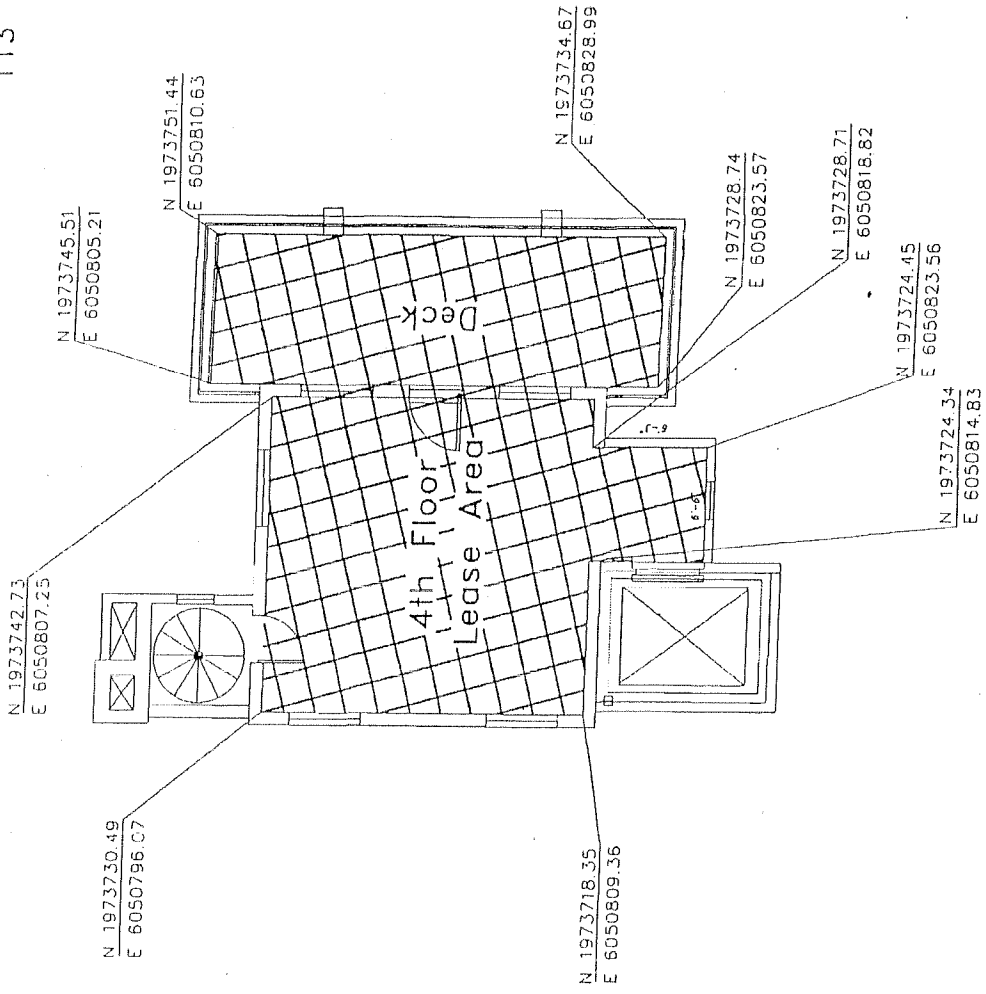
The Visitor Center stocks reference material including information on hiking, animals, plants, Chumash history, and maps of the islands and the surrounding area. Information is also available on the Harbor and Wharf merchants. A computer is available to search through various web sites and links providing information about the City, its history, waterfront businesses and additional information about the Channel Islands National Marine Sanctuary, the National Park Service and the Santa Barbara Maritime Museum. The City's contribution to the partnership is limited to providing the space for the Center and there are no City costs associated with operation of the Visitors Center.

All other business terms and conditions are identical to the previous agreement. The Harbor Commission recommended approval of the co-sponsorship agreement at the May 20, 2010, meeting.

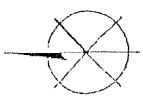
**ATTACHMENT:** Site Plan  
**PREPARED BY:** Scott Riedman, Waterfront Business Manager  
**SUBMITTED BY:** John N. Bridley, Waterfront Director  
**APPROVED BY:** City Administrator's Office

ATTACHMENT

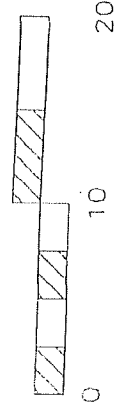
Waterfront Center Building  
113



Visitor Center  
4th Floor Lease Area



Project North



Visitor Center  
Lease Area

DATE	11/18/02	PROJECT	113 HARBOR WAY - 4th Floor	TR	1130-VKK
SCALE	1"=10'				
City of Santa Barbara					
Waterfront Department					
2 of 2					