



CITY OF SANTA BARBARA

COUNCIL AGENDA REPORT

AGENDA DATE: July 13, 2010

TO: Mayor and Councilmembers

FROM: Administration Division, Finance Department

SUBJECT: Community Promotion Contract With Santa Barbara International Film Festival

RECOMMENDATION:

That Council authorize the Finance Director to execute a Community Promotion contract with Santa Barbara International Film Festival in an amount of \$49,464 covering the period from July 1, 2010, to June 30, 2011.

DISCUSSION:

The Fiscal Year 2011 budget includes \$49,464 in the Community Promotion Program for the Santa Barbara International Film Festival (SBIFF). Promotion funding will be used for administration and promotion of the Film Festival. The term of the contract extends over the period of July 1, 2010, through June 30, 2011.

PREPARED BY: Jennifer Hopwood, Executive Assistant

SUBMITTED BY: Robert Samario, Interim Finance Director

APPROVED BY: City Administrator's Office