



CITY OF SANTA BARBARA

COUNCIL AGENDA REPORT

AGENDA DATE: June 28, 2011

TO: Mayor and Councilmembers

FROM: Administration Division, Finance Department

SUBJECT: Community Promotion Contract For The Santa Barbara Region Chamber Of Commerce To Support Operation Of The Visitor Information Center

RECOMMENDATION:

That Council authorize the Finance Director to execute a Community Promotion contract with the Santa Barbara Region Chamber of Commerce in an amount of \$49,045 to support year-round expenses of the Visitor Information Center.

DISCUSSION:

The Fiscal Year 2012 Budget includes \$49,045 in the General Fund Community Promotion Program for the Santa Barbara Region Chamber of Commerce to operate a Visitor Information Center. This contract will help support year-round salary and benefit expenses, telephone services and office supplies. The term of the contract commences on August 1, 2011 and terminates on July 31, 2012.

PREPARED BY: Jennifer Hopwood, Executive Assistant

SUBMITTED BY: Robert Samario, Finance Director

APPROVED BY: City Administrator's Office