



CERTIFICATE OF RECOGNITION

City of Santa Barbara

Price, Postel & Parma's 160th Anniversary

WHEREAS, Price, Postel & Parma was founded in this City on June 30, 1852, when attorney and argonaut Charles Fernald arrived and opened a law office; and

WHEREAS, Charles Fernald served the community faithfully as Sheriff, District Attorney, County Judge, and Mayor; brought order to the City and eradicated the lawlessness which was rampant therein in the aftermath of the Gold Rush; and

WHEREAS, Jarrett T. Richards joined Charles Fernald's firm in 1867 and served as the president of many civic organizations, founded a daily newspaper, The Santa Barbara Times, and, like Judge Fernald, served as Mayor of the City, in 1876; and

WHEREAS, Francis Price joined the firm in 1918 and engaged in many activities to benefit the City including the founding of Old Spanish Days Fiesta, the Santa Barbara Foundation, Montecito Water District, and Santa Barbara's harbor; and

WHEREAS, A. C. Postel joined the firm in 1917 and likewise devoted himself to activities benefitting the City, in recognition of which the Mission rose garden was renamed the "A. C. Postel Rose Garden" in 1985; and

WHEREAS, Harold A. Parma joined the firm in 1935 and played a leading role in the creation of Lake Cachuma, and, with his brother, John Parma, donated the land that today forms Parma Park; and

WHEREAS, Price, Postel & Parma has been in operation since 1852, is recognized to be California's oldest law firm as well as the oldest continuously-run business in Santa Barbara, and advances the practice established by its forebearers of quality service through its attorneys who remain active in civic pursuits that further the interests of the City of Santa Barbara.

NOW, THEREFORE, I, HELENE SCHNEIDER, by virtue of the authority vested in me as Mayor of the City of Santa Barbara, do hereby congratulate Price, Postel & Parma on the commencement of its 160th year and recognize the many services of its members for the betterment of the citizens of this City.

IN WITNESS WHEREOF, I have hereunto set my hand and caused the Official Seal of the City of Santa Barbara, California, to be affixed this 30th day of June 2011.

A handwritten signature in cursive script, appearing to read 'H. Schneider', written over a horizontal line.

**HELENE SCHNEIDER
MAYOR**