



CITY OF SANTA BARBARA

COUNCIL AGENDA REPORT

AGENDA DATE: August 9, 2011

TO: Mayor and Councilmembers

FROM: Administration Division, Community Development Department

SUBJECT: City Arts Advisory Committee And Community Events And Festivals Committee Funding Recommendations And Contract With The Santa Barbara County Arts Commission For Fiscal Year 2012

RECOMMENDATION: That Council:

- A. Review and approve the City of Santa Barbara Arts Advisory Committee and Community Events and Festivals Committee Funding Recommendations for Fiscal Year 2012; and
- B. Authorize the Assistant City Administrator/Community Development Director to execute an agreement with the Santa Barbara County Arts Commission for \$427,260 as approved in the Fiscal Year 2012 budget.

DISCUSSION:

In the Fiscal Year 2012 budget, Council authorized funds to the Santa Barbara County Arts Commission to provide grants for Community Arts, Organizational Development and Community Events & Festival and staffing to the City Arts Advisory Committee, Visual Arts in Public Places and Events & Festivals Committees. The funds support city arts and cultural organizations and community promotion, and continue the development of the Downtown Cultural Arts District and other special projects. Funds also provide technical assistance to artists, arts organizations, and cultural promotion groups.

On August 2, 2011, the Finance Committee reviewed and unanimously approved forwarding the grant recommendations to City Council.

The individual grant categories and recommendations are listed below.

Community Arts

The Community Arts Subcommittee met on June 30, 2011, and reviewed all applications submitted to the Community Arts Grant Program. The subcommittee's recommendations were reviewed and unanimously approved on July 21, 2011 by the City Arts Advisory Committee. The base amount allocated for this program is \$45,549. There was a one-

time carry over in the amount of \$1,500 of unused grant funds from the previous year; which makes a total of \$47,049.

A total of \$118,640 was requested by 23 nonprofit organizations. All of the applicants were awarded funding. Groups applying for Community Arts grants are not eligible to apply for Organizational Development or Community Events & Festivals grants.

Organizational Development

The Organizational Development Subcommittee met on June 23, 2011 and reviewed all of the applications submitted to the Organizational Development Grant Program. The subcommittee's recommendations were reviewed and unanimously approved on July 21, 2011 by the City Arts Advisory Committee. The base amount for this program is \$141,763. There is also a one-time carry-over in the amount of \$8,000 unused grant funds from the previous year; which makes a total of \$149,763.

A total of \$474,412 was requested by 36 nonprofit organizations. All of the applicants were awarded funding. Groups applying for Organizational Development grants are not eligible to apply for Community Arts or Community Events & Festivals grants.

Community Events & Festivals

The Community Events & Festivals Committee met on July 6, 2011, to review applications interview organization applicants and make recommendations for the Events & Festivals Grant Program. The base amount for this program is \$100,000 in Fiscal Year 2012.

A total of \$252,500 was requested by 10 non-profit organizations. All of the applicants were awarded funding. Groups applying for Community Events & Festivals grants are not eligible to apply for Community Arts or Organizational Development grants.

Downtown Cultural District

The Santa Barbara County Arts Commission allocation includes \$7,901 for the development and promotion of a Downtown Cultural District. The Cultural District partners with the Downtown Organization to produce and market cultural promotions throughout the year.

BUDGET/FINANCIAL INFORMATION:

The City's Fiscal Year 2012 budget appropriated \$427,260 for this contract as follows:

\$132,047	Coordination and Administration of City Arts Programs
\$7,901	Continued Development of the Downtown Cultural District
\$100,000	Community Events and Festival Grants
\$141,763	Organizational Development Grants
<u>\$45,549</u>	Community Arts Grants
\$427,260	

Council Agenda Report

City Arts Advisory Committee And Community Events And Festivals Committee Funding Recommendations And Contract With The Santa Barbara County Arts Commission For Fiscal Year 2012

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The recommended grant awards total \$296,812; which consist of \$287,312 of Fiscal Year 2012 funding and \$9,500 of Fiscal Year 2011 unspent grants that have been carried over by the County Arts Commission. Attachments 1, 2 and 3 contain detailed descriptions for each applicant. Attachment 4 is a summary of the recommended funding by grant category.

ATTACHMENTS:

1. Community Arts Recommendations
2. Organizational Development Recommendations
3. Community Events & Festivals Recommendations
4. Funding Comparisons for All Three Grants
5. City Arts Advisory Roster and Community Events & Festivals Committee Roster

PREPARED BY: Ginny Brush, Executive Director of the County Arts Commission

SUBMITTED BY: Paul Casey, Assistant City Administrator/Community Development Director

APPROVED BY: City Administrator's Office

2011 – 2012 COMMUNITY ARTS GRANT RECOMMENDATIONS

Grant #	Organization	Amt. Requested	Amt. Recommended
CA-01	Alpha Resource Center	\$1,725	\$1,400
<p>Alpha Resource Center of Santa Barbara is a county wide non-profit organization that supports adults and children with developmental disabilities. The Fine Art Studio is a life-enriching program that began in the early 1970's to support participants who demonstrated talent beyond traditional arts and crafts. Grant funds are requested to further expand at gallery shows by payment to an art instructor. <u>Panel Comments:</u> The committee recognizes the value of providing funding support for art instruction and exhibition opportunities to this under-served audience and recommends exploring opportunities for greater community engagement.</p>			
CA-02	Art & Heart	\$6,000	\$1,100
<p>Art & Heart (A&H) is dedicated to promoting the educational and emotional development of vulnerable children through access to art therapy. A&H provides children with painting kits, art therapists and mentors to support them in artistic expression and trauma recovery. <u>Panel Comments:</u> The panel commends Art & Heart for its efforts to recruit volunteers and engage other community services in support for this program for under-served youth.</p>			
CA-03	The Arts Fund	\$3,000	\$1,000
<p>The <i>Write Out Loud Project</i> (WOL) will be led by SB Independent arts writer, dancer and educator, Elizabeth Schwyzer. This new mentorship will coincide with the Art Fund's regular program. WOL is aimed at high school students who have demonstrated an interest and commitment to writing and performance based on past work and teacher references. <u>Panel Comments:</u> The panel recognizes the value of a multi-disciplinary approach to arts---linking creative writing to performance. The committee found sections of the grant and demographic information confusing and recommends The Arts Fund explore ways to cover the materials fee that currently may serve as a financial barrier to participation for some students.</p>			
CA-04	Boys and Girls Club of Santa Barbara	\$5,000	\$2,600
<p>Funds are requested to continue to expand the Fine Arts Program that is focused on underserved youth (from 6-18) through the addition of personnel as well as art materials. The program consists of painting, ceramics, drawing and sculpture education; with a focus on art techniques, art history, and artists. <u>Panel Comments:</u> The panel recognizes the value and quality of art instruction in this program that serves 1000+ children, including some from SB Public Housing and Transition House.</p>			
CA-05	Children's Creative Project	\$6,000	\$2,250
<p>Since 1984, Children's Creative Project (CCP) has produced the free <i>Arts Catalog</i> that is distributed annually to 300 public and private schools throughout the county. During the academic year, CCP will serve six schools in the SB Elementary School District. Requested grant funds will help subsidize, in part, performances by professional touring artists (many from the Santa Barbara Region) that will occur at individual school sites, most of which are Title 1 schools. <u>Panel Comments:</u> The panel recognizes the value of CCP programs linked to study guides and engagement of area artists in this program. The committee recommends shifting the printed guide to completely online.</p>			

2011 – 2012 COMMUNITY ARTS GRANT RECOMMENDATIONS

Grant #	Organization	Amt. Requested	Amt. Recommended
CA-06	Chumash Maritime Museum	\$5,690	\$ 500
<p>The Chumash Maritime Association (CMA) is requesting funds to provide cultural heritage signage that will enlighten and educate the general public regarding Santa Barbara’s unique Chumash maritime and culture heritage. Grant proposal is for design and production of five 6” x 8” signs to be installed in the Native Plant Garden Restoration Project at Arroyo Burro Beach. <u>Panel Comments:</u> The panel recognizes the value of increasing awareness of cultural heritage at this very public location and its link to the traditional Tomol used in the annual channel crossing that is stored near the site. The panel felt while producing signage is important to the process, funding does not provide much opportunity for community engagement.</p>			
CA-07	Everybody Dance Now!	\$6,000	\$ 3,500
<p>Everybody Dance Now! (EDN!) has brought free weekly dance classes to over 700 low-income children and teens in Santa Barbara since April 2006. Their classes are taught by talented and enthusiastic high school and college students who participate in frequent trainings and team-bonding meetings. EDN! holds 8-10 dance classes per week at various times and locations. EDN! holds master dance classes and have a performing troupe that performs at numerous and diverse community locations and events. <u>Panel Comments:</u> This stellar youth generated, youth-led program has proven its ability to be sustainable, build community support and engage youth with compelling programs in underserved communities. This was a well-written grant and great community programming model.</p>			
CA-08	Friends of the Eastside Library	\$ 6,000	\$ 3,000
<p>This Ethnic Outreach Multicultural Arts Program provides a free monthly children’s performance series at the Eastside Branch Library. Programs are: bilingual, showcase a variety of cultures, represent a variety of arts forms, are family oriented, encourage participation, and often employ local artists. Participating artists are found either through the Children’s Creative Project Art Catalogue, or by word of mouth through library sources. The Eastside Library’s Spanish-speaking director has a goal to increase bilingual programming at the Library. All grant funds are requested for the performance series and will be used for artist fees. <u>Panel Comments:</u> Use of the library as a community resource and local artists for programs makes this a great community model. The diversity of programming disciplines is commendable.</p>			
CA-09	Harding University Partnership School	\$5,225	\$2,000
<p>Harding University’s mission is “to provide all children and their families with a healthy learning environment in which to develop a strong foundation for higher learning, including strong academic skills, outstanding character, respect for diversity and personal responsibility.” Grant funds are requested for a Community Mural Project that would involve the collaborative instruction of artists. Approximately 80 students from 6th grade would meet every week for 1 ½ hours over an 8–week period to create imagery for the final mural. <u>Panel Comments:</u> The panel recognizes the value of this mural project to engage and unify the community while building self-esteem and developing community pride and a sense of place.</p>			

2011 – 2012 COMMUNITY ARTS GRANT RECOMMENDATIONS

Grant #	Organization	Amt. Requested	Amt. Recommended
CA-10	Inner Light Gospel Choir	\$3,800	\$2,000
<p>Mama Pat's Inner Light Community Gospel Choir was founded in 1980 to preserve and increase awareness of Africa American cultural heritage and to keep the tradition and spirit of gospel music alive in the Santa Barbara and Central Coast area. This proposal requests funds to help cover the costs of operating and promoting its annual gospel music workshop that draws gospel singers from outside the area to study with a Grammy award winning director. <u>Panel Comments:</u> The panel recognizes the value of this annual workshop and its ability to engage the greater Santa Barbara Community in this unique American art form.</p>			
CA-11	Nebula Dance Lab	\$3,000	\$1,300
<p>Nebula Dance Lab is a project dedicated to providing a forum for professional choreographers to produce new and existing works. The proposed project is 9 months and will allow one local choreographer in modern dance the opportunity to create original work in a studio, rehearse with professional dancers, present workshops to the public, and perform their works for the community at free-to-the public performances. The project culminates in a fully produced show at Center Stage Theater. <u>Panel Comments:</u> The panel applauds Nebula Dance Lab for its collaborative model and progress in engaging community support--- in-kind and financial ---for its program.</p>			
CA-12	Nectar	\$6,000	\$2,500
<p>NECTAR is a professional-level artist's forum that highlights relevant social themes through arts & education. NECTAR was founded in 2009 in response to a suicide. Every partnership with local organizations or non-profits serves to enhance and expand the reach of this project. Funds are requested for administrative and artistic salaries and for marketing and publicity expenses. <u>Panel Comments:</u> The panel commends NECTAR for its innovative multi-disciplinary approach to linking social services and the arts to engage new and broad-based audiences.</p>			
CA-13	PARC-SB Arts Alliance	\$6,000	\$3,000
<p>The Santa Barbara Arts Alliance is a free art-based afterschool mentoring program that provides leadership and life skills development opportunities through hands-on community service projects. The program has been in existence since 2005. Grant funds are requested to provide funding for artist's salaries for art activities, instruction and mural creation/restoration for the program. <u>Panel Comments:</u> The panel recognizes the valuable contribution of this program that engages youth in our community and provides opportunities for self-expression and collaboration.</p>			
CA-14	Pride Foundation Festival	\$4,500	\$2,000
<p>The Pacific Pride Foundation (PPF) requests funds to help support the costs of artists, entertainers and arts activities for the 2012 Pacific Pride Festival. In addition, there will be a series of events and activities leading up to the festival. Community Arts funds will be used to support the costs of hiring and engaging a headlining performer and local entertainers and to create art activities specifically targeted to children and youth. <u>Panel Comments:</u> The panel recognizes PPF's continuing efforts to expand promotion of this event in very cost-effective ways and outreach to the greater community.</p>			

2011 – 2012 COMMUNITY ARTS GRANT RECOMMENDATIONS

Grant #	Organization	Amt. Requested	Amt. Recommended
CA-15	People's Institute	\$ 6,000	\$2,200
<p>For the past seven years, two local artists have participated in art & photography classes as part of the People's Institute, sponsored by the Committee for Social Justice. The program has provided classes for eight weeks each at the Casa Esperanza Homeless Shelter. Funds are requested to continue to offer regular classes through the year for artist fees and for materials. <u>Panel Comments:</u> The panel recognizes the value of this program in providing one-on-one instruction and opportunities for self-expression to this under-served community. Colin Gray and Tom Moore have demonstrated dedicated commitment to this program and the students they serve.</p>			
CA-16	Portraits of Santa Barbara	\$6,000	\$ 500
<p>This project is a multimedia "family album" for the diverse community of Santa Barbara designed to promote cross-cultural understanding. A variety of local cultures, each represented by one of its members, is depicted in paintings that come to life with the support of video, social media and QR codes. The exhibit is both virtual and physical. <u>Panel Comments:</u> The panel recognized the work on this project to date and liked the use of varied platforms and concept of a "community album" they felt strongly that for this grant category there needed to be a strategy for more community engagement in the process and project.</p>			
CA-17	Proboscis Theater Company	\$6,000	\$1,300
<p>Education is a part of the mission of Proboscis Theatre. In the new play <i>Radioactive</i>, PTC strives to bring "Humanity to the Sciences and Science to the Humanities." <i>Live from the Piano Kitchen</i> is a radio-based performance once a month in a small studio style venue that holds about 45 audience members. Proboscis Theater Company is seeking funds to underwrite the participation of two local artists in two major programs. <u>Panel Comments:</u> The panel recognizes the value of this cross-disciplinary, audience-participatory art form and recommends using grant funds to develop a pilot program and engage greater community support.</p>			
CA-18	SB Center for the Performing Arts	\$6,000	\$2,049
<p>The Teen Project/Digital Media Program introduces young people to the world of documentary film making, including camera work, editing, writing, producing, directing and performing. The program brings "at-risk" students together for the purpose of skill building and community service through film as a positive outlet for self-expression in a creative and safe environment. The project is a year-round after school program taught by a professional film maker, and extended to students of El Puente Continuation High School. <u>Panel Comments:</u> The panel recognizes the contribution this program makes in empowering youth and connecting students to the greater arts community through approximately 700 hours of community service hours. Students have documented community events and produced 35 films for upload to sbyoutharts.org and YouTube.</p>			

2011 – 2012 COMMUNITY ARTS GRANT RECOMMENDATIONS

Grant #	Organization	Amt. Requested	Amt. Recommended
CA-19	Santa Barbara Vocal Jazz Foundation	\$3,000	\$2,200
<p>The Santa Barbara Vocal Jazz Foundation is dedicated to bringing vocal jazz to underserved school children in primarily Title 1 schools in the city. The SBVJF 12-member vocal jazz ensemble presents a 45-minute program to the student body in an assembly, with student participation and interaction in a lively performance where children are given the opportunity to come up on stage and improvise. Funds are being requested for the cost on one SBVJF Vocal Jazz School Workshop. The grant request will fund one Title-1 Santa Barbara Elementary School. <u>Panel Comments:</u> The panel recognizes the value of art instruction that takes place during the school day and SBVJP for its continuing effort to build support for the program. The recent plan to share office space with the ICAN in the Cultural Arts Center is a great move.</p>			
CA-20	SONando Santa Barbara	\$6,000	\$3,000
<p>SONando Santa Barbara is an organization dedicated to fostering cross-cultural connections celebrating “son” which is the regional music and dance from Mexico and Cuba with a rhythmic framework provided by the jarana, a small guitar-like instrument. Funds are requested for the <i>proyectoJAROCHO</i>, a traditional arts enrichment program for adults and youth. Programming includes classes at two elementary schools and at the Trust for Historic Preservation’s Casa de la Guerra and the third annual <i>Encuentro de Son Jarocho</i>. <u>Panel Comments:</u> Through strong partnerships with the Bowl Foundation and Casa de la Guerra, SONando continues to serve under-served audiences in the classroom and at other community-based events known as Fandangos that promote multi-generational participation and cross-cultural understanding.</p>			
CA-21	Song of Place Poetry Project	\$6,000	\$2,200
<p>Local Poet Sojourner Kincaid Rolle has helped present the Santa Barbara Young Poets Contest for almost a decade. The program gives teen writers and especially under-served youth the opportunity to create and submit poems for critical judging, publication and public performance. Funds are requested to support a variety of artist-in-residencies throughout the City of Santa Barbara including El Puente, several Title 1 schools and Housing Authority youth. <u>Panel Comments:</u> The panel recognizes the value of this program and Ms. Rolle’s long-standing work with at-risk youth and underserved students Grant needs more specificity.</p>			
CA-22	VIVA EL ARTE!	\$6,000	\$ 2,650
<p>The VIVA EL ARTE! (VEA!) Community Arts Project is specifically designed to target underserved audiences across Santa Barbara County that includes low income, Spanish-speaking communities and to provide them with accessible, free art performances and opportunities that reflect their unique cultural heritage and traditions. The Marjorie Luke Theatre on the Eastside has been the site of VEA! events in Santa Barbara. The requested grant funds will specifically support artist fees. <u>Panel Comments:</u> The committee recognizes this stellar program that provides family-oriented programming and opportunities for youth to interact with professional musicians through the program’s Master-Classes in classrooms and community centers.</p>			

2011 – 2012 COMMUNITY ARTS GRANT RECOMMENDATIONS

Grant #	Organization	Amt. Requested	Amt. Recommended
CA-23	Women's Literary Festival	\$5,700	\$ 2,800
<p>The Women's Literary Festival is made possible through partnering with the Santa Barbara Library System, the UCSB Women's Center and the Santa Barbara County Women's Commission. The 2012 Festival will be held in the City of Santa Barbara at the Fess Parker DoubleTree Resort. Grant funds are requested to assist with advertising expenses; expand diversity and access to the Festival; and provide scholarship admissions for 50 attendees. <u>Panel Comments:</u> The panel applauds the Women's Literary Festival for its continued collaborative efforts with community partners. Efforts to increase diversity and expand access through increased scholarships, development of bilingual brochures and collaborative partnerships are commendable.</p>			
		Amt. Requested	Amt. Recommended
		\$118,640	\$47,049

2011 – 2012 ORGANIZATIONAL DEVELOPMENT GRANT RECOMMENDATIONS

Grant #	Organization	Amt. Requested	Amt. Recommended
OD-01	Architectural Foundation of SB	\$18,000	\$2,500
<p>Founded in 1983, AFSB offers unique programs which foster awareness, understanding, and appreciation of architecture and the arts in our community. AFSB offers a wide range of educational outreach programs including Kids Draw Architecture and architectural walking tours of historic downtown Santa Barbara. AFSB is requesting Organizational Development Grant funds to provide increased staff support to aid in the expansion of its educational programs, projects and community partnerships. <u>Panel Comments</u>: The panel commends the Architectural Foundation for expanding its links to community resources and staff efforts to expand educational bilingual programming and materials should help engage a more diverse audience.</p>			
OD-02	Art From Scrap	\$18,000	\$7,000
<p>The mission of Art From Scrap (AFS) is to support and encourage creative exploration and expression in the arts, while promoting a greater understanding of environmental issues. AFS is seeking general support funding to help maintain its current program levels during a time of declining contributions and grant revenues. Grant funds will be used for guest artist stipends, an increase in staff hours and current staff salaries associated with organizational strategic planning. <u>Panel Comments</u>: The panel recognizes Art From Scrap as a valued community resource with excellent multi-cultural creative educational programs and a broad outreach to the community through a wide variety of partnerships.</p>			
OD-03	Arts for Humanity!	\$8,000	\$4,000
<p><i>Arts for Humanity! (AH!)</i> Provides interactive, intergenerational art experiences with programs that cultivate creativity, promote self-esteem, and provide social integration which empower at-risk youth, people with developmental disabilities, and elders in partnership with local artists and the Santa Barbara community to increase awareness of these underserved groups. Grant funds are requested to increase program efficacy; increase the marketing and PR campaigns and expanding fundraising and development initiatives. <u>Panel Comments</u>: The panel applauds Arts for Humanity for continuing to provide programming and events to a variety of underserved individuals and groups. The panel commends AH! for its continuing successes in engaging UCSB student interns and strengthening community partnerships with groups such as the Boys & Girls Club.</p>			
OD-04	Art Without Limits	\$10,000	\$2,000
<p>The primary purpose of <i>Art Without Limits</i> is to create an intensive one-on-one mentorship for aspiring Santa Barbara County artists by pairing them with professional artists and business experts to help them succeed in their chosen art form. Funds are requested to pay salaries, wages and office space for staff that have volunteered their services in the past. <u>Panel Comments</u>: The panel recommends increased collaboration and more resource sharing with other groups with similar goals such as Partners in Education to avoid redundancy. The recent successful Arts Career Day is an excellent example of how collaborative efforts and shared resources can benefit aspiring youth. The idea of a website or blog for emerging artists to share info is great.</p>			

2011 – 2012 ORGANIZATIONAL DEVELOPMENT GRANT RECOMMENDATIONS

Grant #	Organization	Amt. Requested	Amt. Recommended
OD-05	Arts Mentorship Program	\$12,000	\$3,000
<p>The Arts Mentorship Program (AMP) was established in 2001 for the purpose of providing training, education and mentorship to young visual and performing artists in Santa Barbara and the surrounding community. Funds are being requested to support the growth of AMP's three major programs: the Rent Subsidy Program, the Scholarship/Mentor Program, and the Student Dance Companies. <u>Panel Comments:</u> The panel recognizes the significant community benefit of the rent subsidy program for individual artists and smaller arts organizations. The commitment of AMP to support scholarships to youth from low-income families and the recent partnership with the Neighborhood Clinics for movement programs for pre-diabetic/pre-obese youth is commendable. This year's grant request was much stronger than previous years.</p>			
OD-06	Ballet Santa Barbara	\$18,000	\$3,250
<p>The mission of Ballet Santa Barbara (BSB) is to empower low income Santa Barbara elementary school students through professional dance instruction that promotes academic learning, social and emotional development and a lifelong appreciation of the arts. <i>Moving to Learn</i> is BSB's educational outreach program for children that provide stellar onsite elementary school dance residencies for Title 1 schools. Funds are requested for the <i>Moving to Learn</i> program, specifically the need to sustain, and expand standards-based residencies to Title 1 Schools. <u>Panel Comments:</u> The panel recognizes the commitment and value of BSB developing lesson plans that meet California State Standards and the value arts instruction and movement add to the lives of young boys and girls.</p>			
OD-07	BOXTALES Theatre Co.	\$10,000	\$7,000
<p>Boxtales Theatre Company's mission is to spark imagination, strengthen cultural pride, foster tolerance; and it engages young people in the excitement of live performance by presenting myths and folktales from around the world using storytelling, live music, movement, and masks. Funds are requested for general operating support. Funds would be used to support the salaries of the Executive Artistic Director and the Managing Director. <u>Panel Comments:</u> The panel applauds Boxtales for its innovative and unique productions that promote theatrical appreciation for all ages while fostering greater cross-cultural understanding. They are to be commended for expanding the reach outside the community.</p>			
OD-08	Camerata Pacifica	\$6,000	\$3,500
<p>Camerata Pacifica's mission is to affect positively how people experience live classical music and expand appreciation. The organization strives for this impact through its flagship concert series, offering monthly programs. This request is for support of Camerata Pacifica's outreach initiatives with musical activities outside the concert hall to expand and attract future audiences. <u>Panel Comments:</u> The panel applauds Camerata Pacifica for expanding the reach of its programming outside the area while include free performances in senior centers and for providing affordable \$20 tickets to students and the public for its lunchtime concerts here in Santa Barbara.</p>			

2011 – 2012 ORGANIZATIONAL DEVELOPMENT GRANT RECOMMENDATIONS

Grant #	Organization	Amt. Requested	Amt. Recommended
OD-09	Center Stage Theater	\$15,000	\$7,000
<p>Center Stage Theater exists to provide a professional, affordable, and accessible performing arts venue in Downtown Santa Barbara. Center Stage encourages works that celebrate new artists, new works, and the cultural diversity of our community. Funds requested to support a venue subsidy fund for young producers and in general operating funds to help pay the salaries of the theater's administrative and technical staff and overhead expenses. <u>Panel Comments:</u> The panel recognizes Center Stage as a valued resource for regional performing arts groups. Funding is awarded to support general operating costs and specifically Center Stage's support to community groups through its rent subsidy program.</p>			
OD-10	City at Peace	\$10,000	\$6,500
<p>City at Peace, Santa Barbara, is an award-winning program that uses the performing arts to provide leadership skills, conflict resolution training, and cross-cultural understanding to a diverse group of teens, ages 13-19 from secondary schools. This is a unique program that develops a performance each year that is entirely conceived, written and performed by teens based on their personal life stories. Grant funds will provide a portion of the salary and payroll expenses for the core staff; an Artistic Director and Managing Director. <u>Panel Comments:</u> The panel applauds City at Peace for the ongoing success of this significant youth program and for the organization's recent efforts to expand its audience base through new outreach and community partnerships.</p>			
OD-11	Community Arts and Music Association (CAMA)	\$18,000	\$3,500
<p>The purpose of CAMA is to enrich Santa Barbara's cultural life through the presentation of a variety of concerts by world-renowned performers and orchestras at the highest level of artistic excellence. CAMA has developed a strong classical music outreach and classical music curriculum for elementary school students as well as an outreach to the community through adult education classes for life-long learners that provide reduced price tickets through subsidies. Requested funds will be used to build the subscriber base of new younger audiences through marketing, education and outreach. <u>Panel Comments:</u> The panel applauds CAMA for its continued support of music education in schools and to life-long learners; and its efforts to expand its outreach to younger audiences by making affordable tickets and information available through an updated website. The panel strongly suggests new and increased efforts to engage more youth, and attract more diverse underserved communities.</p>			
OD-12	DramaDogs	\$10,000	\$3,063
<p>DramaDogs is a multidisciplinary theater production company which creates innovative and cutting edge theater work, giving voice and movement to the unconventional, off beat and challenging explorations of experience as art. Funds are requested to enlarge and sustain the administrative infrastructure, while exploring, creating and developing additional resources and collaborative opportunities. <u>Panel Comments:</u> This was a very thoughtful and ambitious grant. The panel recommends partnering with the Performing Arts League for the proposed blog aspect of the strategy for increasing audience and community engagement.</p>			

2011 – 2012 ORGANIZATIONAL DEVELOPMENT GRANT RECOMMENDATIONS

Grant #	Organization	Amt. Requested	Amt. Recommended
OD-13	Ensemble Theatre Co.	\$18,000	\$7,000
<p>The Ensemble Theatre Company is Santa Barbara’s oldest professional, resident theater company. Housed at the historic Alhecama Theatre, Ensemble offers five full-length plays each season and produces challenging, professional theater from a wide body of work that reflects contemporary aesthetics and current social concerns. Grant funding is requested to fund marketing initiatives and artistic salaries for the 2011-12 Season. The grant will enable the stabilization of the organization for the move to the new Victoria Theater. <u>Panel Comments:</u> The panel recognizes the continued efforts to engage the community through programs like the Storyteller series as well as diversify its audience by engaging UCSB theater students, salons, event nights, student ticket and groups sales.</p>			
OD-14	Flamenco Arts Festival	\$10,000	\$4,500
<p>The internationally renowned Flamenco Arts Festival, a non-profit organization, was founded in 1999 and holds the distinction of being the first Flamenco Festival in California which was conceived, organized and implemented by Latinos. The festival has undertaken a major restructuring in order to effectively implement a reorganizational effort and has postponed the Festival until 2012. Funds are requested to maintain the operating structure to work toward a 2012 Children’s Festival. <u>Panel Comments:</u> The panel recognizes the value of this festival and opportunities it provides local youth. Technical support for board development and expanded efforts and new strategies to engage more of the community to support the event is recommended. Explore ways to expand existing relationships with People’s Self-Help Housing, Girls Inc. and Transition House.</p>			
OD-15	Genesis West	\$10,000	\$5,000
<p>Genesis West is a professional theater company founded in 1998 which brings contemporary and well-noted playwrights to Santa Barbara. The mission is to present transgressive plays by contemporary noted playwrights in order to make Santa Barbara a more artistically vibrant community. The newest attempt is “Pop-up Theatre”, a theatre that is presented in informal and non-traditional venues. Funding is being sought to create a partnership with the City of Santa Barbara for the development of this exciting new model. <u>Panel comments:</u> The panel commends this fresh and innovative approach to engaging new and diverse audiences in a more participatory and viral way.</p>			
OD-16	Lit Moon Theatre Company	\$ 18,000	\$6,000
<p>Lit Moon Theatre provides the Santa Barbara area with an alternative to mainstream theater, and offers educational opportunities that broaden and deepen the understanding of world theater and cultural traditions. Programs attract a broad-based, multi-generational audience. Lit Moon has demonstrated success in growing its organization and developing community support while building a reputation for innovative world-class theater. Grant funds will be used to promote its anniversary celebration in February, when it presents an international event built around a production of Shakespeare’s <i>King Henry VI, part 3</i>. <u>Panel Comments:</u> The panel recognizes the significant contributions of Lit Moon over the last twenty years in presenting innovative international theatre. Expanding the board by 2 members and plans to develop free and “pay-what-you-can” events are good strategies for keeping programs vibrant and expanding your audience in the current economy.</p>			

2011 – 2012 ORGANIZATIONAL DEVELOPMENT GRANT RECOMMENDATIONS

Grant #	Organization	Amt. Requested	Amt. Recommended
OD-17	Marjorie Luke Theatre	\$13,500	\$6,500
<p>The Marjorie Luke Theatre is a unique and innovative partnership of public and private entities to provide an accessible, affordable, youth-oriented venue for the community. The non-profit organization manages and operates the Marjorie Luke Theatre in a building owned by the Santa Barbara School District. The Marjorie Luke Theatre offers free technical theater classes and a program for venue subsidies to help support smaller grassroots organizations. This funding request represents a third of the General Manager's salary, whose position helps provide community support and resources through the programs mentioned above. <u>Panel Comments:</u> The Marjorie Luke Theatre and its rent subsidy program continue to be an invaluable asset to the community in general and to under-served audiences in particular. Staff expertise and technical support is a highly-valued resource, particularly with smaller organizations and presenting groups.</p>			
OD-18	Music Academy of the West	\$18,000	\$2,000
<p>Since 1947 the Academy has dedicated itself to advancing the development of gifted young classical musicians and professionals through both educational programs and performance opportunities. The community benefits from these high caliber performances. The Music Academy of the West has forged year-round partnerships with 30 community organizations and eight private teachers serving 125 local music students each week. <u>Panel Comments:</u> Live from the MET events at Hahn Hall and Downtown have added much to expanding the audience for opera. The panel recognizes the community benefit of added rehearsal space at the new Luria Education Center on campus.</p>			
OD-19	Notes for Notes	\$10,000	\$4,000
<p>Notes for Notes (N4N) was founded on the core belief that music is the universal language of humankind, and has the power to transcend virtually any barrier; economic, cultural, racial or societal. N4N offers programs free of charge that will keep musical instruments in the hands of young people and provide after-school recording studios. Grant funds are requested for staff salaries. <u>Panel Comments:</u> N4N's programs at the Boys and Girls Club and the Eastside and Westside have become stellar models for engaging underserved youth and engaging private and business support for this program. The innovative word-of-mouth peer recruitment model has been very successful.</p>			
OD-20	Old Spanish Days	\$12,000	\$1,000
<p>Old Spanish Days is dedicated to honoring and preserving Santa Barbara's history, spirit, culture, heritage and traditions. The week-long Fiesta event and associated year-round activities educate local residents and visitors about the history, customs and traditions of the Spanish, Mexican, Chumash and early California settlers that comprise the rich cultural heritage of Santa Barbara. Funds are being requested for the <i>Canto-Baile</i> Arts Education Program. <u>Panel Comments:</u> The panel recognizes the value of linking cultural history to State Standards and including this program in the school day but recommends linking this program more to ranchos in the community and not to Old Spanish Days that receives funding from the City.</p>			

2011 – 2012 ORGANIZATIONAL DEVELOPMENT GRANT RECOMMENDATIONS

Grant #	Organization	Amt. Requested	Amt. Recommended
OD-21	Outrageous Film Festival	\$5,000	\$3,000
<p>The LGBT Film Festival provides a cultural program targeting the LGBT communities in Santa Barbara County and raises awareness in the general community of Santa Barbara as a culturally relevant and inclusive community. The funds are requested for the Festival Administration; Marketing, Publicity and outreach; Theater Rental and Payment to Artists. <u>Panel Comments</u>: The panel applauds this organization for its efficiency, marketing strategy and engagement of community volunteers in support of this program that reaches underserved audiences.</p>			
OD-22	Out of the Box Theatre Company	\$12,532	\$1,500
<p>Out of the Box Theatre Company is a community theatre company dedicated to bringing contemporary musicals to the stage, offering an alternative to the commercial musical theater. They strive to use local talent, bringing together some of the top performers, musicians, directors and designers in the Santa Barbara community. Grant funds are requested to support the 2011-12 fall and spring productions, by using funds to help cover operational costs. <u>Panel Comments</u>: The panel appreciated fresh ideas and recommends using funds awarded to develop several of your programs such as the “Meet the Cast” connections to area high schools and the Cabaret Collective events at Soho to grow, strengthen and build support your company.</p>			
OD-23	S. B. Chamber Orchestra	\$18,000	\$3,000
<p>The Chamber’s mission is to serve the community by offering chamber orchestra and chamber music performances of the highest quality to both our regular concert audiences and our outreach constituents, and to promote classical music as a living, accessible art form to our youth through performance and educational efforts that will support their academic success and engender a new generation of musicians, music-lovers and patrons. Funds are being requested to support artistic salaries and develop a younger audience through 2 performances by Robert Kapilow, known as the Pied Piper of music. <u>Panel comments</u>: The panel recognizes the need for this organization to attract younger and more diverse audiences if it is to survive and recommends follow-up on how the “free-tickets for families” program has translated to paid attendance or continued interest in attending classical events or pursuing study of music</p>			
OD-24	S.B. Choral Society	\$18,000	\$1,000
<p>The Santa Barbara Choral Society is a nonprofit music organization, community-based in performance and education. The SBCS serves the public by performing choral music at the highest level and fostering musical development and appreciation within the Santa Barbara Community. Funds are requested for support of operating and marketing. <u>Panel Comments</u>: The panel recognizes the value of providing performance opportunities and choral instruction to enrich the lives of Santa Barbara residents. The panel recommends greater focus on community outreach to increase accessibility for underserved audiences and to grow greater financial support. Budget information was not complete.</p>			

2011 – 2012 ORGANIZATIONAL DEVELOPMENT GRANT RECOMMENDATIONS

Grant #	Organization	Amt. Requested	Amt. Recommended
OD-25	S.B. Contemporary Arts Forum	\$18,000	\$3,500
<p>The Contemporary Arts Forum provides an arena for the presentation, documentation and support of a broad variety of visual, media and performing arts with the aim of expanding and educating the audience for contemporary art. CAF promotes the work of local, regional, national and international artists. The OD Grant funds are being requested to focus on strategic partnerships, expand the Educational Resource Center, and update the website. <u>Panel Comments</u>: The panel applauds CAF for its commitment to increasing youth access to information on contemporary art and issues through development of a dual language Mac-based Cornerstone Educational Center. The organization should benefit from Kathy Scarmenach's education outreach and her long time connection to the arts community.</p>			
OD-26	S.B. Dance Alliance	\$15,100	\$7,000
<p>Santa Barbara Dance Alliance (SBDA) was established in 1979 as a non-profit arts service organization to foster, promote, and increase the awareness of dance by bringing together choreographers and performers from all ages, schools, ethnic traditions, and artistic styles for common projects. Grant funds are requested to support administrative and artistic salaries and a small portion is requested for program costs. <u>Panel Comments</u>: The panel applauds Dance Alliances' increased efficiency in communication and resource sharing and for expanding engagement of the local Dance community. In recent year's SBDA has served to unite diverse dance groups, served as an umbrella organization helping support and promote professional and emerging dancers.</p>			
OD-27	S.B. Dance Institute	\$18,000	\$7,000
<p>Santa Barbara Dance Institute is an in-school dance program that is modeled after the National Dance Institute. The SBDI is founded in the belief that the arts have a distinctive ability to engage children to find excellence within themselves. The purpose of SBDI programs is to help children develop discipline, a standard of excellence, and a belief in themselves and their creative expression. This request for funding is to support the new strategy to build organizational sustainability and capacity by providing short-term residency programs in addition to the full year program. <u>Panel Comments</u>: This is a stellar program with a defined vision, strong leadership and the proven ability to garner increased community support. Programs reach hundreds of very diverse and underserved youth with programs that promote self-esteem and cross-cultural understanding.</p>			
OD-28	S.B. Education Foundation	\$2,500	\$2,500
<p>Santa Barbara Education Foundation initiates and supports academic enrichment programs for students in the Santa Barbara School District. In the past they have implemented classroom mini-grants for the purchase of classroom materials, a museum of tolerance program, a safe playground project, purchased library materials and technology equipment. This year the Foundation is requesting funds to expand staff by hiring a part-time grant coordinator and a part-time development assistant. <u>Panel Comments</u>: The panel recognizes the importance of music and expansion of the Keep the Beat and other enrichment programs in the schools. The committee recognizes SBEF for its continuing efforts to strengthen partnerships in the community and awards grant funding towards a grant writer position to pursue private and foundation support for this valued program.</p>			

2011 – 2012 ORGANIZATIONAL DEVELOPMENT GRANT RECOMMENDATIONS

Grant #	Organization	Amt. Requested	Amt. Recommended
OD-29	Santa Barbara Festival Ballet	\$12,430	\$1,500
<p>Santa Barbara Festival Ballet’s primary purpose is to bring professional ballet instruction and professional performing opportunities to pre-professional dancers, regardless of economic status or social background. Funds are requested for website upgrade during a pivotal transition time. <u>Panel Comments</u>: A new website and shift to more online marketing is a good strategy. Friends of Clara commitment to provide scholarships to under-served youth from Transition House, CASA & Storyteller to experience professional ballet during the Holidays is commendable.</p>			
OD-30	Santa Barbara Foundation	\$12,000	\$6,000
<p>KDB (93.7FM and KDB.com) is the County’s only local classical music radio station. The primary purpose is to enrich the lives of those who listen and to be a vital link between the arts and its audience to create a more vibrant community. Grant funds are requested for artistic salaries to expand current programming and add new more diverse programming. <u>Panel Comments</u>: The panel recognizes the value of KDB to provide a digital archive of Santa Barbara based performances and interviews. Live local broadcasts and streaming online provide a vehicle for expanding the reach of Santa Barbara artists beyond the community.</p>			
OD-31	S.B. Master Chorale	\$10,350	\$1,500
<p>The Santa Barbara Master Chorale provides is a community chorus committed to enriching the cultural life of the Central Coast by presenting the world’s finest choral music accompanied by professional orchestras and soloists, at affordable ticket prices. Grant funds are requested for advertising and artistic endowment. <u>Panel Comments</u>: The panel recognizes the value of the work of this organization and encourages increased collaboration with other voice-and classical-based organizations and more innovative outreach strategies.</p>			
OD-32	S.B. Performing Arts League	\$7,500	\$4,000
<p>The Santa Barbara Performing Arts League is a nonprofit organization that fosters communication and collaboration within the performing arts community to contribute to the cultural vitality of greater Santa Barbara. Funds are requested to secure funding necessary to retool and reorganize the business plan for the benefit of the membership. <u>Panel comments</u>: The panel commends PAL on its recent reorganization and membership model that has done much to increase visibility for the organization and engaged a more diverse and broader-based community through mixers and connections with the business community.</p>			
OD-33	S.B. Symphony	\$16,500	\$4,500
<p>The Santa Barbara Symphony is a resident orchestra that aims to perform great works with passion and excellence in order to enrich the lives of the community. The symphony provides numerous free concerts and educational programs. The Organizational Development funds are requested to help underwrite the salaries of the Director of Operations/Artist Planning and the Director of Patron Services in order to maintain the current programs. <u>Panel Comments</u>: The panel applauds the Symphony’s commitment to educational outreach and encourages more aggressive and innovative approaches to engaging young musicians, emerging leaders and diverse young professionals in programming and events. Classically Contagious performances in lively settings and Arts Sampler Ticket Bundle are great new approaches to expanding audience.</p>			

2011 – 2012 ORGANIZATIONAL DEVELOPMENT GRANT RECOMMENDATIONS

Grant #	Organization	Amt. Requested	Amt. Recommended
OD-34	S.B. Youth Music Academy	\$15,000	\$2,250
<p>This nonprofit organization serves local children and the community at large through youth based music programs – from lessons to the very young to instruction and band coordination at local high schools. SBYMA’s mission is to have the children perform in Santa Barbara and surrounding areas throughout the year. Funds are requested for artistic fees and program costs. <u>Panel Comments</u>: The panel recognizes the value of providing performance opportunities for youth and SBYMA’s recent collaborative efforts with other youth music-based non-profits. Grant request as presented is more appropriate for a Community Arts grant than Organizational Development.</p>			
OD-35	Speaking of Stories	\$13,000	\$7,000
<p>Speaking of Stories promotes the appreciation of literature through live theatrical readings with performances that bring short stories to life while focusing on the power of the spoken word. Talented actors transform stories from the page to the stage. The Speaking of Stories performance program is a 5-show season. In addition they have educational programs that are particularly targeted towards at-risk youth in our community. Grant funds would be used to help pay for the Word Up workshops with public performances and general operating funds to support administrative and artistic salaries. <u>Panel Comments</u>: The committee applauds Speaking of Stories for its successful WORD UP program and commitment to making affordable tickets available to students. The strategic partnership with Center Stage Theater to share resources, office space and staff is very efficient and commendable.</p>			
OD-36	State Street Ballet	\$18,000	\$6,200
<p>State Street Ballet is a fully professional dance company dedicated to presenting excellence in classical dance through public performances and educational outreach programs. SSB strives to exhibit leadership in the arts and cultural field. Grant funds will be primarily dedicated to the support of artists and as leverage for collaborations with other nonprofits. <u>Panel Comments</u>: The panel recognizes State Street Ballet for its legacy of excellence in dance performance and instruction and recent innovative collaborations with other presenters at the Granada Center for the Performing Arts. The panel applauds SSB for its recent innovative outreach to underserved audiences and the Production of a Study Guide for schools linked to the Jungle Book performance.</p>			
		Amt. Requested	Amt. Recommended
		\$474,412	\$ 149,763

2011 – 2012 COMMUNITY EVENTS & FESTIVALS GRANT RECOMMENDATIONS

Grant #	Organization	Amt. Requested	Amt. Recommended
EF-01	Art Abounds <i>2011-2012 Season</i>	\$40,000	\$18,000

The ArtAbounds program, a partnership between UCSB Arts & Lectures and the Santa Barbara Dance Alliance is the premier performing arts collaboration on the Central Coast, attracting thousands of patrons each year from the Central and Southern California communities with outstanding cultural opportunities in downtown Santa Barbara. Grant funds are being requested for artistic salaries, marketing and publicity, and publicity costs. Panel Comments: The committee applauds the innovative programming such as the “innovator series” and recent “foodie series as well as strategic marketing and collaborations with area businesses. The Master Class series provides dynamic professional opportunities for emerging dancers and enrichment opportunities for life-long learners.

EF-02	Cinco de Mayo Festival <i>2012 Cinco de Mayo Festival</i>	\$ 10,000	\$2,000
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This grant request is for support of the 21st annual Cinco de Mayo Festival. During the two-day festival at De la Guerra Plaza, the goal will be to bring a focus on Mexican culture and tradition to downtown Santa Barbara. This free event is open to the public with live music, entertainment, food and booths at the center of the festival. Requested funds will be used to market, promote and attract out-of-town guests and locals to downtown Santa Barbara. Panel Comments: The committee recognizes the importance of this traditional event, but it appears to function more as a community celebration and than a tourist destination event. The committee had concerns regarding the source of demographic information provided in the grant. The committee recommends the following: 1.) Apply for a Community Arts grant in the future; 2.) Engage more youth and emerging leaders in planning and in programmed activities; and 3.) Expand the Board of Directors.

EF-03	Lobero Theatre Foundation <i>Lobero Live!</i>	\$40,000	\$ 16,000
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Funding is requested for marketing the *Lobero Live* series that attracts diverse audiences from all age groups. Programming is designed to complement, not compete with other presentations in town. Lobero’s multiple small series with world-class performers are well publicized and serve both visitors and residents. Funding is requested for marketing & publicity and artist fees. Panel Comments: The committee commends The Lobero for its continued efforts to expand audiences outside the area through Twitter and Facebook as well as ads in the Ventura Star. The committee applauds The Lobero for its audience in residency program and plan to not lock into season programming too early, but rather be opportunistic and flexible in booking acts. The committee recognizes the outstanding job The Lobero does in gathering audience surveys at each performance.

2011 – 2012 COMMUNITY EVENTS & FESTIVALS GRANT RECOMMENDATIONS

Grant #	Organization	Amt. Requested	Amt. Recommended
EF-04	New Noise Music Foundation	\$35,000	\$15,000
<p>Established in 2009, the New Noise Foundation is a nonprofit organization that hosts the annual <i>New Noise Santa Barbara Music Conference & Festival</i>. The NNSBC&F is a three-day music and digital media extravaganza that showcases emerging and established bands, hosts educational panels on the music industry's hottest topics, presents esteemed experts from all walks of the business, and serves as a place for players big and small to connect and plot the future of sound. Funds will be used to market and promote the 3rd Festival. <u>Panel Comments:</u> The committee applauds New Noise Festival organizers for a very successful online presence and the use of diverse media and story angles. Developing partnerships with area hotels for events and packages and linking to area musicians and industry professionals, and Festival Kick-Off with Pianos on State Street is an excellent model.</p>			
EF-05	Opera Santa Barbara <i>2011-2012 Mainstage Opera Productions</i>	\$25,000	\$11,000
<p>Opera Santa Barbara (OSB) will present three operas: <i>La bohème</i>, <i>Le Nozze di Figaro</i>, <i>Orphée et Eurydice</i> at the Lobero and Granada Theaters. Funds provided by the Events & Festivals Grant Program will be used to develop and promote "group sales" packages to out-of-town residents. <u>Panel Comments:</u> The committee commends Opera Santa Barbara for expanding its efforts to broaden audiences and develop packages to attract cultural groups from outside the area. The new OSB season brochure that includes Santa Barbara landmarks such as the Courthouse and Lotusland with a contemporary sensibility should do much to attract those new to opera and opera-lovers as well.</p>			
EF-06	SB Downtown Organization <i>epicure.sb: a month to savor santa barbara</i>	\$30,000	\$11,000
<p>The objective of <i>epicure.sb: a month to savor santa barbara</i> is to create a collaborative marketing platform to promote Santa Barbara as a rich culinary tourism destination and provide visitors and locals with 31 days of educational seminars, tasting events, farmers' market tours, cooking classes and demos, winemaker dinners, book signings, epicurean-inspired art exhibits and more opportunities to celebrate the art of good eating and drinking. Events & Festivals funds are requested for marketing & publicity, production and program costs. <u>Panel Comments:</u> The committee recognizes the success of Epicure SB in bundling area food festivals and cultural offerings to strengthen branding for Santa Barbara as a tourist destination. Linking to the expanding locavore and sustainable agriculture sectors of the community is a great strategy as witnessed by success of last year's SOL Festival.</p>			
EF-07	Santa Barbara Museum of Art	\$40,000	\$14,000
<p>The Santa Barbara Museum of Art (SBMA) has been producing exhibitions for 70 years. Funds are requested to support the upcoming exhibition, <i>Pasadena to Santa Barbara: A selected History of Art in Southern California, 1951-1969</i>, presented with the Southern California-wide initiative, <i>Pacific Standard Time: Art in L.A. 1945-1980</i>. There are sixty cultural institutions across Southern California that will participate and collaborate in this endeavor. <u>Panel Comments:</u> Funds from E & F grant will match funding support from the Getty for this internationally marketed effort with Santa Barbara focused events to take place in late February through a partnership with the University Art Museum.</p>			

2011 – 2012 COMMUNITY EVENTS & FESTIVALS GRANT RECOMMENDATIONS

Grant #	Organization	Amt. Requested	Amt. Recommended
EF-08	Santa Barbara Revels <i>The Christmas Revels: In Celebration of the Winter Solstice</i>	\$17,000	\$7,000
<p>Santa Barbara REVELS requests funds to present a full schedule of performances for adults and children to celebrate the Christmas tradition and Winter Solstice 2011 scheduled to again coincide with 1st Thursday in December. Funds from this year's grant are requested for marketing and publicity, administrative, artistic, and design/technical salaries and wages. <u>Panel Comments:</u> The committee recognizes Revels success and continued efforts to expand audiences and community participation through strategic marketing with the Performing Arts League and the Conference and Visitors Bureau online. Scheduling events throughout the year is an effective tool in increasing public awareness for Revels as a lead-up to the Holiday event. Sharing costumes with Oakland Revels to reduce costs and link to National Revels models is also commendable.</p>			
EF-09	SB Trust for Historic Preservation <i>Annual Founding Day</i>	\$ 10,000	\$2,000
<p>Founding Day is a tradition the Santa Barbara Trust for Historic Preservation (SBTHP) celebrates annually with the community, visitors from throughout the State and around the world to honor and celebrate the beginnings of culture and history of Santa Barbara. Founding Day is the most significant public outreach event held by the SBTHP each year. Its purpose is to inspire an appreciation for and an interest in Santa Barbara history for people of all ages, thereby enhancing the cultural life of Santa Barbara for future generations. Funds are being requested to assist with marketing and publicity. <u>Panel Comments:</u> The committee values SBTHP's Founders Day continuing efforts to link to surrounding businesses and its link to the State Historical Park website to help promote and advertise the event as an opportunity for family weekend travel for out of town visitors.</p>			
EF-10	SUMMERDANCE Santa Barbara <i>DANCEworks Residency</i>	\$5,500	\$4,000
<p>SUMMERDANCE has been presenting nationally-recognized choreographers in Santa Barbara since 1996. The event <i>DANCEworks</i> is a collaboration between SUMMERDANCE Santa Barbara and the Lobero Theatre Foundation. With a history of connections within the Contemporary Dance community this model helps promote Santa Barbara as an international arts destination through its links to national dancers, contemporary dance community and the opportunity to have the work of exceptional choreographers linked to Santa Barbara. Requested funds will help with marketing Brian Brooks' 4-year residency in Santa Barbara. <u>Panel Comments:</u> SUMMERDANCE continues to expand its reach nationwide through Social Media, and regionally through print advertising and innovative events such as last year's Flash Mob at Paseo Nuevo.</p>			
		Amt. Requested	Amt. Recommended
		\$252,500	\$ 100,000

2011-2012
Community Arts Grants

ATTACHMENT 4

#	Project/Artist	Organization	Requested	Award	2010-2011	2009-2010	2008-2009
CA-01	Alpha Resource Center	Alpha Resource Center	1,725	1,400	First Time Applicant	NA	NA
CA-02	Art & Heart	SB School District	6,000	1,100	First Time Applicant	NA	NA
CA-03	The Arts Fund	Co. of SB Arts Fund	3,000	1,000	New to Category	NA	NA
CA-04	Boys & Girls Club of Santa Barbara	Boys & Girls Club of Santa Barbara	5,000	2,600	2,000	2,000	1,500
CA-05	Children's Creative Project	Childrens Creative Project	6,000	2,250	2,250	2,500	2,500
CA-06	Chumash Maritime Museum	Chumash Maritime Museum	5,690	500	Did not apply	Did not apply	2,500
CA-07	Everybody Dance Now!	Art Without Limits	6,000	3,500	3,500	3,500	4,600
CA-08	Friends of the Eastside Library	Friends of the Eastside Library	6,000	3,000	3,000	3,000	3,000
CA-09	Harding University Partnership School	Harding School Foundation	5,225	2,000	Did not apply	Did not apply	Did not apply
CA-10	Inner Light Gospel Choir	Beacon of Light Foundation	3,800	2,000	Did not apply	1,500	2,100
CA-11	Nebula Dance Lab	Nebula Dance Lab	3,000	1,300	First Time Applicant	NA	NA
CA-12	Nectar	Art Without Limits	6,000	2,500	First Time Applicant	NA	NA
CA-13	PARC -SB Arts Alliance	City of Santa Barbara Parks & Recreation Dept.	6,000	3,000	Did not apply	Did not apply	Did not apply
CA-14	Pride Festival	Pacific Pride Foundation	4,500	2,000	2,149	2,250	1,500
CA-15	People's Institute	Community School Inc.	6,000	2,200	First Time Applicant	NA	NA
CA-16	Portraits of Santa Barbara	SB Cultural Development Fndtn.	6,000	500	First Time Applicant	NA	NA
CA-17	Proboscis Theater Company	SB Cultural Development Fndtn.	6,000	1,300	First Time Applicant	NA	NA
CA-18	Arts Ed at the Granada	Santa Barbara Center for the Performing Arts	6,000	2,049	2,000	2,000	First Time Applicant
CA-19	Santa Barbara Vocal Jazz Foundation	Santa Barbara Vocal Jazz Foundation	3,000	2,200	2,000	2,000	2,100
CA-20	SONando Santa Barbara	SB Cultural Development Fndtn.	6,000	3,000	3,400	3,400	NA
CA-21	Song of Place Poetry Project	SB Cultural Development Fndtn.	6,000	2,200	2,750	Did not apply	3,000
CA-22	VIVA EL ARTE!	UCSB Arts & Lectures	6,000	2,650	2,500	2,500	1,500
CA-23	Women's Literary Festival	Women's Literary Festival	5,700	2,800	3,000	3,000	3000
		Amount Requested	\$118,640	\$47,049			
		FY 12 Allocation	\$45,549				
		One time Carry over	\$1,500				
		Total Amount Available	\$47,049				
		Difference	-\$71,591				

2011 - 2012
Organizational Development Grants

OD #	Organization	REQUEST	Award	2010-2011	2009-10	2008-09	Notes
OD-01	Architectural Foundation of SB	18,000	2,500	2,500	N/A	N/A	
OD-02	Art From Scrap	18,000	7,000	7,000	9,000	11,000	
OD-03	Arts for Humanity!	8,000	4,000	4,000	4,500	3,500	
OD-04	Art Without Limits	10,000	2,000	NA	500	NA	10-11 CA Category
OD-05	Arts Mentorship Program	12,000	3,000	2,000	2,500	NA	
OD-06	Ballet Santa Barbara	18,000	3,250	3,000	3,000	2,500	
OD-07	BOXTALES	10,000	7,000	7,000	9,000	10,000	
OD-08	Camerata Pacifica	6,000	3,500	3,500	4,000	4,500	
OD-09	Center Stage Theater	15,000	7,000	7,000	8,000	9,000	
OD-10	City @Peace	10,000	6,500	6,500	7,000	8,000	
OD-11	Community Arts Music Association (CAMA)	18,000	3,500	4,200	5,000	8,000	
OD-12	Drama Dogs	10,000	3,063	NA	2,000	na	10-11 CA Category
OD-13	Ensemble Theatre Company	18,000	7,000	7,000	9,000	10,000	
OD-14	Flamenco Arts	10,000	4,500	6,500	7,500	9,000	
OD-15	Genesis West	10,000	5,000	3,000	3,000	2,000	
OD-16	Lit Moon Theatre Company	18,000	6,000	6,000	8,500	10,000	
OD-17	Marjorie Luke Theatre	13,500	6,500	6,500	7,000	9,000	
OD-18	Music Academy of the West	18,000	2,000	2,000	3,000	NA	
OD-19	Notes for Notes	10,000	4,000	2,000	N/A	N/A	
OD-20	Old Spanish Days	12,000	1,000	NA	NA	NA	New Applicant
OD-21	Outrageous Film Festival	5,000	3,000	3,000	3,000	4,000	
OD-22	Out of the Box Theatre Company	12,532	1,500	NA	NA	NA	New Applicant
OD-23	Santa Barbara Chamber Orchestra	18,000	3,000	3,000	4,000	3,000	
OD-24	Santa Barbara Choral Society	18,000	1,000	3,000	8,500	3,000	09-10 EF Category
OD-25	Santa Barbara Contemporary Arts Forum	18,000	3,500	3,500	5,500	12,500	
OD-26	Santa Barbara Dance Alliance	15,100	7,000	7,000	8,500	9,000	
OD-27	Santa Barbara Dance Institute	18,000	7,000	7,000	8,500	10,500	
OD-28	Santa Barbara Education Foundation	2,500	2,500	1,500	2,000	2,000	
OD-29	Santa Barbara Festival Ballet	12,430	1,500	1,500	2,000	1,500	10-11 CA Category
OD-30	Santa Barbara Foundation	12,000	6,000	NA	NA	NA	New Applicant
OD-31	Santa Barbara Master Chorale	10,350	1,500	1,500	2,500	2,500	
OD-32	Santa Barbara Performing Arts League	7,500	4,000	4,000	N/A	11,000	Did not apply in 09-10
OD-33	Santa Barbara Symphony	16,500	4,500	4,500	7,000	15,000	
OD-34	Santa Barbara Youth Music Academy	15,000	2,250	1,500	N/A	N/A	
OD-35	Speaking of Stories	13,000	7,000	6,000	7,500	9,000	
OD-36	State Street Ballet	18,000	6,200	6,000	7,500	10,000	
Amount Requested		474,412	149,763				
FY 12 Allocation		141,763					
One Time Carry-Over		8,000					
Total Amount Available		149,763					
Difference		(\$324,649)					

2011-2012
 City of Santa Barbara
 Events Festivals Grants

ATTACHMENT 4

#	Organization	Event	Request	Award	2010-2011	2009-2010	2008-2009
EF-01	Arts & Lectures	<i>ArtAbounds 2011-2012 Season</i>	\$40,000	\$18,000	\$18,000	\$20,500	\$13,000
EF-02	Cinco de Mayo Festival	<i>2012 Cinco de Mayo Festival</i>	\$10,000	\$2,000	\$4,000	\$6,000	\$3,000
EF-03	Lobero Theatre Foundation	<i>Lobero Live</i>	\$40,000	\$16,000	\$18,000	\$20,500	\$20,000
EF-04	New Noise Music Foundation	<i>New Noise Festival</i>	\$35,000	\$15,000	\$14,000	New Applicant	NA
EF-05	Opera Santa Barbara	<i>2011-2012 Season Mainstage Production</i>	\$25,000	\$11,000	\$11,000	\$14,500	\$16,000
EF-06	SB Downtown Organization	<i>epicure.sb: a month to savor Santa Barbara</i>	\$30,000	\$11,000	\$12,000	\$12,000	\$4,000
EF-07	SB Museum of Art	<i>Pacific Standard Time: Art in L.A. 1945-1980</i>	\$40,000	\$14,000	Did not apply	\$15,000	NA
EF-08	SB Revels	<i>he Christmas Revels: In Celebration of the Winter Solstice</i>	\$17,000	\$7,000	\$7,000	\$8,000	\$5,000
EF-09	SB Trust for Historic Preservation	<i>Founding Day Celebration</i>	\$10,000	\$2,000	\$2,000	\$2,250	\$2,000
EF-10	SUMMERDANCE Santa Barbara	<i>DANCEworks Residency</i>	\$5,500	\$4,000	\$4,000	\$4,500	\$4,000
Amount Request			\$252,500	\$100,000			
FY 12 Allocation			\$100,000				
Difference			(\$152,500)				

City Arts Advisory Roster and Community Events & Festivals Committee Roster

CITY ARTS ADVISORY ROSTER

<u>NAME</u>	<u>GRANT CATEGORY</u>
Robert Adams	Community Arts
Roman Baratiak	Community Arts
Darian Bleecher	Community Arts
Phyllis de Picciotto	Organizational Development
Suzanne Fairly Green	Organizational Development
Michael Humphrey	Organizational Development
Judy Nilsen	Alternate
Ginny Brush	Staff, Executive Director
Linda Gardy	Staff

COMMUNITY EVENTS & FESTIVAL ROSTER

<u>NAME</u>	<u>CATEGORY</u>	<u>APPOINTED</u>	<u>TERM ENDS</u>
Rebekah Altman	Public at Large	12/19/2006	12/31/2014
David Boire	Business/Lodging/Retail	12/16/2008	12/31/2011
Katrina Carl	Marketing Industry	12/18/2007	12/31/2011
Wayne Hewitt	Business/Lodging/Retail	12/16/2008	12/31/2011
Jason McCarthy	Lodging Industry	12/18/2007	12/31/2011
Roger Perry	Cultural Arts	12/07/2010	12/31/2014
Willie Shaw	Public at Large	07/01/2008	12/31/2010