



Agenda Item No. _____

File Code No. 520.04

CITY OF SANTA BARBARA

COUNCIL AGENDA REPORT

AGENDA DATE: September 20, 2011

TO: Mayor and Councilmembers

FROM: Engineering Division, Public Works Department

SUBJECT: Request For A Resolution Supporting The 2011 Santa Barbara International Marathon

RECOMMENDATION:

That Council adopt, by reading of title only, A Resolution of the Council of the City of Santa Barbara Requesting the State of California Department of Transportation to Permit the Temporary Closure of Portions of State Highway 225 on November 12, 2011.

DISCUSSION:

The Santa Barbara International Marathon organizers have been working with staff from the City Administrator's Office, Police, Parks and Recreation, and Public Works Departments, to plan a community event on November 11 and 12, 2011. While the event highlights the 26.2-mile marathon, other events include a half marathon, Corporate and People's Relays, a lecture series, and a Health and Fitness Exposition. Additionally, the Santa Barbara International Marathon benefits local charities by giving money back to the Santa Barbara Athletic Association, which in turn donates monies to local high school programs, as well as the Community Environmental Council, and other local non-profit organizations.

This event is expected to draw 5,000 runners who will receive support from 1,000 volunteers. The event organizers expect approximately 15,000 spectators on the course, which begins in Goleta and ends in Santa Barbara, utilizing Modoc Road, Cliff Drive (State Highway 225), Meigs Road, and Shoreline Drive within the City of Santa Barbara. Race organizers are planning the same public notification plan as they performed in 2010, which included notifying the Hope Ranch Home Owners Association, sending out mailers to affected areas, posting event notification signs along the race route prior to the event, working with the Waterfront Department to notify affected businesses, notifying Elings Park Foundation and the Boathouse at Hendry's Beach, and placing notices in the Santa Barbara Independent, on the radio, and on websites. An example of the mailing notice from 2010 is attached.

In order for Caltrans to approve the temporary traffic control necessary for the event, a Council Resolution supporting the event is required.

BUDGET/FINANCIAL INFORMATION:

The organizers will pay standard fees for Police, Parks and Recreation, and Public Works Department services to support the event.

ATTACHMENT: 2010 Mailing Notice

PREPARED BY: Derrick Bailey, Supervising Transportation Engineer/kts

SUBMITTED BY: Christine F. Andersen, Public Works Director

APPROVED BY: City Administrator's Office

2010 Santa Barbara International Marathon & Half-Marathon

October 15, 2010

Dear Resident,

The Santa Barbara International Marathon & Half-Marathon will take place Saturday, November 6, 2010. This is a letter informing you that roads and traffic in your area will be impacted by the race. We will try to minimize the impact and hope that any delays you might encounter are minimal. Some planning ahead might help in avoiding any delays.

The Marathon and Half-Marathon will both start in Goleta at 6:30am (please refer to the map on the back for start locations, overall course map and race info). The Half-Marathon runners will reach the City of Santa Barbara beginning at around 7:05am. The peak portion of the Half-Marathon will be 7:30-8:30am. The first Marathon runner should be arriving in Santa Barbara at around 8:00am. The peak of the Marathon will be 9:15-11:00am. The last official marathoner will finish around 12:30pm.

To see how certain neighborhoods will be set up in regards to detours and road closures please go to:
www.SBIMarathon.com

The Santa Barbara Police will assist in directing traffic. There will also be many course monitors posted throughout the course to provide safety for the runners/walkers and residents. If you do have to get in or out of the area during the race please realize that there could be a delay. By avoiding the 2 "peak" periods you can minimize any delay. We apologize for the inconvenience this may cause and thank you in advance for your cooperation.

One of our goals is to create an interactive "community" event. We invite all of you to come out on race day and support the runners/walkers. We share in your pride of living in Santa Barbara and would love to see Santa Barbara embrace the SBIM and make it one of the best races in the country. We can't do this without your support and enthusiasm.

Along with providing support for many charitable groups like Team In Training (Leukemia/Lymphoma research), the proceeds of this event will go to the local school athletic programs. Many of the course monitors in your area will be students from these schools.

For your information there will be approximately 2,750 Half-Marathoners and 1,250 Marathoners. That's a lot of determined people trying to reach their goal.

Thank you!

Sincerely,

Rusty & June Snow
Race Directors
Santa Barbara International Marathon & Half-Marathon