



CITY OF SANTA BARBARA

COUNCIL AGENDA REPORT

AGENDA DATE: March 26, 2013

TO: Mayor and Councilmembers

FROM: Administration, Housing and Human Services Division, Community Development Department

SUBJECT: Community Development And Human Services Committee Recommendations For Fiscal Year 2014 And Annual Action Plan

RECOMMENDATION: That Council:

- A. Approve the Fiscal Year 2014 funding recommendations of the Community Development and Human Services Committee (CDHSC) for use of Human Service and Community Development Block Grant (CDBG) funds;
- B. Approve the CDHSC funding contingency plan;
- C. Authorize the Community Development Director to negotiate and execute agreements implementing the funding recommendations, subject to the review and approval as to form by the City Attorney and to funding availability; and
- D. Authorize the City Administrator to sign all necessary documents to submit the City's 2013-2014 Annual Action Plan to the US Department of Housing and Urban Development (HUD).

EXECUTIVE SUMMARY:

The CDHSC is recommending funding for a total of 55 proposals for Fiscal Year 2014. The recommendations follow the priorities previously approved by Council. They are based on level City Human Services funds and an estimated 17% reduction of CDBG funds.

DISCUSSION:

The City makes allocations from the General Fund to support Human Service programs that provide direct services to low-income City residents. Also, the City of Santa Barbara receives federal CDBG funds through HUD. By law, no more than 15% of CDBG funds may be used for public service programs, and no more than 20% may be allocated to administration of the CDBG program and Fair Housing. The remaining 65% may be

used for capital construction and economic development projects, all of which must primarily benefit low- to moderate-income persons.

Human Service and CDBG funds are allocated via two major funding categories: Public/Human Service and Capital. The majority of the Public/Human Service programs recommended in this report, 44 out of 47, will be funded with City Human Service funds and the remaining three with CDBG Public Service dollars. Seven construction-improvement projects and one economic-development program are recommended for funding with CDBG Capital dollars.

Funding Process and Recommendations

A mandatory Application Orientation/Technical Assistance workshop was held for all prospective applicants on November 2, 2012, and the grant application period opened on November 5th.

Advance notice of the upcoming application period and specifics regarding the orientation were mailed and emailed to all agencies that had stated an interest in applying, those that had applied for funding in the past two years, and current grantees. Also, a news release was sent to local media and Edhat, and an advertisement was published in the Santa Barbara News Press. The announcement and a link to the application, instructions and related materials were also posted on the City of Santa Barbara's website.

Sixty-two applications were submitted by the December 14, 2012 deadline, requesting a total of \$1,946,607. This exceeds the available funding for Public\Human Services and Capital programs and projects by \$769,984.

The Committee's task is unenviable, since it must determine which programs will be recommended for funding while the amount of available funding has been steadily decreasing. Individually, committee members spent numerous hours reading and rating each submittal. The Committee then spent four nights interviewing each applicant, as well as two evenings in deliberation. In addition, the Committee conducted site visits for all applicants prior to the interviews. The Committee developed its recommendations in adherence with the Funding Criteria and Priorities previously adopted by Council. A complete list of the applicants and the Committee's recommendations is attached.

In the Public\Human Services category, the CDHSC is recommending funding for 47 of 52 proposals submitted. High scoring programs received slight increases from last year; the remaining programs received level or reduced funding. Five programs were not recommended for funding, including three that received funds last year.

In the Capital category, eight of 10 proposals are recommended for funding. These include three City Neighborhood Improvement Program construction projects, four non-profit organization facility improvements, and one economic development program.

At its October 16, 2012 meeting, Council discussed the possibility of limiting future CDBG Capital category funding to proposals only from the City for construction projects. Council tabled the proposed change for Fiscal Year 2013-14 and decided to revisit the idea next fall during preparation for the Fiscal Year 2014-15 funding cycle.

Detailed descriptions of the funding criteria and priorities for both Human Service and CDBG funds are included in the CDHSC Report on Funding Recommendations Fiscal Year 2013-2014. This report is available for public review on the City's web page (www.SantaBarbaraCa.gov) and in the office of the City Clerk, Main Public Library and the Community Development Department.

U.S. Dept. of Housing and Urban Development (HUD) 2013-14 Annual Action Plan:
Federal regulations require that the City of Santa Barbara prepare a Consolidated Plan (CP), which outlines the City's five-year strategy and goals to address identified housing and community development needs.

In addition to the CP, the City must submit an Annual Action Plan (AAP), which identifies specific activities that will be undertaken to accomplish the goals stated in the five-year plan. The 2013-14 AAP is the fourth program year of the 5-year plan and includes the Fiscal Year 2014 funding recommendations described in this report. The AAP also serves as the City's application for both CDBG and HOME funds.

BUDGET/FINANCIAL INFORMATION:

These recommendations are based on the combination of \$628,256 in City Human Service funds and an estimated \$656,351 in CDBG entitlement funds for Fiscal Year 2014, plus \$73,286 in prior-year unexpended CDBG funds. The total amount available is \$1,357,893.

Of the total \$1,357,893, the following is estimated to be available per funding category:

- Public/Human Service: \$726,709
- Capital: \$449,914
- Administration \$181,270

At its October 16, 2012 meeting, Council committed level funding for Fiscal Year 2014 Human Service funds. HUD has not announced the City's allocation of CDBG funds, but the City was notified that as a result of the sequestration order enacted by the federal government, CDBG will be decreased nation-wide in the amount of 5%. It is still unclear at this point how the nation-wide decrease will impact the City's entitlement amount. The amounts recommended in this report are based on a 17% decrease from last year. This amount is the average reduction of the City's CDBG entitlement in the past two years.

Due to the uncertainty of the level of CDBG funds, the CDHSC developed contingency plans to its recommendations.

For the Public/Human Service category, if there are more CDBG funds than originally anticipated, the top scoring 1st Priority programs will each be increased by \$2,000, not to exceed their requested amount, until excess funds are depleted. If there are fewer CDBG funds than expected, funds from bottom-scoring 2nd Priority programs will be decreased or eliminated until the deficit is depleted.

For the Capital category, if CDBG funds are higher than estimated, top-scoring projects will be funded at 100% of their request until excess funds are depleted. If there are fewer funds, the Women's Economic Ventures' recommendation will be kept intact, and funds for the bottom-scoring projects will be decreased or eliminated until the deficit is depleted.

****The *CDHSC Report on Funding Recommendations Fiscal Year 2013-2014* is currently available for public review and the City's Draft 2013-14 Annual Action Plan will be available for public review starting April 1st. Both can be found on the City's web page (www.SantaBarbaraCa.gov) and in the office of the City Clerk, Main Public Library and the Community Development Department.****

ATTACHMENTS: Community Development and Human Services Committee Fiscal Year 2014 Funding Recommendations by Priority and Rating

PREPARED BY: Sue Gray, Community Development Business Manager/ES/DR

SUBMITTED BY: Paul Casey, Assistant City Administrator

APPROVED BY: City Administrator's Office

2013-14 CDHSC RECOMMENDATIONS

PUBLIC/HUMAN SERVICE CATEGORY					CDHSC Recommend		
Organization Name	Proposal Title	Request Amount	Prior Year	Avg. Score	Human Services	CDBG	Total
PRIORITY 1							
Pacific Pride Foundation	Necessities of Life Food Pantry	\$25,000	\$20,000	87.67	\$23,000		\$23,000
SB Neighborhood Clinics	Dental Care For the Homeless	\$25,000	\$21,000	87.67	\$24,000		\$24,000
Sarah House	Sarah House	\$20,000	\$16,000	87.67	\$19,000		\$19,000
SB Rape Crisis Center	Santa Barbara Rape Crisis Center	\$30,000	\$25,000	87.09	\$27,500		\$27,500
Youth and Family YMCA	Noah's Anchorage Youth Shelter	\$15,000	\$12,500	84.67	\$15,000		\$15,000
Foodbank	Warehouse Operations	\$25,000	\$22,598	84.58	\$24,600		\$24,600
Transition House	Comp. Homeless Services	\$43,000	\$39,000	84.18		\$41,000	\$41,000
Unitarian Society	Freedom Warming Centers	\$10,000	\$7,500	83.58	\$9,500		\$9,500
WillBridge	WillBridge of Santa Barbara, Inc.	\$22,000	\$19,000	83.40	\$21,000		\$21,000
Casa Esperanza	Day Center & Shelter	\$75,000	\$48,000	82.78		\$49,000	\$49,000
CAC	Healthy Senior Lunch	\$14,000	\$7,000	82.08	\$8,000		\$8,000
Youth and Family YMCA	Transitional-Age Youth Housing	\$20,000	\$13,000	81.89	\$14,000		\$14,000
SBC Dist. Att.	Sexual Assault Response Team	\$9,000	\$8,000	81.75	\$8,500		\$8,500
Casa Esperanza	Community Kitchen	\$60,000	\$40,000	81.44	\$40,500		\$40,500
Foodbank	Brown Bag for Seniors	\$7,000	\$7,000	81.08	\$7,000		\$7,000
Legal Aid Foundation	Emergency Legal Services	\$45,000	\$28,000	80.08	\$28,500		\$28,500
SBCHC	Riviera Life Skills/Hsing Coord.	\$20,000	\$14,000	80.08	\$14,500		\$14,500
CADA	Project Recovery Detox Program	\$16,000	\$16,000	79.67	\$16,000		\$16,000
Casa Esperanza	Jail Discharge Program	\$25,000	\$12,000	79.33	\$12,000		\$12,000
Carrillo Counseling Services	RV Safe Park/Homeless Outreach	\$15,000	\$13,000	79.10	\$13,000		\$13,000
Peoples' Self-Help Housing	Housing the Homeless	\$20,000	\$5,000	78.91	\$5,000		\$5,000
SBCHC	New Faulding Life Skills	\$15,000	\$12,000	78.08	\$12,000		\$12,000
DVS	Emergency Shelter	\$50,000	\$32,000	77.08	\$23,547	\$8,453	\$32,000
DVS	Second Stage	\$10,000	\$6,000	76.75	\$6,000		\$6,000
St. Vincent's	Family Strengthening Program	\$25,000	\$8,000	75.25	\$8,000		\$8,000
Surgical Eye Expeditions	SB Vision Care Program	\$32,000	\$0	74.67	\$9,000		\$9,000
City of SB Parks and Rec.	Santa Barbara Arts Alliance	\$20,000	\$5,000	73.83	\$5,000		\$5,000
Teddy Bear Cancer Found.	Asst.Families w/Pediatric Cancer	\$10,000	N/A	73.83	\$7,000		\$7,000
Planned Parenthood	Assistance Fund - Health Center	\$10,000	N/A	73.73	\$7,000		\$7,000
Casa Serena, Inc.	Scholarship Program	\$10,000	\$7,000	72.42	\$7,000		\$7,000
City of SB Parks and Rec.	Job Apprenticeship Program	\$25,000	\$10,000	69.17	\$10,000		\$10,000
PRIORITY 2							
Storyteller Children's Center	Storyteller Children's Center	\$30,000	\$22,000	85.83	\$23,500		\$23,500
CC Commission for Seniors	Ombudsman	\$20,000	\$14,000	84.70	\$15,000		\$15,000
CALM	Prevention, Intervention, & Treatment	\$25,000	\$19,000	83.92	\$20,000		\$20,000
Rental Housing Mediation	Rental Housing Mediation Task	\$30,000	\$22,000	83.67	\$23,000		\$23,000
Academy of Healing Arts	Social-Emotional Learning	\$15,000	\$10,000	82.20	\$11,000		\$11,000
Transition House	Homelessness Prevention Program	\$12,000	\$7,500	82.09	\$8,500		\$8,500
Boys & Girls Club of SB	Power Hour Homework	\$15,000	\$16,000	81.92	\$15,000		\$15,000
Family Service Agency	Big Brothers Big Sisters	\$10,000	\$7,000	81.83	\$7,500		\$7,500
Family Service Agency	Santa Barbara Family Resource Centers	\$10,000	\$5,000	80.50	\$5,500		\$5,500
Friendship Adult Day Center	Adult Day Services Program	\$18,000	\$15,000	80.17	\$15,500		\$15,500
Future Leaders of America	Excellence in Academics for Underserved	\$15,000	\$9,000	80.08	\$9,500		\$9,500
Family Service Agency	Caregiver Mental Health and Supportive S	\$2,000	\$2,000	79.42	\$2,000		\$2,000
Mental Health Association	Recovery Learning Center (RLC)	\$12,000	\$9,000	76.17	\$9,000		\$9,000
Independent Living Center	Independent Living (IL) Services	\$28,000	\$14,000	76.09	\$13,500		\$13,500
SB Police Activities League	PAL Jr. High After-School Program	\$38,040	\$18,000	73.83	\$17,000		\$17,000
United Way	Fun in the Sun (FITS)	\$20,000	N/A	72.00	\$7,609		\$7,609
Center for Successful Aging	Peer Counseling and Outreach Program	\$9,300	\$5,000	67.92	\$0		\$0
CADA	Project Recovery Drop-In Center	\$10,000	N/A	67.30	\$0		\$0
United Boys & Girls Club	Westside Club Program Director	\$50,123	\$17,000	67.18	\$0		\$0
Primo Boxing Club Inc.	Primo Boxing Club Inc.	\$15,000	\$0	66.17	\$0		\$0
City at Peace Santa Barbara	City at Peace - Santa Barbara	\$10,000	\$7,500	62.10	\$0		\$0
					TOTAL \$726,709		

Contingency Plan - Public Service

Increase in CDBG funds: Increase top scoring applicants each by \$2,000, not to exceed requested amount, until excess funds are depleted.

Decrease in CDBG funds: Decrease funds from bottom-scoring Priority 2 applicants until deficit eliminated.

CAPITAL CATEGORY - CDBG ONLY

Organization Name	Proposal Title	Request Amount	12-13 Funding	Avg. Score	CDHSC Recommend
CAPITAL					
Boys & Girls Club of SB	Roof	\$100,000	N/A	80.82	\$90,000
City of Santa Barbara	Bus Shelters	\$69,360	\$82,962	80.82	\$59,000
Girls Incorporated	Program Center Room Remodel	\$35,000	\$45,000	80.27	\$29,000
City of Santa Barbara	Access Ramps	\$150,000	\$89,830	79.55	\$102,000
Transition House	Emergency Shelter Rehab	\$168,382	N/A	77.89	\$110,000
City of Santa Barbara	Franklin Center Improvements	\$16,402	N/A	76.00	\$15,000
Jewish Federation	Client Confidentiality/Safety	\$35,000	\$100,000	74.18	\$24,914
Women's Economic Ventures	Self Employment Training	\$50,000	\$50,000	71.75	\$20,000
City of Santa Barbara	Eastside Lighting Study & Design	\$120,000	N/A	68.70	\$0
City of Santa Barbara	Eastside & Bohnett Adult-Fitness	\$60,000	N/A	60.60	\$0
TOTAL					\$449,914

Contingency Plan - Capital

Increase in CDBG funds: Fund top scoring applicants at 100% until excess funds are depleted.

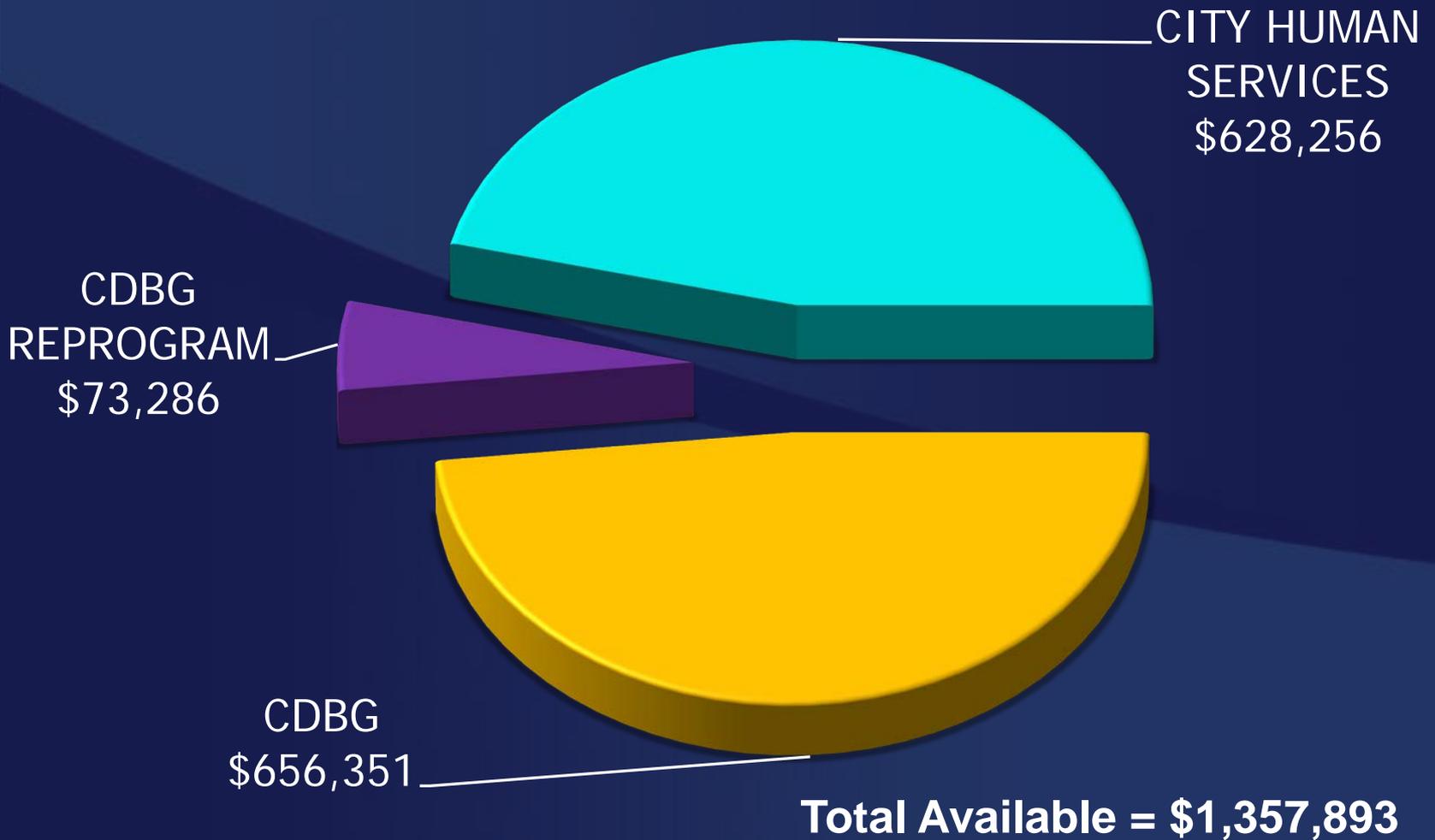
Decrease in CDBG funds: Keep WEV as recommended and eliminate/reduce funds from bottom up accordingly until deficit eliminated.



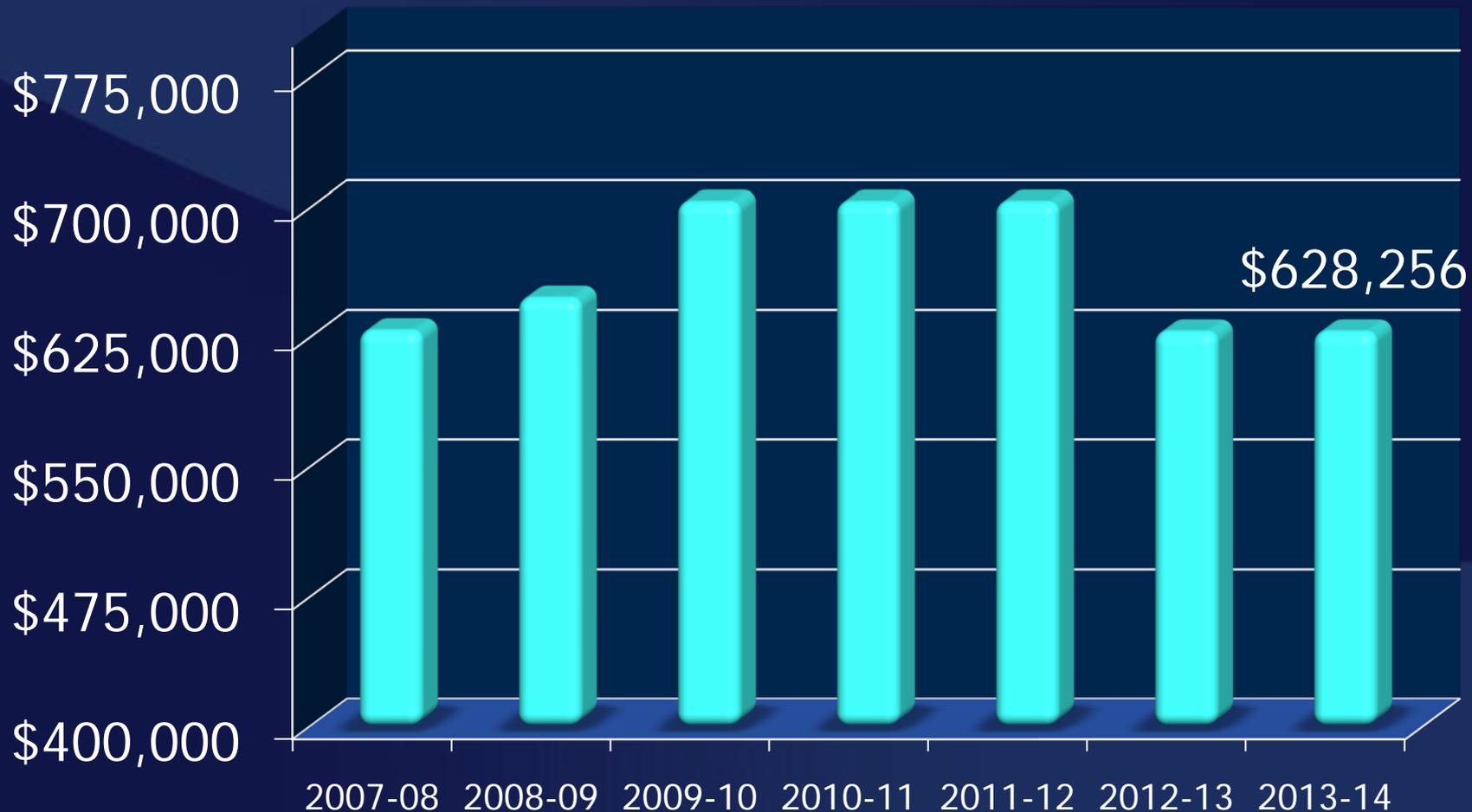
Human Services And Community Development Block Grant Funding Recommendations

March 26, 2013

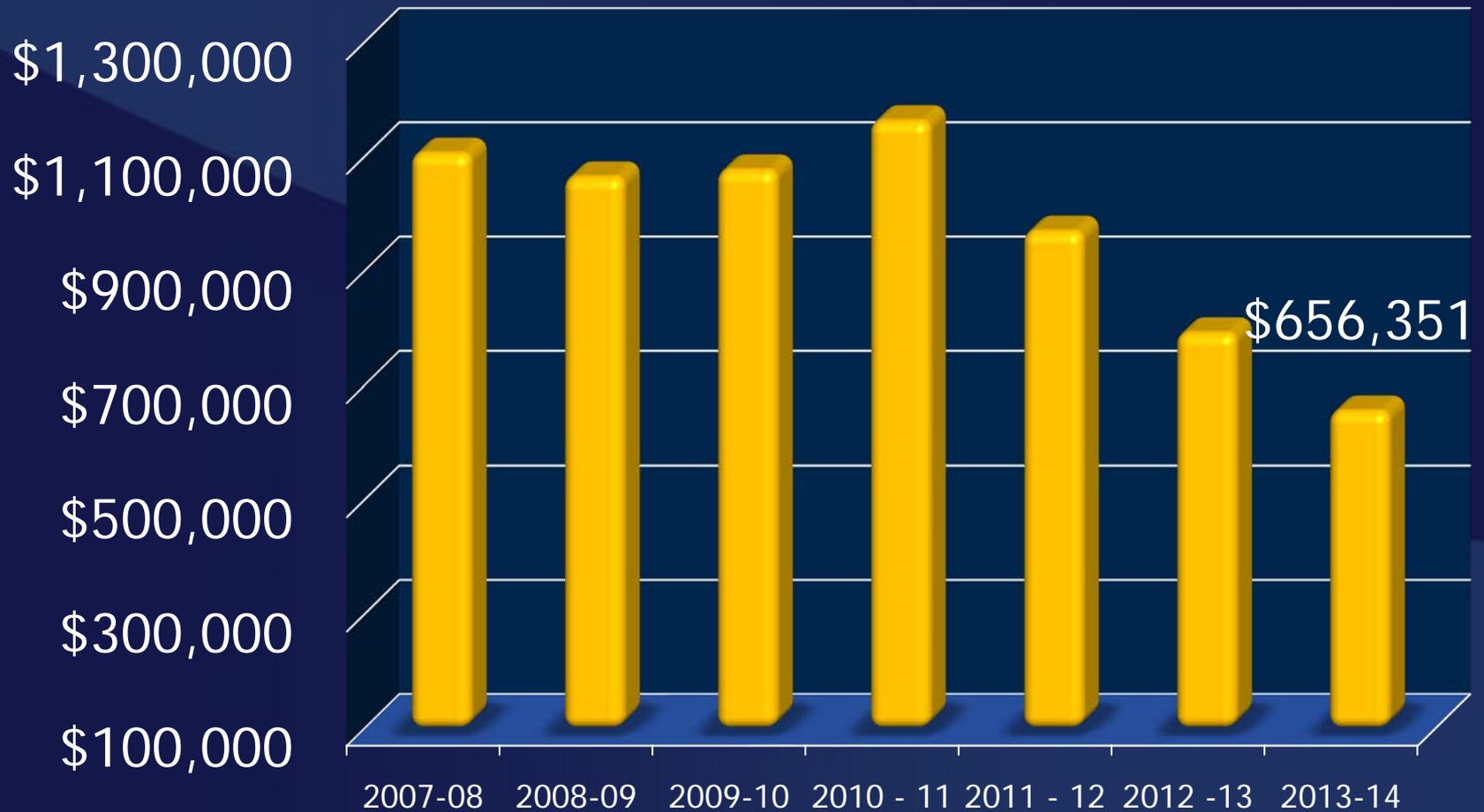
Funding Sources



Change in Available Funds City Human Service



Change in Available Funds CDBG





The Process

- ◆ Public Noticing
 - Flyers
 - Newspaper Ad/News Release
 - City Website

- ◆ Staff Assistance
 - Orientation
 - Phone and Email
 - Feedback Provided



The Process, Cont.

The CDHSC:

- Conducted Site Visits
- Analyzed Applications and Performance Reports
- Interviewed and Rated Each Applicant
- Final Recommendation



Funding Priorities

Public/Human Services

1st – Basic Needs, Impacts of Homelessness & Gang Violence

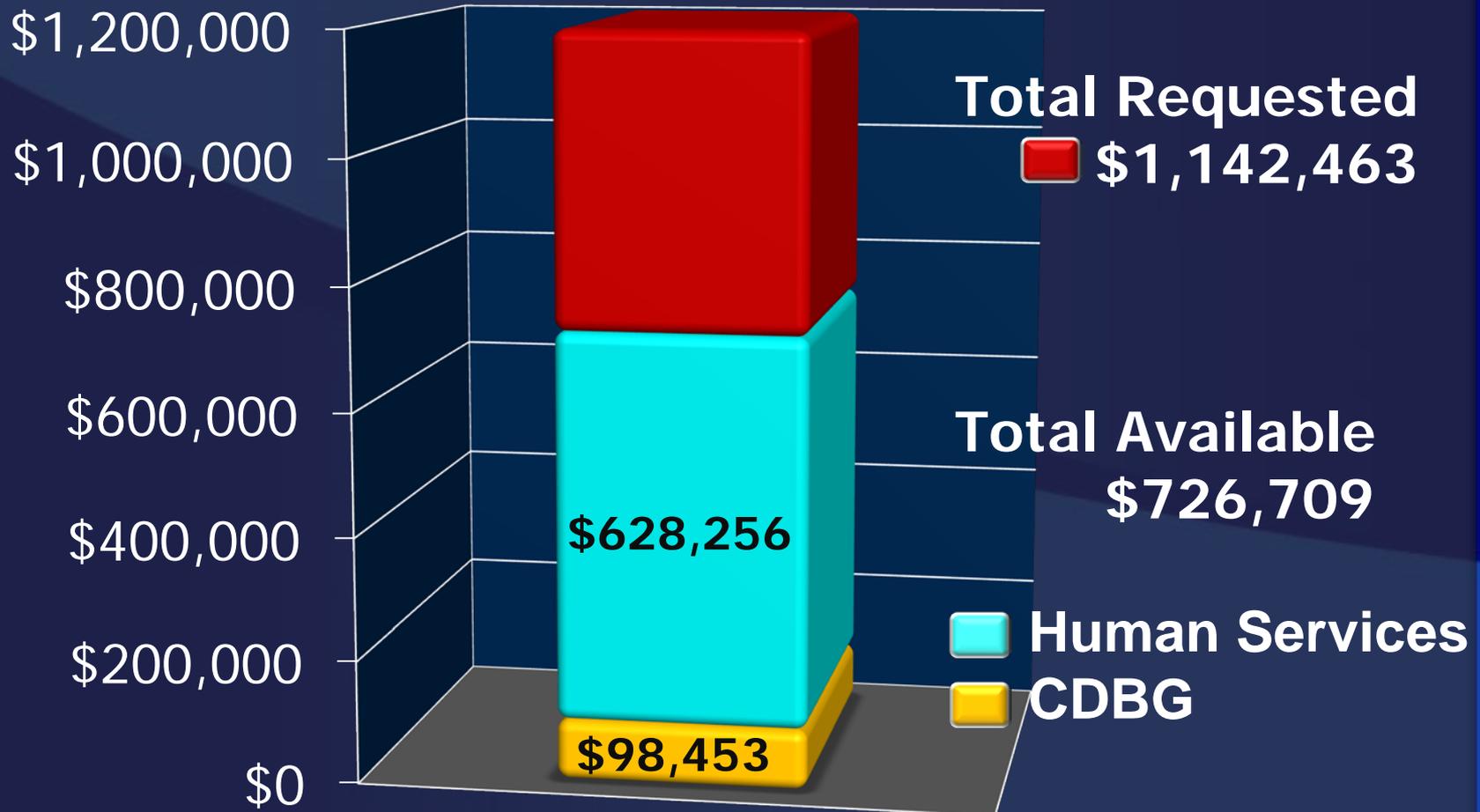
2nd – Preventative

CDBG

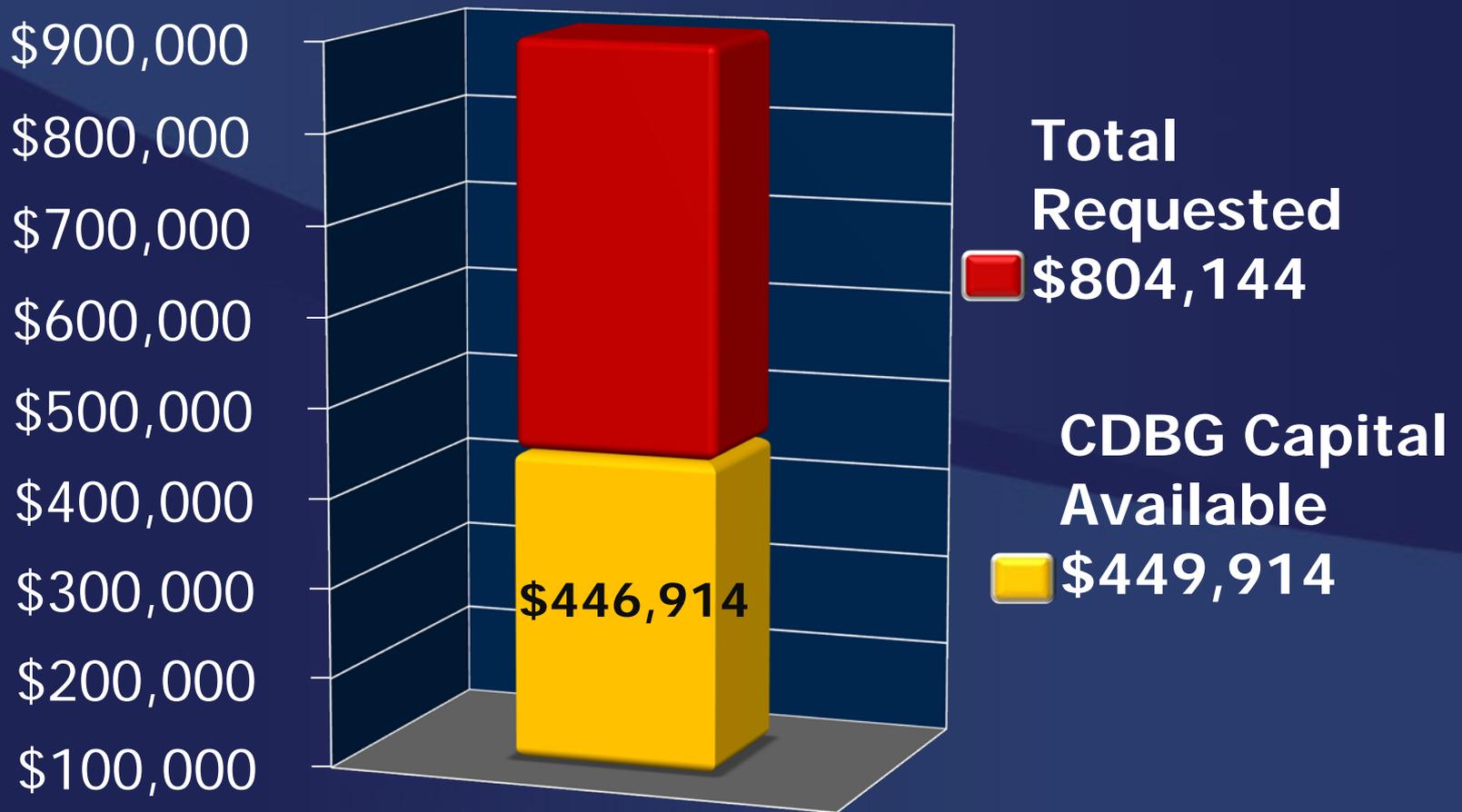
- Facilitate Housing;
- Revitalize Downtown Neighborhoods;
- Strengthen/Expand Service Agencies;
- Economic Development

Public/Human Services Category

52 Applications



Capital Category 10 Applications





Contingency Plan – CDBG Higher

Public/Human Service

- Increase Top-Ranking Priority 1 by \$2,000

Capital

- Top-Ranking up to 100%

As Available, Until Excess is Depleted



Contingency Plan – CDBG Lower

Public/Human Service

- Decrease/Eliminate Bottom-Ranking Priority 2

Capital

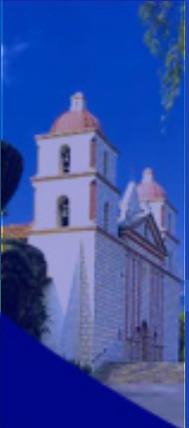
- WEV Amount Intact
- Decrease/Eliminate Bottom-Ranking Projects

As Needed, Until Deficit is Depleted



CDHSC Members

- ❖ Brenda Collins Powell
- ❖ James Cook
- ❖ Yesenia Curiel
- ❖ Steven Faulstich
- ❖ Greg Gorga
- ❖ Rocky Jacobson
- ❖ Mike Just
- ❖ Laura Knight
- ❖ Veronica Loza
- ❖ Frank Quezada
- ❖ Daniel Ramirez
- ❖ Max Rorty
- ❖ Josephine Torres



Today's Proposed Actions

- ◆ Approve Fiscal Year 2014 Recommendations;
- ◆ Approve Contingency Plan;
- ◆ Funding Agreements; and
- ◆ Action Plan to Department of HUD



Human Services And Community Development Block Grant Funding Recommendations

March 26, 2013