



CITY OF SANTA BARBARA

COUNCIL AGENDA REPORT

AGENDA DATE: October 30, 2012

TO: Mayor and Councilmembers

FROM: Airport Department

SUBJECT: Potential Naming Of The New Santa Barbara Airport Airline Terminal

RECOMMENDATION:

That Council consider all requests and recommendations received to date regarding naming the new airline terminal building and direct staff what actions to take, if any, in that regard.

DISCUSSION:

Background

The new airline terminal construction was opened for operation on August 17, 2011. On August 3, 2011, Mack S. Staton, President of the Santa Barbara County Bar Association, submitted a request to name the new airline terminal after John T. Rickard. On August 24, 2011, Edward Hartfeld submitted a request to name the new airline terminal after Dwight Murphy.

The City of Santa Barbara Municipal Code Chapter 22.48, adopted in 1971, provides a process for such requests to be considered by the City. The Municipal Code establishes principles, policies, and procedures for the election of names for public facilities.

In accordance with the Municipal Code, the Airport Commission held a public hearing at its regular meeting of February 15, 2012 to consider the requests to name the new terminal building. The Airport Commission made a unanimous recommendation to Council that the new airline terminal building retain its current name and not be named for an individual.

On July 24, 2012 Council received the Airport Commission's recommendation and received comments from Mr. Hartfeld and Mr. Staton regarding the naming of the new terminal building. Council voted to delay any action on the request for 90 days, during which time community members would be invited to submit recommendations to Council regarding the naming of the terminal.

On September 4, 2012 the City issued a press release advising the public to send a letter or an email to the Airport Director with their suggestions and input about naming the new airline terminal building.

Current Airport Facilities Named for Individuals

1948 – Council named 25 airport streets for local aviators who gave their lives during World War II.

1969 – The Santa Barbara Air Terminal was renamed and dedicated to Earle L. Ovington.

1970s – The Santa Barbara Airport airfield was dedicated to former Airport Commissioner Thomas McDermott.

1978 – A plaque was dedicated to the role and major effort former Mayor Patrick J. Maher played in the acquisition of the airport land for the City of Santa Barbara.

Daughters of both former Mayor Patrick J. Maher and former Airport Commissioner Thomas McDermott contacted the City to ensure that the recognition bestowed upon their fathers would not be affected by the potential naming of the new airline terminal building.

Community Response

The Airport Director received 76 emails and letters with recommendations. Community comments were also posted on online newspaper websites and in the print media Letters to the Editor.

The recommendations ranged from maintaining the current name for the airline terminal building to names reflecting California and local history and culture. There were also recommendations made for a number of local individuals who contributed to the community.

ATTACHMENT: List of Community Recommendations for Naming the Santa Barbara Airline Terminal

SUBMITTED BY: Karen S. Ramsdell, Airport Director

APPROVED BY: City Administrator's Office

COMMUNITY RECOMMENDATIONS FOR NAMING THE SANTA BARBARA AIRPORT TERMINAL

	Date	Person Making Suggestion	Suggested Terminal Name	Historical/Local Significance	Comments
1	2/24/12	Pete Ralston	James Fowler	Santa Barbara Aviator	
2	8/1/2012	Joy Ovington Wilson	Santa Barbara Airport Terminal		
3	8/5/2012 10/12/2012	Bud Stuart	Santa Barbara Airport Terminal		Picking a person's name might upset people whose name is not chosen. If the City must memorialize people name rooms, concourses, etc. for them
4	9/4/2012	Monica Broumand	Pearl Chase Terminal	Significant influence on Santa Barbara's architecture; concern for the needy	
5	9/4/2012	Frank Brownie	Earle Ovington or all the local aviation pioneers such as Loughead Brothers, Jack Northrop	Significance in local and world aviation history	
6	9/4/2012	Scott Burns	Santa Barbara Airport Terminal		
7	9/5/2012	Douglas Bryson	Lockheed Terminal	Lockheed brothers built airplanes on State Street around 1920 and the company is still in business and is well known.	
8	9/5/2012	Ray Longarini	Rancho del Cielo Terminal	Contributions of Ronald and Nancy Reagan	
9	9/5/2012	Steve Maas	Santa Barbara Airport Terminal		Well served by existing name
10	9/5/2012	Carol Cockrum	Santa Barbara Airport Terminal	"Santa Barbara" evokes beauty & charm; well known internationally	Visitors will be confused by an individual's name not currently relevant
11	9/5/2012	Cheryl Jensen	Santa Barbara Airport Terminal	Straight forward, no confusion to travelers, and Santa Barbara has a great reputation	
12	9/5/2012	Marilyn Royal	Santa Barbara Airport Terminal		

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13	9/5/2012	Richard Garrett	Santa Barbara Airport Terminal		
14	9/5/2012	Susan Marshall	Santa Barbara Heritage Air Terminal (SBHAT)	Center of our California heritage and history is in Santa Barbara, El Camino Real and the Kings Highway.	There are a lot of important names that contributed to our area and State but picking one person would not be appropriate.
15	9/6/2012	Karen Hunter	Santa Barbara/Goleta Airport		Like the old painted sign on the airport building indicated
16	9/6/2012	Mureen Brown	Chumash Airport Terminal	Chumash long history in our area	
17	9/6/2012	Eve Konstatine	The Pearl Chase Airport of Santa Barbara	Pearl Chase shaped our architectural history	9/6/2012
18	9/6/2012	Lillian Liu	Santa Barbara Airport		
19	9/7/2012	John Ahlman	John K. Northrup Terminal	Santa Barbara High School Class of 1913; Recognized in local and international aviation circles.	
20	9/7/2012	Mary Lee Martin	S. B. Airport Terminal	It identifies the airport for all the world to know its location; long established local usage and lends dignity to the facility	
21	9/8/2012	Jan Canby	Mission Santa Barbara Airport Santa Barbara Mission Airport		
22	9/8/2012	Jeff Campbell	Goleta Valley Airport Santa Barbara		The Airport is in Goleta, Goleta is in the Goleta Valley
23	9/9/2012	Tom Hoffman	Goleta Terminal	Commemorates airport's actual location and Goleta is a vital part of the culture and history of Santa Barbara County. Recognizes the role that Goleta plays with regard to the airport and the area in general.	

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24	9/10/2012	Dwight Youpee	Almiyi (Chumash word for Condor) or Condor	Commemorates California and local history and culture of some of the first inhabitants of the region.	Names of individuals can be lost in time and the name itself becomes meaningless to the general public.
25	9/10/2012	Jim Stoudt	Santa Barbara Airport Terminal		
26	9/11/2012	David Davis	Santa Barbara Airport Terminal		
27	9/11/2012	Greg Stathakis	Santa Barbara Airport Terminal		Do not name for anyone
28	9/12/2012	Geraldine Gibbons	John Ward Pittman	Santa Barbara native who made many contributions to the community. In 2007 he received the Moreton Bay Fig Award posthumously by Santa Barbara Beautiful for a distinguished body of work on a grand scale of achievement on behalf of the Santa Barbara community.	
29	9/12/2012	Pamela Boehr	Santa Barbara Airport Terminal	Too many remarkable people who have contributed so much in our community to single out one. When I hear Santa Barbara I think of Mr. Storke, Mayor Rickard, etc.	Her maternal ancestors settled in SB County in 1895 and many family members still live here.
30	9/13/2012	David V. Thomas	Santa Barbara Airport Terminal		Naming it after some long-dead person will be meaningless to anyone except that person's descendants. Doesn't agree with naming it for the Chumash.
31	9/14/2012	Annie Pagliotti Kunellis	Santa Barbara Airport at Goleta	Everybody knows where Goleta is #1 choice is identification: location. Proud when the Marine Base came to Goleta & then the airport.	

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32	9/18/2012	Anna Pearman	Casa del Faro (House of the Beacon)	Reflects City's cultural roots and ties with Spain; Evokes the Spanish Colonial Revival architecture in many area casas i.e. Casa del Herrero, La Casa del Sueno, Casa del Greco, etc.	
33	9/27/2012	D. C. DeMilio	Santa Barbara-Goleta	SB well recognized name; Spanish galleons anchored offshore at Goleta leading to agriculture industry; U.S. Marines established airport on Hollister to establish a training site; vibrant & growing electronics industry was begun in Goleta in 1950s/1960s.	Other airports have two city names i.e. Seattle/Tacoma, Dallas/Forth Worth
34	9/30/2012	Yvonne Thornburgh Neumann	Santa Barbara Airport	Simple is easiest for "outsiders". Locals may remember historical names but for the most part SBA says it the way it is.	
35	10/2/2012	Amy Mallett	Schooner Airport Juan Rodriguez Cabrillo Sir Francis Drake Goleta Goodland Canalinos	California and local historical and cultural significance	While Santa Barbara owns the land but the airport is in Goleta
36	10/2/2012	Rubayi Srivastava	Goleta Valley		

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37	10/3/2012	Michael Adriansen	Earle Ovington	Historic terminal is named for Ovington; He was an renowned aviator, first U.S. airmail pilot, inventor.	As the historic terminal is part of the new terminal complex his name should be extended to the entire terminal complex. Recognize others who made significant contributions to the airport in a history display.
38	10/4/2012	Bob Cooper	Santa Barbara Airport Terminal		Unless a individual personally financed the entire cost of the terminal it should retain its current name. Other airports named for individuals such as John Wayne is still referred to as Orange County.
39	10/4/2012	Jackson Cianfrone	Santa Barbara C.T. National Airport	The airport is surrounded by no less than ten Indian villages. Few people realized that the runways of the airport are paved over by fill from the Indian village remnants of Mescalitan Island. The Chumash also fished for food in this same area.	C.T. is abbreviation for Chumash Territory
40	10/8/2012	Sylvia Byers	Santa Barbara Airport Terminal		Keep it simple. Let's not confuse people by giving it a name that would be meaningful to a few local people.
41	10/11/2012	Brad Hope	Santa Barbara Chumash Airport	It will make the name more exotic and encompass the long rich history of the local Chumash culture.	

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42	10/11/2012	Gloria Ness	Gordon Airport Terminal	Name for her father, the person that meant the most to her.	
43	10/11/2012	Tom Smothermon	Jack Conroy	Contributed to both local and national aviation history. Designed and locally produced the Guppy aircraft which brought many jobs to the Santa Barbara area as well as contributed to the U.S. win the space race.	
44	10/11/2012	Johnson West	Goodland Terminal		
45	10/11/2012	Grant Morgan	Junipero Serra		
46	10/11/2012	Gerald Barbar	Major General Giraud	In keeping with the naming of airport streets after World War II aviators. Born and raised in Santa Barbara. Pilot with U.S. Army Air Forces in World War II. Served a distinguished military career retiring in 1977.	
47	10/11/2012	Mary Lou Riley	Michael Douglas Santa Barbara Airport Terminal; or some connection to the UCSB Campus		
48	10/11/2012	Val Leonard	Pacific Paradise Paradise on the Pacific		Doesn't think it should be named for anyone.
49	10/11/2012	Rachel Culhane	Rosebud		
50	10/11/2012	Steve Jones	Santa Barbara Airport Terminal		
51	10/11/2012	Robert Shroll	Santa Barbara Airport Terminal		
52	10/11/2012	Paul Weymouth	Santa Barbara Airport Terminal	The name of our city, the beauty of this place is exactly why it should be called after it.	

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53	10/11/2012	Mary Janicek	Santa Barbara Airport Terminal		
54	10/11/2012	Maryann Cassidy	Santa Barbara Airport Terminal		
55	10/11/2012	Beverly Wood	Santa Barbara Airport Terminal		
56	10/11/2012	Linda Le Cam	Santa Barbara Airport Terminal		
57	10/11/2012	Sharron Adams	Santa Barbara Airport Terminal		Naming for an individual adds to confusion to passengers arriving and departing.
58	10/11/2012	John Padfield	Santa Barbara American Riviera Terminal		
59	10/11/2012	Margo Barbakow	Santa Barbara Coastal Gateway Airport Santa Barbara Mission Queen Airport Santa Barbara Monte Mar Airport Santa Barbara Mountain-to-Sea Airport		
60	10/11/2012	George Levinthal	Santa Barbara County Regional Santa Barbara Regional		If named for a particular person, landmark or historical event residents who want it named for others will be upset.
61	10/11/12	Sylvia Wood	Goleta Valley Airport		That the City of Santa Barbara, maintain Hollister Avenue between Fairview Avenue and Los Carneros Road or release your responsibilities of the airport maintenance to the City of Goleta

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62	10/11/12	Jeffrey Sipress	Santa Barbara Airport		Keep is simple and avoid controversy. Why do we always have to honor someone?
63	10/11/12	Pat Davis	Santa Barbara Airport		A beautiful and suiting name!
64	10/11/12	Teri Conway	"Rickard" or a Chumash Village name (Helo', S'axpilil, Heliyik, 'Alkash)		
65	10/11/12	Christy Gutierrez	The Three Cities Airport		The Three Cities Airport - that covers Santa Barbara, Goleta, and Montecito.
66	10/11/12	Shelby Sim	Goleta Valley		
67	10/11/12	Suzi Calderon Bellman	John T. "Jack" Rickard		Why? Think about it, the terminal was brought from The Past into The Future. From what I have read and learned about Jack is that he represents what Santa Barbara was.
68	10/11/12	Ed Adams	Shangri-La		
69	10/11/12	Wm. M. Sparrow	Santa Barbara		The name Santa Barbara is known around the world. Why not benefit from the notoriety and keep the name "Santa Barbara Airport"? Do we really need to attach a politician's name or tribal name to an airport that is already well known and chosen as a first class destination by people everywhere?
70	10/11/12	Chris Cowan	The Terminal at Santa Barbara Airport – SBA		Don't let the "naming rights" meme capture this decision. The Terminal is what it is.

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71	10/11/12`	Bob Burghart	Santa Barbara Airport Santa Barbara Interplanetary Spaceport – get a jump on the future		I don't like naming buildings after specific individuals
72	10/11/12	Shella DuMong	Saint Barbara's Terminal Mountain View (or Vista Montaña) Terminal La Riviera (or Riviera) Terminal Pacific View (Vista Pacifica) Terminal Buena Tierra (Good Land) Terminal		As a Santa Barbara, born and raised, I would like to ask that you NOT name the terminal after a former prominent civic or political figure. Times are too partisan for that.
73	10/12/12	Dennis Kittle	Goleta Airport		This name is simple and unmistakable
74	10/12/12	Lynn Watson	Tom Dibblee		
75	10/12/2012	Barbara Zirretta	Santa Barbara Airport Terminal		
76	10/12/2012	Helmar Janee	Santa Barbara Airport Terminal		Naming the terminal for a politician, civic leader, or "personality" would be an affront to many.
77	10/16/2012	Gene Chun	Paseo de Cielo (Streets of the Sky		