



CITY OF SANTA BARBARA

COUNCIL AGENDA REPORT

AGENDA DATE: September 10, 2013

TO: Mayor and Councilmembers

FROM: Administration, Library Department

SUBJECT: Grants From The California State Library, American Riviera Bank, And National Endowment For The Arts

RECOMMENDATION: That Council:

- A. Authorize the Library Director to accept a \$17,000 grant from the California State Library to develop and implement the program "Apps for All";
- B. Authorize the Library Director to accept a \$1,000 grant from American Riviera Bank in support of the "Apps for All" project;
- C. Authorize the Library Director to accept a \$15,850 grant from the National Endowment for the Arts to develop and implement the Big Read program;
- D. Authorize the Library Director to accept a \$4,500 grant from the Santa Barbara Foundation to develop and implement the Big Read program; and
- E. Approve an increase to Estimated Library Grant Revenues; and increase the appropriations for the Grant Program in the General Fund, by \$38,350.

DISCUSSION:

The Library Department has been awarded a California Library Services and Technology Act grant for \$17,000 from the California State Library to develop and implement a program that will research and evaluate mobile applications, develop a curriculum, and teach a series of technology classes that target literacy learners. The program is tentatively named "Apps for All."

American Riviera Bank has awarded the Library \$1,000, which will be used to promote financial literacy as part of the "Apps for All" project.

The National Endowment for the Arts has also awarded the Library \$15,850 for the Big Read. The Big Read is a community wide reading and discussion program developed around the book *The Things They Carried*, written by Tim O'Brien. The Big Read program will take place in October and will involve the distribution of books to high schools and throughout the library system, a kickoff event, collaborative projects with local museums and schools, discussions at high schools and libraries, and theatre and

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outreach performances. It will include school visits and a public talk at the Marjorie Luke Theatre with the author, Tim O'Brien. All library events will be free to the public.

BUDGET/FINANCIAL INFORMATION:

Staff recommends that Council authorize the increase of revenues and appropriations in the Fiscal Year 2014 Library General Fund by \$38,350 for these projects. The grant monies will provide the entire funding.

PREPARED BY: Scott Love, Library Services Manager

SUBMITTED BY: Irene Macias, Library Director

APPROVED BY: City Administrator's Office