



CITY OF SANTA BARBARA

COUNCIL AGENDA REPORT

AGENDA DATE: August 5, 2014
TO: Mayor and Councilmembers
FROM: Recreation Division, Parks and Recreation Department
SUBJECT: License Agreement With The Santa Barbara Swim Club

RECOMMENDATION: That Council:

- A. Authorize the Parks and Recreation Director to execute the renewal of a two-year license agreement with the Santa Barbara Swim Club for the use of Los Baños del Mar Swimming Pool; and
- B. Increase appropriations and estimated revenues in the Fiscal Year 2015 Parks and Recreation Department, General Fund, budget in the amount of \$28,170 to reflect the cost and fees for lifeguard services added to the License Agreement with the Swim Club.

DISCUSSION:

The proposed license agreement permits the Santa Barbara Swim Club (SBSC) to retain the current hourly use of the facility for workouts, swim meets, and clinics, and provide monthly payments to the City. They are also responsible for age group and masters' competitive swimming, including program decisions and implementation, fee collection, memberships, registration and contracting with a head swim coach.

The proposed license agreement continues to stipulate that only SBSC members will be allowed in the pool during Club hours. However, different from previous agreements and more in line with industry standards, the City will be responsible for providing all lifeguard services during SBSC activities. The cost to SBSC for City lifeguard services is now included within the agreement and is factored into their annual fee to the City.

This new license agreement fee includes a seven percent increase for the pool and office fees and a new fee of \$28,170 for lifeguard services. Monthly payments to the City for the pool and office in Fiscal Year 2014 were \$3,824 for an annual total of \$45,888. The proposed agreement requires a monthly payment for the pool, office and lifeguard service of \$6,451 in Fiscal Year 2015 for an annual total of \$77,413 from SBSC for their use of Los Baños Pool. In Fiscal Year 2016, the City shall receive \$78,890, which represents a 3% increase solely for the pool and office per hour rate.

The monthly license fee payment is based on SBSC paying an hourly pool rate of \$24 per hour for their total hours of use and includes charging a per square-foot rental rate of \$1.23 per square-foot for their office space located within the facility and a rate of \$13.87 per hour for lifeguard services.

The monthly pool fee was determined after surveying other aquatic facilities in the Tri-County area, the lifeguard service fee was determined based on the direct costs for proposed hourly staffing levels, and the square-foot office fee is consistent with the Parks and Recreation Department Fees and Charges schedule for non-profit office rental fees.

This agreement is for a two-year period, ending June 30, 2016.

A copy of this agreement is on file in the City Clerk's Office for public review.

BUDGET/FINANCIAL INFORMATION:

The revenue for the pool and office fee from this agreement is budgeted for in the Fiscal Year 2015 Parks and Recreation Department, General Fund, budget. The lifeguard service fee is new and was not included in the Fiscal Year 2015 Parks and Recreation Department budget as it was a service that had not previously been included in past agreements. The additional appropriation of \$28,170 will bring the revenue budget to \$899,990 and the expenditure budget to 1,311,185.

PREPARED BY: Rich Hanna, Senior Recreation Supervisor

SUBMITTED BY: Nancy L. Rapp, Parks and Recreation Director

APPROVED BY: City Administrator's Office